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AMPHOTO BOOKS | WATSON-GUPTILL

## **TEN SPEED**

# Frankfurt 2013: **Illustrated**

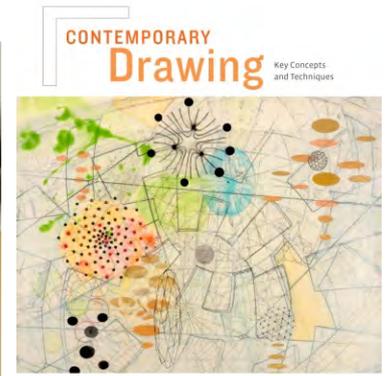
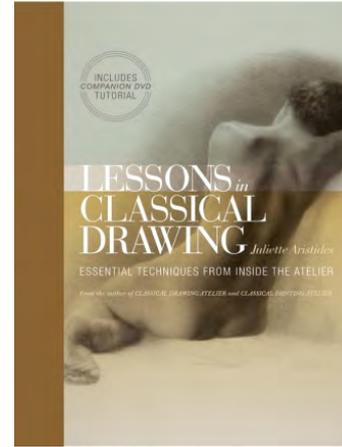
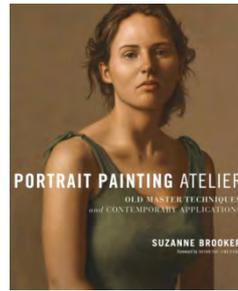
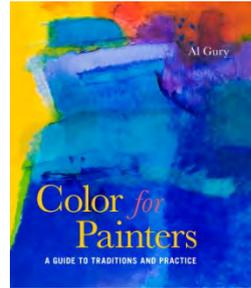
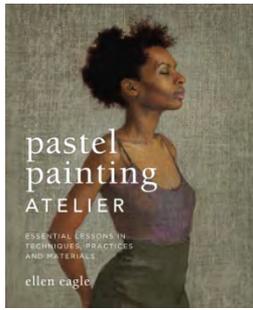
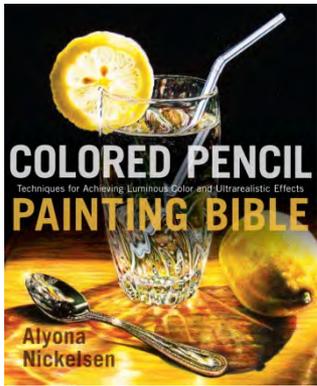
Linda Kaplan  
Vice President  
Director, Subsidiary Rights  
Tel: 212-572-2060  
Fax: 212-572-6003  
[lkaplan@randomhouse.com](mailto:lkaplan@randomhouse.com)

Nidhi Berry  
Assistant Manager, Foreign  
Tel: 212-572-2337  
[nberry@randomhouse.com](mailto:nberry@randomhouse.com)

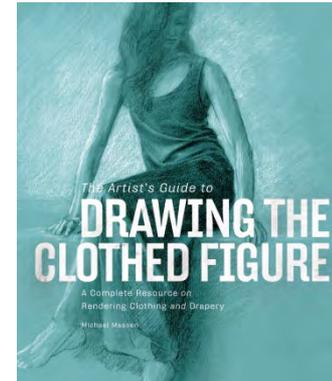
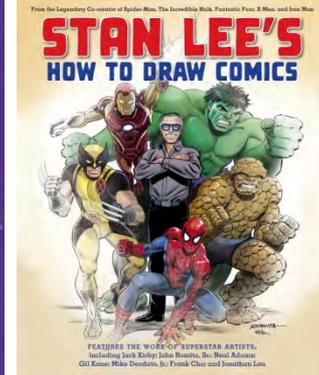
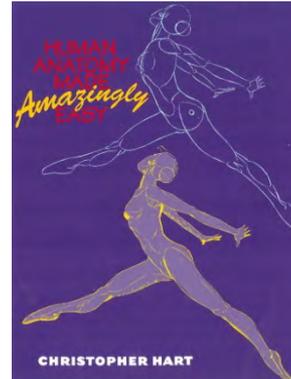
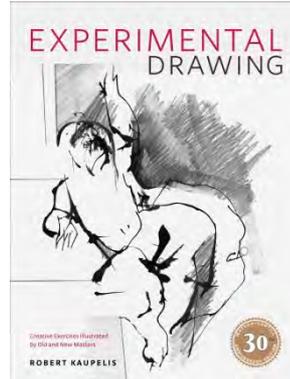
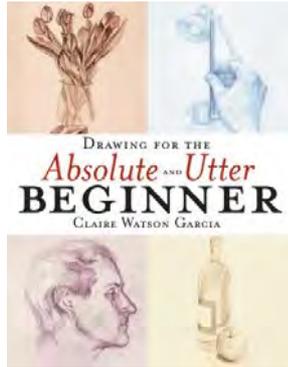
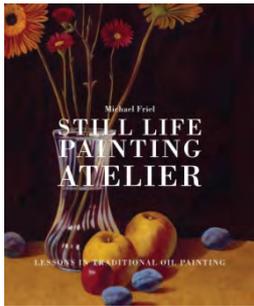
# Table of Contents

| Title  | Page |
|--|------|
| <a href="#">MAKE ART</a>                                   | 3    |
| Bendis, Brian Michael / Words for Pictures                 | 4    |
| Hart, Chris / Ginormous Book of Monster Cartoons           | 5    |
| Lee, Stan / How to Draw Superheroes                        | 6    |
| Maslon, Laurence / Superheroes!                            | 7    |
| <a href="#">CRAFT</a>                                      | 8    |
| Bratcher, Rubyellen / Let's Sew Together                   | 9    |
| Epstein, Nicky / Knitting Reimagined                       | 10   |
| Hrachovec, Anna / Huge and Huggable Mochimochi             | 11   |
| Miller, Genevieve / Once Upon A Knit                       | 12   |
| Rogge, Robie / Do One Thing Everyday That Scares You       | 13   |
| <a href="#">CAPTURE</a>                                    | 14   |
| Koh, Me Ra / Your Family In Pictures                       | 15   |
| Peterson, Bryan  | 16   |
| Wolfe, Art / The New Art of Photographing Nature           | 17   |
| <a href="#">DRINK</a>                                      | 18   |
| Hennessey, Jonathan / The Comic Book Story of Beer         | 19   |
| Masters, Tess / Blender Girl                               | 20   |
| McNally, Keith / Schiller's Liquor Bar Cocktail Collection | 21   |
| <a href="#">BAKE</a>                                       | 22   |
| Costantino, Rosetta / Southern Italian Desserts            | 23   |

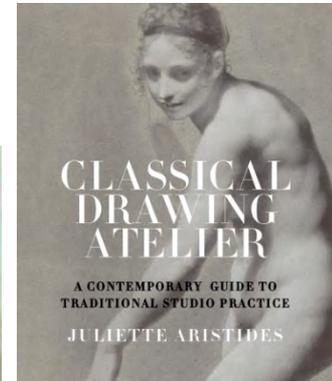
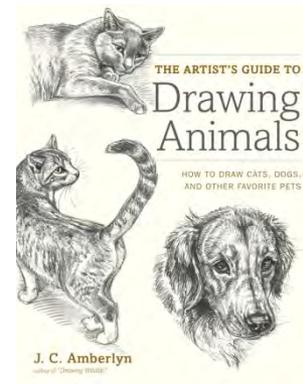
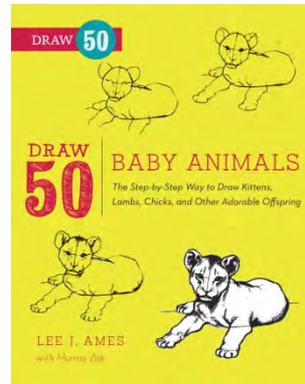
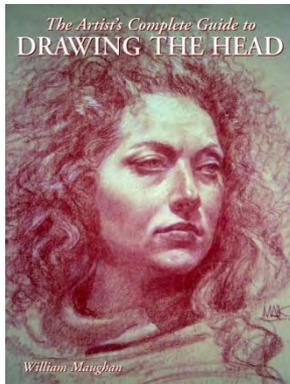
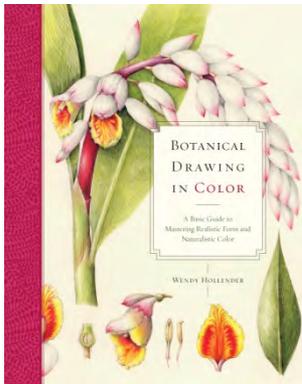
| Title   | Page |
|---|------|
| BAKE cont'd...  |      |
| Stewart, Martha / Cakes   | 24   |
| <a href="#">EAT</a>   | 25   |
| Acheson, Hugh / Pick A Pickle   | 26   |
| Anthony, Michael / The Gramercy Tavern Cookbook                         | 27   |
| Corcos, Gabriele / Extra Virgin   | 28   |
| Gislasson, Gunnar / Dill  | 29   |
| Lebovitz, David / My Paris Kitchen                                      | 30   |
| Liebrandt, Paul / To the Bone   | 31   |
| Russell, Laura B. / Brassicas   | 32   |
| Walker, D.B. / Snacking Dead  | 33   |
| <a href="#">BE HEALTHY AND BEAUTIFUL</a>                                | 34   |
| Bittman, Mark / VB6 Cookbook  | 35   |
| Bone, Eugenia / Kitchen Ecosystem                                       | 36   |
| De Laurentiis, Giada / Giada's Feel Good Food                           | 37   |
| Duggan, Tara / Root-to-Stalk Cooking                                    | 38   |
| Madison, Deborah / New Vegetarian Cooking for Everyone                  | 39   |
| Phan, Michelle / The Michelle Manual                                    | 34   |
| Rogers, Jeff / Vegan Ice Cream  | 41   |
| <a href="#">Watson-Guptill, Amphoto &amp; Potter Craft Subagents</a>    | 42   |
| <a href="#">Clarkson Potter, Potter Style &amp; Ten Speed Subagents</a> | 43   |

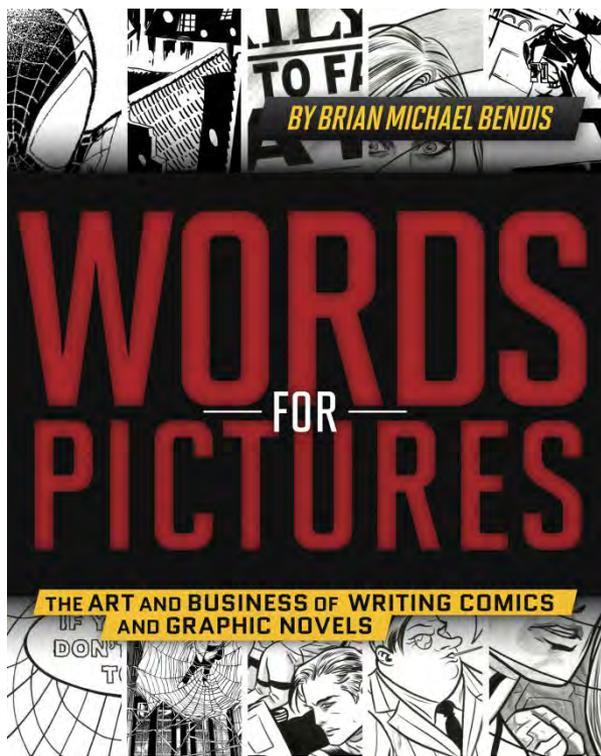


# Make Art



[Table of Contents](#)





## WORDS FOR PICTURES

*The Art and Business of Writing Comics and Graphic Novels*

BENDIS, BRIAN MICHAEL

On Sale: July 22, 2014

Trim: 210 x 267 mm. (8-1/4 x 10-1/2 in.)

Trade Paperback

Art - Cartooning

Full-color and b/w illustrations throughout

Watson-Guptill

Price (USA): \$22.99

Pages: 192

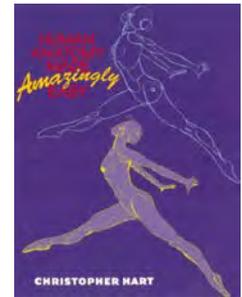
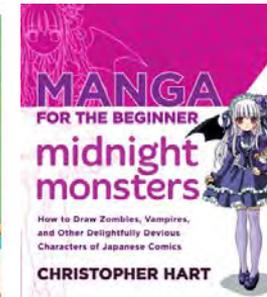
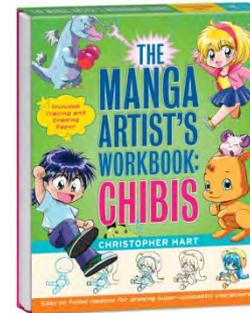
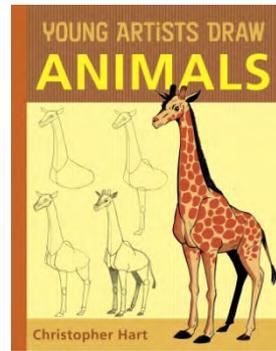
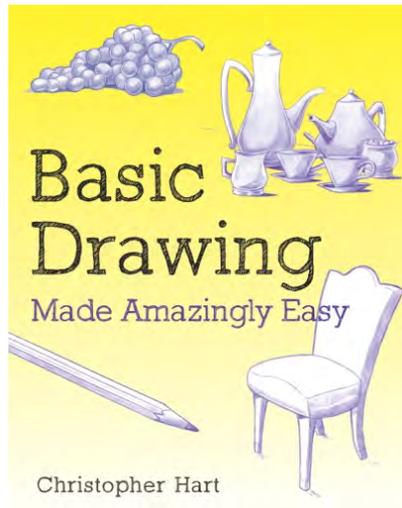
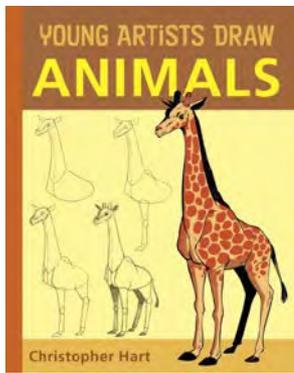
Rights: World

Bestselling Marvel Comics writer Brian Michael Bendis reveals the comic-book writing secrets behind his work on the Avengers, Ultimate Spider-Man, All-New X-Men, and more.

Arguably the most popular writer in modern comics, Brian Michael Bendis shares the tools and techniques used to create some of the most popular comic book and graphic novel stories of all time. *Words for Pictures* gives readers the opportunity to learn from a creator at the very top of his field. Brian teaches comics-writing hopefuls everything they'll need to take their ideas from script to dynamic sequential art. The book's complete coverage exposes the most effective methods for crafting comic scripts, showcases insights from Brian's fellow creators, reveals business secrets all would-be comics writers must know, and challenges readers with exercises to jump-start their own graphic-novel writing success.

BRIAN MICHAEL BENDIS is an award-winning comics creator and one of the most successful writers working in mainstream comics. For the last 12 years, Brian's books have dominated the top of nationwide comic and graphic novel sales charts. In addition, his original projects include *Scarlet*, *Brilliant*, *Powers* (currently in development as a TV series at FX), *Torso* (being developed as a film by Circle of Confusion), and the Hollywood tell-all *Fortune and Glory* (Marvel 2010). The winner of five prestigious Eisner Awards, Brian lives with his family in Portland, where he writes and teaches comics and graphic-novel writing at Portland State University and the University of Oregon.

[Table of Contents](#)



## GINORMOUS BOOK OF MONSTER CARTOONS

HART, CHRISTOPHER

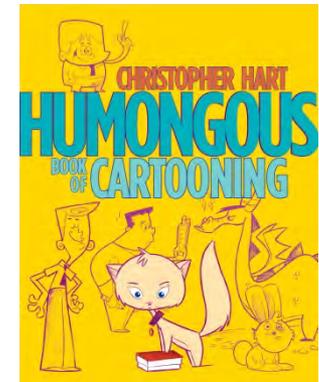
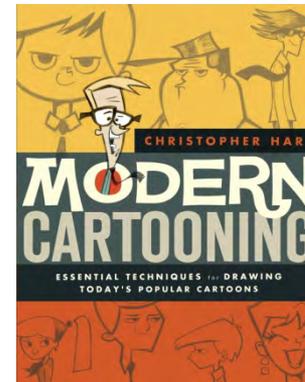
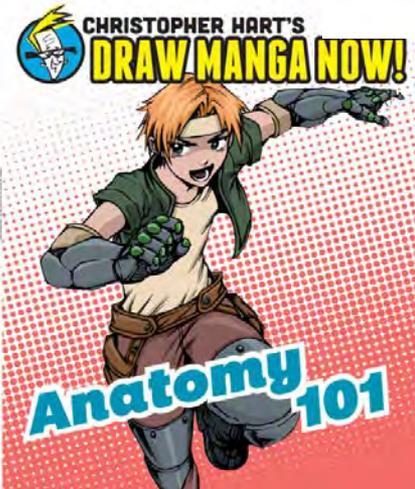
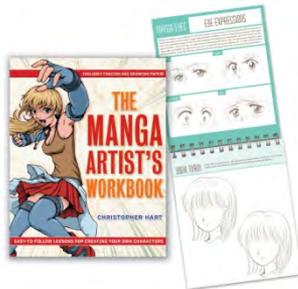
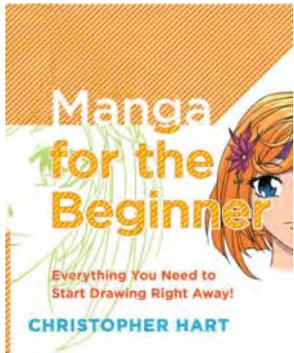
Coming October 2014

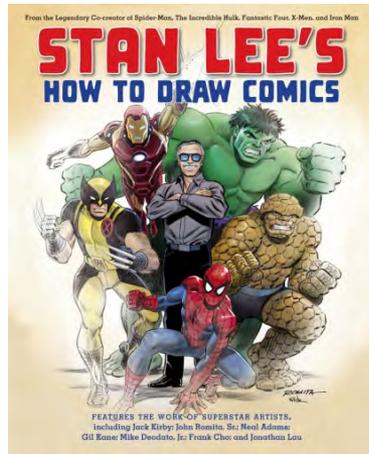
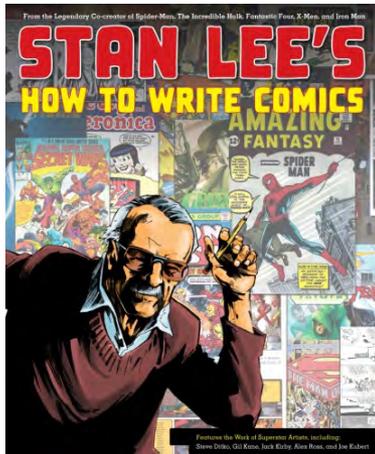
*A monstrously big guide that teaches you how to draw the silliest and scariest zombies, vampires, witches, ghouls, and other creepy cartoon favorites.*

CHRISTOPHER HART is the world's bestselling author of manga, basic drawing, and cartooning books. His titles have set the standard for art instruction with more than three million copies in print in 18 languages. Renowned for up-to-the-minute content and easy-to-follow steps, all of Christopher's books have become staples for a new generation of aspiring artists and professionals.

