



*Spring 2014*



**GREYSTONE**  
— x —  
**BOOKS**

# GREYSTONE *staff*



## SOARING INTO YEAR TWO

AS GREYSTONE BOOKS LTD. moves into its second year, I can say that with the help of a lot of people, we are definitely off the ground and flying. In 2013, we accomplished most of what I hoped might be possible: hiring back some of the best people in publishing, finding a comfortable place from which to work, putting together a solid list of new and new format titles, coming to an acceptable arrangement with authors and most of our key suppliers, and rediscovering the fun and purpose of book publishing.

There is no looking back; we are determined to find the best non-fiction voices around to help us understand our complex relationship with each other and all the other inhabitants of the planet: books for young and old, books that teach, books that entertain, and books that capture the passion that makes life something to protect and enjoy.

Our spring 2014 list ranges from solid literary non-fiction to important examinations of wildlife, health, and sustainability. Good authors are back, and new authors have joined the program. And we continue to work with our long-term partners, the David Suzuki Foundation and Me to We.

I acknowledge all of the tremendous help we have had during the past year that has made it possible for us to keep publishing. And I especially want to salute my colleagues at Greystone and the Heritage Group who together with our remarkable authors have allowed us to soar into our future.

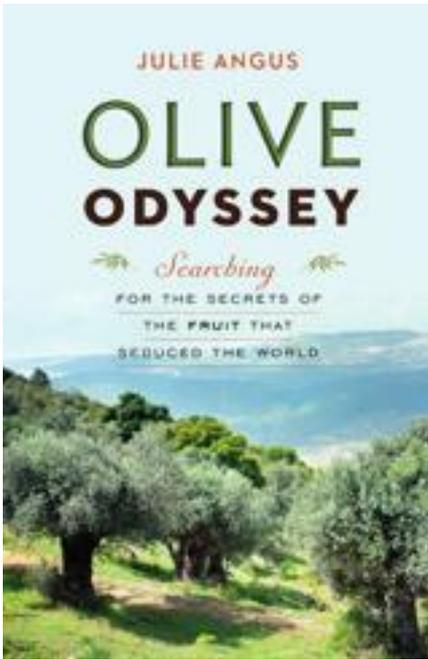
ROB SANDERS | PUBLISHER





**NEW**  
— × —  
**BOOKS**

*Spring* 2014



- ▶ Author media tour and partnered events with olive oil tastings
- ▶ Features and first serial rights offered to food and travel outlets such as *Gourmet*, *Food and Drink*, the Food Network, *Explore*, *National Geographic*, *Chatelaine*
- ▶ National public radio campaign in Canada and the U.S.

**May 2014 Canada / May 2014 U.S.**

978-1-55365-514-5 hardcover

\$28.95 CAD / \$25.95 U.S.

ebook 978-1-77100-006-2 / \$25.95

5½" × 8½" • 328 pages

two 8-page colour inserts

**Rights held** World, all languages

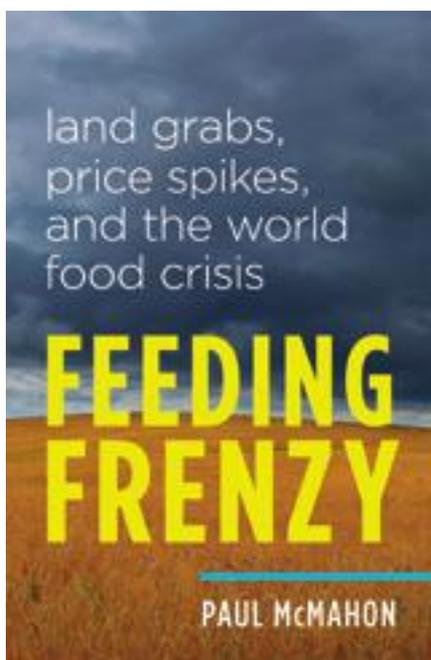
## Olive Odyssey

Searching for the Secrets of the  
Fruit that Seduced the World

.....  
**JULIE ANGUS**

**INSPIRED BY** her Syrian forebears' intimate relationship with the olive, Julie Angus embarks on a voyage around the Mediterranean to unlock the secrets of the fruit that meant so much to them. Accompanied by her husband and their ten-month-old son, Angus collects samples from ancient trees to determine where the first olive tree originated; feasts on inky black tapenades and codfish drizzled with olive oil, among many other delights; witnesses the harvesting of olives in Greece; and visits perhaps the oldest olive tree in the world, on Crete. The result is a fascinating history and biography of this most influential and irresistible fruit.

**JULIE ANGUS** is the author of *Rowboat in a Hurricane: My Amazing Journey Across a Changing Ocean*. She is a recipient of the National Geographic Adventurer of the Year Award and holds a master's degree in molecular biology from the University of Victoria. She lives in Victoria, British Columbia.



- ▶ National publicity campaign, focusing on newspapers and talk radio
- ▶ Outreach to relevant not-for-profit and research organizations
- ▶ Political blogger campaign

April 2014 Canada / May 2014 U.S.

