

A person wearing a traditional conical hat stands on a small boat on a calm river. Two ducks are perched on the boat. The scene is reflected in the still water. In the background, there are large, misty mountains. The overall mood is serene and traditional.

NORTH ATLANTIC BOOKS
NEW TITLES

JANUARY–JUNE 2015



ON SALE 1/6/2015
NORTH ATLANTIC BOOKS
TRADE PAPERBACK

978-1-58394-860-6
\$14.95/\$17.95

BISAC 1: Health & Fitness - Diets - Nutrition
BISAC 2: Cooking - Methods - Raw Food
BISAC 3: Cooking - Health
Page Count: 176 **Trim Size:** 6 x 9
Carton Count: 44

Marketing and Publicity

- Outreach to trade magazines: PW, Library Journal, Booklist, Kirkus
- Outreach to print media in health and nutrition (e.g., Whole Living, Natural Health, VegNews, Natural Solutions, Viva)
- Major online outreach to websites, blogs, and forums in health and nutrition (e.g., Everyday Health, We Like it Raw, Quality Health)
- Radio outreach to shows and podcasts in health and nutrition (e.g., The Jazzy Vegetarian, Gab with the Gurus, The Dr. Don Show)
- Coordinated social media campaign through author's website and blog (RawFamily.com, GreenSmoothiesBlog.com), newsletter to over 25K subscribers, Facebook network of over 17K, Twitter network of over 8K, YouTube channel (BoutenkoFilms) with over 1 million total views
- Digital previews available on Google Book Search, Amazon Search Inside, and Barnes & Noble See Inside
- Promotion on NAB Communities, Facebook, and Twitter, featuring excerpts, author webinar, and links to reviews

Green Smoothie Retreat

A 7-Day Plan to Detox and Revitalize at Home
Victoria Boutenko



Green Smoothie Retreat is a handbook that teaches readers how to organize their own seven-day healing retreats, with guidelines and recipes for preparing and drinking nutritious and cleansing green smoothies.

Green leaves are rich in chlorophyll, vitamins, antioxidants, and many other essential nutrients. Green smoothies are the easiest and most palatable way of consuming large quantities of greens. Drinking a green smoothie every day can greatly improve your health. To further boost the health benefits of green smoothies, author Victoria Boutenko developed a program called "Green Smoothie Retreat." Since many people cannot attend the author's retreats, she wrote this handbook as a guide for organizing one's own healing retreats with friends and family.

- **Subject Matter:** Increasingly, health and nutrition experts recommend drinking green smoothies as an effective approach to cleansing toxins from the body while efficiently enhancing one's health
- **Well-Known and Bestselling Author:** Victoria Boutenko has published six other books with combined sales totalling nearly 260,000 copies, all on the subject of healthy eating. She is an acclaimed and expert writer in the topic of healthy foods, diets, and nutrition
- **Platforms Galore:** Boutenko's website (www.rawfamily.com) receives over 50,000 hits per month and her bimonthly newsletter reaches 30,000 subscribers
- **Great Companion Title:** Readers will find this to be a great companion to her other book, Green Smoothie Revolution, which has sold over 120,000 copies

About the Author/Illustrator

Author Residence: Ashland, Oregon

Author Hometown: Sakhalin Island, Russia

VICTORIA BOUTENKO is an acclaimed pioneer and recognized authority in the phenomenal green smoothie movement. Boutenko has appeared on Gaia TV as well as Lifetime. Her work has been featured in *Publishers Weekly*, *Natural Health Magazine*, and the top nutrition and vegetarian publications, and her huge network of fans continues to grow. The award-winning author's popular titles include *Green For Life*, *Green Smoothie Revolution*, *Raw Family: A True Story of Awakening*, *12 Steps to Raw Foods*, and *Raw Family Signature Dishes*. A raw gourmet chef, teacher, inventor, researcher, artist, and a mother of three, she teaches classes on healthy living all over the world. As a result of her teachings, millions of people are drinking green smoothies and eating raw food. Boutenko continues to travel worldwide sharing her green raw cuisine and her inspiring story of determination.

Rights

Territories:

Audio:

British:

Restriction: World

Return indicator: Full copies only

Book Club:

Translation:

Agency:

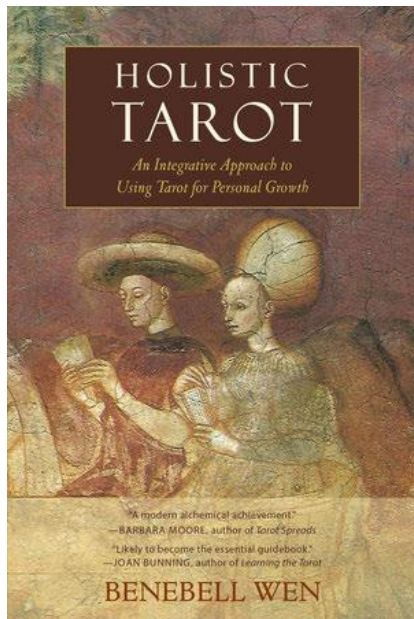
Reprint:

1st Serial:

Special Markets:

Agent:

Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
Raw Family Signature Dishes/Boutenko, Vi...	9781556437977	7/09	North Atlantic Books	\$18.95/\$23.00
Raw And Beyond/Boutenko, Victoria/TR	9781583943571	1/12	North Atlantic Books	\$16.95/\$18.95
Green Smoothie Revolution/Boutenko, Vict...	9781556438127	8/09	North Atlantic Books	\$14.95/\$18.95
Green Smoothie Magic/Boutenko, Victoria/...	9781583946015	9/13	North Atlantic Books	\$12.95/\$14.95
Green For Life/Boutenko, Victoria/TR	9781556439308	10/10	North Atlantic Books	\$16.95/\$18.95
12 Steps To Raw Foods/Boutenko, Victoria...	9781556436512	5/07	North Atlantic Books	\$16.95/\$21.95
Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
Superfoods/Wolfe, David/TR	9781556437762	4/09	North Atlantic Books	\$18.95/\$22.00
THE HEALTHY GREEN DRINK DIET/MANHEIM, JA...	9781616084738	02/2012	Skyhorse Publishing	\$16.95
Green Smoothies Diet: The Natural Progra...	9781569757024	8/09	PGW	\$14.95



ON SALE 1/6/2015
NORTH ATLANTIC BOOKS
TRADE PAPERBACK

978-1-58394-835-4
\$29.95/\$35.00

BISAC 1: Body, Mind & Spirit - Tarot
BISAC 2: Psychology - Movements - Jungian
BISAC 3: Psychology & Psychiatry - Personality
Page Count: 896 **Trim Size:** 6 x 9
Carton Count: 8
Illustrations: 574 B&W ILLUSTRATIONS

Marketing and Publicity

- Outreach to print and online media in spirituality and alternative medicine (e.g., New Age: Fate Magazine, Branches, Mysteries, Evolve!, Psychic Reader, Awareness Magazine, Ascent, Phenomenews, Skeptical Inquirer, Fortean Times)
- Online outreach to websites, blogs, and forums that focus on tarot card retailers and tarot enthusiasts websites
- Digital previews available on Google Book Search, Amazon Search Inside, and Barnes & Noble See Inside
- Promotion on NAB Communities, Google+, Pinterest, Facebook, and Twitter, featuring excerpts and links to reviews

Holistic Tarot

An Integrative Approach to Using Tarot for Personal Growth Benebell Wen



Designed for beginning as well as experienced tarot readers, *Holistic Tarot* offers a fresh and easy-to-follow approach to the use of the tarot deck for tapping into subconscious knowledge and intuition.

Benebell Wen provides a complete guide to using the tarot to foster personal development. Wen gives a comprehensive overview of the history of the tarot and a wide array of theories on its use (including its relationship to Jungian archetypal psychology and traditional Chinese divination practices) before digging deeply into one of the oldest and best-known tarot systems, the Rider-Waite-Smith.

- **COMPLETE GUIDE:** While most tarot books focus either on theory and history or the meanings of individual cards, *Holistic Tarot* takes a holistic approach to the study and use of the tarot, including in-depth discussions of cards and spreads as well as big-picture looks at tarot's relationship to other theoretical systems.
- **UNIQUE TAKE VIA EASTERN PHILOSOPHY:** *Holistic Tarot* is one of only a few books on tarot that synthesize Eastern philosophy--especially the concept of qi, feng shui, and the I Ching--with the traditionally Western practice of tarot reading.
- **GROWING POPULARITY:** Tarot has been seeping into pop culture--for example, in the television series *Da Vinci's Demons* and the 2013 blockbuster *Now You See Me*. There are now nearly 13,000 professional tarot readers registered on LinkedIn.

"A modern alchemical achievement. Wen blends wisdom from the East and West."--Barbara Moore, author of *Tarot Spreads*
 "Will become one of the jewels in the crown of tarot literature." --Anthony Louis, MD, author of *Tarot Beyond the Basics*
 "A tarot classic. Wen's writing style is empowering, warm, and witty, while her content is beyond comprehensive."--Sasha Graham, author of *Tarot Diva*
 "A huge accomplishment...likely to become the essential guidebook for serious students of the tarot."--Joan Bunning, author of *Learning the Tarot*
 This is the only guide you need to have. Bravo!" --James Wanless, PhD, author of *Voyager Tarot*
 "No tarot enthusiast should be without this book!"--Chic and Tabatha Cicero, authors of *The Golden Dawn Magical Tarot*
 "Arguably the most comprehensive guide to tarot on the market today."--Corrine Kenner, author of *Tarot and Astrology*
 "A fine addition to the literature of tarot."--Arthur Rosengarten, PhD, author of *Tarot and Psychology*
 "An impressive, complete reference manual on tarot... Wen is sure to become a leading authority for the next generation's tarot practice." --Luigi Scapini, author the *Medieval Scapini Tarot*
 "A modern masterwork. Wen's work will sit comfortably on the bookshelf with that of Stuart R. Kaplan, Mary Greer, and Rachel Pollack as defining works in modern tarot."--Kat Black, author of *Golden Tarot*
 "A veritable tour de force that explicates the panoramic science that is tarot."--Toney Brooks, PhD, and Holly Sierra, authors of *The Chrysalis Tarot*
 "Destined to be a new tarot classic."--James Ricklef, author of *The Soul's Journey*
 "A total revelation. This generous, comprehensive book will be invaluable to novice and old hand alike."--Emmi Fredericks, author of *The Smart Girl's Guide to Tarot*

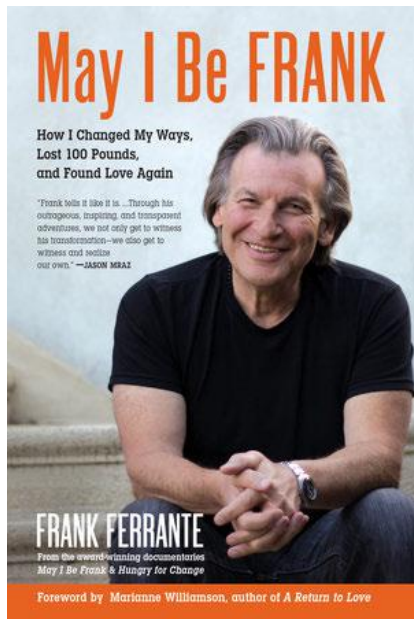
About the Author/Illustrator

Author Residence: Richmond, CA **Author Hometown:** New Brunswick, NJ
 BENEPELL WEN has studied tarot for over fifteen years and is a certified tarot master with the Tarot Certification Board of America. She has published articles on tarot in the *ATA Quarterly* and *Tarot Reflections*. Originally from upstate New York, Wen now resides in the San Francisco Bay Area. Her website is www.benebellwen.com.