[Table of Contents](#)

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# STAN LEE'S HOW TO DRAW SUPERHEROES

LEE, STAN

On Sale: July 9, 2013

Trim: 216 x 267 mm. (8-1/2 x 10-1/2 in.)

Trade Paperback

Art – Cartooning

Full-color illustrations throughout

Watson-Guptill

Price (USA): \$24.99

Pages: 224

Rights: World

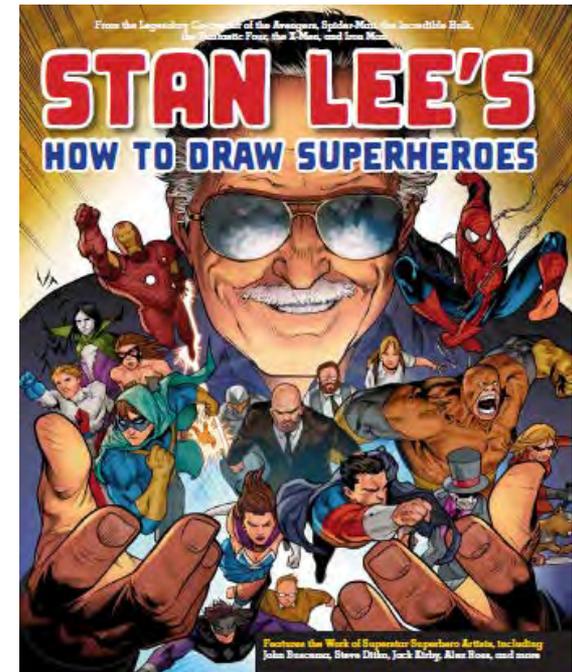
[Table of Contents](#)

*The third installment in comics icon Stan Lee's series showing readers how to create some of the most exciting and dynamic superheroes of all time.*

Spider-Man, the X-Men, Iron Man, the Incredible Hulk, and the Avengers all share a common trait—these hugely popular Marvel Comics superheroes were co-created by the legendary Stan Lee. Now, Lee shows readers everything they'll need to make their own mighty superheroes, just like his classic creations. Lee exposes his secret tools and techniques for bringing strong, inspiring heroes and heroines to life. He even shows aspiring creators how to expand their super-universes with evil villains, trusty sidekicks, brutes and monsters, super-pets, secret hideouts, and more! These invaluable insights from one of the greatest superhero creators of all time are must-haves for all fans of Lee's legendary superhero comic work.

STAN LEE is a legendary American comics writer, editor, and the former president and chairman of Marvel Comics. He has conceived more billion-dollar franchises than any other comics creator. He is the writer of the Spider-Man syndicated newspaper strip, which appears in more than 500 newspapers worldwide—making it the longest-running superhero strip. More than two billion comic books based on his creations have been published in 75 countries and 25 languages.

Rights for Stan Lee's *How to Draw Comics* (Watson-Guptill, 2010) licensed to Soleil Editions (**France**), Viz & Biz (**Korea**), Vittoria Pavesio (**Italy**), Exmo (**Russia**), Tebeos Dolmen (**Spain**), Criativo Mercado Editoria (**Brazil – Portuguese**). Rights for Stan Lee's *How to Write Comics* (Watson-Guptill, 2012) sold to Vittoria Pavesio (**Italy**) and Criativo Mercado Editoria (**Brazil – Portuguese**).



# SUPERHEROES!

Capes, Cows, and the Creation of Comic Book Culture  
 MASLON, LAURENCE and KANTOR, MICHAEL

On Sale: October 1, 2013  
 Trim: 216 x 276 mm. (8-1/2 x 10-7/8 in.)  
 Hardcover  
 Social Science - Popular Culture  
 Full-color illustrations throughout  
 Crown Archetype  
 Price (USA): \$40.00  
 Pages: 304  
 Rights: World

[Table of Contents](#)



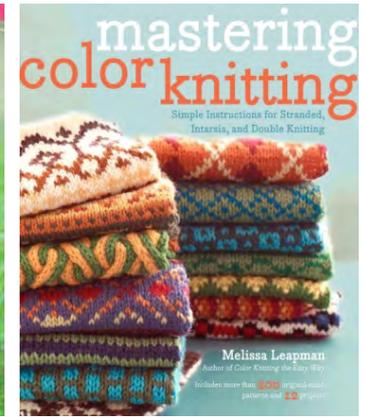
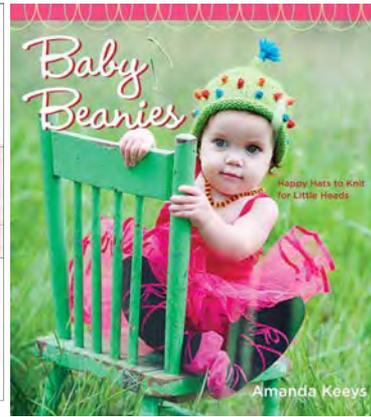
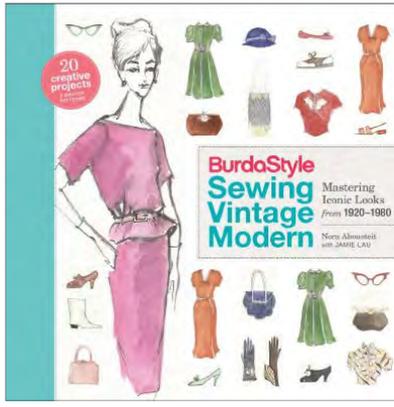
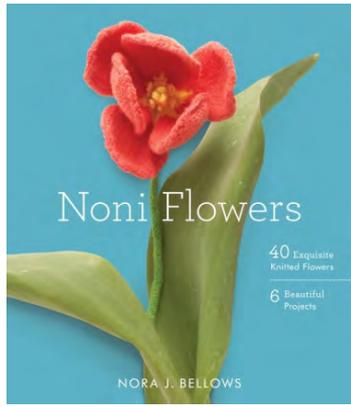
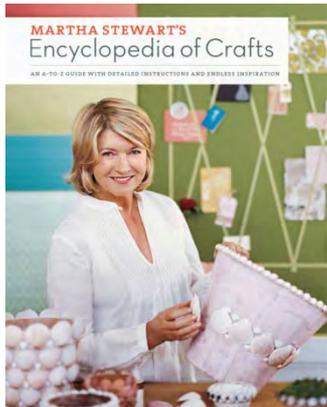
This highly illustrated book explores the cultural history of superheroes, from the first Depression-era comic books to the beloved characters of both Marvel and DC, including Superman, Batman, and Spider-Man. Using more than 70 interviews with creators, commentators, actors, and filmmakers, the authors dive into the culture and the context that gave rise to the beloved heroes that continue to grow in popularity and the ways that these characters have been shaped and changed by American culture at every incarnation.

With four-color illustrations and dynamic sidebars throughout, this is the definitive volume of superhero history.

LAURENCE MASLON is an associate arts professor and associate chair at NYU's Graduate Acting Program.

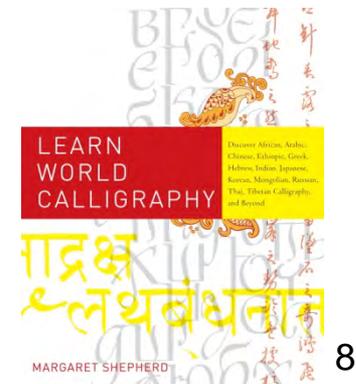
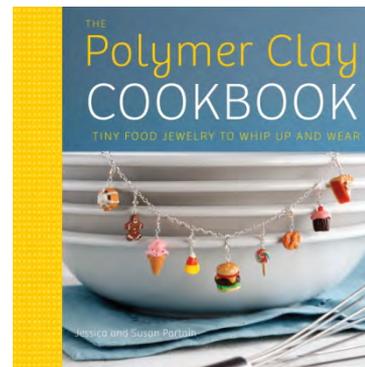
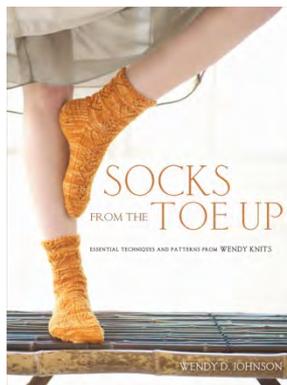
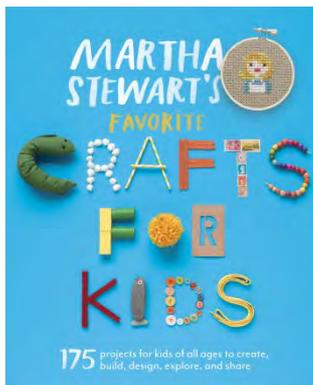
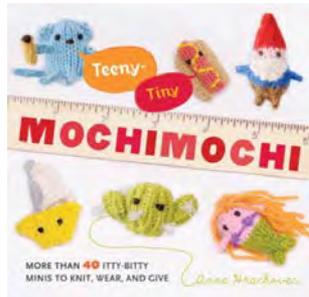
Over the past 25 years of work in public television, MICHAEL KANTOR has established himself as one of the nation's leading independent documentary filmmakers. As a writer, director, and producer, his works include *Quincy Jones: In the Pocket*, *Broadway: The American Musical*, and *Make 'Em Laugh: The Funny Business of America*. He lives in a fortress of solitude 28 minutes north of New York City, inhabited by his family of superheroes.

Being distributed by BBC (UK) and Arte (France/Germany).



# Craft

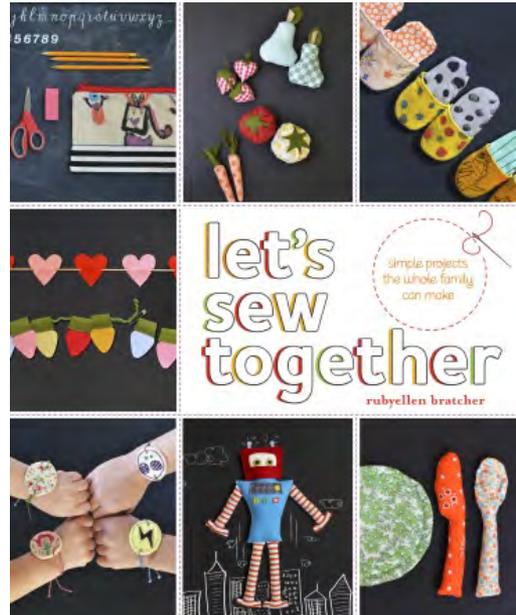
[Table of Contents](#)



Don't just sew for your kids. Sew with them! Rubyellen Bratcher has invented 30 simple projects that encourage families to spend more time together through DIY activities. This mom of four learned how to sew at her local fabric shop, but soon found that her daughters were her greatest source of inspiration.

In her first book, she offers 30 projects for kids and grown-ups to make together, including a handpainted skirt, scribbled placemats, a robot friend, easy felt party garlands, overstuffed dollhouse pillows, a gorgeous world-map quilt, and much more. Each chapter also includes no-sew projects, educational activities, play ideas, and reading suggestions to encourage imagination and learning.

RUBYELLEN BRATCHER started a craft blog documenting her growing love for sewing. She lives in California. Her chronicle of daily life can be found at [www.mycakes.com](http://www.mycakes.com).



## LET'S SEW TOGETHER

*Simple Projects the Whole Family*

*Can Make*

BRATCHER, RUBYELLEN

On Sale: May 20, 2014

Trim: 189 x 229 mm. (7-7/16 x 9 in.)

Trade Paperback

Crafts & Hobbies – Sewing

Full-color photos throughout

Potter Craft

Price (USA): \$19.99

Pages: 160

Rights: World English

[Table of Contents](#)



## KNITTING REIMAGINED

*An Innovative Approach to Structure and Shape with 25 Breathtaking Projects*

EPSTEIN, NICKY

On Sale: May 27, 2014

Trim: 216 x 267 mm. (8-1/2 x 10-1/2 in.)

Hardcover

Crafts & Hobbies - Knitting

Full-color photos/diagrams throughout

Potter Craft

Price (USA): \$29.99

Pages: 192

Rights: World

[Table of Contents](#)



Award-winning author Nicky Epstein offers knitters of all skill levels adventurous, wearable projects that showcase innovative and clever construction and garment details. From a tunic created by weaving sections of knitting to a pullover featuring braided sleeve details, these patterns all offer interesting new twists on classic handknit designs.

The stitches are easy, but the eye-opening results will challenge the way knitters think about this age-old craft. Each chapter focuses on one type of treatment, including innovative shaping, weaving, and braiding, directional knitting, or cutting-edge ways to use edgings and colorwork. Distilling her more than 25 years of knit design know-how, Nicky shares all the tricks of her trade in this gorgeous volume.

NICKY EPSTEIN is one of today's hottest knitwear designers. She has gained international recognition for her distinctive and innovative work, whimsical sense of style, and informative workshops. She has authored numerous books, including *Knitting Block By Block* (Potter Craft 2010), and *Nicky Epstein's Knitted Flowers* (Nicky Epstein Books 2010), among others. Her designs have also been featured in *Vogue Knitting* and many other publications, as well as on television and at art exhibitions. Her website is [www.nickyepstein.com](http://www.nickyepstein.com).

*Knitting in Circles* (Potter Craft 2012) licensed to Exmo (Russia).





# ONCE UPON A KNIT

28 Grimm and Glamorous Fairy-Tale Projects

MILLER, GENEVIEVE

On Sale: February 4, 2014

Trim: 189 x 229 mm. (7-7/16 x 9 in.)

Trade Paperback

Crafts & Hobbies - Knitting

Full-color photos/illustrations throughout

Potter Craft

Price (USA): \$19.99

Pages: 144

Rights: World

[Table of Contents](#)



Iconic fairy-tale characters from storybooks, movies, and television inspire this collection of magical knitting patterns perfect for modern knights, villains, and princesses.

Once again, Genevieve Miller taps a wide range of contributors (from knitwear designers to students) to create a collection of 28 wearables, accessories, and toys that can be knit for adults or kids. Inspired by the recent resurgence of fairy-tale and fantasy characters, these projects draw from classic stories as well as pop-culture phenomena featuring romantic, feminine costumes. Projects range from kid- and teen-friendly animals hats to an Alice in Wonderland beret to a crystal-embellished vest fit for a Snow Queen, adding a little dress-up fun to knitters' everyday wardrobes.

GENEVIEVE MILLER is happily married to a great guy who doesn't mind the house being taken over by a giant yarn stash, and she is the mother of three kids who are willing to wear things knit by Mom. Miller is the author of *Vampire Knits* (Potter Craft 2010). She lives in Pasadena, California, where she can be found reading fairy tales, knitting, or teaching kids how to knit.

VAMPIRE KNITS licensed to Lind & Co. (Sweden).



# DO ONE THING EVERY DAY THAT SCARES YOU: A JOURNAL

ROGGE, ROBIE

On Sale: December 31, 2013

Trim: 114 x 146 mm. (4-1/2 x 5-3/4 in.)