978-1-77164-013-8 paperback  
\$19.95 CAD / \$16.95 U.S.  
ebook 978-1-77164-014-5 / \$16.95  
5½" × 8½" • 320 pages

**Rights held** North America, English

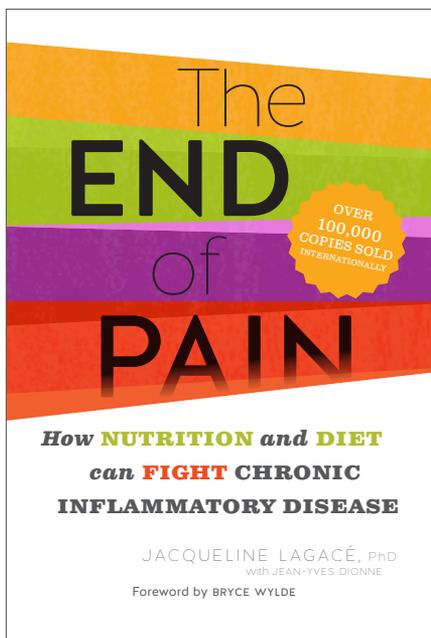
## Feeding Frenzy

Land Grabs, Price Spikes, and  
the World Food Crisis

.....  
**PAUL McMAHON**

**FEEDING FRENZY** traces the history of the global food system and reveals the underlying causes of recent turmoil in food markets. Supplies are running short, prices keep spiking, and the media is full of talk of a “world food crisis.” This raises some big questions. Can we feed a population that will grow to 9 billion by 2050? Are we running out of land and water? Can we rely on free markets to provide? This book reveals trends that could lead to more hunger and conflict. But Paul McMahon also outlines actions that can be taken to shape a sustainable and just food system.

**PAUL McMAHON** has authored reports on sustainable food systems as an advisor to The Prince of Wales’s International Sustainability Unit and to the UN’s Food and Agriculture Organization. He co-founded and now helps run SLM Partners, a business that invests in sustainable agriculture.



- ▶ Excerpts and coverage targeting health and alternative health publications
- ▶ Promotion targeting health blogs and websites
- ▶ Promotion to organizations related to the various conditions, including the Arthritis Foundation

March 2014 Canada / May 2014 U.S.

978-1-77164-018-3 paperback  
\$26.95 CAD / \$24.95 U.S.  
ebook 978-1-77164-019-0 / \$24.95  
6" x 9" • 304 pages

Rights held World, English

## The End of Pain

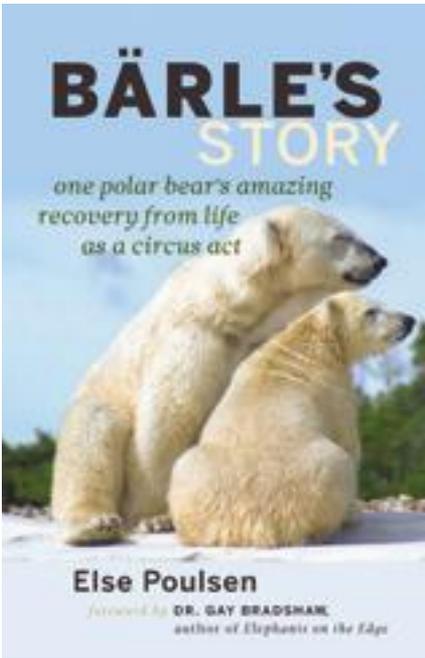
How Nutrition and Diet Can Fight  
Chronic Inflammatory Disease

JACQUELINE LAGACÉ  
FOREWORD BY BRYCE WYLDE

**AFTER YEARS** of debilitating chronic pain from arthritis, Jacqueline Lagacé began following Dr. Jean Seignalet's hypotoxic diet—which eliminates wheat, dairy products, and animal proteins cooked at high temperatures—and almost immediately experienced decreased pain. *The End of Pain* explores how our bodies and our modern Western diet are at war with each other. Lagacé also investigates the science behind Dr. Seignalet's methods and shows how and why some of the foods we eat may lead to inflammatory diseases such as arthritis, fibromyalgia, and MS.

**JACQUELINE LAGACÉ** directed a research laboratory in immunology and microbiology at the University of Montreal and has published many papers in international scientific journals.

**BRYCE WYLDE** is Canada's leading alternative medicine expert and is the health and wellness expert on Breakfast Television and Cityline and a regular guest on *The Doctor Oz Show*.



- ▶ National publicity campaign, focusing on lifestyle and general interest media
- ▶ Media day in Toronto
- ▶ Extensive online campaign targeting animal welfare not-for-profits

**June 2014 Canada / June 2014 U.S.**

978-1-926812-87-8 paperback  
\$19.95 CAD / \$17.95 U.S.  
ebook 978-1-926812-88-5 / \$17.95  
5½" × 8½" • 272 pages  
B&W photographs

**Rights held** World, all languages

## **Bärle's Story**

One Polar Bear's Amazing Recovery  
from Life as a Circus Act

.....  
**ELSE POULSEN**

**IN THIS INSPIRING** and moving story, world-renowned zookeeper Else Poulsen describes how a female polar bear named Bärle was rescued from the filthy, inhumane conditions of a circus in the Caribbean and flown to the safety of the Detroit Zoo, where Poulsen helped her recover. There, Bärle feels dirt instead of concrete under her paws for the first time in decades and slowly forges relationships with the other polar bears. Eventually, she mates and raises a cub. As Poulsen documents, however, not all captive bears are so fortunate.

**ELSE POULSEN** has worked at the Calgary and Detroit zoos and is known internationally for her work rehabilitating bears. In 2000, she won the Zookeeper Excellence Award for bear research from the American Zoo and Aquarium Association. She lives in southern Ontario and works with zoos and other animal welfare organizations as an animal behaviour specialist.



- ▶ Features in food, drink, and lifestyle print and online publications such as *Food and Drink*, *TASTE*, *Toronto Life*
- ▶ Promotion with micro/craft breweries
- ▶ Author and book promotion at food and wine shows, festivals, and fairs

May 2014 Canada / May 2014 U.S.