Rights

Territories:	Return indicator: Full copies only	Reprint:
Audio:	Book Club:	1st Serial:
British:	Translation:	Special Markets:
Restriction: World	Agency:	Agent:

Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
Origins Of The Tarot/Leon, Dai/TR	9781583942611	6/09	Frog Books	\$22.95/\$25.95
Tarot Wisdom: Spiritual Teachings and De...	9780738713090	11/2008	Llewellyn	\$24.95
The Secret Language of Tarot/Amberstone,...	9781578634163	4/2008	Weiser Books	\$24.95
The Mary-el Tarot/White, Marie/TR	9780764340611	04/2012	B&N Distribution	\$39.99



ON SALE 1/6/2015
NORTH ATLANTIC BOOKS
TRADE PAPERBACK

978-1-58394-879-8
\$16.95/\$19.95

BISAC 1: Self-Help - Substance Abuse & Addictions - Alcohol

BISAC 2: Health & Fitness - Diets - Reducing

BISAC 3: Biography & Autobiography - Personal Memoirs

Page Count: 152

Trim Size: 6 x 9

Carton Count: 52

Marketing and Publicity

- Outreach to trade magazines: PW, Library Journal, Booklist, Kirkus
- E-Galleys available in Edelweiss
- Outreach to print media in new thought and self-improvement (e.g., Origin, New Awareness, Spirituality & Health, Vision Journal, Entrepreneur)
- Online outreach to websites, blogs, and forums in new thought and self-improvement (e.g., DailyOm, RealitySandwich.com, PickTheBrain.com, TheEnhanceLife.com)
- Radio and podcast outreach in new thought/spirituality (e.g., Achieve Radio, Energy Awareness, Everything is Energy, Skeptiko)
- Publicity requests and author interview requests for print, online, broadcast media will be actively fulfilled
- Digital previews available on Google Book Search, Amazon Search Inside, and Barnes & Noble See Inside
- Promotion on NAB Communities, Google+, Pinterest, Facebook, and Twitter, featuring excerpts and links to reviews

May I Be Frank

How I Changed My Ways, Lost 100 Pounds, and Found Love Again
Frank Ferrante



Frank Ferrante was 54 and deep in a rut. He had kicked drugs and alcohol through a 12-Step program, but was morbidly obese, sick, lonely, and estranged from his ex-wife and daughter. Stumbling into his own transformation one day when he walked into raw food restaurant Cafe Gratitude, Ferrante turned his life around in 42 days through, essentially, learning to love himself. That his new self-love lifestyle involved a raw food vegan diet, regular colonics, yoga, and saying daily affirmations will appeal to anyone fascinated by tales of dramatic weight-loss, ultimate makeovers, and radical self-transformation.

At times painfully honest but brimming with jocular humor, author Frank Ferrante chronicles his inspiring journey from morbid obesity and drug addiction to vibrant health, family dysfunction to loving relationships in what the author terms "a blue-collar, working-class male version of *Eat, Pray, Love*."

- **HUMOROUS AND HONEST:** A frank and funny memoir anyone can relate to.
- **INSPIRATIONAL WEIGHT-LOSS MEMOIR:** Taking an alternative-minded viewpoint, Frank Ferrante identifies the cause of his obesity as lack of self-love.
- **AUTHOR WITH FILM ON FESTIVAL CIRCUIT:** Now a busy motivational speaker, Ferrante is actively promoting his movie (mayibefrankmovie.com) and will put his weight behind this book.

Praise for the film about Frank Ferrante, *May I Be Frank*

- "I was deeply moved by Frank's transformation. Frank and the boys demonstrate what community can look like if we take a stand for a purpose larger than ourselves."--Woody Harrelson, actor
- "I've followed Frank on his transformational journey a few times now, and each time I do, I awaken to something new and true about my own life's purpose."--Jason Mraz, musician
- "The caring behavior of the three young coaches is the essence of the revolutionary spirit that Che Guevara meant when he said 'True revolution is about tenderness.'"--Alice Walker, author of *The Color Purple*
- "I deeply enjoyed this true story of one man's transformation that gives hope to us all."--Dan Millman, author of *Way of the Peaceful Warrior*
- "*May I Be Frank* is a story of redemption. It's exciting and inspiring. Don't miss it!"--John Robbins, author of *The New Good Life*, *The Food Revolution*, and *Diet For A New America*.
- "Frank's journey is a testament to the power of community, good healthy organic food, and what can happen when your desire to be love is strong enough."--MC Yogi, musician, spiritual activist

About the Author/Illustrator

Author Residence: Santa Monica, California **Author Hometown:** Brooklyn, NYC, New York

Born on August 26, 1951, FRANK FERRANTE has been, in no particular order, a NY City cab driver, scrap metal hauler, dishwasher, census taker, mail boy, ditch digger, bouncer, illegal narcotics distributor, general contractor, actor, radio announcer, and carpenter. He is an avid reader, seeker of God, weight gain/weight loss aficionado, ex-pot smoker, alcoholic, junkie, speed freak, raw foodist, vegan, lover, hater, husband, father, husband, grad student, good guy, bad guy, social activist. Late in life, Ferrante earned a MA in humanities to sate a lifelong fascination in the subject, with particular interest in the migration of cultures, peoples, and souls. As the subject of the documentary *May I Be Frank?*, Ferrante has become a spokesperson for personal transformation and weight loss. His experience dealing with these struggles from a holistic perspective compels him to speak out about the power of transformation that rests in all of us. As he says, "I have witnessed the indisputable fact that we are all connected. What we do can and will make a difference. I have learned that the three most important things a man can say are: *I don't know. Would you please help me? I love you.*"

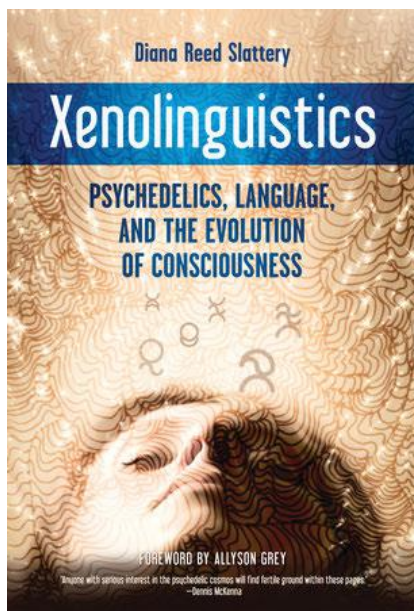
Rights

Territories:
Audio:
British:
Restriction: World

Return indicator: Full copies only
Book Club:
Translation:
Agency:

Reprint:
1st Serial:
Special Markets:
Agent:

Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
More Beautiful World/Eisenstein, Charles...	9781583947241	11/13	North Atlantic Books	\$19.95/\$22.95
Awakening Somatic Intelligence/Kaparo, R...	9781583944172	5/12	North Atlantic Books	\$21.95/\$25.95
In The Realm Of Hungry Ghosts/Mate, Gabo...	9781556438806	1/10	North Atlantic Books	\$17.95
Breakthrough: 8 Steps to Wellness/Somers...	9781400053285	9/09	Crown/Harmony Books	\$16.00
12 Steps To Raw Foods/Boutenko, Victoria...	9781556436512	5/07	North Atlantic Books	\$16.95/\$21.95



ON SALE 1/6/2015
EVOLVER EDITIONS
TRADE PAPERBACK

978-1-58394-599-5
\$24.95/\$28.95

BISAC 1: Body, Mind & Spirit - Entheogens & Visionary Substances

BISAC 2: Language Arts - Communication

BISAC 3: Social Science - Body Language & Nonverbal Communication

Page Count: 384 **Trim Size:** 6 x 9

Carton Count: 20

Illustrations: 85 COLOR ILLUSTRATIONS 34 B&W ILLUSTRATIONS

Marketing and Publicity

- Outreach to print media in shamanism (e.g. Sacred Hoop, Examiner.com, Shaman's Drum, Shamanic Lifestyle, etc.)
- Outreach to print media in drug culture (e.g. High Times, Cannibus Culture, Black Poppy, etc.)
- Outreach to print media in new thought (e.g. Visions, Arthur, Balanced Living, New Awareness, etc.)
- Online outreach to websites, blogs, and forums in shamanism (e.g. Reality Sandwich, Shamanism.org, Indie Shaman, Deoxy, Techgnosis, etc.)
- Online outreach to websites, blogs, and forums in drug culture (e.g. Erowid.org, The Straight Dope, and Drugs "r" us)
- Radio outreach to shows and podcasts in progressive news and pop culture (e.g., NPR, Disinfo, New Consciousness Review Radio, Gary Null Show)
- Digital previews available on Google Book Search, Amazon Search Inside, and Barnes & Noble See Inside
- Promotion on NAB Communities, Google+, Pinterest, Facebook, and Twitter, featuring excerpts and links to reviews

Xenolinguistics

Psychedelics, Language, and the Evolution of Consciousness

Diana Reed Slattery



Xenolinguistics explores the premise that language and consciousness co-evolve in the highly plastic human brain as features of both our biological and social evolution. This relationship between language and consciousness became experientially real for author Diana Reed Slattery when she used psychedelics to discover the connections. She shares how psychedelic states of consciousness can produce novel forms of language and healing.

The existence of traditions of psychedelic shamanism from the steppes of Asia to the Amazonian forests indicates the possibility that integration of psychedelics into our human lives reaches into the pre-historic past. In the present cultural moment, psychedelic shamanism is having a major revival in the explosion of ayahuasca tourism in Central and South America and its global percolation as shamans bring the experience to Europe and America. Globally, communities of psychonauts--those using techniques such as meditation, shamanic ritual, ecstatic dance, and substances such as LSD for personal exploration--are re-wiring their minds on a regular basis, exploring the invisible landscape and bringing new linguistic forms back to baseline. *Xenolinguistics* shares stories of how these linguistic forms emerge, what they might mean, and how they are used by those who experience them.

- **NOVEL:** The first book on psychedelics and language, this is also the first in-depth treatment of the work of Terence and Denis McKenna vis à vis language.
- **CURRENT AFFAIRS:** The author discusses topics relevant to our times: the War on Drugs, the current renaissance of psychedelic research, particularly in psychedelics for therapeutic applications such as treating PTSD, and marijuana prohibition.
- **LARGE AUDIENCE:** With Erowid stating that 80%+ of people over 50 have tried an illegal drug--and other figures difficult to procure due to the closet factor and the War on Drugs--the book has a large audience, as it addresses the benefits of psychedelic self-exploration.

About the Author/Illustrator

Author Residence: San Rafael, CA

Author Hometown: Albany, NY

Diana Reed Slattery was born in time to compile a full 60s resume: civil rights photojournalism, peace marching, communes. Social justice, self-exploration, and LSD went hand in hand. She went on to co-found an ecologically oriented K-12 school with working farm, dairy, livestock, and forestry that held the first renewable energy conference in Oregon. She later continued her career by founding, funding, and managing a series of not-for-profit organizations. In 1999, in an altered state of consciousness, she acquired a strange, alien script, Glide, beginning a ten-year psychonautic investigation of linguistic phenomena in the psychedelic sphere. Out of this solo--and secret--adventure came a novel, *The Maze Game*, a million words of session reports, software to work with the language, and a PhD in xenolinguistics. Slattery lives in California, and has presented her work at numerous art, technology, consciousness, and psychedelic conferences over the past 15 years.

Rights

Territories:

Audio:

British:

Restriction: World

Return indicator: Full copies only

Book Club:

Translation:

Agency:

Reprint:

1st Serial:

Special Markets:

Agent:

Author's Previous Titles (Sales Track)

The Maze Game/Slattery, Diana/TR

ISBN

9781889471105

On sale

02/2003

Publisher

Deep Listening Publications

Price US/Can.

\$10.95

Comparative Titles by Other Authors

Pharmako/Poeia, Rev/Pendell, Dale/TR

ISBN

9781556438059

On sale

9/10

Publisher

North Atlantic Books

Price US/Can.

\$19.95/\$22.95

Psychedelic Healing/Neal M. Goldsmith/TP

ISBN

9781594772504

On sale

12/12

Publisher

Healing Arts Press

Price US/Can.

\$16.95

The Psychedelic Explorer's Guide/James F...

ISBN

9781583946008

On sale

5/11

Publisher

Park Street Press

Price US/Can.

\$18.95

Entheogens And The Development/Rush, Joh...

ISBN

9781583944882

On sale

7/13

Publisher

North Atlantic Books

Price US/Can.

\$27.95/\$32.95

Exploring The Edge Realms/Pinchbeck, Dan...

ISBN

9781583944882

On sale

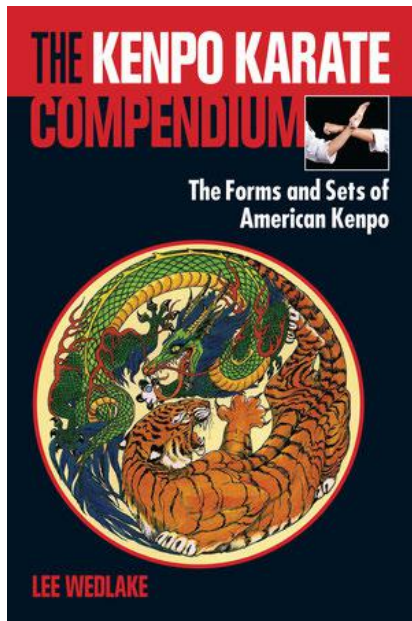
9/12

Publisher

EVOLVER EDITIONS

Price US/Can.