Hardcover

Self-Help – Motivational

Two-color throughout

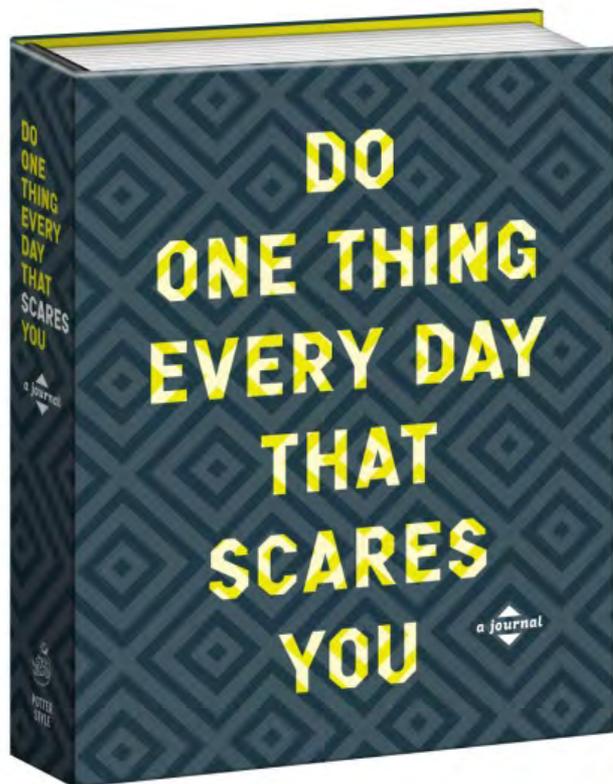
Potter Style

Price (USA): \$12.95

Pages: 368

Rights: World

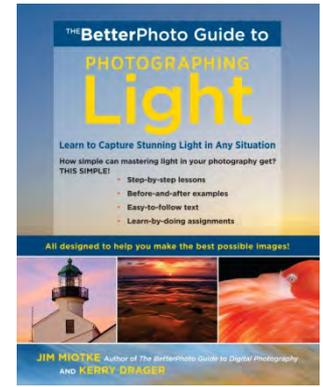
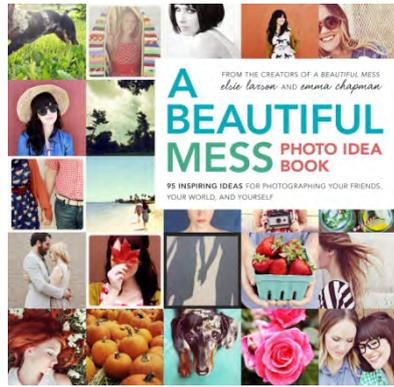
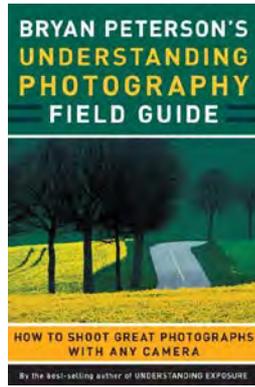
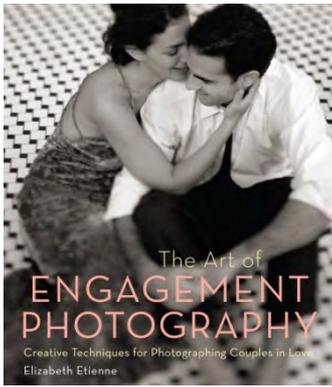
[Table of Contents](#)



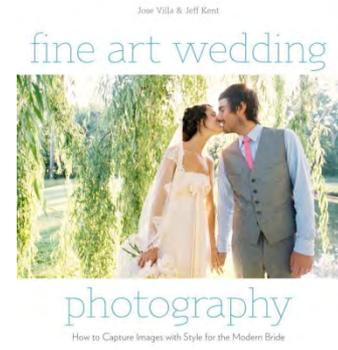
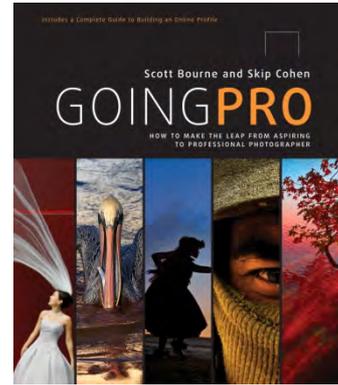
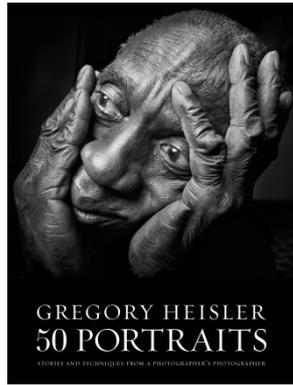
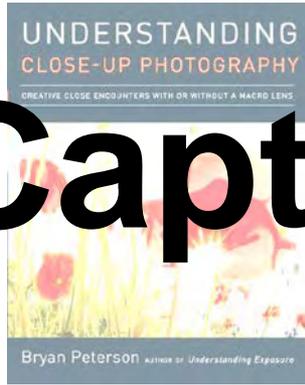
Like happiness and gratitude, courage is a quality that can be cultivated in small ways every day. This flexi-bound journal provides motivation for tackling personal resolutions, gaining mastery over fears, or simply getting a boost of courage to face the day.

"Do one thing every day that scares you." This advice—attributed to Eleanor Roosevelt—is boldly typeset on the cover of this journal. Inside, the book offers an inspiring quote, activity, or prompt for every day of the year (366 total), with space to contemplate your own fears and acts of bravery, big and small. The journal is undated and can be started at any point in the year. In the face of everyday uncertainty, it provides a daily dose of courage from famous writers, leaders, athletes, artists, and other daring figures.

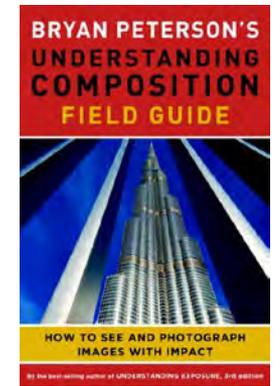
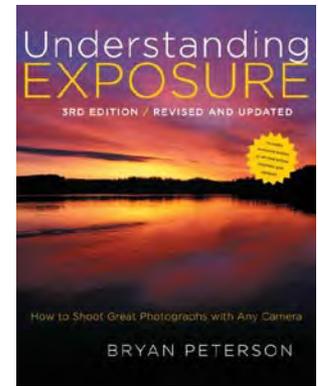
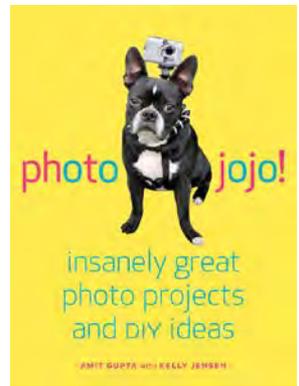
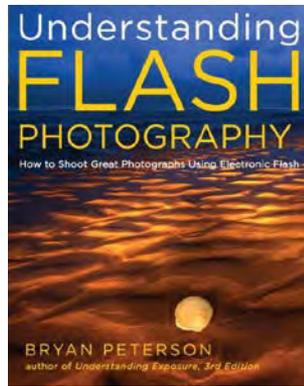
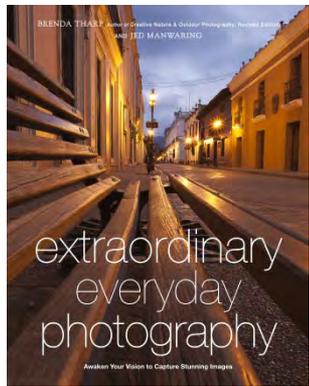
ROBIE ROGGE is a New York City-based packager who has created guided journals for Chronicle Books and the Museum of Modern Art.



# Capture

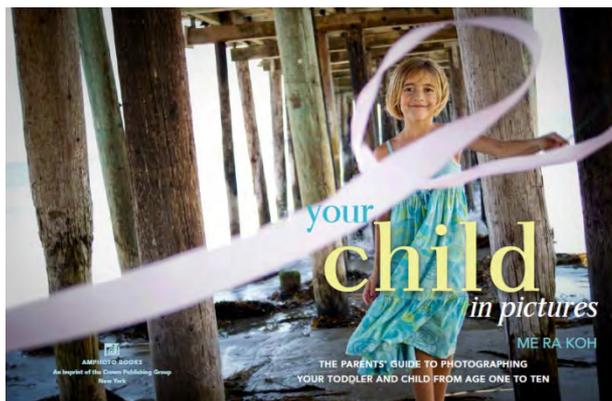
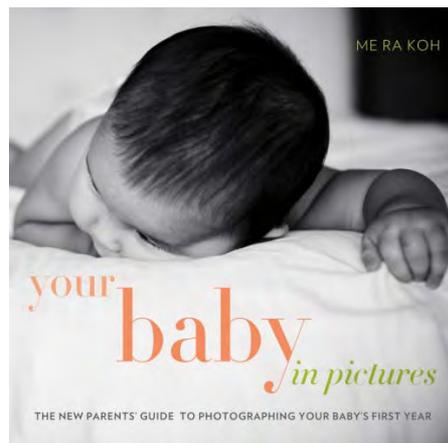


## Table of Contents



For parents (especially moms) with little to no photography experience who want to capture better portraits and photos of their families using any camera.

Me Ra Koh turns her bestselling photo recipe approach to the entire family. She offers parents easy yet powerful ideas for capturing holidays, vacations, portraits of all family members (with a special chapter on teens), and the perfectly imperfect joy of everyday life with kids. Through 40 easy "photo recipes"—explained in simple steps and paired with photo examples—Me Ra not only helps parents take better photos, but inspires them to discover photography as a way to connect with, cherish, and celebrate their family.



ME RA KOH loves cameras, kids, and parents, and spends her time bringing them together. You can find her at merakoh.com.

*Your Baby In Pictures* (Amphoto, 2011) licensed to WSOYpro Ltd. (Finland).

## YOUR FAMILY IN PICTURES

*The Parents' Guide to Photographing Vacations, Family Portraits, Holidays, and Every Day*  
KOH, ME RA

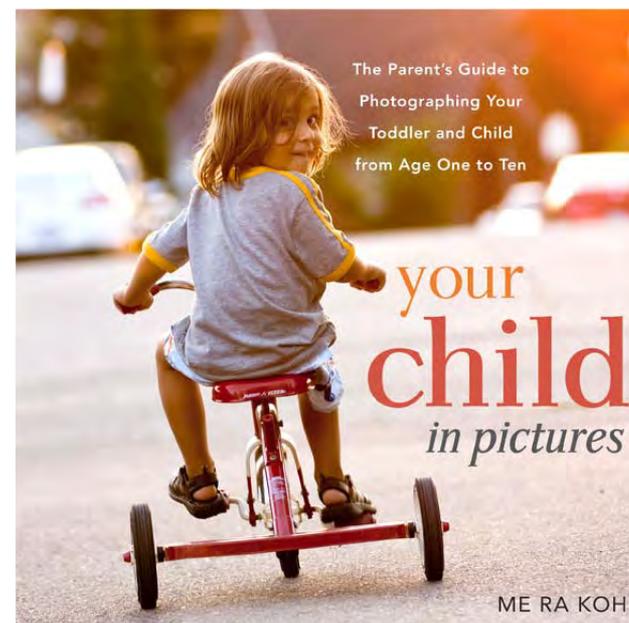
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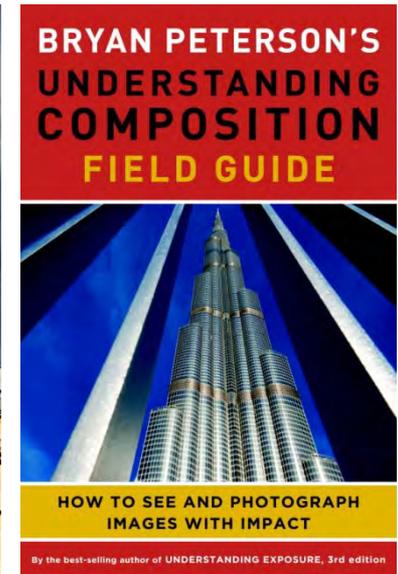
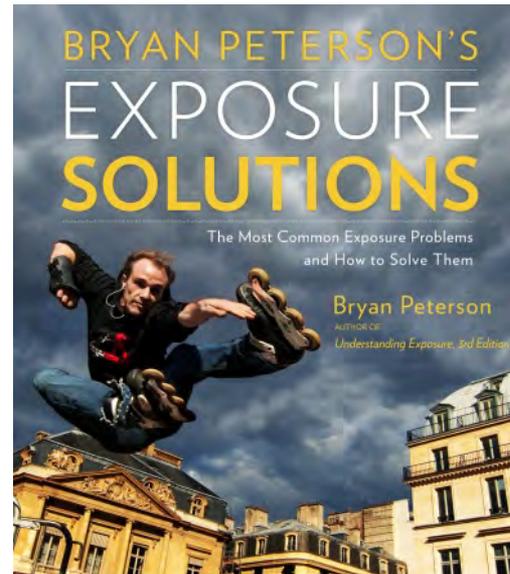
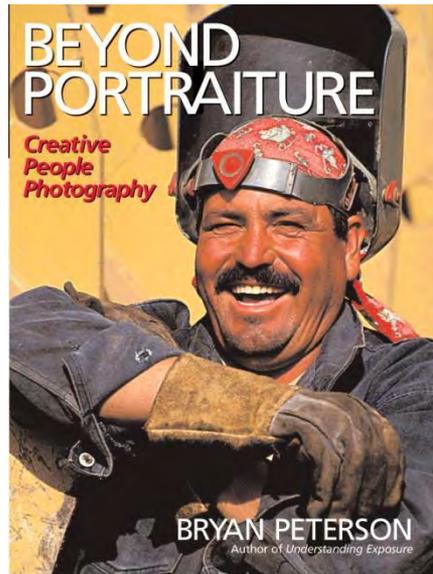
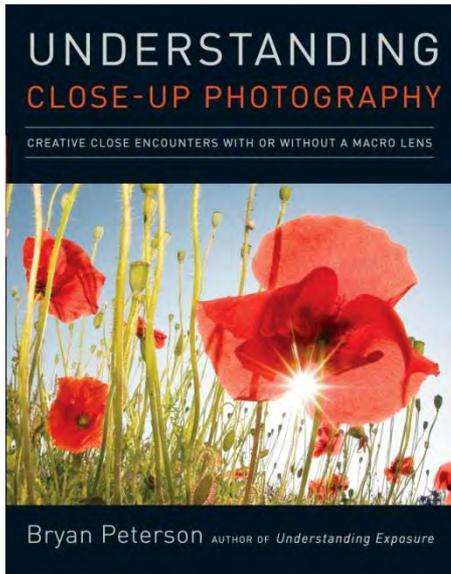
Trade Paperback  
Photography - Subjects & Themes - Children  
Full-color photographs throughout

Amphoto Books  
Price (USA): \$19.99

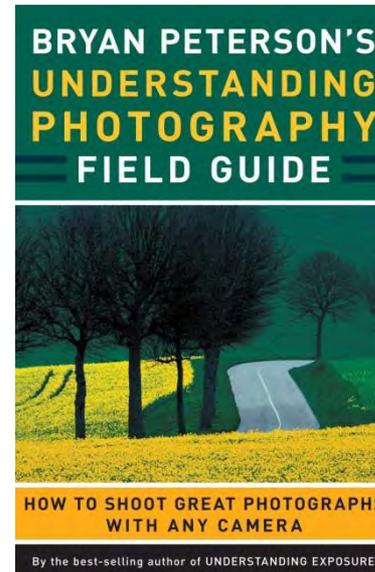
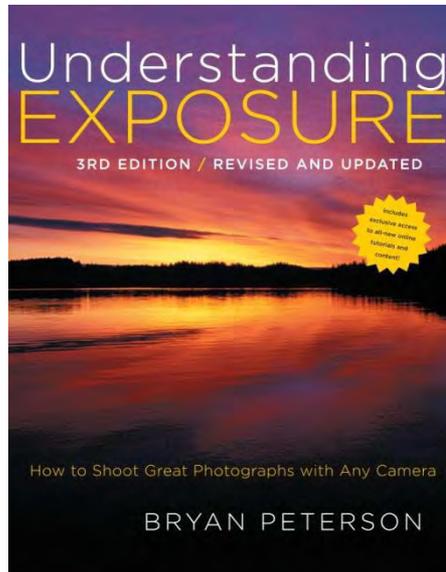
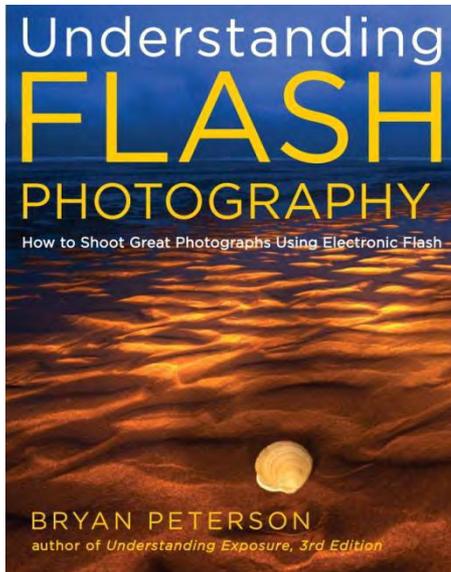
Pages: 144  
Rights: World

[Table of Contents](#)





[Table of Contents](#)



BRYAN PETERSON is a phenomenon in how-to photography, with more than 700,000 books sold, including Amphoto's #1 bestselling title of all time, *Understanding Exposure*, now in its third edition (Amphoto, 2010). He ranks as one of the bestselling authors in the entire category, from any publisher. A professional photographer, he is the founder of the online photography school the Perfect Picture School of Photography (ppsop.com), and an internationally known instructor.

Please ask for a full list of licenses.

## THE NEW ART OF PHOTOGRAPHING NATURE

*An Updated Guide to Composing Stunning Images of Animals, Nature, and Landscapes*  
WOLFE, ART

On Sale: April 2, 2013

Trim: 216 x 276 mm. (8-1/2 x 10-7/8 in.)