978-1-77100-008-6 paperback

\$19.95 CAD / \$17.95 U.S.

ebook 978-1-77100-009-3 / \$17.95

5½" × 8½" • 208 pages

**Rights held** World, all languages

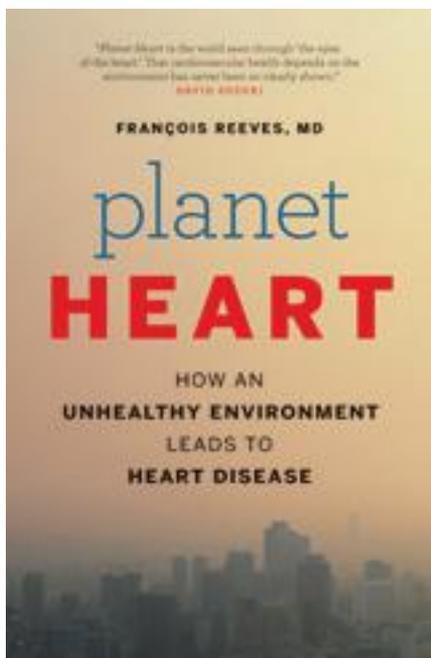
## The Perfect Keg

Sowing, Scything, Malting and Brewing  
My Way to the Best-Ever Pint of Beer

.....  
**IAN COUTTS**

**IN AN ENTERTAINING** year-long devotion to the near-religious art of brewing beer, Ian Coutts sets out to make the perfect keg. This beer didn't start with a beer-making kit, which is what most home brewers use. And it didn't rely on pre-roasted industrial malt, which is how commercial brewers do it. Coutts made his own malt, and he grew his own barley. Hops, too. Yeast, he went out and captured. And that's it. With this beer, the only additives were knowledge and history. There were plenty of adventures and misadventures along the way, but Coutts writes about them with humour and aplomb, proving it is possible to make the perfect keg of wholly natural beer in one year.

**IAN COUTTS** is the author of several books, including *Brew North: How Canadians Made Beer and Beer Made Canada*. He lives in Kingston, Ontario, and Merida, Mexico.



- ▶ Reviews and excerpts targeting health, lifestyle, and environmental publications and dailies, including *Women's Health* and *More* magazine
- ▶ Collaboration and promotion with Heart and Stroke Foundation of Canada

April 2014 Canada / April 2014 U.S.

978-1-77100-081-9 paperback  
\$19.95 CAD / \$16.95 U.S.  
ebook 978-1-77100-082-6 / \$16.95  
5½" × 8½" • 192 pages

Rights held World, English

Published in partnership with  
the David Suzuki Foundation

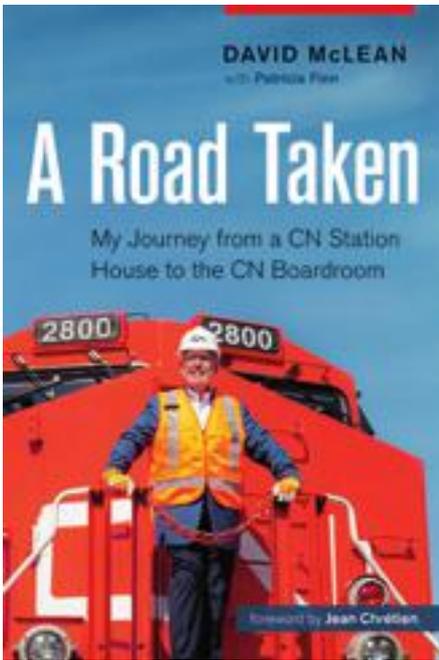
## Planet Heart

How an Unhealthy Environment  
Leads to Heart Disease

.....  
FRANÇOIS REEVES, MD

**EVERYONE KNOWS** that high blood pressure, high cholesterol, obesity, smoking, stress, and a sedentary lifestyle are risk factors for cardiovascular disease. But few know that an unhealthy environment is also a critical risk factor for heart disease. In this incisive, authoritative, and accessible book, cardiologist François Reeves asks such questions as why North America experienced an explosion of cardiovascular disease in the mid-twentieth century, why China is suffering a surge of heart attacks, and why there are more heart attacks during episodes of smog. Reeves not only sheds light on these questions with the latest scientific evidence but also offers tangible solutions that could mean better health for our hearts and our planet.

**FRANÇOIS REEVES** is an interventional cardiologist and associate professor of medicine at the University of Montreal. He is the author of *Prevenir l'infarctus ou y survivre* (Prevent a heart attack or survive one) and lives in Montreal.



## A Road Taken

My Journey from a CN Station House  
to the CN Boardroom

.....  
**DAVID MCLEAN** with **PATRICIA FINN**

**IN A ROAD TAKEN**, the longest-serving chairman in CN history explains complex business issues in very human terms. David McLean's stories include the intrigue and egos in the behind-the-scenes race to launch the biggest IPO in Canadian history. They also include the adventure and challenge of a prairie childhood, a university education fuelled by team sports and ambition, and a career in law and business that brought him wealth and power. McLean plumbs the depths and delivers a treatise on leadership in business and life that is as moving as it is honest.

**DAVID MCLEAN** left a successful law practice in 1972 to establish the McLean Group, which specializes in real estate, film production, communications, and aviation.

**PATRICIA FINN** is an established film and television script writer and editor and the director of communications for the MacLean Group.