\$18.95/\$22.50



ON SALE 1/13/2015
BLUE SNAKE BOOKS
TRADE PAPERBACK

978-1-58394-851-4
\$24.95/\$28.95
History: Lee Wedlake's Karate Studio TR: 10/2000

BISAC 1: Sports & Recreation - Martial Arts & Self-Defense
Page Count: 384 **Trim Size:** 6 x 9
Carton Count: 20
Illustrations: OVER 385 B&W PHOTOS

Marketing and Publicity

- Outreach to print media in martial arts (e.g., Aikido Insight Magazine, Action Martial Arts, Fighters, Classical Fighting Arts, Black Belt, Fight!, Ultimate MMA, World Martial Arts)
- Online outreach to websites, blogs, forums and Facebook groups in martial arts (e.g., MixedMartialArts.com, IkigaiWay, Striking Thoughts, Dojo Rat)
- Publicity requests and author interview requests for print, online, broadcast media will be actively fulfilled
- Digital previews available on Google Book Search, Amazon Search Inside, and Barnes & Noble See Inside
- Promotion on NAB Communities, Facebook, Twitter, Google+, Pinterest, featuring excerpts and links to reviews
- Promotion on author's websites (WedlakeKenpotv.com, TaiChiforLife.blogspot.com, LeeWedlake.blogspot.com)

The Kenpo Karate Compendium

The Forms and Sets of American Kenpo

Lee Wedlake



This comprehensive, insightful, detailed work from a respected authority on American Kenpo appeals to keen or curious Kenpo students, knowledgeable instructors and those searching for their own martial arts path.

Based on accepted works by 9th degree black belt, world-class instructor and competitor Lee Wedlake, this is the only resource on the details of the forms and sets of American Kenpo as prescribed by the "Father of American Karate," Ed Parker. Appealing to those who do martial arts for its discipline, self-defense, refinement of technique, philosophy, and history, the books that this compendium brings together have been used for teaching in studios across the globe and even in college classes. Written by a first-generation student of Ed Parker and a forty-five-year practitioner of the art, the easy to read, can't-put-it-down book is the last word on this aspect of a respected system.

- **ONLY BOOK OF ITS KIND:** This book fulfills a demand for detailed written description of Ed Parker's American Kenpo system that has not been satisfied before.
- **WRITTEN BY STRONG AUTHORITY:** Lee Wedlake, is a ninth-degree black belt and Hanshi, a Chief Grandmaster Instructor as recognized by the Shidokan International group. He is a national rated forms competitor and first generation student of the "Father of American Karate."
- **DETAILED AND INSIGHTFUL:** This comprehensive and definitive perspective on the Ed Parker Kenpo system gives insightful knowledge of the art.
- **WORLDWIDE APPEAL:** The Ed Parker system of Kenpo Karate is taught worldwide in schools from Spain, Germany, England, Greece, and France to Australia, New Zealand, and Latin America.

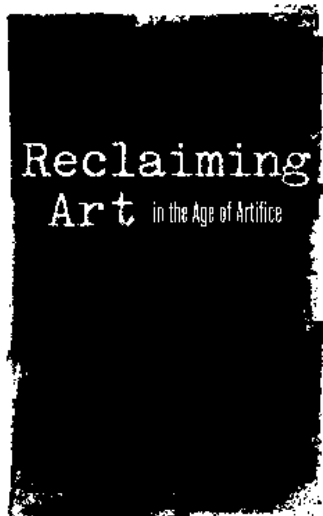
About the Author/Illustrator

Author Residence: Round Rock, TX **Author Hometown:** Round Rock, TX
 Ninth degree black belt in Kenpo Karate noted in Tom Bleecker's *The Journey* as one of the world's most proficient kenpoists, with a Bachelor's degree in Criminal Justice from University of Illinois, LEE WEDLAKE, on the Board of Directors of the World Registry of Black Belts, Organization and Federations, is recognized by the Shidokan International group as Hanshi, Chief Grandmaster Instructor; and is a senior advisor to Progressive Kenpo Systems.

Rights

Territories:	Return indicator: Full copies only	Reprint:
Audio:	Book Club:	1st Serial:
British:	Translation:	Special Markets:
Restriction: World	Agency:	Agent:

Other Editions of This Title (Title Family)	ISBN	On Sale	Publisher	Price US/Can.
Trade Paper	9780967991634			
Trade Paper	9780967991603			
Trade Paper	9780967991665			
Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
Kenpo Karate 101/Lee Wedlake/TR	9780967991603	10/2000	Lee Wedlake's Karate Studio, Inc	\$14.95
Kenpo Karate 201/Lee Wedlake/TR	9780967991627	09/2002	Lee Wedlake's Karate Studio, Inc	\$14.95
Kenpo Karate 301	9780967991634	06/2006	Lee Wedlake's Karate Studio, Inc	\$14.95
Kenpo Karate 401/Wedlake, Lee/TR	9780967991641	03/2007	Lee Wedlake's Karate Studio, Inc	\$14.95
Kenpo Karate 501/Wedlake, Lee/TR	9780967991658	11/2007	Lee Wedlake's Karate Studio, Inc	\$14.95
Kenpo Karate 601/Wedlake, Lee/TR	9780967991665	07/2008	Lee Wedlake's Karate Studio, Inc	\$14.95
Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
Black Belt Karate/Thompson, Chris/TR	07814592042542	0/00	Blue Snake Books	\$17.95/\$21.00



ON SALE 2/10/2015
EVOLVER EDITIONS
TRADE PAPERBACK

978-1-58394-578-0
\$13.95/\$16.95

BISAC 1: Philosophy - Aesthetics
BISAC 2: Art - History - General
BISAC 3: Social Science - Media Studies
Page Count: 208 **Trim Size:** 4-1/4 x 7
Carton Count: 64
Illustrations: 1 B&W CHART

Marketing and Publicity

- Outreach to print media in new thought (e.g., Hyperbole, Origin, New Awareness, Spirituality & Health, Vision Journal, Entrepreneur)
- Online outreach to websites, blogs, and forums in new thought (e.g., DailyOm, RealitySandwich.com, PickTheBrain.com, TheEnhanceLife.com)
- Radio and podcast outreach in new thought (e.g., Achieve Radio, Energy Awareness, Everything is Energy, Skeptiko)
- Publicity requests and author interview requests for print, online, broadcast media will be actively fulfilled
- Digital previews available on Google Book Search, Amazon Search Inside, and Barnes & Noble See Inside
- Promotion on NAB Communities, Facebook, Twitter, Google+, Pinterest, featuring excerpts and links to reviews
- Promotion on author's website (SkewedPortrait.com)

Reclaiming Art in the Age of Artifice

A Treatise, Critique, and Call to Action

J.F. Martel

Author J.F. Martel pits art against artifice to remind us how important, transformative, and strange the experience of artistic works can be, despite the fact that powerful cultural and social forces continue to tell us otherwise. Feeding the ongoing debate about the nature and purpose of art, he speaks to the negative effects of advertising, propoganda, and "infotainment" on our democratic ideals and freedom of thought.

What is the nature of the creative arts? What is their common purpose? These are questions that have puzzled thinkers and livened up dinner conversations for centuries. Certainly, in the course of history, artistic works have been made to serve countless ends. But do these tell us anything about what artistic creation, an activity that sets humans apart from all other animals, really is? In this provocative book, J.F. Martel draws on examples ranging from prehistoric cave art to modern pop music to argue that true art grants access to the hidden dimensions of the real. Art is more than ornament or entertainment--it is a way. And the way of art may be an escape from the endless aesthetic spectacle in which the State and Market seek to ensnare us all, to the detriment of our civilization, our planet, and our soul.

- **RESPONDS TO SPECIFIC DEMAND:** The question "What is art?" pops up all over the place. In the English-speaking world, however, very few books outside of specialized academic fields deal with art itself rather than with a particular artistic discipline.
- **CONTROVERSIAL AND POLITICAL:** Martel takes on big social forces (advertising, propaganda, pornography) with accessible works of art, popular moveis, and music in this quick read.
- **ACCESSIBLE:** The author limits his examples in the text to relatively well-known works of art, including popular movies and music.

Series Overview

The EVOLVER EDITIONS Manifesto Series is a radical new series presenting cutting-edge ideas and leading voices from the modern spiritual counterculture.

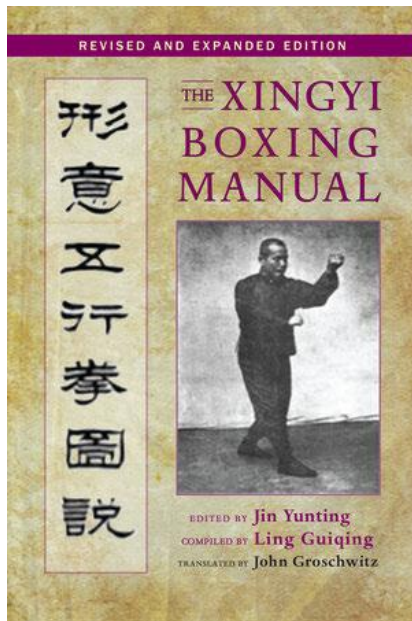
About the Author/Illustrator

Author Residence: Toronto, Ontario **Author Hometown:** Ottawa, Ontario
 J.F. Martel is a writer and filmmaker working in the Canadian film and television industry. He has worked on documentary programs dealing with topics related to culture and the arts for several major Francophone broadcasters. His most recent short film, *Cicada*, won Best Short Film prize at the 2013 Canadian Film Festival. Martel is a contributor to the web magazine *Reality Sandwich*.

Rights

Territories:	Return indicator: Full copies only	Reprint:
Audio:	Book Club:	1st Serial:
British:	Translation:	Special Markets:
Restriction: World	Agency:	Agent:

Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
Art of Instinct/Dutton, Dennis/TR	9781608190553	2/2010	Bloomsbury Press	\$15.00
Empowering Public Wisdom/Atlee, Tom/TR	9781583945001	8/12	EVOLVER EDITIONS	\$14.95/\$17.95
Education for Socially Engaged Art/Heleg...	9781934978597	10/2011	Lightning Source	\$9.95
The Emancipated Spectator/Ranciere, Jacq...	9781844677610	10/2011	Verso	\$17.95



ON SALE 2/10/2015
BLUE SNAKE BOOKS
TRADE PAPERBACK

978-1-58394-853-8

\$16.95/\$19.95

History: North Atlantic Books TR: 03/2004 (Previous title:...

BISAC 1: Sports & Recreation - Martial Arts & Self-Defense

Page Count: 176 Trim Size: 6 x 9

Carton Count: 44

Illustrations: 129 B&W PHOTOS

Marketing and Publicity

- Outreach to print media in martial arts (e.g., Muay Thai Magazine, Action Martial Arts, Fighters, Classical Fighting Arts, Black Belt, Fight!, Ultimate MMA, World Martial Arts)
- Online outreach to websites, blogs, forums and Facebook groups in martial arts (e.g., MixedMartialArts.com, IkigaiWay, Striking Thoughts, Dojo Rat)
- Publicity requests and author interview requests for print, online, broadcast media will be actively fulfilled
- Digital previews available on Google Book Search, Amazon Search Inside, and Barnes & Noble See Inside
- Promotion on NAB Communities, Facebook, Twitter, Google+, Pinterest, featuring excerpts and links to reviews
- Promotion on author's website (ChineseBoxingClub.org)

The Xingyi Boxing Manual, Revised and Expanded Edition

Jin Yunting



An important translation of a key traditional manual of the art of xingyiquan, this revised edition brings fascinating boxing principles, practical guidance, and historical knowledge to martial arts practitioners and enthusiasts.

Famed for the health and longevity of its practitioners, as well as its applicability in self-defense, the martial art of xingyi is practiced throughout China. This revised and expanded text of the original written in China before World War II provides a thorough introduction to this amazing art. With numerous photographs and line illustrations to accompany the explanatory text, it is an invaluable guide for today's practitioner of this traditional martial art. Coming directly from an eighth-generation master of a famous lineage, this book is a distillation of the knowledge and experience of many of the major figures in the history of xingyi boxing. It offers a rare and unique perspective on the martial and healing aspects of the internal art of xingyiquan.

- **NEW INFORMATION:** This revised edition is almost 70% new information that will expand upon the ideas in the original translation, enhancing its appeal to xingyiquan practitioners.
- **EASY VISUALIZATION:** The manual uses photos and illustrations in addition to the descriptive text to make for easier visualization of the book's instructions.
- **INCREASING POPULARITY:** The art of xingyi is becoming ever more popular in the West, making this text relevant and informative to those interested.