Trade Paperback

Photography – Techniques

Full-color photographs throughout

Amphoto Books

Price (USA): \$29.99

Pages: 224

Rights: World [Table of Contents](#)

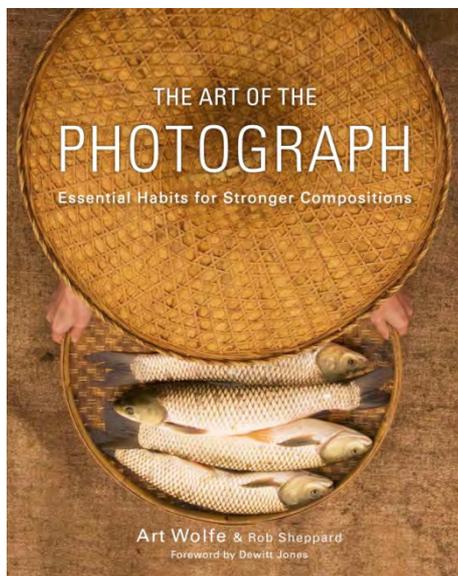
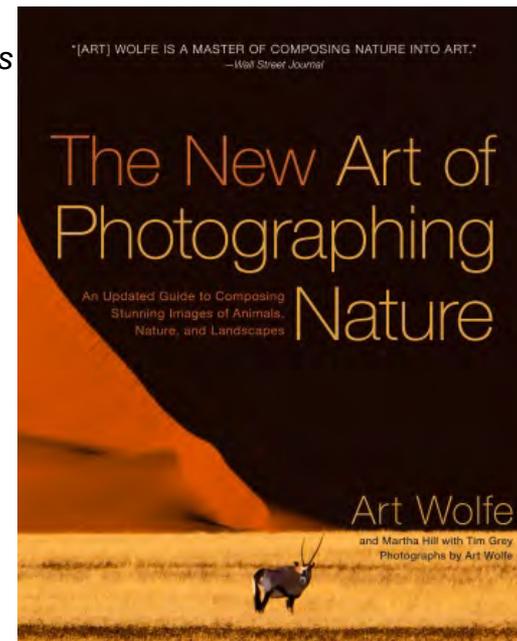


*Amateur photographers of all levels interested in capturing better images of nature will love this updated classic from world-renowned photographer Art Wolfe.*

Art Wolfe, one of the world's most celebrated nature photographers, teams up with former Audubon photo editor Martha Hill and digital imaging expert Tim Grey to share insights and techniques about composing better nature images as they analyze Art's stunning photographs of the natural world.

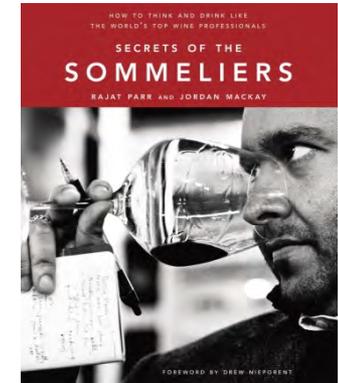
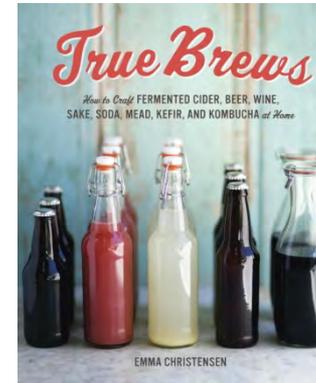
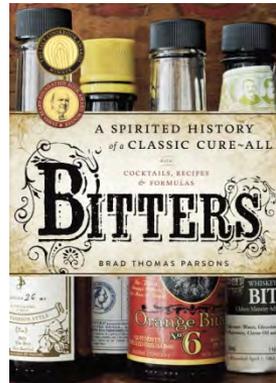
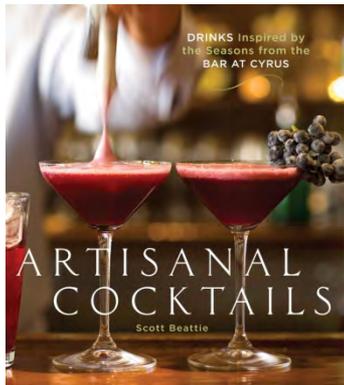
This revised and updated edition of *The Art of Photographing Nature* (Watson-Guption, 1993) contains more than 50% new material, including stunning new photographs and text updated throughout. Wolfe and Hill analyze 250 of Wolfe's nature and wildlife photographs, using down-to-earth language to discuss such concepts as subject placement, vertical versus horizontal formats, and how the elements of design—line, color, form, and pattern—can be used to greater advantage.

ART WOLFE's stunning images are recognized throughout the world for their mastery of color, composition, and perspective. He can be found at [artwolfe.com](http://artwolfe.com) as well as on Facebook and Twitter.



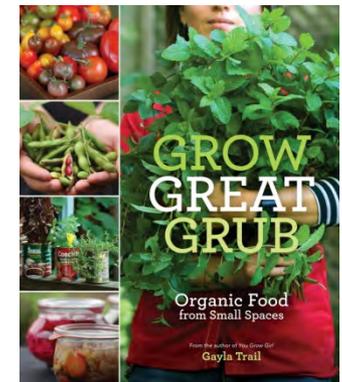
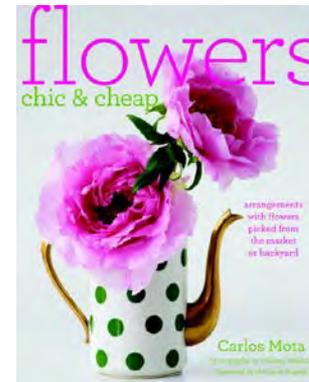
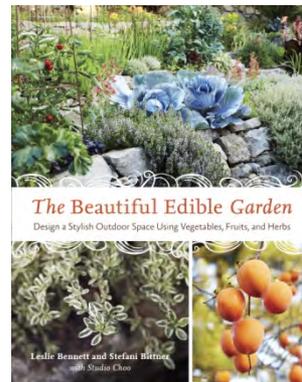
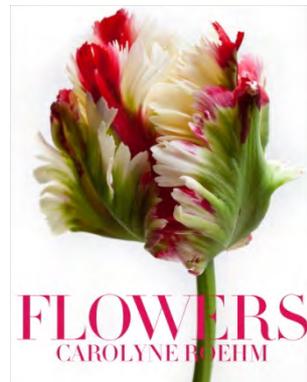
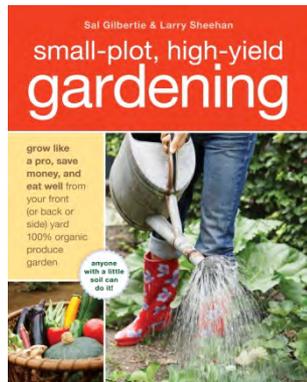
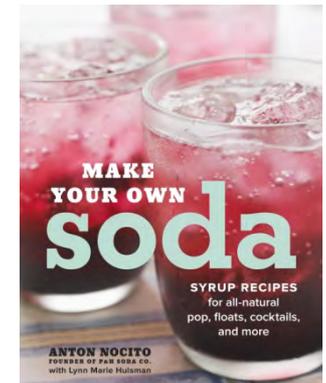
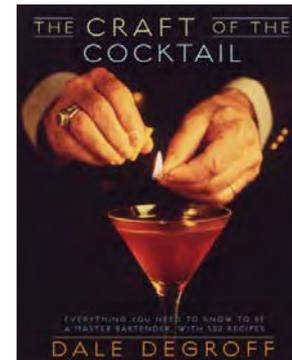
### THE ART OF THE PHOTOGRAPH (Watson-Guption, December 2013)





# Drink

[Table of Contents](#)



A full-color, lushly illustrated graphic novel that recounts the many-layered past and present of beer through pairings of pictures and words that are witty, accurate, and simply fun.

Beer is a wildly popular drink, consumed worldwide and in greater volume than even coffee, wine, or Coca Cola. Similarly, the comics format has been the artistic medium "of the people." From classical times to the sophisticated graphic novels of today, comics-style sequential art has been treasured for its eye-candy allure and snappy storytelling style. Beer and comics have always been meant for each other.

Visually riffing on even abstract subjects like pasteurization, "original gravity," and "lagering," artist Aaron McConnell brings his flair for presenting cinematic action as well as his versatility in depicting characters and episodes from beer's history around the world. Hand-drawn in a classic, accessible style, *The Comic Book Story of Beer* will appeal to the most avid comic book geek.

JONATHAN HENNESSEY graduated magna cum laude from Syracuse University, has lectured at the National Constitution Center and the McCormick Tribune Freedom Museum, and has appeared on panels at New York Comic-Con.

AARON MCCONNELL is an award-winning freelance illustrator and comics creator and the artist. He received an MFA in painting from the Rhode Island School of Design and is currently a member of Periscope Studio, in Portland. He has worked for both Marvel and DC as a background penciller and inker.

## THE COMIC BOOK STORY OF BEER

HENNESSEY, JONATHAN

Artwork: MCCONNELL, AARON

On Sale: September 9, 2014

Trim: 178 x 254 mm. (7 x 10 in.)

Trade Paperback

Comics & Graphic Novels - Nonfiction

Full-color illustrations throughout

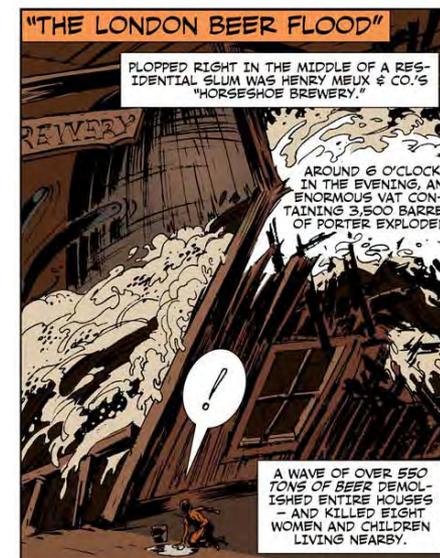
Ten Speed Press

Price (USA): \$18.99

Pages: 160

Rights: World

[Table of Contents](#)



## THE BLENDER GIRL

*Super-Easy, Super-Healthy Meals, Snacks, Desserts, and Drinks--100 Gluten-Free, Raw & Vegan Recipes!*

MASTERS, TESS

On Sale: April 8, 2014

Trim: 189 x 229 mm. (7-7/16 x 9 in.)

Trade Paperback

Cooking - Special Appliances

Full-color photos throughout

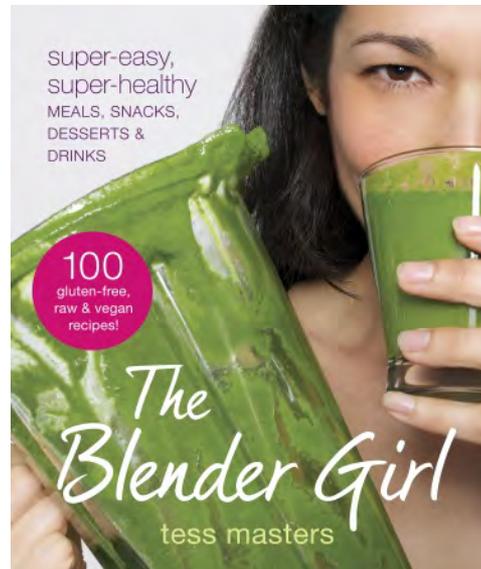
Ten Speed Press

Price (USA): \$19.99

Pages: 240

Rights: World

[Table of Contents](#)



TESS MASTERS and her blended recipes have been featured in the *Los Angeles Times*, *Glamour*, *Chow.com*, *Epicurious.com*, and *AllRecipes.com*, and Tess is a regular contributor to *Vegetarian Times*, *Gorgeously Green*, and more. She is the face of Vitamix's online technique and recipe videos.

On her popular recipe blog, Tess Masters (aka The Blender Girl) shares easy plant-based recipes anyone can whip up fast in a blender, mixer, or food processor. Tess offers healthy whole-food concoctions that rely on natural flavors and sweeteners; all are gluten-free and many are also dairy-, egg-, nut-, soy-, and corn-free.

Recipes for drinks, smoothies, and soups are a given, but this surprisingly versatile collection also includes dishes with a blended component, including appetizers, snacks, salads, and desserts; plus a pantry section, equipment basics, and details on sprouting, food combining, live foods, and more. The "sneak your veggies in" tomato sauce turns pizza into a nutritious meal and the sweet kale shake that tastes like pistachio ice cream makes green-o-phobes beg for more in this deliciously healthy guide.

## SCHILLER'S LIQUOR BAR COCKTAIL COLLECTION

*Classic Cocktails, Artisanal Updates, Seasonal Drinks, Bartender's Guide*

MCNALLY, KEITH

On Sale: October 29, 2013

Trim: 102 x 149 mm. (4 x 5-7/8 in.)

Boxed Set / Hardcover

Cooking - Bartending

Clarkson Potter

Price (USA): \$19.95

Pages: 96

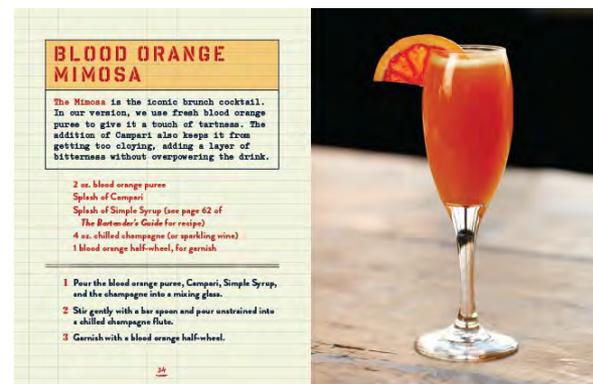
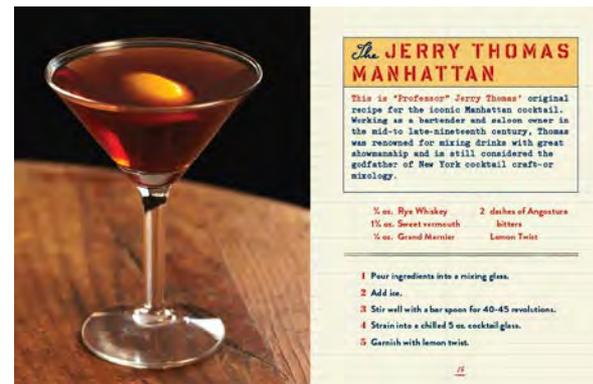
[Table of Contents](#)



*For fans of Keith McNally and Schiller's Liquor Bar interested in re-creating their iconic drinks at home.*

*For cocktail enthusiasts looking for classic, artisanal, or seasonal drink recipes and tips on how to prepare them.*

*For anyone looking for a high-design cocktail gift at an excellent value.*



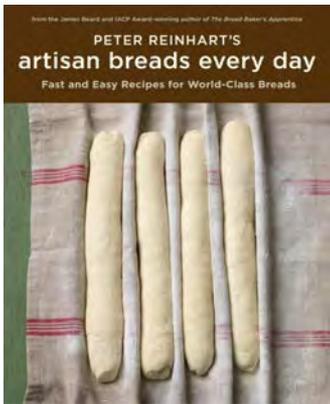
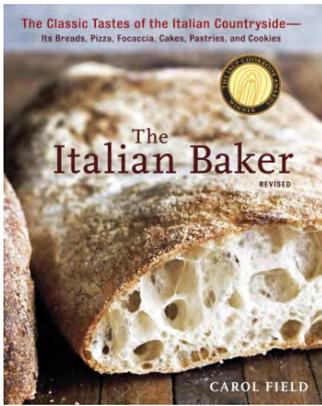
With 150 cocktail recipes and professional mixology tips collected from Schiller's Liquor Bar, Keith McNally's celebrated bar and sister to the beloved Balthazar, this handsome box set includes four cocktail books: **Classic Cocktails**, **Artisanal Updates**, **Seasonal Drinks**, and a **Bartender's Guide**. Housed in a sturdy slip-case box, the collection contains four single-subject books with 50 recipes and full-color photography throughout. The Bartender's Guide is the bonus to the set—filled with helpful techniques, advice, proper glassware, and suggested tools to properly stock a bar, it provides essential reference to the first three books.

KEITH MCNALLY opened his first restaurant, Odeon, in 1980, followed by Café Luxembourg, Nell's, Lucky Strike, Pravda, and Balthazar. McNally opened Schiller's Liquor Bar and Pastis in 2003, while releasing *The Balthazar Cookbook* (Clarkson Potter, 2003).

Rights to *The Balthazar Cookbook* licensed to Absolute Press (UK).