- ▶ National Canadian publicity campaign, focusing on business outlets such as *Report on Business*, BNN, *Canadian Business*
- ▶ Media and interviews to coincide with McLean's retirement events and tour

**April 2014 Canada / April 2014 U.S.**

978-1-77164-067-1 paperback

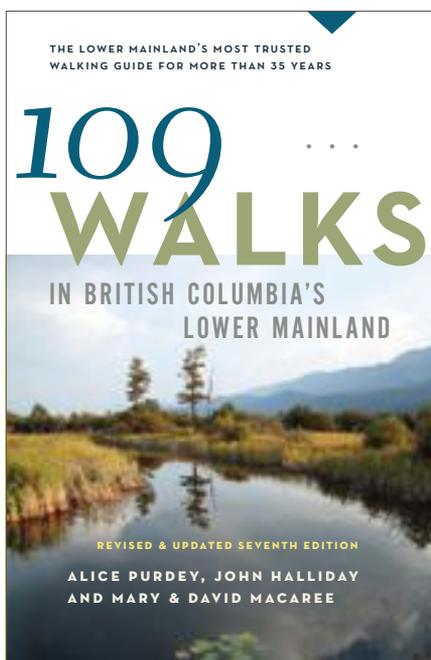
\$22.95 CAD / \$22.95 U.S.

ebook 978-1-77164-068-8 / \$22.95

6" x 9" • 296 pages

two 8-page colour inserts

**Rights held** World, all languages



- ▶ Marketing campaign targeting daily papers, and nature and tourism publications
- ▶ Online marketing and promotional partnerships with Tourism British Columbia and Yukon tourism

April 2014 Canada / May 2014 U.S.

978-1-77100-000-0 paperback  
\$19.95 CAD / \$19.95 U.S.  
ebook 978-1-77100-001-7 / \$19.95  
5½" × 8½" • 256 pages

**Rights held** World, all languages

**Published in partnership with the  
British Columbia Mountaineering  
Club (BCMC)**

## 109 Walks in British Columbia's Lower Mainland

7th Edition

.....  
**MARY and DAVID MACAREE with  
ALICE PURDEY and JOHN HALLIDAY**

**FROM TRAILS** to spectacular waterfalls near Squamish and historic urban forests in South Surrey, coastal headlands in Howe Sound and ridgetop meadows in the Fraser Valley, 109 Walks offers a route for everyone who likes to be outdoors.

This revised seventh edition presents 109 of the region's best walks of four hours or less to suit every taste. The trails have been reorganized from north to south, and west to east, and the book includes 14 all-new walks along with another 12 that have been substantially modified. A few rambles have been retired, but most of the classics remain and trail directions and maps have been completely updated with GPS coordinates to make route-finding easier.

**MARY** and **DAVID MACAREE** were long-time members of the British Columbia Mountaineering Club (BCMC). Current authors **ALICE PURDEY** and **JOHN HALLIDAY** are active members.

## The Energy of Slaves

Oil and the New Servitude

ANDREW NIKIFORUK

A RADICAL new analysis of our master-and-slave approach to energy and a call for emancipation that reveals graphically what it will cost us to keep ignoring the pivotal challenge we face: how to use energy on a moral, just, and truly human scale.

“The Energy of Slaves offers a profoundly moral case against the diminishing returns now offered by oil dependency.” *MACLEAN’S*

ANDREW NIKIFORUK is an award-winning Canadian journalist whose books include *Saboteurs: Wiebo Ludwig’s War against Oil*, *Empire of the Beetle*, and *Tar Sands*. He lives in Calgary, Alberta.

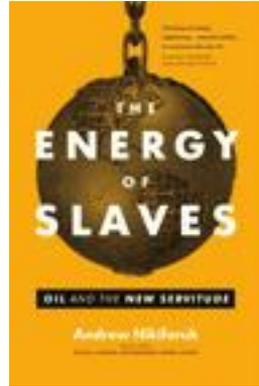
## Bateman

New Works

ROBERT BATEMAN

THIS EXQUISITE collection of recent works features more than one hundred full-colour reproductions depicting both North American and international mammals, birds, and other wildlife, as well as black-and-white details and sketches. This edition features an introduction and eleven short essays by Bateman in which he shares his wisdom on nature, environmentalism, education, and the role of art in the preservation of wilderness. *Bateman: New Works* is an essential addition to every Bateman collection or a satisfying introduction to the work of this revered and iconic artist.

ROBERT BATEMAN is one of the world’s greatest wildlife artists and most committed naturalists. Ten collections of his work have been published. Bateman lives on Salt Spring Island in British Columbia.



May 2014 Canada / April 2014 U.S.

978-1-77164-010-7 paperback  
\$19.95 CAD / \$16.95 U.S.  
ebook 978-1-55365-979-2 / \$19.95  
6" × 9" • 295 pages

Rights held World, all languages

Rights Sold Korean, world; French, world

Published in partnership with the  
David Suzuki Foundation



May 2014

978-1-77164-072-5 paperback  
\$26.95 CAD  
10" × 11" • 176 pages

Rights held World, all languages

## My Mama Loves Me

ROXANNE JOYAL

ILLUSTRATED BY MARISA ANTONELLO

**YOUR LITTLE** mtoto will listen, laugh, and learn as young Lily-Rose shares her wide-eyed first adventure with her mommy in Kenya. Life is not exactly as she knows it back home in Canada—in this new place, there are elephants on the road and goats as pets, mud houses and maize porridge, and no subways or even socks!—but there are still games, songs, baths, and most importantly, mamas who love their children.

**ROXANNE JOYAL** is the co-CEO of Me to We and a founding member of Free The Children. Her first book gives young readers and their families a special glimpse into a culture where “things are different here, but somehow quite the same.”



June 2014 Canada / Fall 2014 U.S.

978-1-927435-16-8 hardcover  
\$19.95 CAD  
epdf 978-1-927435-17-5 / \$19.95  
8¼" × 10¼" • 36 pages

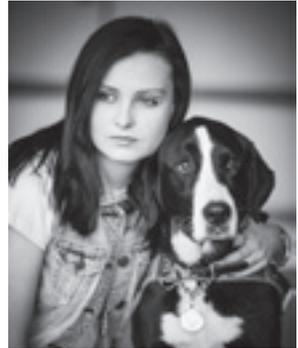
Rights held World, all languages

## Through My Eyes

MOLLY BURKE

**WHEN I** was in Grade 8, I wanted to die. I even envisioned my death. The bullying at my school was so overwhelming I couldn't imagine going on. The bullying coincided with my eyesight diminishing because, you see, I am also blind. And so begins young Molly Burke's memoir, written as a diary. After facing some of her darkest days, Molly embraces hope and courage to overcome her greatest obstacles while finding her voice to inspire and empower others to do the same.