About the Author/Illustrator

Author Residence: Menlo Park, CA

Author Hometown: Menlo Park, CA

JOHN GROSCHWITZ is an instructor in Shen Long Xingyi and Cheng School Gao Style Bagua with the North American Tang Shou Tao Association. Groschwitz has studied Chinese language and literature for more than twenty years, having graduated with a B.A. in Chinese from the UC Berkeley and an M.A. in East Asian Studies from Stanford University. He has worked as a translator, interpreter, and lecturer.

Rights

Territories:
Audio:
British:
Restriction: World

Return indicator: Full copies only
Book Club:
Translation:
Agency:

Reprint:
1st Serial:
Special Markets:
Agent:

Other Editions of This Title (Title Family)	ISBN	On Sale	Publisher	Price US/Can.
Trade Paper	9781556434730			
Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
The Xingyi Boxing Manual/Yunting, Jin/TR	9781556434730	3/04	Blue Snake Books	\$15.95/\$19.95
Cheng School Gao Style/Yisheng, Gao/TR	9781583946077	8/13	Blue Snake Books	\$29.95/\$34.95
Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
Xingyi Quan Of Chinese Army/Rovere, Denn...	9781583942574	12/08	Blue Snake Books	\$16.95/\$20.00
Tai Chi Chuan Classical Yang Style/Yang,...	9781594392009	09/2010	Ymaa Publication Center	\$24.95
Combat Techniques Taiji Xingyi/Shengli,...	9781583941454	2/06	Blue Snake Books	\$22.95/\$28.50

"With great clarity and care, this book takes economics to its proper foundation: the earth itself, the land and all that comes from it." —CHARLES EISENSTEIN, *Sacred Economics*

LAND

A NEW PARADIGM FOR A THRIVING WORLD

MARTIN ADAMS



ON SALE 3/3/2015
NORTH ATLANTIC BOOKS
TRADE PAPERBACK

978-1-58394-920-7
\$12.95/\$15.95

BISAC 1: Political Science - Economic Conditions
BISAC 2: Business & Economics - Economics - Theory
BISAC 3: Nature - Environmental Conservation & Protection
Page Count: 208 **Trim Size:** 4-1/4 x 7
Carton Count: 64
Illustrations: 15 B&W GRAPHS & CHARTS

Marketing and Publicity

- Outreach to progressive print outlets (e.g., The Progressive, Z Magazine, Mental Floss, Wired, Mother Jones, Ode, Utne Reader)
- Online outreach to websites, blogs, and forums that focus on progressive news and culture (e.g., The Huffington Post, New Consciousness Review, Progressive Book Club, Worldviews)
- Online outreach in news (e.g. Salon, Slate, Politico, The Awl, Upworthy)
- Online outreach in alternative news/activism (e.g. Grist, Disinfo, Counterpunch, Change.org, Alternet, Reality Sandwich)
- Coordinated social media campaign through authors' website (martinadams.com), Facebook and Twitter networks, to raise awareness for the book
- E-galleys available to press and book trade on Edelweiss
- Digital previews available on Google Book Search, Amazon Search Inside, and Barnes & Noble See Inside
- Promotion on NAB Communities, Facebook, Twitter, featuring excerpts, author interview, and links to reviews

Land

A New Paradigm for a Thriving World Martin Adams



This engaging manifesto sources the underlying causes of wealth inequality, social decline, and environmental destruction to the ownership of land as a basis for wealth. Using clear and accessible language, *Land* explores a new way to understand property and wealth that emphasizes compassion and quality of life.

In *Land: A New Paradigm for a Thriving World*, Martin Adams takes on the conventional view that treats land ownership as a basis for wealth production. Acknowledging the difficulties of overturning our prevailing economic models, Adams challenges the reader to think of new ways to understand our relationship to the limited resources of our earth, and proposes a shift away from land ownership to land stewardship. Marshaling carefully conceived economic analysis on monopoly, profit, wealth concentration, and taxation, the author advances an idea he calls *land use contributions*--entailing meaningful policy change that enables the value of land to be shared by communities, both urban and rural. Martin offers a vision for bringing about humanitarian policy changes through individual awareness, education, and legislative advocacy.

Land has been coveted throughout human history; even today, as people struggle to get onto the property ladder, people view real estate as an important mechanism to build wealth. Yet the very mechanism that makes land so attractive to own also holds the key to unraveling the mystery of what causes economic booms and busts, social and cultural decline, as well as environmental destruction.

Adams reveals the hidden dynamics that promote social well-being and shows us what steps to take in order to ensure a more prosperous and equitable future for ourselves and others. Land builds a case for a completely new paradigm, and it does so with both sound logic and a passion to draw in anyone who has ever dreamed of a brighter future and a better world, for themselves and future generations.

- **RELEVANT TO CURRENT EVENTS:** proposes solutions to the housing, unemployment, and environmental crises
- **ACCESSIBLE ECONOMICS:** written in clear language for the general reader
- **FRESH & UNIQUE PERSPECTIVE:** presents a fascinating account rarely seen in discussions of economics
- **ANSWERS QUESTIONS:** addresses why the Great Recession lingers on, and what can be done to solve the root problems

"*Land* is a modern breakthrough that deserves to be on the reading list of anyone who cares about the ways that together we can create a sustainable future on our planet."
 -- Judah Freed, author, *The Dawn of Global Sense: Awakening to the Rising Global Consciousness Now Changing Our Lives*

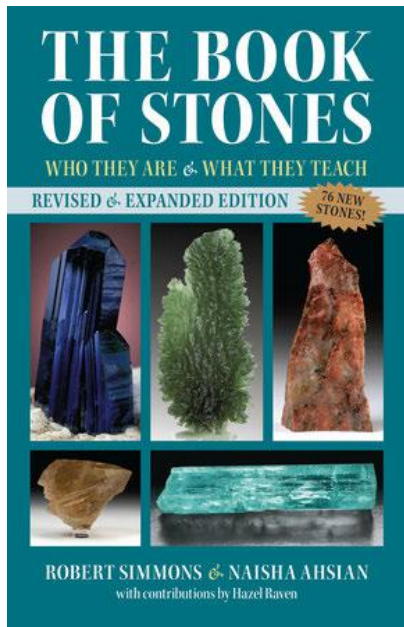
About the Author/Illustrator

Author Residence: San Francisco, California **Author Hometown:** Hong Kong, China
 MARTIN ADAMS is a social entrepreneur and community organizer. Over the course of his business career he co-founded two healing centers and a publishing company. He is the CEO of Conscious Apps Inc. The realization that the economy influenced human well being on a greater scale led him on a quest to discover a new paradigm that would allow for a greater unfolding of human potential.

Rights

Territories:	Return indicator: Full copies only	Reprint:
Audio:	Book Club:	1st Serial:
British:	Translation:	Special Markets:
Restriction: World	Agency:	Agent:

Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
Sacred Economics/Eisenstein, Charles/TR	9781583943977	7/11	EVOLVER EDITIONS	\$22.95/\$25.95
The Spirit Level/Wilkinson, Richard & Pi...	9781608193417	04/2011	Bloomsbury Press	\$18.00
The Price of Inequality/Stiglitz, Joseph...	9780393345063	04/2013	W. W. Norton & Company	\$16.95
Plutocrats/Freeland, Chrystia/ TR	9780143124061	09/2013	Penguin Books	\$17.00
Land of Promise/Lind, Michael/ TR	9780061834813	04/2001	Harper Paperbacks	\$16.99



ON SALE 3/10/2015
NORTH ATLANTIC BOOKS
TRADE PAPERBACK

978-1-58394-908-5
\$29.95/\$35.00

BISAC 1: Body, Mind & Spirit - Crystals
BISAC 2: Nature - Rocks & Minerals
Page Count: 560 **Trim Size:** 7 x 10-7/8
Carton Count: 10
Illustrations: FULL COLOR PHOTOS THROUGHOUT

Marketing and Publicity

- Outreach to print media in new thought/spirituality (e.g., New Awareness, Super Consciousness, Evolve, New Visions, LILIPOH, etc.)
- Online outreach to websites, blogs, and forums in alternative health/healing (e.g., Crystal Healing, Healing.About.com, Stones and Crystals, Alternative Answers, Starseed Shaman, etc.)
- E-galleys available to press and book trade on Edelweiss
- Digital previews available on Google Book Search, Amazon Search Inside, and Barnes & Noble See Inside
- Promotion on NAB Communities, Facebook, Twitter, Pinterest, featuring excerpts, author interview, and links to reviews

The Book of Stones, Revised Edition

Who They Are and What They Teach

Robert Simmons and Naisha Ahsian



With the addition of 70 new stones to this revised edition of crystals classic *The Book of Stones*, this beautifully illustrated encyclopedic reference guide will continue to be popular among readers interested in crystals for healing and spiritual growth.

Often dubbed the "crystals bible," this comprehensive reference guide to the spiritual and healing qualities of 455 sacred stones has become the go-to book for looking up the properties of gems and minerals. Each entry contains vivid color photographs for each stone to aid identification and to showcase its beauty, as well as listing its scientific information, its element and chakra correspondences, and the physical, emotional, and spiritual benefits of each stone.

- 1. NEW CONTENT: Includes 70 new stones not described in the author's previous works, the original edition of *The Book of Stones* and *Stones of the New Consciousness*.
- 2. PORTABLE AND EASY TO USE: The small, almost square trim size and Smyth-sewn, lay-flat binding make this book easy to carry and use.
- 3. SPECIAL MARKETS/GIFT BOOK POTENTIAL: 455 full-color photos and an elegant design make this book an attractive gift book for crystals fans. The original edition of *The Book of Stones* has received 10% of its sales from special markets.
- 4. PROMINENT, ACTIVE AUTHOR: Robert Simmons has built a ready audience for his writings with over 25 years of experience teaching stone workshops around the world and more than 200,000 books in print. He is a founding sponsor of the Crystal Conference, the preeminent annual New Age crystal event in the U.S., and his company Heaven and Earth (heavenandearthjewelry.com) is a major presence at the major gem and mineral shows.

Praise for the *The Book of Stones*

- "The *Book of Stones* is filled with information and with beauty!" --Melody, author of *Love Is in the Earth*
- "This beautiful, unusual work opened a new, unknown world to me...." --Joseph Chilton Pearce, author of *The Crack in the Cosmic Egg*
- "Quite easily the most comprehensively written and beautifully photographed book on the subject." --Dr. Eric Pearl, author of *The Reconnection*

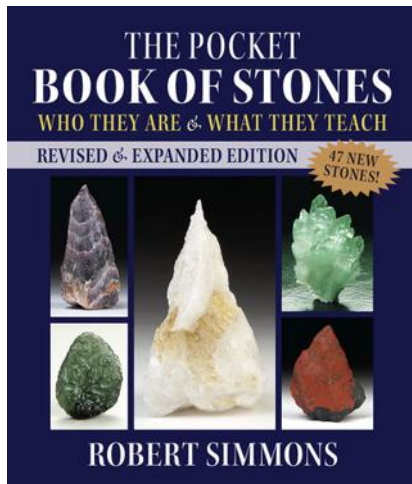
About the Author/Illustrator

Author Residence: East Montpelier, Vermont, USA, and New Zealand

ROBERT SIMMONS is the cofounder of Heaven and Earth, a company offering more than 2,000 gem and jewelry items for self-healing and spiritual and emotional development. Together with his wife, Kathy Warner, he is the founder and sponsor of the Crystal Conference, an annual four-day teaching event in which the best-known crystal authors and teachers come together to offer intensive workshops to stone enthusiasts from all over the world. NAISHA AHSIAN is an author, teacher, and healer with an international practice. She is the creator of the Crystal Resonance Therapy and Primus Activation Healing Technique spiritual healing modalities. Director of the Crystalis Institute for Personal and Planetary Evolution, an educational organization offering training and certification for healers worldwide.