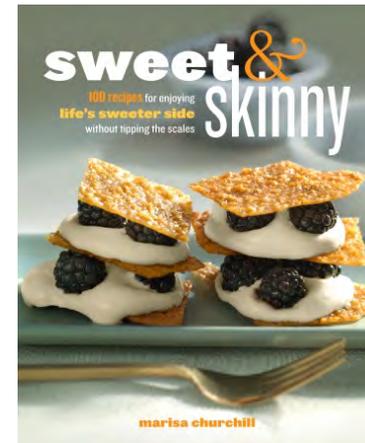
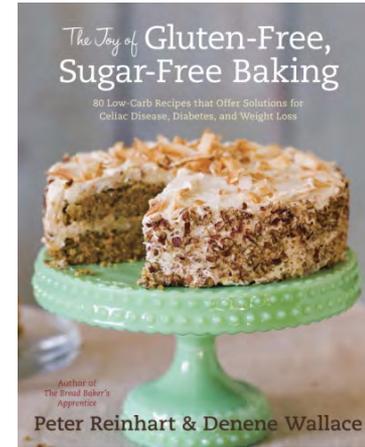
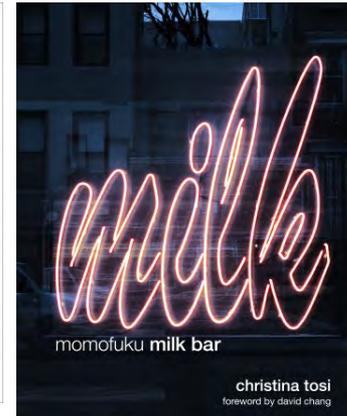
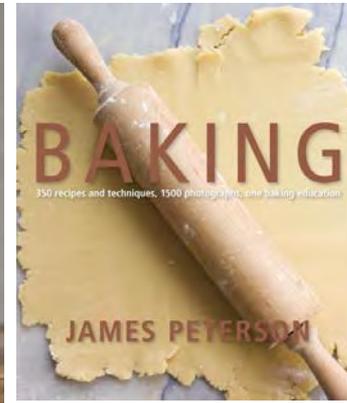
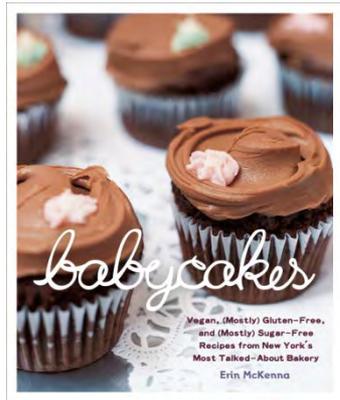
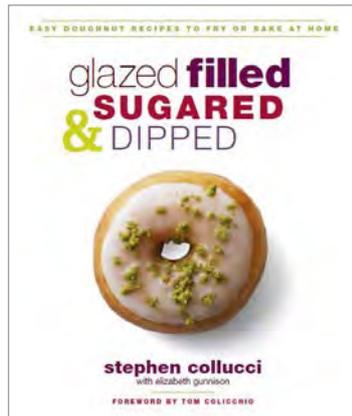
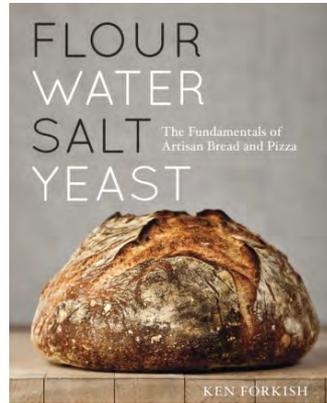
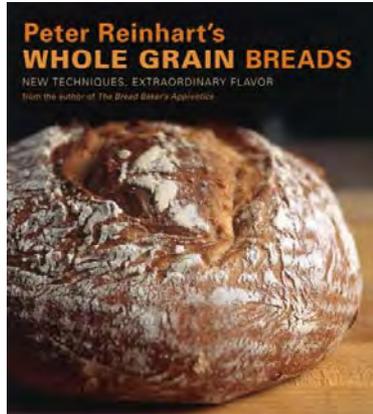


150 Recipes for Old-Fashioned and Modern Favorites



# Bake

[Table of Contents](#)



## SOUTHERN ITALIAN DESSERTS

*Rediscovering the Sweet Traditions of Calabria, Campania, Basilicata, Puglia, and Sicily*

COSTANTINO, ROSETTA

On Sale: October 8, 2013

Trim: 190 x 247 mm. (7-1/2 x 9-3/4 in.)

Hardcover

Cooking - Desserts

Full-color photos throughout

Ten Speed Press

Price (USA): \$29.99

Pages: 224

Rights: World

[Table of Contents](#)



Cassata Siciliana decorated ricotta-filled sponge cake



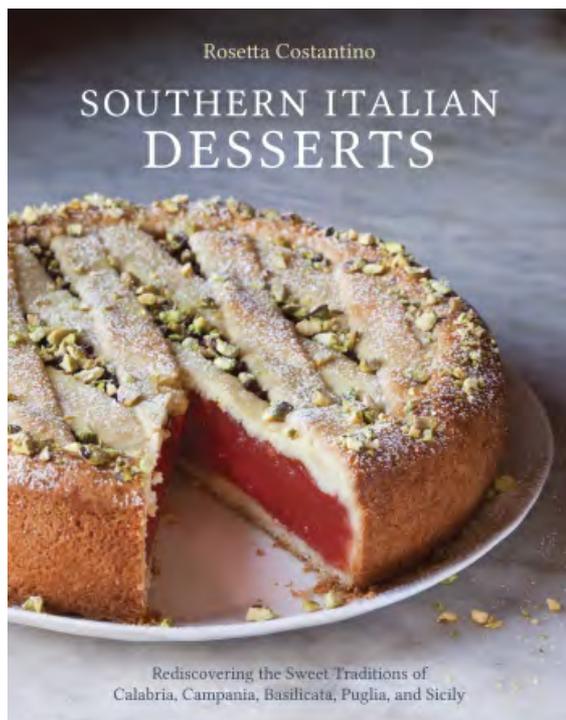
Campania

**An authentic guide to the festive, mouthwatering sweets of Southern Italy, including regional specialties that are virtually unknown in this country as well as variations on more popular desserts such as cannoli, biscotti, and gelato.**

As a follow-up to her acclaimed *My Calabria* (W. W. Norton & Company 2010), Rosetta Costantino collects 75 favorite desserts from her Southern Italian homeland, including the regions of Basilicata, Calabria, Campania, Puglia, and Sicily.

In the Cosensa region of Calabria, Christmas means plates piled with *grispelle* (warm fritters drizzled with local honey) and *pitta 'mpigliata* (pastries filled with walnuts, raisins, and cinnamon). For the feast of Carnevale, Southern Italians celebrate with *bugie* ("liars")—sweet fried dough dusted in powdered sugar, meant to tattle on those who sneak off with them by leaving a wispy trail of sugar. Rosetta illuminates the previously unexplored confectionary traditions of this enchanting region.

Author and cooking instructor ROSETTA COSTANTINO was born and raised in Verbicaro, a small wine-producing hill town in Calabria. She is the author of *My Calabria: Rustic Family Cooking from Italy's Undiscovered South*, which was nominated for an IACP award in 2011.



# MARTHA STEWART'S CAKES

EDITORS OF MARTHA STEWART LIVING

On Sale: September 24, 2013

Trim: 188 x 232 mm. (7-3/8 x 9-1/8 in.)

Trade Paperback

Cooking - Cakes

Full-color photographs throughout

Clarkson Potter

Price (USA): \$24.99

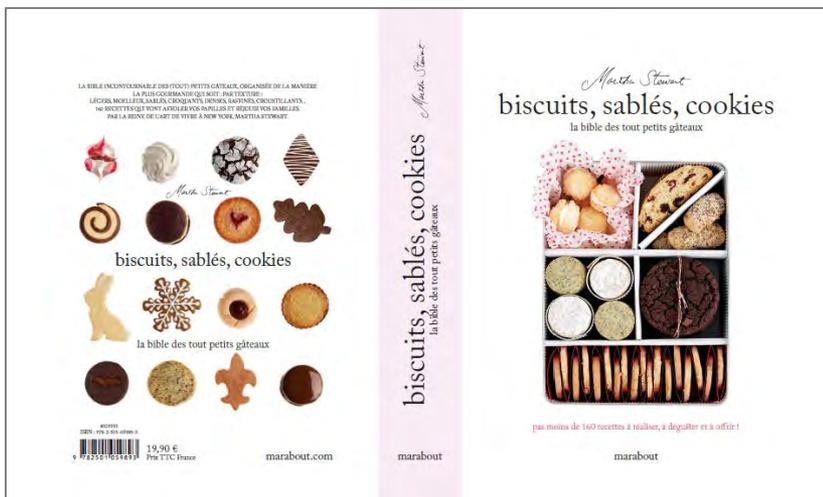
Pages: 352

Rights: World

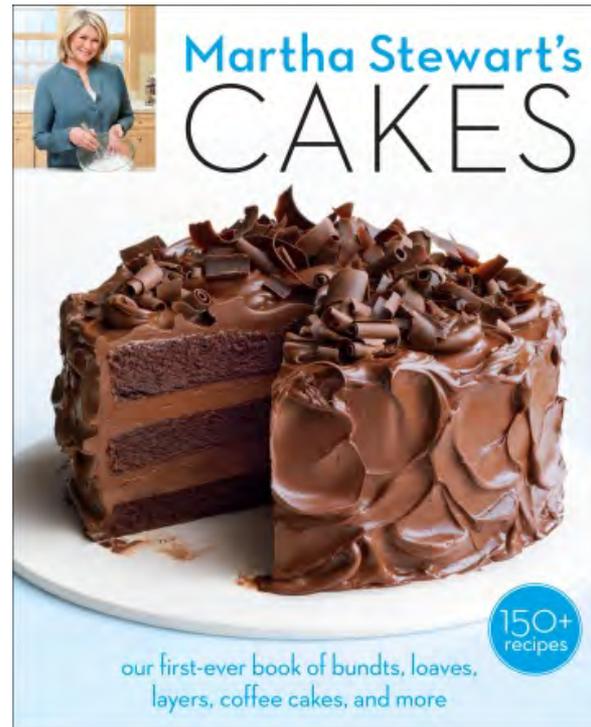
[Table of Contents](#)

Baking trends come and go, but cakes are timeless. *Martha Stewart's Cakes* has more than 150 cakes plus ideas for decorating, gifting, and storing. The book has beautiful color photography that shows you just what you're aiming for and dozens of advance baking tips make baking low-stress.

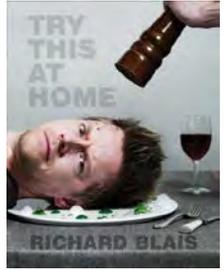
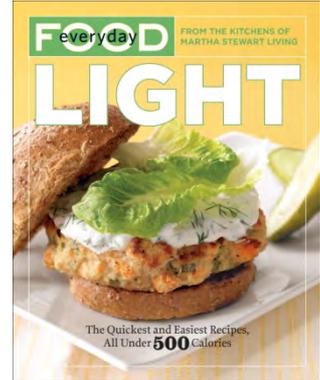
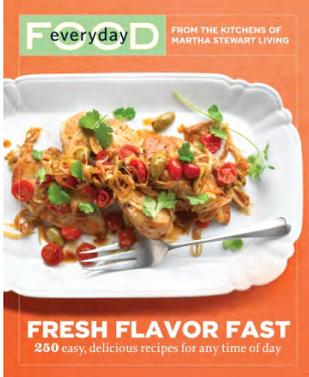
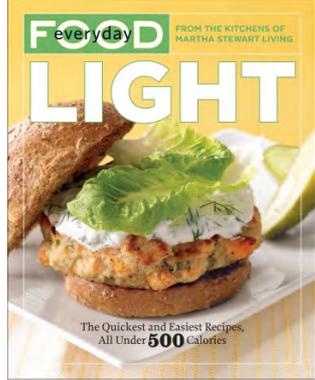
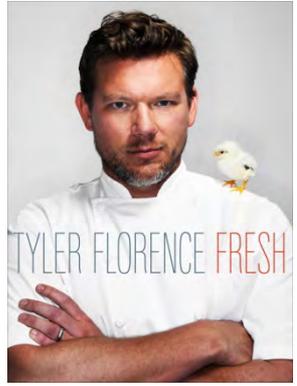
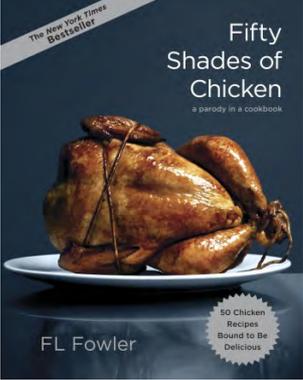
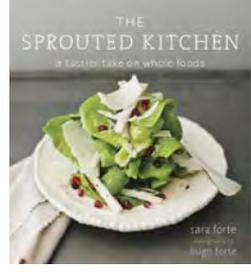
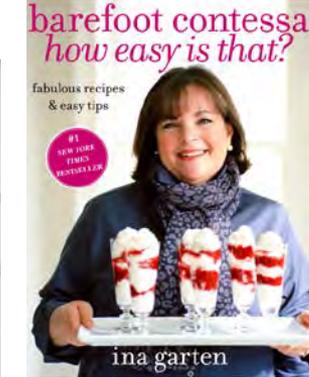
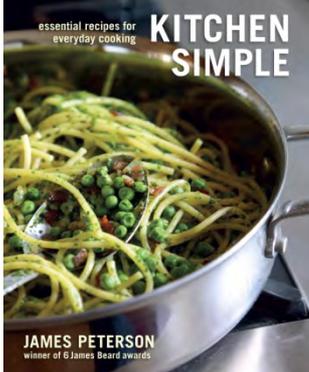
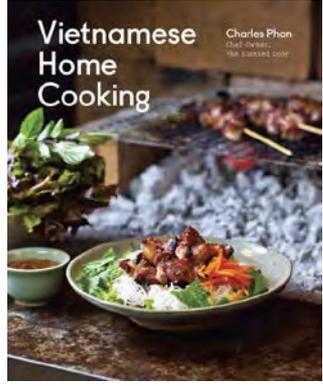
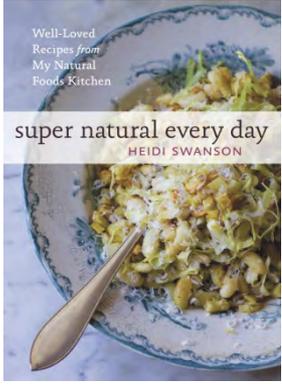
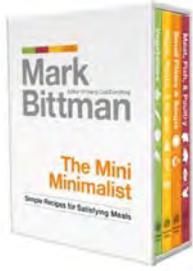
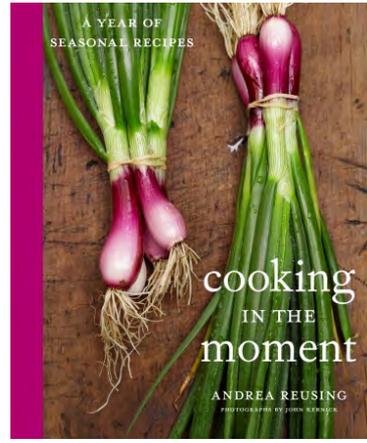
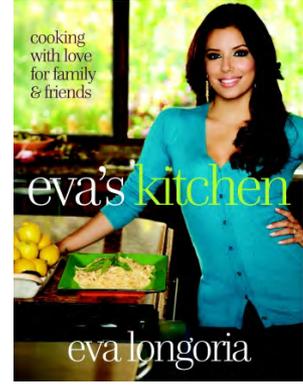
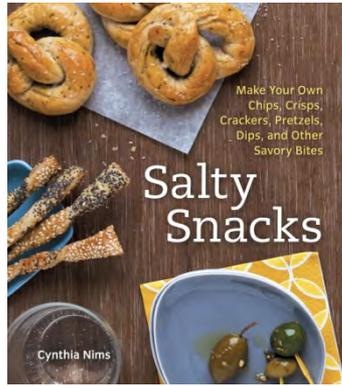
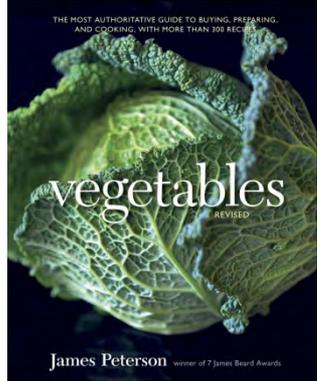
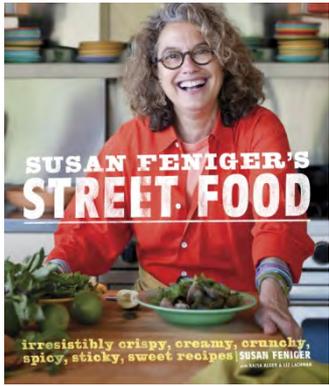
For more than 20 years, the food editors and chefs in the kitchens at MARTHA STEWART LIVING have produced dozens of bestselling cookbooks. MARTHA STEWART is the author of more than 75 books on cooking, entertaining, crafts, home-keeping, gardens, weddings, and decorating.



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# Eat

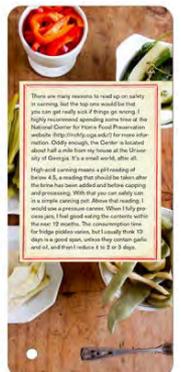


## Table of Contents

# PICK A PICKLE

50 Recipes for Pickles, Relishes, and Fermented Snacks  
ACHESON, HUGH

On Sale: March 25, 2014  
Trim: 89 x 203 mm. (3-1/2 x 8 in.)  
Bound Deck  
Cooking - Canning & Preserving  
Full-color photos/illustrations throughout  
Potter Style  
Price (USA): \$14.95  
Pages: 104  
Rights: World



[Table of Contents](#)

From James Beard award-winning and celebrity-chef-on-the-rise Hugh Acheson, an illustrated guide to 50 simple pickle, condiment, and fermented recipes—from Bread 'n' Butter Pickles to Spicy Pickled Peaches, from Burgundy Chow Chow to Green Tomato Relish, from Kimchi to Carrots with Galangal & Lime—perfect for pickle traditionalists and artisans alike looking to stock their pantry.

This easy-to-reference pickling guide fuses the tradition of country cooking with globally inspired flavors. With 50 recipes covering basic brines, classic pickling recipes (using fruits, vegetables, and the occasional shellfish), sweet and tangy condiments, and modern twists on fermented snacks, this swatchbook is filled with four-color photography, handwritten design elements, and clear step-by-step directions.