**MOLLY BURKE** is an anti-bullying advocate and Me to We speaker. She draws from personal experiences to offer a unique perspective on the issues young people face today.



June 2014 Canada / Fall 2014 U.S.

978-1-927435-13-7 paperback  
\$19.95 CAD  
ebook 978-1-927435-14-4 / \$17.95  
5½" × 8½" • 176 pages

Rights held World, all languages



## PUBLISHING ALLIANCES

### THE DAVID SUZUKI FOUNDATION

The DSF has supported Greystone's most important environmental publishing through their partnership. The DSF works with government, business, and individuals to conserve our environment by providing science-based research, education, and policy work and by acting as a catalyst for change.

### LIFETREE MEDIA

Greystone is proud to announce their newest partnership with LifeTree Media, a dynamic new publishing company based in Vancouver. Beginning in the fall 2014 season, Greystone will distribute LifeTree titles. LifeTree books are authored by leading thinkers in areas of personal development, business, psychology, health, and personal finance with the aim to help, heal, and inspire.

### ME TO WE

Me to We is the publishing program for Free The Children, an international charity and educational partner that works to educate, engage, and empower youth to become active local and global citizens. This group of passionate young men and women is committed to helping children all around the world, and Greystone Books is pleased to assist them in spreading the word.

### SPORTMEDBC

Greystone publishes a collection of outstanding sports and fitness books in association with SportMedBC, including *The Beginning Runner's Handbook*. SportMedBC promotes sport health on the strength of the best people, best practices, and best programs in sport medicine, sport science, and sport training.



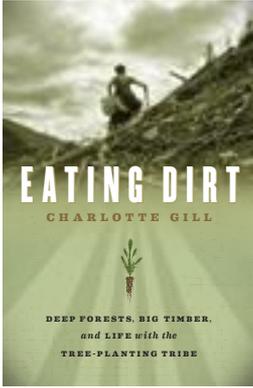
## AUTHOR HIGHLIGHTS & RECENT AWARDS

**GREYSTONE** had a number of unexpected but altogether wonderful highlights going into 2014. Andrew Nikiforuk, author of *Tar Sands* and *Empire of the Beetle*, is the recipient of the **Writers' Trust of Canada Matt Cohen Award for 2013**, which recognizes a lifetime of distinguished work. Greystone is proud to publish these works and is releasing *The Energy of Slaves* in paperback this spring.

This year, we also celebrated Charlotte Gill's **Editor's Choice Prize for Nonfiction** from *ForeWord Reviews*, for the eloquent and powerful *Eating Dirt: Deep Forests, Big Timber, and Life with the Tree-Planting Tribe*. The book previously won **B.C.'s National Award for Canadian Non-Fiction** and was shortlisted for both the **Charles Taylor Prize for Literary Non-Fiction** and the **Hilary Weston Writer's Trust Prize**. Lorna Crozier's collection of delightful and pensive portraits of the ordinary objects that we interact with every day, *The Book of Marvels*, was shortlisted for the **2013 Victoria Butler Book Prize**. Me to We's guide for young adults to lead a more socially conscious lifestyle, *Living Me to We*, was nominated for the **OLA's Forest of Reading White Pine Award** for non-fiction.

★ **GREYSTONE** was honoured to partner with the *Calgary Herald* in co-publishing a book that represented the spirit of a city coming out of the summer's flooding. Albertans showed remarkable support for the book, putting *The Flood of 2013: A Summer of Angry Rivers* on the *Globe and Mail* and other bestseller lists within days of publication—this is made all the more important by the fact that a portion of the sales goes to the Calgary Foundation's Flood Rebuilding Fund.

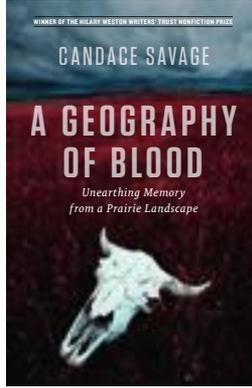
Published in partnership with the David Suzuki Foundation



**Eating Dirt**  
Charlotte Gill

978-1-55365-792-7 PBK  
978-1-55365-977-8 HC  
\$19.95 CAD / \$16.95 U.S. PBK  
\$22.95 CAD HC

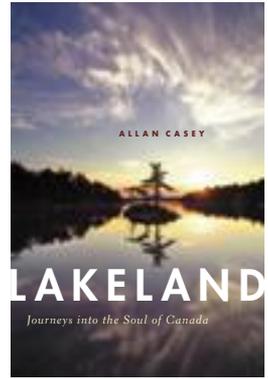
A vivid portrayal of one woman's life planting trees, her insights into the forest industry, and its environmental implications.



**A Geography of Blood**  
Candace Savage

978-1-77100-321-6 PBK  
978-1-55365-234-2 HC  
\$19.95 CAD / \$17.95 U.S. PBK  
\$26.95 CAD / \$24.95 U.S. HC

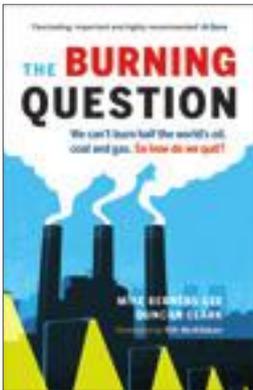
A profound and dramatic journey through the eloquent landscape of southwestern Saskatchewan.