Rights

Territories:	Return indicator:	Full copies only	Reprint:	
Audio:	Book Club:		1st Serial:	
British:	Translation:		Special Markets:	
Restriction:	Agency:		Agent:	
World				
Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
Pocket Book Of Stones/Simmons, Robert/TR	9781583943175	10/11	North Atlantic Books	\$14.95/\$16.95
Stones New Consciousness/Simmons, Robert...	9781556438110	8/09	North Atlantic Books	\$19.95/\$24.95
The Book Of Stones/Simmons, Robert/TR	9781556436680	9/07	North Atlantic Books	\$29.95/\$37.95
Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
Crystal Bible/Hall, Judy/TR	9781582972404	01/2003	Walking Stick Press	\$21.99
Crystals And Stones/The Group Of 5/TR	9781556439186	5/10	North Atlantic Books	\$27.95/\$32.00



ON SALE 3/10/2015
NORTH ATLANTIC BOOKS
TRADE PAPERBACK

978-1-58394-912-2
\$14.95/\$17.95

BISAC 1: Body, Mind & Spirit - Crystals
BISAC 2: Nature - Rocks & Minerals
Page Count: 416 **Trim Size:** 4-1/2 x 5-1/4
Carton Count: 20
Illustrations: FULL COLOR PHOTOS THROUGHOUT

Marketing and Publicity

- Outreach to print media in new thought/spirituality (e.g., New Awareness, Super Consciousness, Evolve, New Visions, LILIPOH, etc.)
- Online outreach to websites, blogs, and forums in alternative health/healing (e.g., Crystal Healing, Healing.About.com, Stones and Crystals, Alternative Answers, Starseed Shaman, etc.)
- E-galleys available to press and book trade on Edelweiss
- Digital previews available on Google Book Search, Amazon Search Inside, and Barnes & Noble See Inside
- Promotion on NAB Communities, Facebook, Twitter, Pinterest, featuring excerpts, author interview, and links to reviews

The Pocket Book of Stones, Revised Edition

Who They Are and What They Teach

Robert Simmons



By the author of the bestselling crystals title, the encyclopedic *The Book of Stones*, this pocket version was created in response to demand for a more portable metaphysical reference guide. With the addition of 40 new stones, this beautifully illustrated revised edition will continue to be popular among readers interested in crystals and healing.

A pocket-size reference guide to the spiritual and healing qualities of 390 minerals, crystals, and gemstones, this book contains vivid color photographs for each stone to aid identification and to showcase their beauty. Each entry lists the scientific properties, element and chakra correspondences, and the physical, emotional, and spiritual benefits of each stone.

- 1. NEW CONTENT: Includes 40 new stones not described in the author's previous works, *The Book of Stones* and *Stones of the New Consciousness*.
- 2. PORTABLE AND EASY TO USE: The small, almost square trim size and Smyth-sewn, lay-flat binding make this book easy to carry and use.
- 3. SPECIAL MARKETS/GIFT BOOK POTENTIAL: 390 full-color photos and an elegant design make this book an attractive gift book for crystals fans. The original edition of *The Book of Stones* has received 10% of its sales from special markets.
- 4. PROMINENT, ACTIVE AUTHOR: Robert Simmons has built a ready audience for his writings with over 25 years of experience teaching stone workshops around the world and more than 200,000 books in print. He is a founding sponsor of the Crystal Conference, the preeminent annual New Age crystal event in the U.S., and his company Heaven and Earth (heavenandearthjewelry.com) is a major presence at the major gem and mineral shows.

Praise for the *The Book of Stones*

- "The Book of Stones is filled with information and with beauty!" --Melody, author of *Love Is in the Earth*
- "This beautiful, unusual work opened a new, unknown world to me...." --Joseph Chilton Pearce, author of *The Crack in the Cosmic Egg*
- "Quite easily the most comprehensively written and beautifully photographed book on the subject." --Dr. Eric Pearl, author of *The Reconnection*

About the Author/Illustrator

Author Residence: East Montpelier, Vermont, and Auckland, New Zealand

ROBERT SIMMONS is the cofounder of Heaven and Earth, a company offering more than 2,000 gem and jewelry items for self-healing and spiritual and emotional development. Together with his wife, Kathy Warner, he is the founder and sponsor of the Crystal Conference, an annual four-day teaching event in which the best-known crystal authors and teachers come together to offer intensive workshops to stone enthusiasts from all over the world.

Rights

Territories:	Return indicator:	Full copies only	Reprint:	
Audio:	Book Club:		1st Serial:	
British:	Translation:		Special Markets:	
Restriction:	Agency:		Agent:	
Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
Pocket Book Of Stones/Simmons, Robert/TR	9781583943175	10/11	North Atlantic Books	\$14.95/\$16.95
Stones New Consciousness/Simmons, Robert...	9781556438110	8/09	North Atlantic Books	\$19.95/\$24.95
The Book Of Stones/Simmons, Robert/TR	9781556436680	9/07	North Atlantic Books	\$29.95/\$37.95
Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
Crystals And Stones/The Group Of 5/TR	9781556439186	5/10	North Atlantic Books	\$27.95/\$32.00
Crystal Bible/Hall, Judy/TR	9781582972404	01/2003	Walking Stick Press	\$21.99



ON SALE 3/10/2015
NORTH ATLANTIC BOOKS
TRADE PAPERBACK

978-1-58394-872-9
\$18.95/\$22.99

BISAC 1: Body, Mind & Spirit - Inspiration & Personal Growth
BISAC 2: Self-Help - Personal Growth - General
Page Count: 336 **Trim Size:** 6 x 9
Carton Count: 24

Marketing and Publicity

- Outreach to print media in religion and spirituality (e.g., EnlightenNext, The Forward, New Awareness)
- Excerpt in New Living magazine
- Online outreach to websites, blogs, and forums in religion and spirituality (e.g., DailyOM, SpiritualMediaBlog.com, CirclesOfLight.com)
- E-galleys available to press and book trade on Edelweiss
- Digital previews available on Google Book Search, Amazon Search Inside, and Barnes & Noble See Inside
- Promotion on NAB Communities, Facebook, Twitter, Pinterest, featuring excerpts, picture quotes, author interview, and links to reviews

Pursuing Consciousness

The Book of Enlightenment and Transformation

Peter Ralston



An investigation into being and consciousness for those seeking personal growth. Neither a dry discourse on intellectual convictions nor an uplifting excursion to in idealistic fantasy realm, this is a handbook on how to access and act from direct consciousness.

Even with goals as lofty as self-transformation and enlightenment, Ralston's pragmatic approach keeps readers focused on the work at hand -- even during such unsettling tasks as investigating deeply ingrained psychological beliefs. Enlightenment, as direct consciousness, occurs independent of any mental gymnastics, but, as Ralston observed working with his Consciousness Apprentices, these two disparate pursuits can each empower the other.

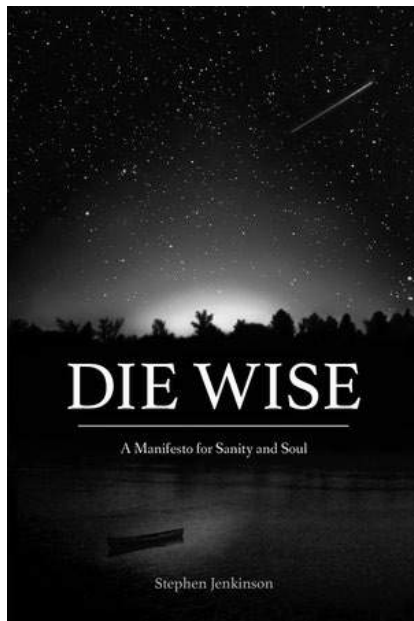
- **UNIQUE APPROACH:** Author gives readers a new approach to penetrating the human condition and understanding the nature of self, experience, and reality.
- **WIDE AUDIENCE:** People are looking for ways to change themselves, to find ones self, and understand everything around them.
- **SUBJECT INTEREST:** For an audience that is interested in knowing what is true about themselves, and the nature of perception, experience, and reality.
- **STRONG SELLING AUTHOR:** Ralston's popular titles have sold over 30,000 copies.

About the Author/Illustrator

Author Residence: Pipe Creek, Texas **Author Hometown:** San Francisco, California
 Much in demand as a teacher of consciousness workshops since 1979, Peter Ralston has done over forty years of intense contemplation and personal experiential investigation into the nature of self and reality. Ralston's consciousness work is acclaimed by people from a diverse range of disciplines, from spiritual teachers and psychiatrists to cognitive scientists, physicists, and artists. He has authored a number of strong selling titles, including *The Book of Not Knowing*. He is the founder of Empowerment, as well as the founder of Cheng Hsin, his school of internal arts and ontological research. Ralston trained with Stewart Emery and Actualizations, and has served as facilitator for other personal growth organizations such as: Lifesprings, Tony Robbins, Institute for Self Actualizations, Esalen, and others.

Rights

Territories:	Return indicator: Full copies only	Reprint:		
Audio:	Book Club:	1st Serial:		
British:	Translation:	Special Markets:		
Restriction: World	Agency:	Agent:		
Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
The Book Of Not Knowing/Ralston, Peter/T...	9781556438578	1/10	North Atlantic Books	\$24.95/\$29.95
Zen Body-Being/Ralston, Peter/TR	9781583941591	7/06	Frog Books	\$16.95/\$20.95
Cheng Hsin/Ralston, Peter/TR	9781556433023	1/99	North Atlantic Books	\$16.95/\$20.95
Cheng Hsin Tui Shou/Ralston, Peter/TR	9781556430947	1/93	North Atlantic Books	\$22.50/\$27.95
Reflections Of Being/Ralston, Peter/TR	9781556431197	1/93	North Atlantic Books	\$15.95/\$19.95
Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
The Power of Now/ Tolle, Eckhart/ TR	9781577314806	08/2004	New World Library	\$15.00
Brief History of Everything/Wilber, Ken/...	9781570627408	02/2001	Shambala	\$10.95
The Holographic Universe/Talbot, Michael...	9780060922580	09/2011	Harper Perennial	\$15.99
Steps to an Ecology of Mind/Bateson, Gre...	9780226039053	04/2000	University of Chicago Press	\$22.00



ON SALE 3/17/2015
NORTH ATLANTIC BOOKS
TRADE PAPERBACK

978-1-58394-973-3
\$19.95/\$23.95

BISAC 1: SOCIAL SCIENCE - DEATH & DYING
BISAC 2: Self Help - Death, Grief, Bereavement
BISAC 3: Body, Mind & Spirit - Mental & Spiritual Healing
Page Count: 416 **Trim Size:** 6 x 9
Carton Count: 20

Marketing and Publicity

- Coordinated social media campaign through authors' website (orphanwisdom.com), newsletter, and Facebook network of over 3.5K, to raise awareness for the book
- E-galleys available to press and book trade on Edelweiss
- Digital previews available on Google Book Search, Amazon Search Inside, and Barnes & Noble See Inside
- Promotion on NAB Communities, Facebook, Twitter, Pinterest, featuring excerpts, author interview, picture quotes and links to reviews

Die Wise

A Manifesto for Sanity and Soul Stephen Jenkinson



A potentially life-changing book for anyone wanting to experience grief and death in a more meaningful way. Grounded in the author's experiences with hundreds of dying people and their families, the book advocates a bold engagement with a part of the human experience that is often more endured than lived. In its own unique way, *Die Wise* is more about living than dying.

After two decades in palliative care, Stephen Jenkinson came to a stunning conclusion: as a culture and a species, we are utterly unprepared to embrace death and the grief that comes with it. As a result, we deny a fundamental part of our own lives. With lyrical prose and deep wisdom, Jenkinson rescues death from the margins and places it in the center of the page, asking readers to behold it in all its painful beauty. He shares dozens of detailed and intimate stories from his experiences working with the dying, illustrating both the pitfalls of denial and the bounty that can come when we face the end of life openly. Jenkinson doesn't merely diagnose the problem; he offers a compelling vision of what a good death might look like, thereby helping readers prepare for the deaths they encounter in their lives, including their own. Jenkinson believes most people die in the manner of their living; in this way, he also reminds us to start living today with renewed authenticity and purpose.

- **VISIBLE AUTHOR:** Jenkinson is the subject of the documentary film *Griefwalker*, which was an official selection for the Montreal Film Festival. The trailer for the film has over 12,500 views on YouTube. "The Meaning of Death," a short video about Jenkinson, has over 21,500 views on YouTube. Jenkinson's website www.orphanwisdom.com, had 40,000 visitors in 2013, and his books/DVDs/CDs have sold 6,000 copies in the last four years through his website and events. He has spoken at a wide range of conferences and centers throughout the world, including the Jung Institute in Zurich and the Compassion and Choices Conference in Chicago.
- **EMINENTLY REVIEWABLE BOOK:** Because *Die Wise* is beautifully written and tackles a difficult topic, it has the potential for mainstream media review.
- **WIDE AUDIENCE:** Death is a universal experience, and yet few books exist that can buoy this trial of life with such compassion and heart.