HUGH ACHESON is the chef/partner of the restaurants Five & Ten, The National, and Empire State South, named restaurant of the year by *Atlanta* magazine. He is a James Beard winner for Best Chef Southeast and Best American Cookbook and was named Best Chef by *Food & Wine*. His previous book is *A New Turn in the South* (Clarkson Potter 2011). You can find him at [www.HughAcheson.com](http://www.HughAcheson.com).

One of America's most beloved landmark restaurants—with dozens of accolades, including a combined eleven James Beard and Zagat awards—shares its farm-to-table, seasonal recipes, on the eve of its 20<sup>th</sup> anniversary.

Opened by celebrated restaurateur Danny Meyer and chef Tom Colicchio in 1994, Gramercy Tavern is an institution. Gramercy single-handedly updated and revived the notion of the American tavern and changed the way this country eats.

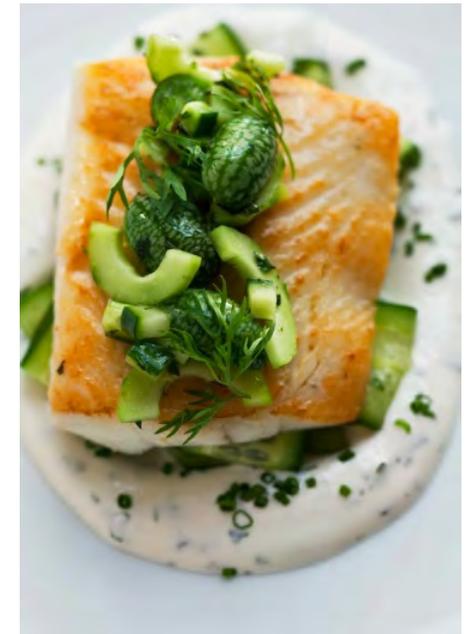
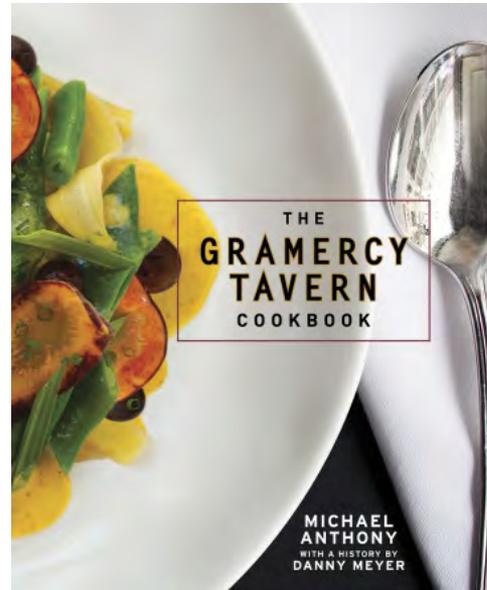
The 125 recipes and 200 photographs will inspire home cooks to make memorable meals by highlighting the intense flavors of simple ingredients at their peak.

MICHAEL ANTHONY is the executive chef and partner of Gramercy Tavern. In 2012, he received the James Beard Award for Best Chef: NYC. Originally from Cincinnati, Ohio, Michael received a degree from Paris's celebrated Ferrandi culinary school. He cooked in Japan and in some of the finest French restaurants, including Jacques Cagna, L'Astrance, and, in New York, Daniel. Prior to joining Gramercy Tavern in 2006, he was the executive chef of Blue Hill at Stone Barns.

## THE GRAMERCY TAVERN COOKBOOK ANTHONY, MICHAEL

On Sale: October 29, 2013  
Trim: 229 x 280 mm. (9 x 11 in.)  
Hardcover  
Cooking - American  
Full-color photos throughout  
Clarkson Potter  
Price (USA): \$50.00  
Pages: 352  
Rights: World English

[Table of Contents](#)



**FLOUNDER WITH MARINATED  
CUCUMBERS AND YOGURT SAUCE**



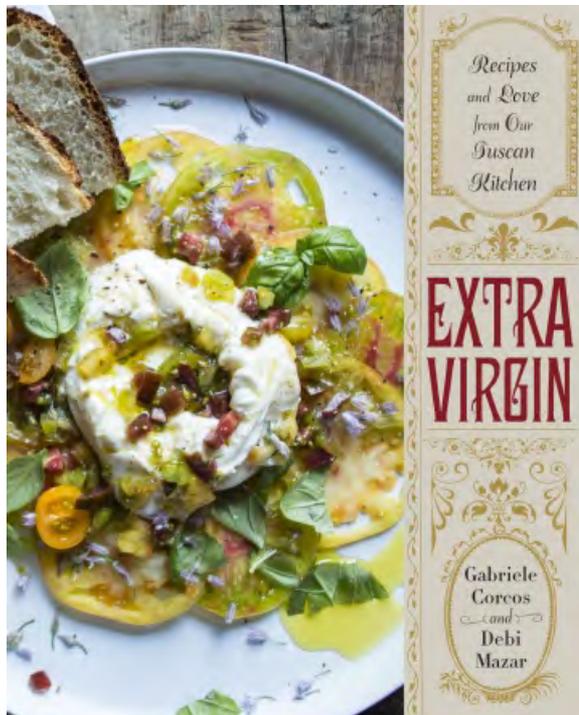
**RED KURI SQUASH SOUP WITH  
BRUSSELS SPROUTS AND APPLES**

# EXTRA VIRGIN

*Recipes & Love from our Tuscan Kitchen*  
CORCOS, GABRIELE and MAZAR, DEBI

On Sale: May 6, 2014  
Trim: 203 x 254 mm. (8 x 10 in.)  
Hardcover  
Cooking - Italian  
Full-color photos throughout  
Clarkson Potter  
Price (USA): \$32.50  
Pages: 256  
Rights: World

[Table of Contents](#)



From actress Debi Mazar and her husband, Gabriele Corcos, comes their debut cookbook, which shares their passion for Tuscan food and living with home cooks everywhere.

Debi Mazar learned to cook from her grandmother, but her Tuscan touch was given to her by her Italian husband, Gabriele Corcos. They celebrate delicious food made from great ingredients. In this debut cookbook, they share 120 recipes introducing Tuscan cooking to a new audience. Gabriele and Debi grace the pages with the compelling, sexy, sassy, and funny story of how they fell in love and are raising two daughters. Sometimes Gabriele talks about a recipe, sometimes Debi does, but you hear both their voices. They show how Italian cuisine, rooted in traditional methods and healthy ingredients, is perfect for home cooks and teach you how to Tuscanize any modern family meal or romantic dinner.

DEBI MAZAR made her feature film debut in Martin Scorsese's *Goodfellas* and has worked with numerous noted directors. She is also widely known for her role on HBO's hit series *Entourage*. GABRIELE CORCOS was raised in Tuscany and spent five years in Los Angeles, during which time he cooked at Angelini Osteria and Campanile. They run the site *UndertheTuscanGun.com*. They live in Brooklyn with their two daughters.

**DILL:** *New Nordic Cuisine of Iceland*  
GISLASSON, GUNNAR and EDDY, JODY

On Sale: September 9, 2014

Trim: 216 x 254 mm. (8-1/2 x 10 in.)

Hardcover

Cooking - Scandinavian

Full-color photos throughout

Ten Speed Press

Price (USA): \$40.00

Pages: 304

Rights: World

[Table of Contents](#)



**An unprecedented look into the food and culture of Iceland, from Iceland's premier chef.**

Dill is a celebration of the utterly unique, starkly beautiful foodways and landscapes of Iceland. Recipes and essays showcase the rare, indigenous food products and artisanal food producers of this pristine and largely unspoiled island nation. Evan Sung, a food and lifestyle photographer for the *New York Times* provides a mix of lush landscape photography and styled food, making this a gorgeous and definitive culinary guide to Iceland.

Chef GUNNAR KARL GISLASSON opened restaurant Dill in Reykjavik's historic Nordic House in 2009. His contemporary cooking celebrating Iceland's pristine ingredients and artisanal producers has garnered international acclaim and media. Dill has been nominated for the Nordic Prize and has earned numerous accolades including Iceland's restaurant of the year every year since it opened. Gunnar is a graduate of Iceland's national four-year culinary program, and previously worked at Denmark's Sasson and Kommandanten.

# MY PARIS KITCHEN

LEBOVITZ, DAVID

On Sale: April 8, 2014

Trim: 203 x 254 mm. (8 x 10 in.)

Hardcover

Cooking – French

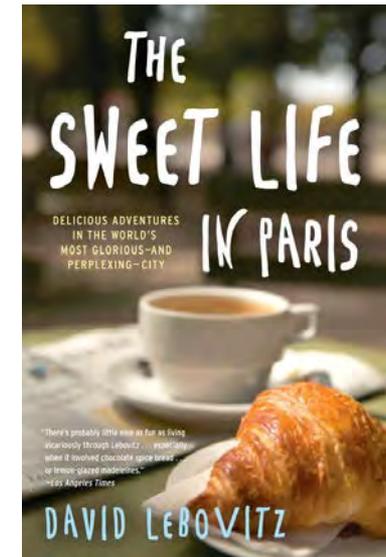
Full-color photographs throughout

Ten Speed Press

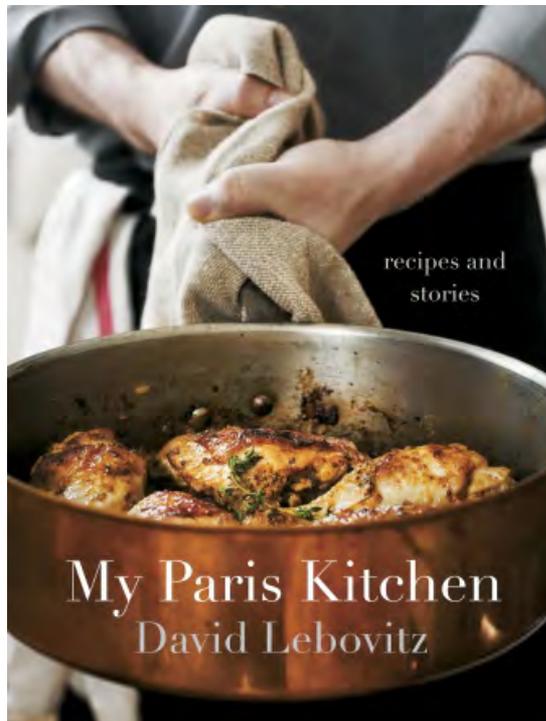
Price (USA): \$35.00

Pages: 352

Rights: World



[Table of Contents](#)

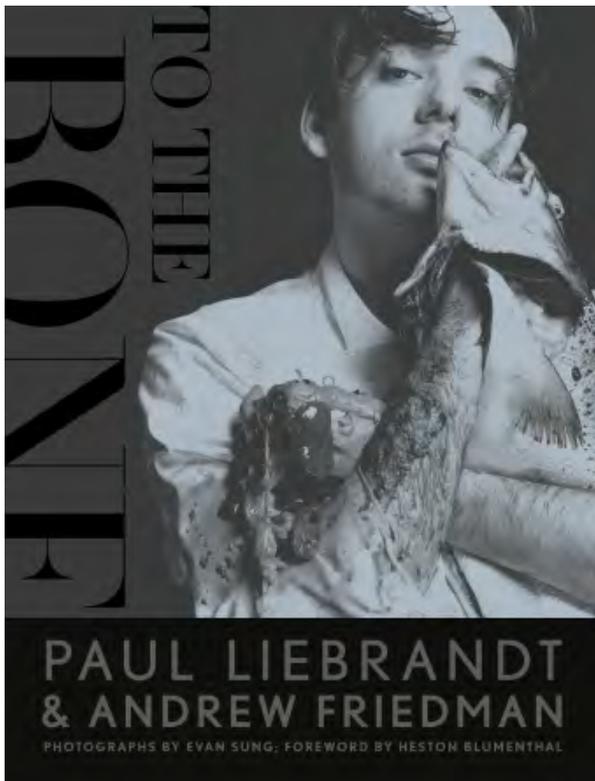


*Popular food blogger David Lebovitz's collection of stories and 100 sweet and savory French-inspired recipes, reflecting the way modern Parisians eat today and featuring lush photography taken on location in David's kitchen and around Paris.*

David Lebovitz introduces lesser-known French fare and presents 100 recipes using ingredients foraged in the ethnic neighborhoods of Paris, including Chinatown in Belleville, the Japanese and Korean markets on rue Saint-Anne, and the Arab spice vendors on Faubourg Saint-Denis. Stories told in David's trademark style describe the quirks, trials, and joys of cooking, shopping, and eating in France, while food and atmospheric photographs reveal the light and life of Paris.

DAVID LEBOVITZ has been a professional cook and baker for most of his life. He spent nearly 13 years at Chez Panisse. He moved to Paris in 2004 and turned his website into a phenomenally popular blog. He is the author of six books, including *The Perfect Scoop* (Ten Speed, 2010), *Ready for Dessert* (Ten Speed, 2007), and a memoir called *The Sweet Life in Paris* (Broadway 2009).

Rights to *Ready for Dessert* and *The Perfect Scoop* licensed to Jacqui Small (UK).



[Table of Contents](#)

## **TO THE BONE** LIEBRANDT, PAUL

On Sale: December 3, 2013

Trim: 191 x 254 mm. (7-1/2 x 10 in.)

Hardcover

Cooking - Essays & Narratives

Full-color and b/w photos throughout

Clarkson Potter

Price (USA): \$30.00

Pages: 288

Rights: Translation only



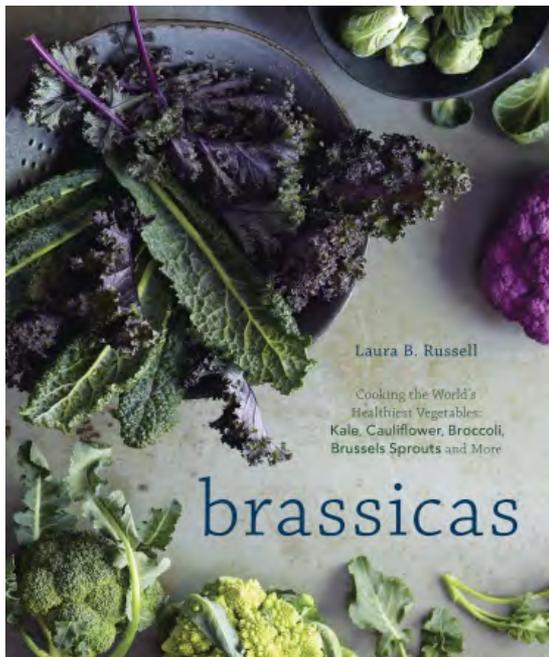
**Rhubarb, Strawberry,  
and Cucumber Royale**



Groundbreaking chef Paul Liebrandt writes a memoir in recipes, recounting the story of his rise to culinary fame, subsequent fall, resurrection, and the dishes inspired by key moments at each turn in the road.

At age 15, Paul Liebrandt began his foray into the restaurant world and soon found himself cooking in the finest dining temples of London, Paris, and, ultimately, New York. Inspired by the methods and menus of Marco Pierre White, Raymond Blanc, Jean-Georges Vongerichten, and Pierre Gagnaire, Paul dedicated himself to learning his craft for close to a decade. This is his literary tasting menu, a portrait of a chef putting it together and constantly pushing himself to challenge the way he, and we, think about the possibilities of food.

PAUL LIEBRANDT, the chef and co-owner of the Elm, is one of the superstars of the culinary world, having received two Michelin stars and three stars from the *New York Times* (at age 24, the youngest chef to do so). He was the star of the Emmy-nominated HBO documentary *A Matter of Taste: Serving Up Paul Liebrandt* (winner of a James Beard Award and an Emmy nomination in 2012 for best documentary). He lives in New York.



Five-Spice Red  
Cabbage Salad

[Table of Contents](#)

## BRASSICAS

*Cooking the World's Healthiest Vegetables: Kale, Cauliflower, Broccoli, Brussels Sprouts and More*  
RUSSELL, LAURA B.

On Sale: April 8, 2014

Trim: 189 x 229 mm. (7-7/16 x 9 in.)

Trade Paperback

Cooking - Health

Full-color photos throughout

Ten Speed Press

Price (USA): \$23.00

Pages: 176

Rights: World

Grilled Baby  
Bok Choy with  
Miso Butter



A cookbook showcasing 80 recipes for the most popular of the world's healthiest vegetables—kale, cauliflower, broccoli, Brussels sprouts, cabbage, leafy greens, and more—tailored to accommodate special diets such as gluten-free, dairy-free, vegetarian, and vegan.

For a long time, brassicas had a mixed reputation. While a small group of people staunchly adore them, most people are not as fond of the vegetables formerly known as "cruciferous" (who doesn't remember a plate of stinky boiled cabbage?). But in recent years, a transformation has occurred. Kale has taken the world by storm and there's hardly a restaurant left that doesn't have Brussels sprouts on the menu. The rising popularity of brassicas is not only due to their extraordinary health benefits and "superfood" status, but also the realization that they can taste delicious when properly prepared.

Home cooks learn how to bring out the flavors of these vegetables without death-by-boiling or burial under a blanket of cheese. In a fresh salad or sautéed, they add a delightful peppery punch. *Brassicas* both inspires cooks as well as arms them with appetizing new ways to increase their vegetable consumption.

LAURA B. RUSSELL is the author of *The Gluten-Free Asian Kitchen* (Ten Speed 2011) as well as the blog *Notes from a Gluten-Free Kitchen* (at [laurabrussell.com](http://laurabrussell.com)).