**Lakeland**  
Allan Casey

978-1-55365-885-6 PBK  
978-1-55365-308-0 HC  
\$19.95 CAD / \$17.95 U.S. PBK  
\$29.95 CAD / \$25.00 U.S. HC

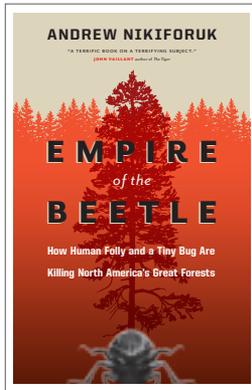
With lively storytelling, this book celebrates the rich culture and unsung splendour of Canada's lakeland.



**The Burning Question**  
Mike Berners-Lee and Duncan Clark

978-1-77164-007-7 PBK  
\$19.95 CAD / \$17.95 U.S.

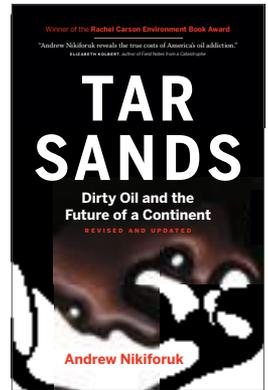
We can't burn half the world's oil, coal, and gas. So how do we quit?



**Empire of the Beetle**  
Andrew Nikiforuk

978-1-55365-510-7 PBK  
\$19.95 CAD / \$17.95 U.S.

First-hand accounts of the unprecedented pine beetle plague, its startling implications, and the lessons it holds.

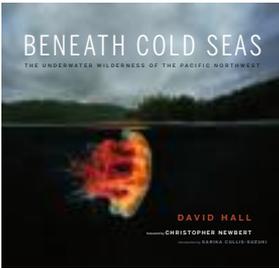


**Tar Sands**  
Andrew Nikiforuk

978-1-55365-555-8 PBK  
\$20.00 CAD / \$17.95 U.S.

A critical exposé of the world's largest energy project—the Alberta oil sands—that has made Canada one of the worst environmental offenders on earth.

Published in partnership with the David Suzuki Foundation



**Beneath Cold Seas**  
David Hall

978-1-55365-870-2 HC  
\$45.00 CAD

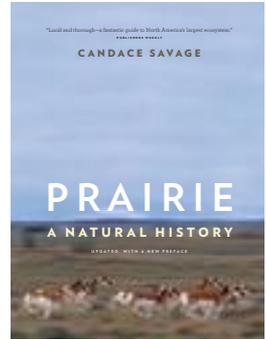
Breathtaking photographs and text by an award-winning photographer capture the magnificent marine life of North America's West Coast.



**The Sacred Headwaters**  
Wade Davis

978-1-55365-880-1 HC  
\$50.00 CAD / \$45.00 U.S.

A visual feast and a plea to save an extraordinary region in North America for future generations.



**Prairie**  
Candace Savage

978-1-55365-588-6 PBK  
\$34.95 CAD / \$28.95 U.S.

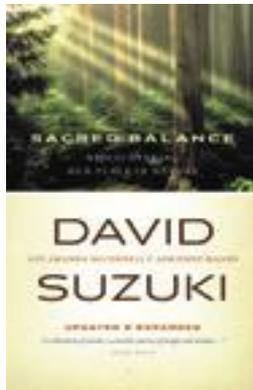
The bestselling guide to one of the largest ecosystems in North America is authoritative, detailed, and scientifically up to date.



**Tree**  
David Suzuki and Wayne Grady

978-1-55365-126-0 PBK  
978-1-55365-016-4 HC  
\$18.95 CAD / \$16.95 U.S. PBK  
\$28.00 CAD / \$20.00 U.S. HC

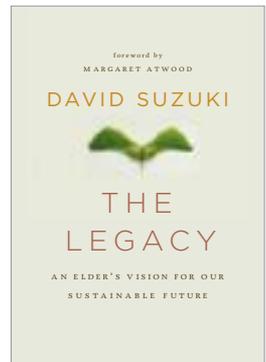
This is a story that spans a millennium and includes a cast of millions. It is the story of a single tree.



**The Sacred Balance**  
David Suzuki

978-1-55365-166-6 PBK  
\$22.95 CAD / \$17.95 U.S.

This special tenth-anniversary edition re-examines our place in the natural world in light of sweeping environmental changes and recent advances in scientific knowledge.

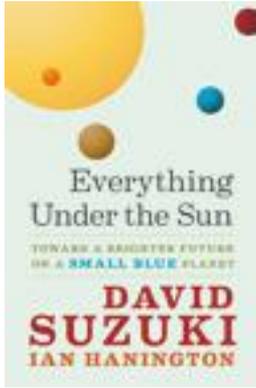


**The Legacy**  
David Suzuki

978-1-55365-828-3 PBK  
978-1-55365-570-1 HC  
\$17.95 CAD / \$15.95 U.S. PBK  
\$25.00 CAD / \$22.95 U.S. HC

If he had to sum up all that he has learned in one last lecture, what would David Suzuki say?

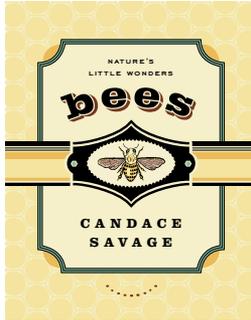
Published in partnership with the David Suzuki Foundation



**Everything Under the Sun**  
David Suzuki and Ian Hanington

978-1-55365-528-2 PBK  
\$24.95 CAD / \$19.95 US

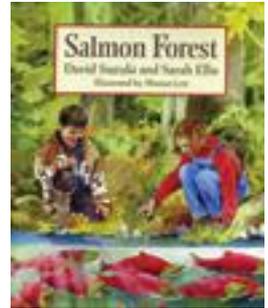
The renowned scientist restores hope for a brighter future with his latest views on environmental challenges.