"*Griefwalker* is astonishing . . . at once visually lush and scripturally poetic." --The Globe and Mail.

"*Griefwalker* is lovely ... challenging, moving and controversial." --Montreal Gazette

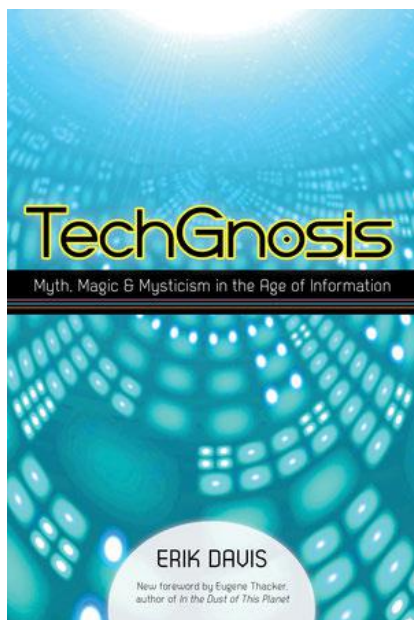
About the Author/Illustrator

Author Residence: Rural Ottawa Valley, **Author Hometown:** Toronto, Canada
 Ontario, Canada

STEPHEN JENKINSON MTS MSW is an activist, teacher, author, and farmer. He has a master's degree in theology from Harvard University and a master's degree in social work from the University of Toronto. Formerly a hospital director and medical-school assistant professor, Stephen is now a sought-after workshop leader, speaker, and consultant to palliative care and hospice organizations. He is the founder of The Orphan Wisdom School in Canada and the subject of the documentary film *Griefwalker*.

Rights

Territories:	Return indicator:	Full copies only	Reprint:
Audio:	Book Club:		1st Serial:
British:	Translation:		Special Markets:
Restriction:	Agency:		Agent:
World			
Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher
Money and the Soul's Desires: A Meditati...	9780773733435	04-2002	Stoddart Publishing (gone out of business)
Comparative Titles by Other Authors	ISBN	On sale	Publisher
In An Unspoken Voice/Levine, Peter A. Ph...	9781556439438	9/10	North Atlantic Books
Knocking on Heaven's Door: The Path to a...	9781451641974	09-2013	Scribner
Being with Dying: Cultivating Compassion...	9781590307182	09-2009	Shambhala
			Price US/Can.
			\$21.95
			Price US/Can.
			\$21.95/\$24.95
			\$25.00
			\$16.95



ON SALE 3/17/2015
NORTH ATLANTIC BOOKS
TRADE PAPERBACK

978-1-58394-930-6

\$21.95/\$25.95

History: First published 10/1998 (HC), revised edition 03/2015

BISAC 1: Computers - Cybernetics
BISAC 2: Social Science - Media Studies
BISAC 3: Body, Mind & Spirit - Mysticism
Page Count: 456 **Trim Size:** 6 x 9
Carton Count: 16

Marketing and Publicity

- Outreach to trade publications (Publishers Weekly, Library Journal, Booklist, and Kirkus)
- Outreach to top ten daily newspapers, as well as mainstream print publications with a focus on culture, science and technology (e.g. New York Times, Washington Post, Wired, Mother Jones, The New Yorker, The Atlantic)
- Outreach to news websites focused on technology, culture, and religion (e.g. Killing the Buddha, AlterNet, Brain Pickings, Mental Floss)
- Outreach to broadcast media focused on technology and consciousness (e.g. The 404, Transitions Radio, All Tech Considered)
- E-galleys available to press and book trade on Edelweiss
- Outreach to spirituality and consciousness magazines, news websites, and radio shows. (e.g. Consciousness Magazine, Conscious Talk Radio)
- Coordinated social media campaign through author's website (techgnosis.com), Facebook network, Twitter network of over 4.5K to raise awareness for the book
- Promotion through GoodReads and Amazon Vine
- Digital previews available on Google Book Search, Amazon Search Inside, and Barnes & Noble See Inside
- Promotion on NAB Communities, Facebook, Twitter, Pinterest, featuring excerpts, author interview, picture quotes and links to reviews

TechGnosis

Myth, Magic, and Mysticism in the Age of Information

Erik Davis



Originally published in 1998, *TechGnosis* is a cult classic of media studies that straddles the line between academic discourse and popular culture; it appeals to both those secular and spiritual, to fans of cyberpunk and hacker literature and culture as much as new-thought adherents and spiritual seekers.

How does our fascination with technology intersect with the religious imagination? In *TechGnosis*, Erik Davis argues that while the realms of the digital and the spiritual may seem firmly disengaged, mystical and esoteric impulses have in fact always permeated (and sometimes inspired) technological communication. Davis draws connections between such seemingly disparate things as online roleplaying games and religious and occult practices; virtual reality and ancient gnostic mythology; programming languages and channeled texts. The final chapters address both apocalyptic and utopian dreams of the future of technology, providing historical context as well as new models for how to think and feel our way through an amazing, confusing, and disturbing time. This updated edition features a new afterword reflecting on surveillance; the current tech bubble; the growth of superheroes, horror, and other "uncanny cultures" online; the growing backlash against technology; and the need to revitalize the cosmic imagination.

- **CULT CLASSIC NOW BACK IN PRINT:** Originally published in 1998, *TechGnosis* is a cult classic of media studies that pioneered the scholarly discussion about the mystical and occult side of technology; it has sold over 20K copies and has been translated into five languages.
- **RENEWED INTEREST IN TOPIC:** A February 2014 profile of Erik Davis on Dazed Digital highlights a renewed popular interest in mystical technology and calls Davis the "father of network mysticism": "Davis identified the computer as a tool of transgression long before the web was in widespread use; a kind of technoutopianism that still resonates today within the anarchic ideology of Anonymous Group, paranormal meditations of hauntology, even the distantly-related digito-mysticism of seapunk and vaporwave." <http://tinyurl.com/khq9yjw>

- "Beautifully written, carefully conceived, and absolutely accessible."--*Observer*
- "A masterpiece of informed polemic, welding seemingly disparate blocks of knowledge and thought into a coherent, challenging whole." *Independent*
- "Stimulating and original, learned and readable ... wide-ranging and consistently thought-provoking."--Geoff Dyer

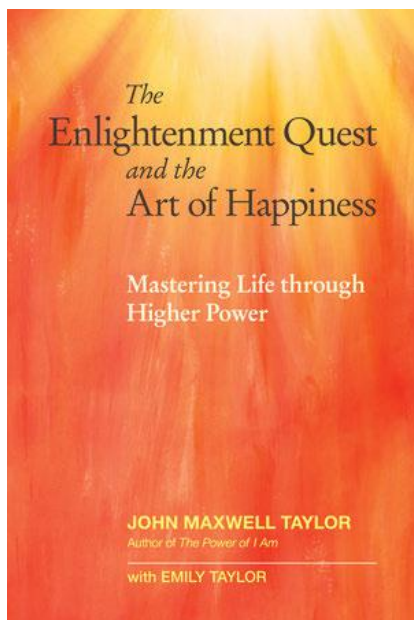
About the Author/Illustrator

Author Residence: San Francisco, California **Author Hometown:** Redwood City, California

ERIK DAVIS is a scholar, journalist, and public speaker best known for his cultural analysis and creative explorations of esoteric mysticism. Davis has written about music, art, film, pop culture, and technology for *Spin*, *Details*, *Rolling Stone*, and *Wired* magazines. He is the author of *Led Zeppelin IV* (2005), *The Visionary State: A Journey Through California's Spiritual Landscape* (2006), and *Nomad Codes: Adventures in Modern Esoterica* (2010), and co-edited *The Exegesis of Philip K. Dick* (2011). Davis has appeared in a number of documentaries about technology and countercultural topics, including *DMT: The Spirit Molecule*, *Electronic Awakening*, and *The Source*. Along with Maja D'Aoust, he hosts a weekly podcast devoted to the "cultures of consciousness" called Expanding Mind, which is part of the Progressive Radio Network. His website is www.techgnosis.com.

Rights

Territories:	Return indicator: Full copies only	Reprint:
Audio:	Book Club:	1st Serial:
British:	Translation:	Special Markets:
Restriction: World	Agency:	Agent:
Other Editions of This Title (Title Family)	ISBN	On Sale Publisher Price US/Can.
Trade Paper	9781852427726	
Trade Paper	9780609804742	
Hardcover	9780517704158	
Author's Previous Titles (Sales Track)	ISBN	On sale Publisher Price US/Can.
Led Zeppelin IV / Davis, Erik / TR	9780826416582	05/2005 Palgrave MacMillan \$14.95
The Visionary State / Davis, Erik / HC	9780811848350	06/2006 Chronicle Books \$40.00
Nomad Codes / Davis, Erik / TR	9781891241543	12/2010 Yeti Publishing \$17.95
Comparative Titles by Other Authors	ISBN	On sale Publisher Price US/Can.
Sacred Economics/Eisenstein, Charles/TR	9781583943977	7/11 EVOLVER EDITIONS \$22.95/\$25.95
How to Create a Mind / Kurzweil, Ray / T...	9780143124047	08/2013 Penguin \$17.00
Where Good Ideas Come From / Johnson, St...	9781594485381	10/2011 Riverhead / Penguin \$16.00
What Technology Wants / Kevin Kelly / TR	9780143124047	09/2011 Penguin \$19.00



ON SALE 3/24/2015
NORTH ATLANTIC BOOKS
TRADE PAPERBACK

978-1-58394-918-4
\$19.95/\$23.95

BISAC 1: Self Help - Motivational
BISAC 2: Self-Help - Spiritual
BISAC 3: Self-Help - Personal Growth - General
Page Count: 328 **Trim Size:** 6 x 9
Carton Count: 20
Illustrations: 38 B/W ILLUSTRATIONS

Marketing and Publicity

- Outreach to print media in spirituality and mindfulness (e.g., Natural Awakenings, Spirituality & Health, Shambhala Sun)
- Online outreach to websites, blogs, and forums in yoga, Buddhism, mindfulness (e.g., Spirituality & Practice, Elephant Journal, PsychCentral, DailyOm, RealitySandwich)
- Coordinated social media campaign through author's websites (johnmaxwelltaylor.com, erosascending.com), and Facebook network to raise awareness for the book
- E-galleys available to press and book trade on Edelweiss
- Digital previews available on Google Book Search, Amazon Search Inside, and Barnes & Noble See Inside
- Promotion on NAB Communities, Facebook, Twitter, Pinterest, featuring excerpts, author interview, picture quotes and links to reviews

The Enlightenment Quest and the Art of Happiness

Mastering Life through Higher Power

John Maxwell Taylor with Emily Taylor



Award-winning actor and playwright John Maxwell Taylor uses his forty years experience in spiritual self transformation to show readers how to master life by learning to master oneself and to harness the energy of higher power to surmount the chaos of the modern world.

Award-winning actor and playwright John Maxwell Taylor uses his forty years' experience in spiritual self transformation to show readers how to master life by learning to master oneself and to harness the energy of higher power to surmount the chaos of the modern world. He draws on his incredibly varied background--from European pop star, to student of Paramahansa Yogananda, Gurdjieff, Mantak Chia, to resident at the pioneering Findhorn Community, to playing Carl Jung on stage for many years--to invite readers to awaken from their collective trance and to claim the transformative power that is their birthright.