In a world where the dead eat the living, the living are forced to eat on the run...

For *World War Z* fans and all things zombies, the crazy-clever creators of *Fifty Shades of Chicken* (Clarkson Potter 2013) create new parody cookbook filled with snacks for every occasion, tips for cooking under duress, and a love story that will send ripples down your spine--all accompanied by food photography that will ignite your palate.

With 50 recipes (that use supermarket ingredients and what's on hand) for finger food—from light to hearty—plus a prepper-approved pantry list, tips for "getting it together" and being resourceful, it also tells the love/survival story of everymom Pam and her backwoods hunk, Daryl. Throughout, the reader will find photography that makes food look delicious yet that mimics the blown-out visual look of *The Walking Dead*.

D. B. Walker is a pseudonym, but is the same author who wrote and created the recipes for the New York Times bestseller *50 Shades of Chicken*.

## THE SNACKING DEAD

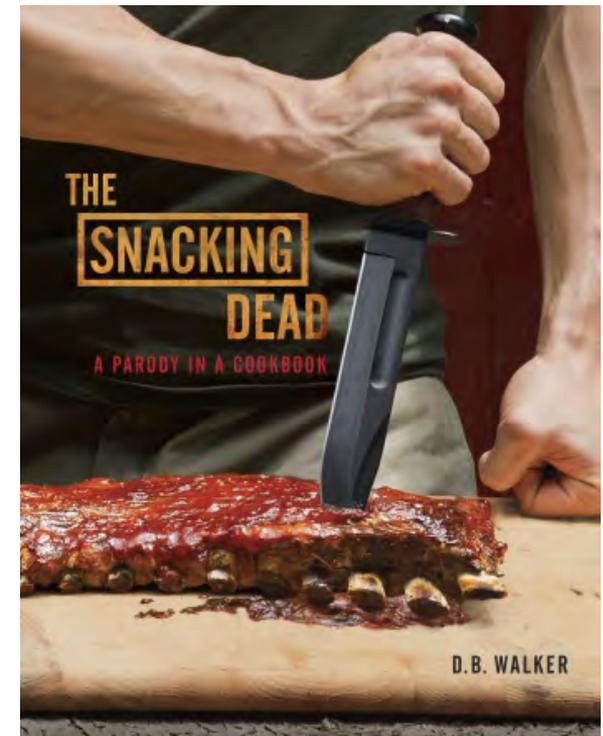
*A Parody in a Cookbook*  
WALKER, D. B.

On Sale: October 22, 2013  
Trim: 178 x 229 mm. (7 x 9 in.)  
Hardcover  
Cooking - Quick & Easy  
Full-color photos throughout  
Clarkson Potter  
Price (USA): \$19.99  
Pages: 160  
Rights: World

[Table of Contents](#)

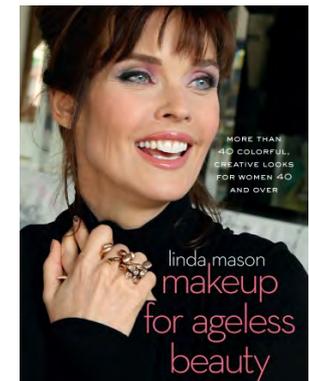
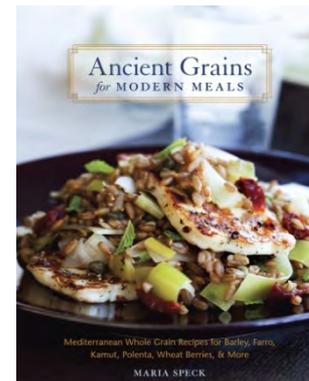
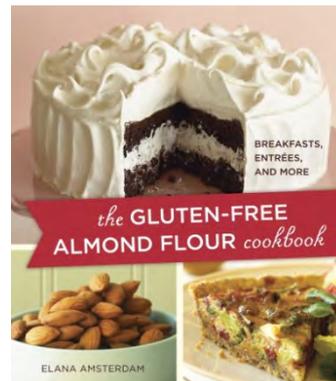
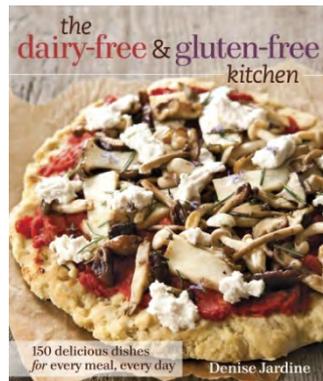
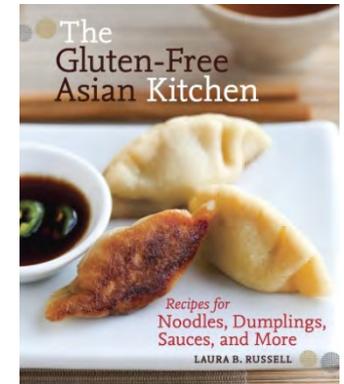
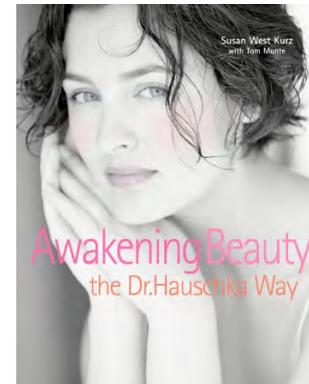
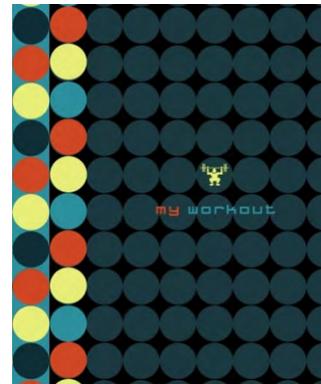
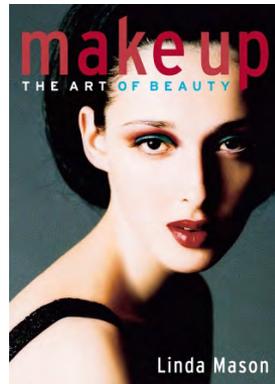
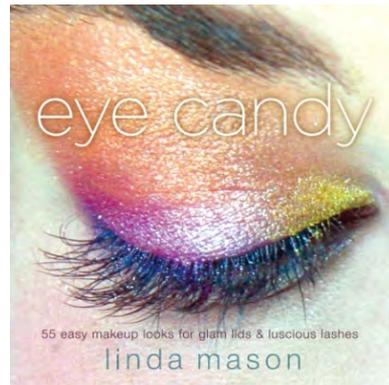
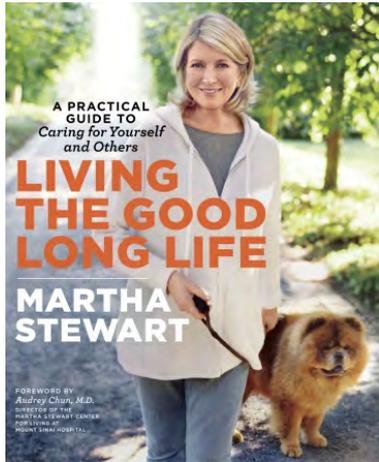


THAT'S  
**GONNA STAIN**



# BE HEALTHY AND BEAUTIFUL

[Table of Contents](#)



## THE VB6 COOKBOOK

*320 All-New Recipes That Help You Eat Healthy Vegan Meals All Day and Delicious Flexitarian Dinners at Night*

BITTMAN, MARK

On Sale: March 4, 2014

Trim: 188 x 232 mm. (7-3/8 x 9-1/8 in.)

Hardcover

Cooking - Health

Two 8-page inserts of full-color photos

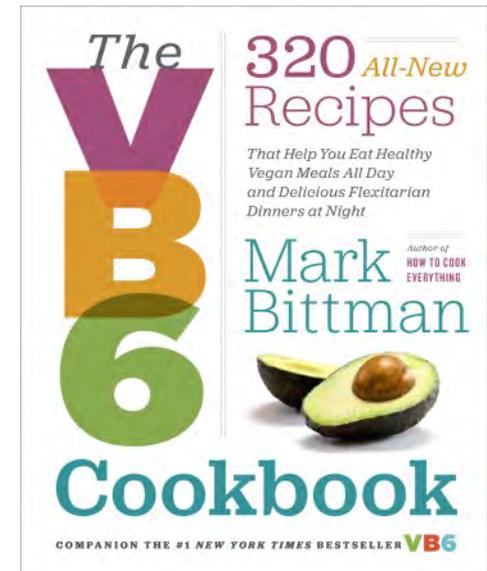
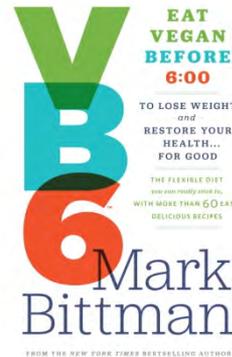
Clarkson Potter

Price (USA): \$29.95

Pages: 240

Rights: World

[Table of Contents](#)



Following up on his bestselling diet plan, *VB6*, the incomparable Mark Bittman delivers a full cookbook of recipes designed to help you eat vegan every day before 6:00 p.m.—and deliciously all of the time.

In *VB6*, bestselling author and *New York Times* columnist Mark Bittman created an easy-to-follow diet plan for vegan meals for breakfast and lunch, and healthy, vegetable-forward meals for dinner. Now in this tie-in cookbook, he expands on the *VB6* diet with a collection of 150 new recipes to keep the diet going and to keep eating better.

Mark's reliably simple, straightforward approach to cooking, and equally thoughtful approach to a partially vegan lifestyle, will make this a must-have book for both *VB6* diet converts and for anyone looking to lose weight and cook, eat, and live healthier.

MARK BITTMAN is one of the US's best-known and most widely respected food writers. His *How to Cook Everything* books, with one million copies in print, are a mainstay of the modern kitchen. Mark writes for the Opinion section of the *New York Times* on food policy and cooking, and is a columnist for the *New York Times Magazine*. His most recent book, *VB6* (Clarkson Potter 2013), debuted at #1 on the *New York Times* bestseller list in its first week on sale.

*VB6* licensed to Little, Brown (UK).

# THE KITCHEN ECOSYSTEM

40 Ingredients Cooked, Preserved, and Enjoyed Without Wasting Anything

BONE, EUGENIA

On Sale: August 12, 2014

Trim: 191 x 235 mm. (7-1/2 x 9-1/4 in.)

Trade Paperback

Cooking - Natural Foods

Full-color photos/illustrations throughout

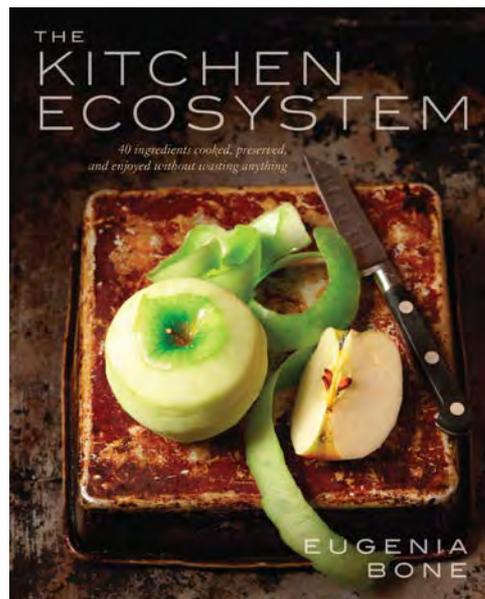
Clarkson Potter

Price (USA): \$27.00

Pages: 400

Rights: World

[Table of Contents](#)



*The Kitchen Ecosystem* will change how we think about food and cooking. Designed to limit waste and maximize flavor, these 400 recipes are derived from 40 common ingredients—from asparagus to fish to zucchini—used at each stage of its "life cycle": fresh, preserved, and in a main dish.

Eugenia Bone's "kitchen ecosystem" is a set of interconnected fresh and preserved foods that reflects her mostly Mediterranean palate, simple locavorism, and easy strategies for saving time and money.

*The Kitchen Ecosystem* is a hybrid preserving/cookbook that takes a cradle-to-grave approach toward an ingredient by thinking about it in three different ways: 1) **Eat Some Fresh**, 2) **Preserve Some**, and 3) **Use the Remnants** to make something altogether new that can enhance a main dish. This is not just cooking; it's a mindshift that saves time, money, and the environment.

EUGENIA BONE is the author of the critically acclaimed *Mycophilia* (Rodale 2013) and the category staple and James Beard-nominated *Well-Preserved* (Clarkson Potter 2009). Her work has appeared in the *New York Times*, *Saveur*, *Food & Wine*, *New York*, and *Harper's Bazaar*, among many other publications.



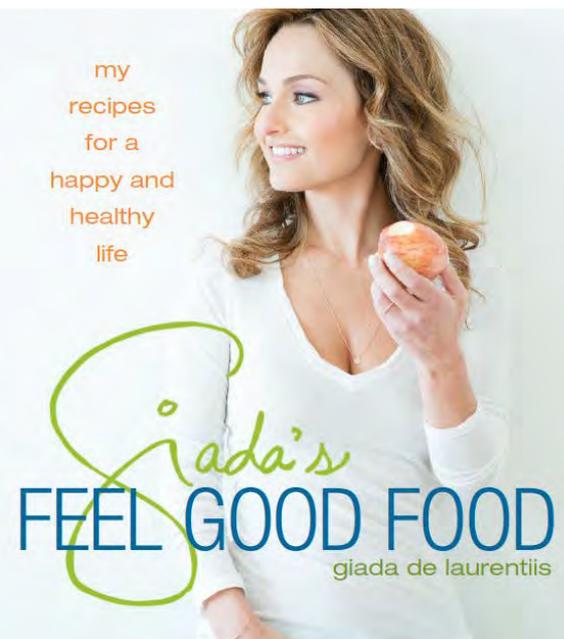


[Table of Contents](#)

## GIADA'S FEEL GOOD FOOD

*My Recipes for a Happy and Healthy Life*  
DE LAURENTIIS, GIADA

On Sale: November 5, 2013  
Trim: 189 x 242 mm. (7-7/16 x 9-1/2 in.)  
Hardcover  
Cooking - Health  
Full-color photographs throughout  
Clarkson Potter  
Price (USA): \$32.50  
Pages: 256  
Rights: World



*At long last, Food Network's most beautiful star shares her secrets for staying fit and feeling great in this gorgeous yet hardworking book with healthy recipes for 30 days of meals and personal lifestyle and beauty tips.*

The number one question that Giada De Laurentiis is asked when on book tour is, "How do you stay so trim?" *Giada's Feel Good Food* offers 120 recipes for breakfasts, juices, lunches, snacks, dinners, and desserts—each with nutritional breakdowns—that can be combined into 30 days of delicious feel-good meals. Special sections delve into Giada's everyday life, including her beauty and exercise routines, how she satisfies sugar cravings, what's always in her bag, and her ordering tips for eating in restaurants. *Giada's Feel Good Food* is a beautiful guide to leading a happy, healthy lifestyle.

GIADA DE LAURENTIIS is the Emmy award-winning star of Food Network's *Everyday Italian*, *Giada at Home*, and *Weeknights with Giada*; a contributing correspondent for NBC's *Today* show; and the author of six *New York Times* bestselling books. She attended the Cordon Bleu cooking school in Paris. Born in Rome, she grew up and now lives in Los Angeles.

*Giada's Family Dinners* (Clarkson Potter, 2006), *Everyday Pasta* (Clarkson Potter, 2007), *Giada's Kitchen* (Clarkson Potter, 2008), and *Everyday Italian* (Clarkson Potter, 2009) licensed to Editions AdA (**French Canada**). *Everyday Italian* licensed to Hardie Grant (**Australia/New Zealand**).

# ROOT-TO-STALK COOKING

*The Art of Using the Whole Vegetable*

DUGGAN, TARA

On Sale: August 13, 2013

Trim: 191 x 235 mm. (7-1/2 x 9-1/4 in.)

Trade Paperback

Cooking - Vegetables

Full-color photos throughout

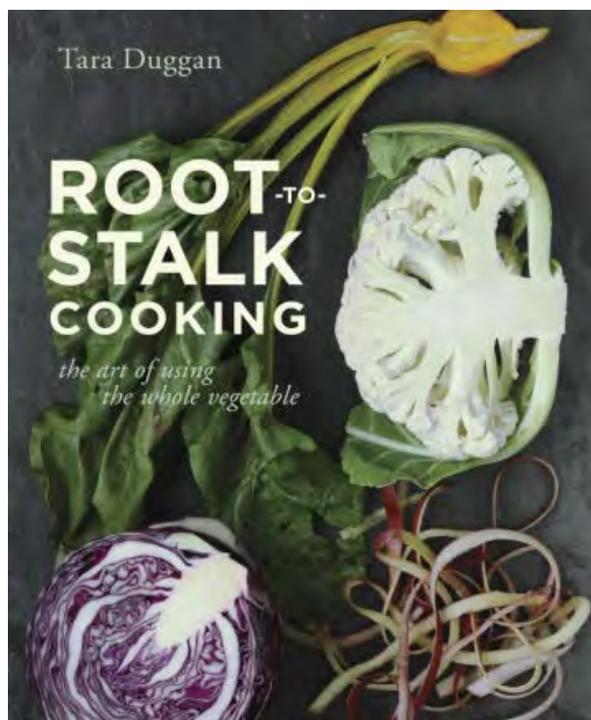
Ten Speed Press

Price (USA): \$22.00

Pages: 208

Rights: World

[Table of Contents](#)



In this era of vegetable obsession, our home vegetable gardens and farmers' markets offer forests of leafy greens, emerald stalks, and plump squash. And yet, in the kitchen, most people cut, peel, trim, and throw away half of their produce. Focusing on the overlooked parts—broccoli stalks, fennel fronds, artichoke leaves, and even carrot *tops*—*Root-to-Stalk Cooking* reveals a whole new world of flavors while reducing waste and saving money.