**Bees**  
Candace Savage

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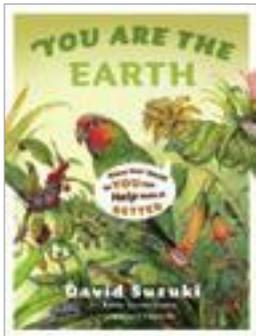
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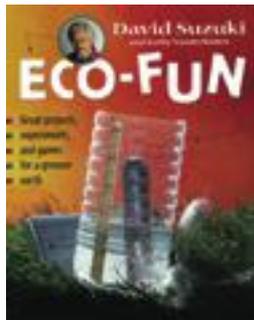
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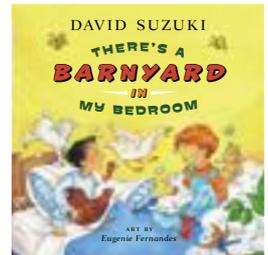
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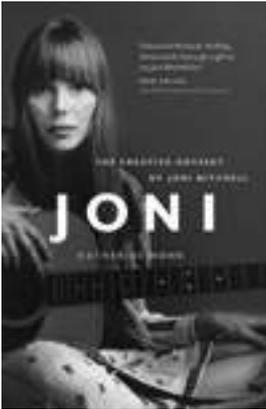
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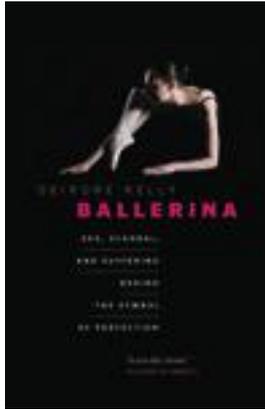
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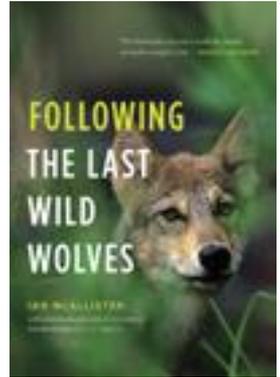
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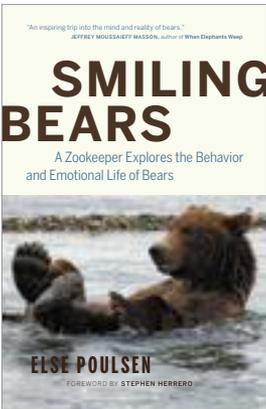
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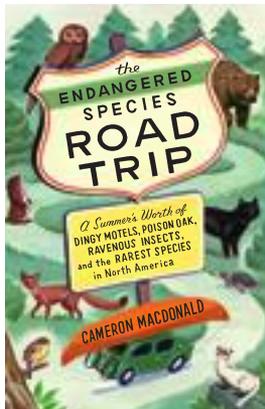
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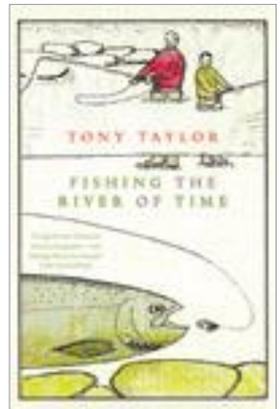
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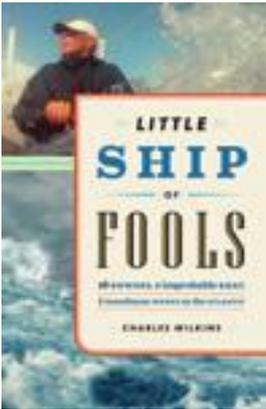
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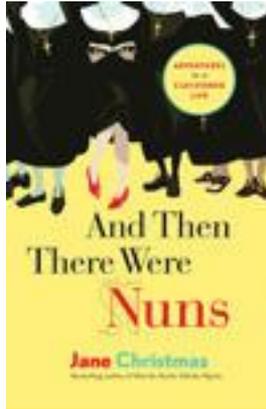
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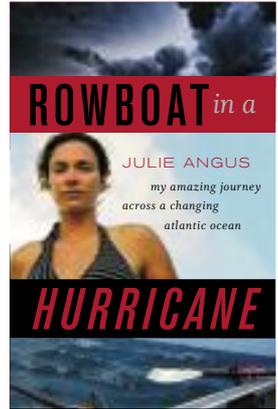
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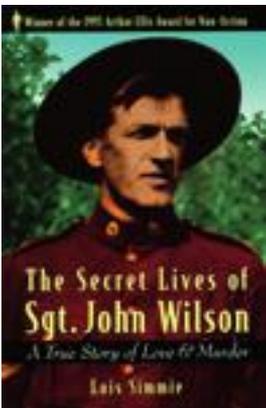
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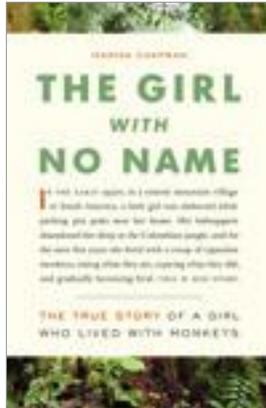
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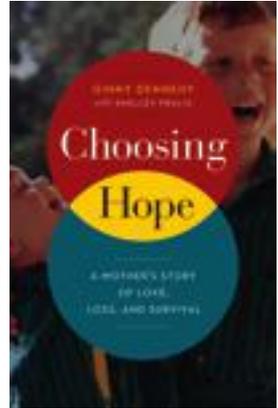
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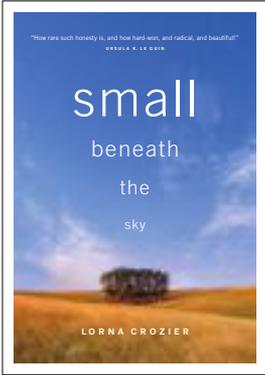