Readers learn how to

- Deal with negative people and egotists
- Use higher power to redirect the world around one to one's own advantage
- Stay sane in an insane world by understanding true spiritual psychology
- See the world as it is instead of spiritually daydreaming that "things are going to get better"
- Move beyond conspiracy theories and conspire instead to create a united world of consciousness
- Gain fresh insights into the work of Campbell, Jung, Paramahansa Yogananda, Gurdjieff, and others
- **ACTIVE, INTERNATIONALLY-KNOWN AUTHOR:** Taylor is known internationally for his 20-character, one-man-play "Forever Jung," based on the life Carl Gustav Jung. He teaches workshops, maintains an active blog, has a large YouTube presence, and takes an extremely active role in promoting his books and CDs.
- **SUCCESSFUL PREVIOUS BOOKS:** *The Power of I Am* and *Eros Ascending*, both published by NAB, had total sales exceeding 10K.
- **APPEALS TO BABY BOOMERS:** The author addresses readers who sought self-transformation in the 1960s but have since become lukewarm about their enlightenment quest. T
- **ADDRESSES ECOVILLAGES AND SUSTAINABLE LIVING:** Author is longtime member of the Findhorn Foundation community, a well-known and established experiment in conscious living founded in the late 1950s. The community now extends to individuals, businesses, and organizations beyond the original location in Scotland.
- "The clarity and wisdom from which John Maxwell Taylor communicates is stunning. He gives us the formula for tapping into higher realms of our consciousness to generate self-mastery. This powerful read will change your life for the better if you apply its precepts."--Ken D. Foster, author of *Ask and You Will Succeed*

About the Author/Illustrator

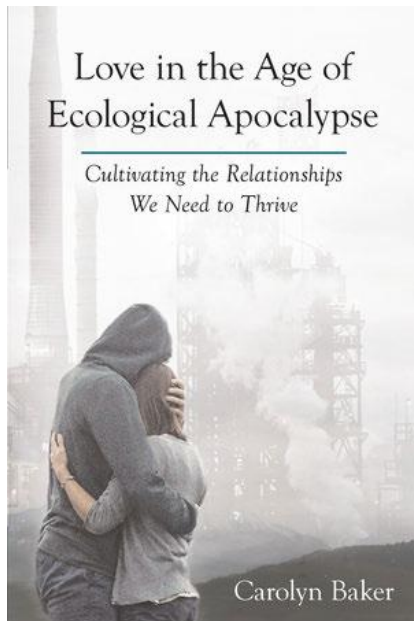
Author Residence: Cleveland Heights, Ohio **Author Hometown:** Rochdale, Lancashire, UK

Award-winning actor and playwright JOHN MAXWELL TAYLOR has over forty years experience in spiritual self transformation. Internationally known for his of Carl Jung in his one-man play *Forever Jung*, Taylor is also the creator of two musicals and the author of *The Power of I AM* and *Eros Ascending*, which won a USA Best Book News Award.

Rights

Territories:	Return indicator: Full copies only	Reprint:
Audio:	Book Club:	1st Serial:
British:	Translation:	Special Markets:
Restriction: World	Agency:	Agent:

Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
Power Of I Am/Taylor, John Maxwell/TR	9781583941423	12/05	Frog Books	\$15.95/\$19.95
Eros Ascending/Taylor, John Maxwell/TR	9781583942604	1/09	Frog Books	\$16.95/\$18.95
Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
A New Earth/ Tolle, Eckhart/ TR	9780452289963	1/08	Penguin Group USA	\$15.00
The Biology of Belief/ Lipton, Bruce H....	9781401923129	3/11	Hay House	\$14.95
The Book Of Not Knowing/Ralston, Peter/T...	9781556438578	1/10	North Atlantic Books	\$24.95/\$29.95
Evolving Dharma/Michaelson, Jay/TR	9781583947142	10/13	EVOLVER EDITIONS	\$17.95/\$20.95



ON SALE 3/24/2015
NORTH ATLANTIC BOOKS
TRADE PAPERBACK

978-1-58394-899-6
\$16.95/\$19.95

BISAC 1: Body, Mind & Spirit - Inspiration & Personal Growth

BISAC 2: SOCIAL SCIENCE - FUTURE STUDIE

BISAC 3: Nature - Ecology

Page Count: 264 **Trim Size:** 6 x 9

Carton Count: 24

Series: Sacred Activism

Marketing and Publicity

- Outreach to print media in alternative news and activism (e.g., Utne Reader, Yes!, Intelligent Optimist, Motherjones, Examiner)
- Outreach to mainstream print media in psychology and spirituality (e.g., Spirituality & Health, Psychology Today, Origin, Watkins)
- Online outreach in alternative news and activism (e.g. Grist, Care2, Counterpunch, Truthout, Learn Stuff)
- Online outreach in psychology and spirituality (Beliefnet, Psychcentral, BBC Science and Nature: The Mind)
- Radio outreach in alternative news (e.g., Democracy Now, Unknown Country, Coast to Coast, The Gary Null Show)
- Radio outreach in psychology and spirituality (e.g., Shift Network, Beyond the Matrix, Shrink Rap Radio, Evolver)
- Coordinated social media campaign through authors' website (carolynbaker.net), Facebook, Twitter, and GoodReads, and Lifeboat Hour Radio Show networks to raise awareness for the book
- E-galleys available to press and book trade on Edelweiss
- Digital previews available on Google Book Search, Amazon Search Inside, and Barnes & Noble See Inside
- Promotion on NAB Communities, Facebook, Twitter, Pinterest, featuring excerpts, author interviews, picture quotes and links to reviews

Love in the Age of Ecological Apocalypse

Cultivating the Relationships We Need to Thrive

Carolyn Baker



In facing transition to a world of collapse and increasing scarcity of resources, this book focuses on the all-important need to cultivate relationships and community, offering inspiration and guidance for how to engage with ourselves, our fellow creatures, and our environment in potentially tumultuous times.

Given the daunting, dire predicament in which we find ourselves on this planet, what is described by social critic James Howard Kunstler as a "Long Emergency" may in fact become a "Last Emergency" for humanity. Whether we encounter a "long" or a "last" emergency, CAROLYN BAKER seeks to offer inspiration and guidance for inhabiting our remaining days with passion, vitality, empathy, intimate contact with our emotions, kindness in our relationships with all species, gratitude, open-hearted receptivity, exquisite creations of beauty, and utilizing every occasion, even our demise, as an opportunity to invoke and "inflict" joy in our world. *Love in the Age of Ecological Apocalypse* addresses an array of relationships in the Last Emergency and how one's relationship with oneself may enrich or impede interactions with all other beings.

- **VITALLY IMPORTANT SUBJECT:** Other authors have written about the impending collapse of industrial civilization due to climate change and other negative impacts on the environment. Baker's message is one of spiritual and emotional preparation in community with our fellow humans.
- **ONLINE FOLLOWING:** The author's website, Speaking Truth to Power (carolynbaker.net), receives 1,200 hits per month, and her subscription-based Daily News Digest has an ever-growing following.
- **AUTHOR WITH A PRESENCE:** Baker frequently does speaking engagements and writes articles on spiritual preparation for the collapse of industrial civilization; her books *Sacred Demise* and *Navigating the Coming Chaos* have been reviewed on Energy Bulletin, Vermont Commons, and Peak Prosperity and on Andrew Harvey's website; she writes a twice-monthly column for Collapsenet.com.

About the Author/Illustrator

Author Residence: Boulder, Colorado

Author Hometown: Elkhart, Indiana

CAROLYN BAKER, PhD, was a professor of history and psychology for 11 years and a psychotherapist in private practice for 17 years; she currently offers life coaching. She manages the Speaking Truth to Power website at www.carolynbaker.net and is the author of eight previous books, including *Sacred Demise: Walking the Spiritual Path of Industrial Civilization's Collapse*; *Navigating the Coming Chaos: A Handbook for Inner Transition*; *Collapsing Consciously: Transformative Truths for Turbulent Times*; and *Collapsing Consciously: Further Reflections for Turbulent Times*.

Rights

Territories:

Audio:

British:

Restriction: World

Return indicator: Full copies only

Book Club:

Translation:

Agency:

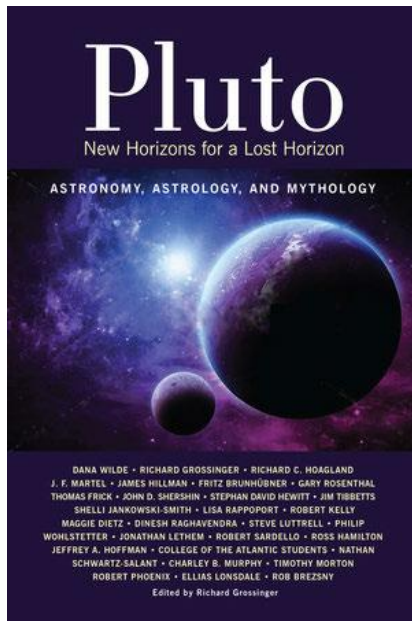
Reprint:

1st Serial:

Special Markets:

Agent:

Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
Collapsing Consciously/Baker, Carolyn Ph...	9781583947128	11/13	North Atlantic Books	\$19.95/\$22.95
Collapsing Conscious Med (Ebk)/Baker, Ca...	9781583947586	11/13	North Atlantic Books	\$19.95/\$19.95
Navigating the Coming Chaos/Baker, Carol...	9781450270878	01/2011	iUniverse	\$25.95
Sacred Demise/Baker, Carolyn/TR	9781440119729	02/2009	iUniverse	\$25.95
Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
More Beautiful World/Eisenstein, Charles...	9781583947241	11/13	North Atlantic Books	\$19.95/\$22.95
Is Sustainability Still Possible?/Assado...	9781610914499	04/2013	Island Press	\$22.00
Thriving Beyond Sustainability/Edwards,...	9780865716414	05/2010	New Society Publishers	\$17.95
Blessed Unrest/Hawkin, Paul/TR	9780143113652	04/2008	Penguin Books	\$17.00



ON SALE 3/24/2015
NORTH ATLANTIC BOOKS
TRADE PAPERBACK

978-1-58394-897-2
\$21.95/\$25.95

BISAC 1: Body, Mind & Spirit - Astrology
BISAC 2: Science - Astronomy
BISAC 3: Social Science - Folklore & Mythology
Page Count: 312 **Trim Size:** 6 x 9
Carton Count: 28
Illustrations: 2 B&W ILLUSTRATIONS 41 B&W COLOR PLATES

Marketing and Publicity

- Outreach to print media and online media in new thought (e.g., Ode, New Awareness, Innerchange, EnlightenNext, Spirit of Change, New Frontier, Moonlady Pages, The Metaphysical Edge, Circles of Light)
- Outreach to print, online and broadcast media in natural history and anthropology (e.g., National Geographic, History, Discovery, Preservation, Scientific American)
- Radio and podcast outreach in new thought (e.g., Beyond the Matrix, Energy Awareness, In the Spirit, The Daily Farcast, Evolver Intensives, New Age Radio)
- E-galleys available to press and book trade on Edelweiss
- Digital previews available on Google Book Search, Amazon Search Inside, and Barnes & Noble See Inside
- Promotion on NAB Communities, Facebook, Twitter, Pinterest, featuring excerpts, author interview, and links to reviews

Pluto

New Horizons for a Lost Horizon: Astronomy, Astrology, and Mythology
Richard Grossinger



Astronomy buffs and *Stardate* subscribers, poets, philosophers, astrologers, and indeed anyone interested in the power of archetype will dig into this eclectic collection of short and long writings on the subject of Pluto with relish. Timed to be published in concordance with NASA's New Horizons spacecraft's imaging of Pluto in June 2015, this anthology offers perspectives on the meaning of Pluto from a diverse set of 21 contributors including Rob Brezsny, Jonathan Lethem, Richard Hoagland, and James Hillman.

Encompassing astronomy, mythology, psychology, and astrology, this anthology offers thought-provoking original essays as well as excerpts of classic required reading about our most famous dwarf planet. Pluto, once defined as the ninth and final planet, is now the first planet-like object in the second Kuiper Belt region of our solar system. Discovered as a new planet in 1930 and "demoted" in 2006, Pluto and its discovery and reclassification throw a unique light on how we generate meaning in science and culture.

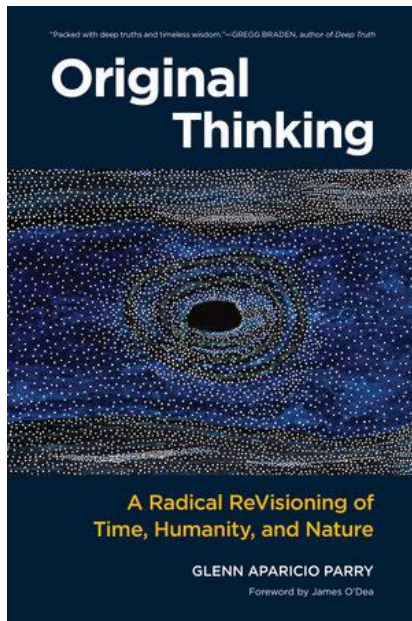
- **GUARANTEED INTEREST:** Readers who follow new discoveries in space as well as fans of mythology and astrology will be sure to appreciate this book.
- **TIMING:** Publication of this anthology will coincide with the arrival of the NASA New Horizons mission to Pluto and associated rise in general interest.
- **DIVERSE ROSTER OF WRITERS:** Spanning science and culture, the essays in *Pluto* are by a wide-ranging group of well-known contributors.