Watermelon rinds transform into Thai Watermelon Salad, cumin-toasted squash seeds are sprinkled over Butternut Squash Soup, and leek tops that normally would go straight to the compost bin star in Leek Greens Stir-Fry with Salty Pork Belly. By thinking differently about the produce we buy and grow, these 70 recipes allow roots, stems, leaves, and seeds to take their rightful place at the table.

TARA DUGGAN is a staff writer for the *San Francisco Chronicle's* Food & Wine section and the author of three previous cookbooks, including *The Blue Bottle Craft of Coffee* (Ten Speed 2012). A graduate of the California Culinary Academy, she was the recipient of a James Beard Foundation Journalism Award. Tara, her husband, and their two daughters live in San Francisco and spend time on her family's off-the-grid farm in Northern California.



# THE NEW VEGETARIAN COOKING FOR EVERYONE

MADISON, DEBORAH

This revised edition of the landmark, award-winning cookbook from America's leading authority on vegetarian cooking features over 200 new recipes and a new introduction by the author.

What Julia Child is to French cooking, Deborah Madison is to vegetarian cooking—a demystifier and definitive guide to the subject. After her many years as a teacher and writer, she realized that there was no comprehensive primer for vegetarian cooking, no single book that taught vegetarians basic cooking techniques, how to combine ingredients, and how to present vegetarian dishes with style.

Originally published in 1997, *Vegetarian Cooking for Everyone* was both ahead of its time and an instant classic, and has endured as one of the world's most popular vegetarian cookbooks. Featuring over 1,600 recipes suitable for vegetarians, vegans, and everyone who loves fresh produce and good food, *Vegetarian Cooking for Everyone* is as full of practical information as it is inspiring, a treasure from a truly irreplaceable culinary voice.

DEBORAH MADISON is the award-winning author of 12 books, including *The Greens Cookbook* (Ten Speed 2001), *The Savory Way* (Ten Speed 1998), *Local Flavors* (Ten Speed 2002), and, most recently, *Vegetable Literacy* (Ten Speed 2013). She received the M.F.K. Fisher Mid-Career Award from Les Dames d'Escoffier.

On Sale: March 4, 2014  
Trim: 203 x 254 mm. (8 x 10 in.)

Hardcover

Cooking - Vegetarian  
Two-color text throughout

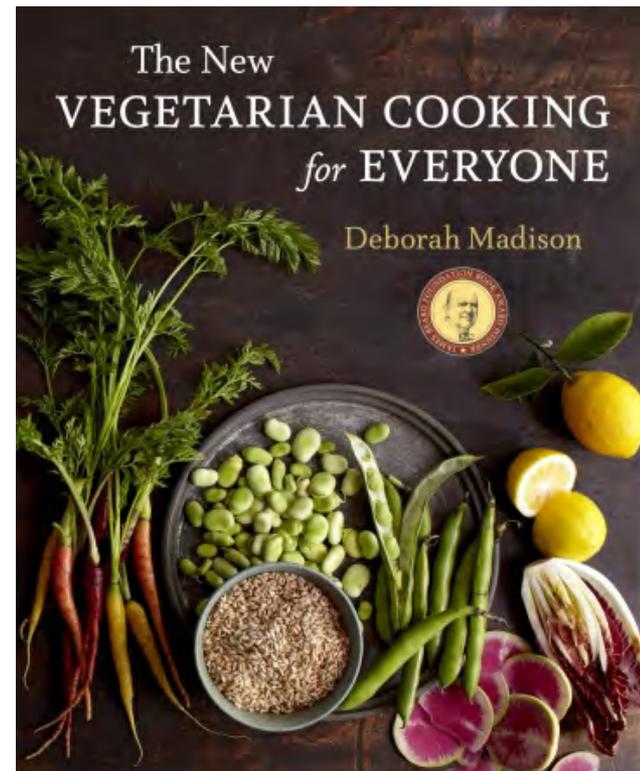
Ten Speed Press

Price (USA): \$40.00

Pages: 672

Rights: World

[Table of Contents](#)



# THE MICHELLE MANUAL

PHAN, MICHELLE

On Sale: October 14, 2014

Trim: 188 x 235 mm. (7-3/8 x 9-1/4 in.)

Hardcover

Health & Fitness - Beauty & Grooming

Full-color photos throughout

Harmony / Crown

Price (USA): \$23.00

Pages: 224

Rights: World

[Table of Contents](#)



**40% of her fans are international.  
Will reach 1 billion Youtube views by 2014.**



Michelle Phan first recognized the dramatic power of makeup at an early age, observing the way rosy cheeks and red lips transformed Belle in *Beauty and the Beast* and watching her mother's daily beauty ritual. When she was finally allowed to try eyeliner herself, she looked in the mirror and saw a different person looking back.

From that moment, Michelle was hooked on makeup—and the sense of confidence, beauty, and empowerment it gave her. As an art student, Michelle started filming makeup tutorials in her home and uploading them to YouTube. She posted the first one in 2007 and garnered 40,000 views within a week. Today, she has built an empire that includes her own makeup line with L'Oreal, a network of original content for women that she curates on YouTube, a beauty-based social network and online community—as well as the YouTube tutorials that first made her famous, which are on track to reach one billion total views by the end of 2013.

In *The Michelle Manual*, Michelle compiles all her best advice, stories, and lessons into the book her fans have been asking for. The book includes her trademark beauty and style tips and tutorials, as well as stories from her own life and advice on the topics her fans ask her about most, including exercise, diet, career, entrepreneurship, and creativity. Like Michelle's online content, the book will be beautiful, accessible, playful, and positive—at once a gorgeous keepsake for her fans, and a practical and empowering resource they will return to for advice and inspiration.

MICHELLE PHAN is a beauty expert and digital content pioneer. In addition to her immensely popular YouTube channel, Michelle also created the beauty social networking site and sampling program *ipsy.com*, YouTube's For All Women Network (FAWN), and the makeup line *em michelle phan*. Michelle has a loyal and engaged fan community online. She has one of YouTube's most-subscribed channels, with over 4.8 million subscribers and nearly a billion video views, and an active social media following with 1.4 million fans on Facebook, 961,000 followers on Instagram, and 430,000 on Twitter.

# VEGAN ICE CREAM

Over 90 Sinfully Delicious Dairy-Free Delights  
ROGERS, JEFF

On Sale: May 13, 2014

Trim: 140 x 216 mm. (5-1/2 x 8-1/2 in.)

Trade Paperback

Cooking - Vegetarian

Full-color photos throughout

Ten Speed Press

Price (USA): \$16.99

Pages: 144

Rights: World

[Table of Contents](#)

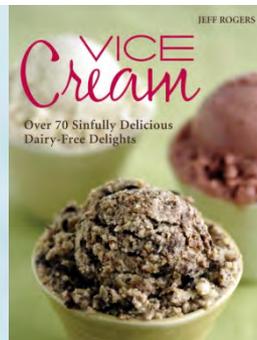
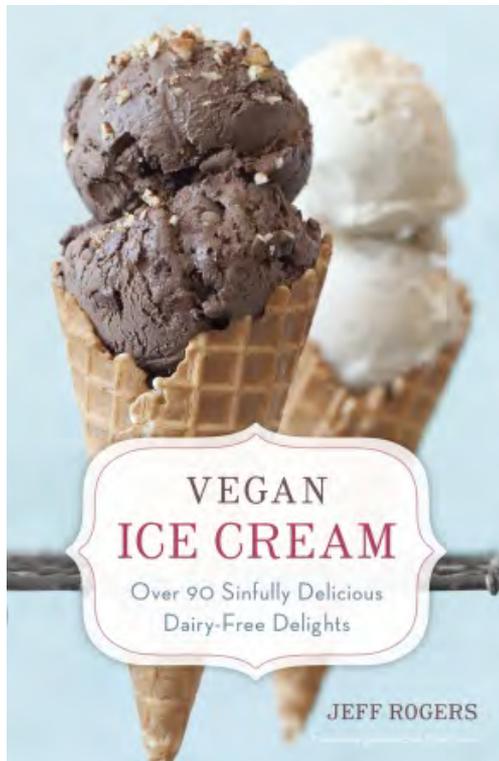


This revised edition of *Vice Cream* (Ten Speed 2004) features more than 90 delicious ice cream recipes using all-vegan ingredients like nuts, dates, coconut milk, maple syrup, and fruit, plus recipes for raw vegan ice creams and sauces.

With interest in vegan and dairy-free diets increasing because of health reasons, food allergies, and dietary restrictions, *Vegan Ice Cream* offers a decadent alternative: ice creams that taste rich and luscious without relying on milk, cream, and refined white sugar.

Repackaged in a full-color format and updated with new recipes throughout, *Vegan Ice Cream* combines the recent popularity of vegan cookbooks with the perennially popular ice cream category. Including classics like Vanilla and Chocolate and refreshing fruit-based flavors like Strawberry-Rhubarb, as well as more exotic new flavors like Pistachio Coconut and Pomegranate, this will help you transform a beloved treat into a delicious, wholesome vegan delight.

JEFF ROGERS became a vegan in 1997 to improve his health. He found that ice cream was the one non-vegan food addiction that lasted the longest, which led to his creation of rich, gourmet vegan ice creams.



# WATSON-GUPTILL, AMPHOTO & POTTER CRAFT SUBAGENTS

## BRAZIL

Mr. Joao Riff  
Agência Riff  
Avenida Calógeras n° 6, sl 1007  
20030-070 - Centro  
Rio de Janeiro, RJ  
[joapaulo@agenciarriff.com.br](mailto:joapaulo@agenciarriff.com.br)

## CHINA & TAIWAN

Ms. Joanne Yang  
Bardon-Chinese Media Agency  
3F, No. 150, Roosevelt Rd., Sec. 2,  
Taipei, Taiwan 100  
[joanne@bardon.com.tw](mailto:joanne@bardon.com.tw)

## CZECH REPUBLIC, SLOVAKIA, SLOVENIA

Ms. Kristin Olson  
Kristin Olson Literary Agency  
Klimentska 24  
110 00 Prague 1  
[kristin.olson@litag.cz](mailto:kristin.olson@litag.cz)

## FRANCE

Ms. Eliane Benisti  
Agence Benisti  
80 rue des Saints-Peres  
75007 Paris  
[eliane@elianebenisti.com](mailto:eliane@elianebenisti.com)

## GERMANY & ITALY

Mr. Roberto Toso  
Tipress Deutschland  
Obertstrasse 20A  
79295 Sulzburg  
Germany  
[tipress@t-online.de](mailto:tipress@t-online.de)

## JAPAN

Ms. Miko Yamanouchi  
Japan UNI Agency  
Tokyodo Jinbocho, No.2  
1-27 Kanda Jinbocho  
Chiyoda-ku, Tokyo 101  
[miko.yamanouchi@japanuni.co.jp](mailto:miko.yamanouchi@japanuni.co.jp)

## KOREA

Ms. MiSook Hong  
Korean Copyright Center  
Gyonghigung-achim Office  
Rm 520, Compound 3  
Naesu-dong 72, Chongno  
Seoul, 110-070  
[mshong@kccseoul.com](mailto:mshong@kccseoul.com)

## POLAND

Mr. Marcin Biegaj  
Graal Ltd.  
Pruszkowska 29, lok 252  
02-119 Warszawa  
[marcin@graal.com.pl](mailto:marcin@graal.com.pl)

## RUSSIA, BALTICS, UKRAINE

Ms. Natalia Sanina  
Synopsis Literary Agency  
Troitskaya Street 7/1  
Moscow 129090  
[nat@synopsis-agency.ru](mailto:nat@synopsis-agency.ru)

## SCANDINAVIA

Philip Sane  
Lennart Sane Agency AB  
Holländareplan 9  
SE-374 34 Karlshamn, Sweden  
[philip.sane@lennartsaneagency.com](mailto:philip.sane@lennartsaneagency.com)

## SPAIN, PORTUGAL, LATIN AMERICA

Ms. Angela Reynolds  
IE Ilustrata SL  
Girona 86, pral.  
08009 Barcelona  
[reynolds@ilustrata.com](mailto:reynolds@ilustrata.com)

## TURKEY

Ms. Hatice Gök  
Onk Literary Agency  
Inönü cad. 23/7 Taksim  
34437 Istanbul  
[hatice@onkagency.com](mailto:hatice@onkagency.com)

[Table of Contents](#)

# CLARKSON POTTER, POTTER STYLE & TEN SPEED SUBAGENTS

## BRAZIL

Mr. Joao Riff  
Agência Riff  
Avenida Calógeras n° 6, sl 1007  
20030-070 - Centro  
Rio de Janeiro, RJ  
[joaopaulo@agenciariff.com.br](mailto:joaopaulo@agenciariff.com.br)

## BULGARIA

Ms. Anna Droumeva  
Andrew Nurnberg Assoc.  
11 Slaveikov Square  
1000 Sofia  
[anas@tea.bg](mailto:anas@tea.bg)

## CHINA & TAIWAN

Ms. Joanne Yang  
Bardon-Chinese Media Agency  
3F, No. 150, Roosevelt Rd., Sec. 2,  
Taipei 100 Taiwan  
[joanne@bardon.com.tw](mailto:joanne@bardon.com.tw)

## CROATIA & SERBIA

Mr. Vuk Perisic  
Plima Literary Agency  
Branka Copica 20/8  
11160 Belgrade, Serbia  
[vuk@plimaliterary.rs](mailto:vuk@plimaliterary.rs)

## CZECH REPUBLIC, SLOVAKIA, SLOVENIA

Ms. Kristin Olson  
Kristin Olson Literary Agency s.r.o.  
Klimentská 24  
110 00 Prague 1  
[kristin.olson@litag.cz](mailto:kristin.olson@litag.cz)

## FRANCE

Ms. Eliane Benisti  
Agence Benisti  
80 rue des Saints-Peres  
75007 Paris  
[eliane@elianebenisti.com](mailto:eliane@elianebenisti.com)

## GERMANY

Mr. Bastian Schlück  
Thomas Schlück Literary Agency  
Hinter der Worth 12  
30827 Garbsen  
[b.schlueck@schlueckagent.com](mailto:b.schlueck@schlueckagent.com)

## GREECE

Mr. John Moukakou  
JLM Literary Agency  
9 Andrea Metaxa Street  
106 81 Athens  
[jlm@jlm.gr](mailto:jlm@jlm.gr)

## HUNGARY

Mr. Peter Bolza  
Katai & Bolza Literary Agents  
Benczur u. 11  
1068 Budapest  
[peter@kataibolza.hu](mailto:peter@kataibolza.hu)

## INDONESIA

Santo Manurung  
Maxima Creative Agency  
JL.Kelapa Puan 19 Blok AJ-4 #11  
Gading Serpong - Tangerang 15810  
[santo@cbn.net.id](mailto:santo@cbn.net.id)

## ITALY

Mr. Luigi Bernabó  
Bernabó Associates  
Via Cernaia, 4  
20121 Milan  
[bernabo.luigi@tin.it](mailto:bernabo.luigi@tin.it)

## JAPAN

Ms. Miko Yamanouchi  
Japan UNI Agency  
Tokyodo Jinbocho, No.2  
1-27 Kanda Jinbocho  
Chiyoda-ku, Tokyo 101  
[miko.yamanouchi@japanuni.co.jp](mailto:miko.yamanouchi@japanuni.co.jp)

## KOREA

Ms. MiSook Hong  
Korean Copyright Center  
Gyonghigung-achim Office  
Rm 520, Compound 3  
Naesu-dong 72, Chongno  
Seoul, 110-070  
[mshong@kccseoul.com](mailto:mshong@kccseoul.com)

## POLAND

Mr. Marcin Biegaj  
Graal Ltd.  
Pruszkowska 29, lok 252  
02-119 Warszawa  
[marcin@graal.com.pl](mailto:marcin@graal.com.pl)

## ROMANIA

Ms. Simona Kessler  
Int'l Copyright Agency  
Str. Banul Antonache 37  
011663 Bucharest 1  
[simona@kessler-agency.ro](mailto:simona@kessler-agency.ro)

## RUSSIA, BALTICS, UKRAINE

Ms. Natalia Sanina  
Synopsis Literary Agency  
Troitskaya Street 7/1  
Moscow 129090  
[nat@synopsis-agency.ru](mailto:nat@synopsis-agency.ru)

## SCANDINAVIA

Philip Sane  
Lennart Sane Agency AB  
Hölländareplan 9  
SE-374 34 Karlshamn, Sweden  
[philip.sane@lennartsaneagency.com](mailto:philip.sane@lennartsaneagency.com)

## SPAIN, PORTUGAL, LATIN AMERICA

Ms. Angela Reynolds  
IE Ilustrata SL  
Girona 86, pral.  
08009 Barcelona  
[reynolds@ilustrata.com](mailto:reynolds@ilustrata.com)

## TURKEY

Ms. Hatice Gök  
Onk Literary Agency  
Inönü cad. 23/7 Taksim  
34437 Istanbul  
[hatice@onkagency.com](mailto:hatice@onkagency.com)

[Table of Contents](#)