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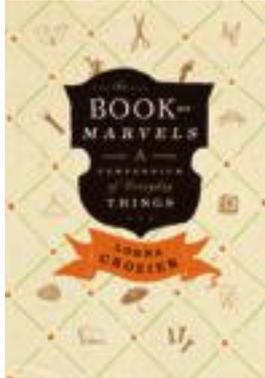
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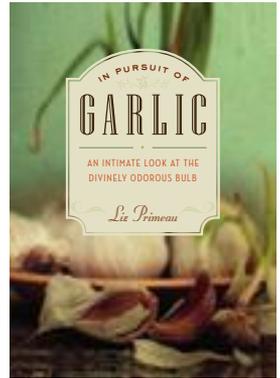
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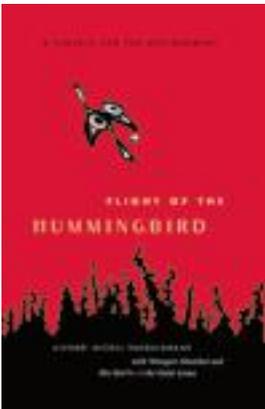
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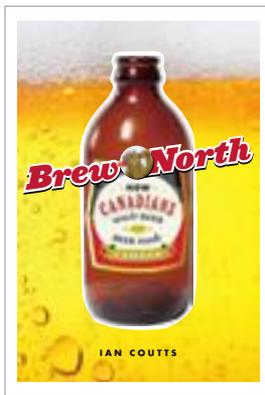
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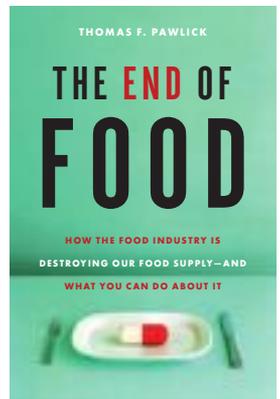
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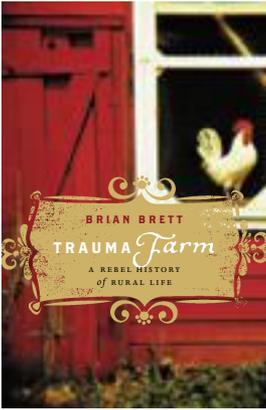
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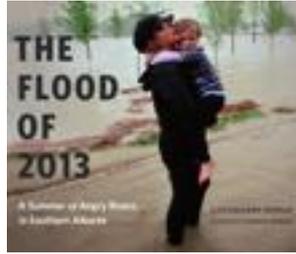
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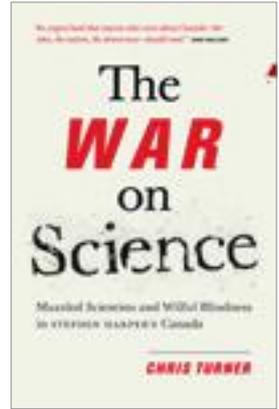
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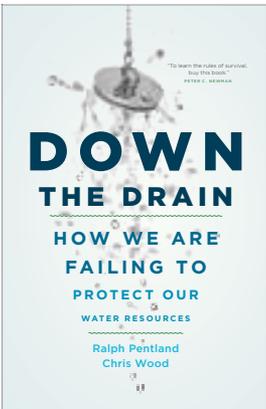
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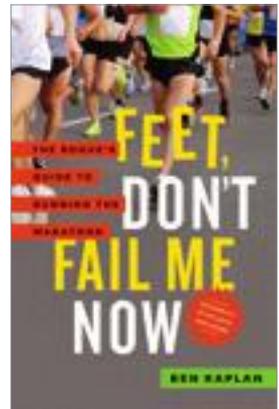
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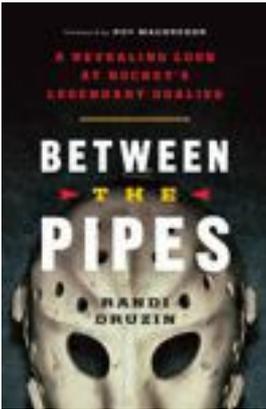
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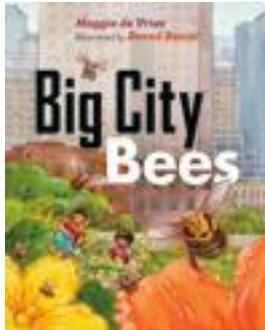
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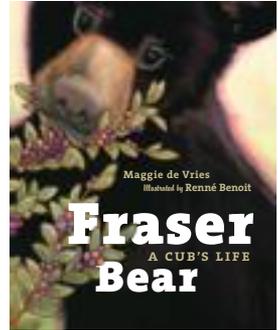
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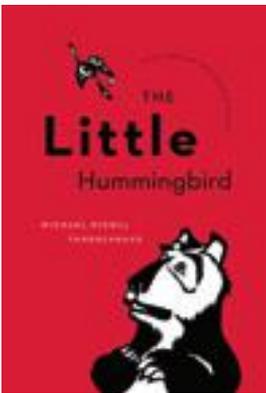
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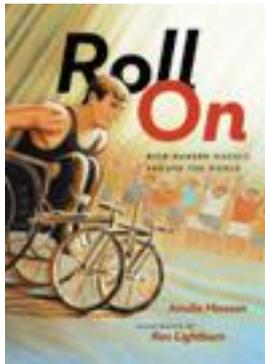
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