About the Author/Illustrator

Author Residence: Portland, Maine **Author Hometown:** New York, New York
 Since the issuing of *Solar Journal: Oecological Sections* by Black Sparrow Press in 1970, RICHARD GROSSINGER has published some 35 books, most of them with his own press, North Atlantic Books, but also titles with Harper, Doubleday, Sierra Club Books, and J. P. Tarcher. These have ranged from long explorations of science, culture, and spirituality (*Dark Pool of Light*, *Planet Medicine*, *Embryogenesis*) to memoirs (*New Moon*) to experimental prose (*Book of the Earth and Sky*) and science fiction (*Mars: A Science Fiction Vision*). Grossinger received a PhD in anthropology from the University of Michigan in 1975 and lives with his wife, writer Lindy Hough, in Portland, Maine.

Rights

Territories:	Return indicator: Full copies only	Reprint:		
Audio:	Book Club:	1st Serial:		
British:	Translation:	Special Markets:		
Restriction: World	Agency:	Agent:		
Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
Night Sky, Updated And Expand/Grossinger...	9781583947104	9/14	North Atlantic Books	\$29.95/\$35.00
Dark Pool Of Light, V1/Grossinger, Richa...	9781583944349	8/12	North Atlantic Books	\$16.95/\$19.95
Dark Pool Of Light, V2/Grossinger, Richa...	9781583944844	8/12	North Atlantic Books	\$16.95/\$19.95
Dark Pool Of Light, V3/Grossinger, Richa...	9781583944851	12/12	North Atlantic Books	\$16.95/\$19.95
Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
Codex Of The Soul/Verdarluz/TR	9781583944493	5/12	EVOLVER EDITIONS	\$18.95/\$22.50
Cave And Cosmos/Harner, Michael/TR	9781583945469	4/13	North Atlantic Books	\$19.95/\$23.95



ON SALE 4/14/2015
NORTH ATLANTIC BOOKS
TRADE PAPERBACK

978-1-58394-890-3
\$21.95/\$25.95

BISAC 1: Social Science - Native American Studies
BISAC 2: Religion - Religion & Science
BISAC 3: SCIENCE - PHILOSOPHY & SOCIAL
Page Count: 336 **Trim Size:** 6 x 9
Carton Count: 20
Illustrations: 14

Marketing and Publicity

- Outreach to progressive and pop culture print outlets (e.g., The Progressive, Z Magazine, Mental Floss, Wired, Mother Jones, Ode, Utne Reader)
- Online outreach to websites, blogs, and forums that focus on progressive news and pop culture (e.g., Alter Net, The Huffington Post, New Consciousness Review, Progressive Book Club, Worldviews)
- Radio outreach in progressive talk radio (e.g. Oasis Forum, The People's Voice with Mary Mason, All Sides)

Original Thinking

A Radical Revisioning of Time, Humanity, and Nature
Glenn Aparicio Parry



From 1999-2011, the author organized and participated in thirteen groundbreaking dialogues between Native American elders and leading-edge Western scientists that explored the underlying principles of the cosmos. Inspired by those dialogues, this book offers a radical revisioning of how we think and what it means to be human. It invites readers to remember what has been forgotten but can be recovered if we reintegrate our heart with our head and expand our self-imposed narrowing of consciousness.

Glenn Aparicio Parry organized and participated in thirteen groundbreaking dialogues between Native American elders and leading-edge Western scientists that explored the underlying principles of the cosmos. Inspired by these dialogues, *Original Thinking* unfolds in a similar way to a dialogue circle. The questions it asks penetrate ever deepening layers of meaning, such as, Is it possible to come up with an original thought?, What does it mean to be human?, and How has our thinking created our world today? Delving into the evolution of Western thought, Parry seeks to recover the living roots of wisdom that can correct the imbalances in our modern worldview. In doing so he invites us to reconnect with a living, original source--nature and her interconnected elements and cycles--and to reintegrate our heart with our head and in order to expand our self-imposed narrowing of consciousness.

- **DYNAMIC AUTHOR:** Parry has been a talk show host and has participated in hundreds of radio shows as a guest. He regularly facilitates dialogues, both in person and on his blog. He is a member of the Institute of Noetic Sciences and the Theosophical Society. He is planning a lot of cross-fertilization of marketing in published articles, blog, radio (both traditional and broad spectrum radio and podcasts), social media, Ted Talks, film and video, YouTube clips, livestream events, Google hangouts, and traditional live TV interviews.

- "There is enough wisdom in *Original Thinking* for it to serve as a foundation for the re-education of Western civilization." -- James O'Dea, author of *Cultivating Peace* and former president of the Institute of Noetic Sciences
- "Parry has deftly removed egotistical consciousness from its putative mastery of things and reinserted it integrally back into nature, and in doing so everything--thought, time, space, humanity--comes to look different, more radiant, at once older and newer." -- Jeffrey Paine, author of *Re-Enchantment*
- "Parry here dips deep into the wellspring of these conversations, pooling the insights he's gleaned and looking through those waters toward a new form of education." -- David Abram, author of the *Spell of the Sensuous*

About the Author/Illustrator

Author Residence: Albuquerque, NM

Author Hometown: New York City

GLENN APARICIO PARRY, PhD, is a writer, educational consultant, international speaker, entrepreneur, and visionary whose life-long passion is to reform thinking and education into a coherent, cohesive whole. The founder and past president of the SEED Institute, Parry is currently the president of The Center for Original Thinking, a think tank. Parry organized and participated in the groundbreaking Language of Spirit Conferences from 1999-2011 that brought together Native and Western scientists in dialogue.

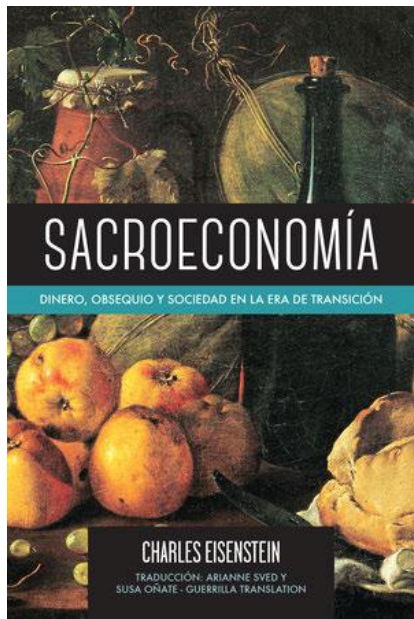
Rights

Territories:
Audio:
British:
Restriction: World

Return indicator: Full copies only
Book Club:
Translation:
Agency:

Reprint:
1st Serial:
Special Markets:
Agent:

Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
The Book Of Not Knowing/Ralston, Peter/T...	9781556438578	1/10	North Atlantic Books	\$24.95/\$29.95
Ascent Of Humanity/Eisenstein, Charles/H...	9781583946367	2/13	EVOLVER EDITIONS	\$29.95/\$35.95
More Beautiful World/Eisenstein, Charles...	9781583947241	11/13	North Atlantic Books	\$19.95/\$22.95
Sacred Economics/Eisenstein, Charles/TR	9781583943977	7/11	EVOLVER EDITIONS	\$22.95/\$25.95
Becoming Animal/Abram/TR	9780375421716	9/11	Pantheon	\$26.95
The Real Wealth of Nations/Eisler/TR	9781576756294	1/08	Berrett-Koehler	\$19.95
Nature and the Human Soul/Plotkin/TR	9781577315513	12/07	New World Library	\$18.95



ON SALE 4/14/2015
EVOLVER EDITIONS
TRADE PAPERBACK

978-1-58394-883-5
\$22.95/\$26.95

BISAC 1: Political Science - Economic Conditions
BISAC 2: Business & Economics - Economics - Theory
BISAC 3: Nature - Environmental Conservation & Protection
Page Count: 576 **Trim Size:** 6 x 9
Carton Count: 16
Illustrations: 3 B&W ILLUSTRATIONS

Marketing and Publicity

Sacroeconomía

Dinero, Obsequio y Sociedad en la Era de Transición

Charles Eisenstein; Translated by Arianne Sved Y Susa Oñate - Guerrilla Translation



Sacroeconomía, the Spanish-language edition of *Sacred Economics*, will appeal to those interested in monetary reform, economic justice, and socially conscious investing as well as environmentalists. The book will be of special interest to audiences concerned with sustainability, collapse and transition, peak oil, and the economic dimensions of the digital age.

Rooted in historical analysis and radical in its vision, *Sacroeconomía* explores the accelerating transformation of the money system and economy as part of a vast shift in human identity, spirituality, and civilization.

- **SUCCESSFUL BOOK:** The English-language edition has sold over 18,000 copies.
- **POPULAR AUTHOR:** Author of *The Ascent of Humanity* (3k trade copies sold) and *The More Beautiful World Our Hearts Know Is Possible* (5k sold)--both released in 2013--was called "one of the up-and-coming great minds of our time" by economist David Korten.
- **GROWING MARKET:** The author strongly links his prescriptions in *Sacroeconomía* to the work of the transition movement (also know as the Transition Town movement), which has experienced large growth since its origin in the UK in 2005; over 300 towns and cities have proclaimed themselves Transition Towns, with new ones being added almost daily. In the U.S., there are 133 official Transition initiatives (<http://transitionus.org>).

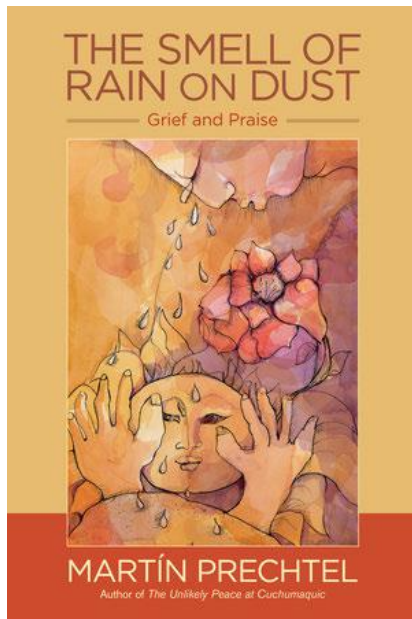
About the Author/Illustrator

Author Residence: Camp Hill, PA

Charles Eisenstein is a speaker and writer focusing on themes of civilization, consciousness, money, and human cultural evolution. His viral short films and essays online have established him as a genre-defying social philosopher and countercultural intellectual. Eisenstein graduated from Yale University in 1989 with a degree in mathematics and philosophy and spent the next ten years as a Chinese-English translator. The author of *The More Beautiful World Our Hearts Know Is Possible* and *Ascent of Humanity*, he currently lives in Camp Hill, Pennsylvania.

Rights

Territories:	Return indicator:	Full copies only	Reprint:	
Audio:	Book Club:		1st Serial:	
British:	Translation:		Special Markets:	
Restriction:	Agency:		Agent:	
Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
Sacred Economics/Eisenstein, Charles/TR	9781583943977	7/11	EVOLVER EDITIONS	\$22.95/\$25.95
Ascent Of Humanity/Eisenstein, Charles/T...	9781583945353	2/13	EVOLVER EDITIONS	\$24.95/\$28.95
More Beautiful World/Eisenstein, Charles...	9781583947241	11/13	North Atlantic Books	\$19.95/\$22.95
The Yoga of Eating/Charles Eisenstein/TR	9780967089720	8/13	National Book Network	\$13.95
Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
Sanando Con Alimentos Integr/Pitchford,...	9781556434549	9/07	North Atlantic Books	\$35.00/\$44.00
El Desarrollo Económico de América Latin...	9786071614643	1/13	Fondo De Cultura Económica, México	\$19.95
La Gran Apuesta/Lewis, Michael/TR	9788499922331	7/13	Random House	\$20.00



ON SALE 4/14/2015
NORTH ATLANTIC BOOKS
TRADE PAPERBACK

978-1-58394-939-9
\$16.95/\$19.95

BISAC 1: Body, Mind & Spirit - Mental & Spiritual Healing

BISAC 2: Family & Relationships - Death, Grief, Bereavement

BISAC 3: Body, Mind & Spirit - Shamanism

Page Count: 144 **Trim Size:** 5-1/2 x 8-1/2

Carton Count: 36

Illustrations: 7 B&W LINE DRAWINGS

Marketing and Publicity

- Outreach to trade publications (Publishers Weekly, Library Journal, Booklist, Kirkus)
- Outreach to print media in psychology, spirituality, and self-help (e.g., AARP Magazine, The Sun, Spirituality & Health, Prevention, Psychology Today, Family Therapy)
- Online outreach to online media psychology, spirituality, and self-help (e.g., New Consciousness Review, BeliefNet, Healthier Talk)
- Outreach to radio news/talk radio (e.g., Transitions Radio, On Being, Expanded Mind)
- E-galleys available to press and book trade on Edelweiss
- Digital previews available on Google Book Search, Amazon Search Inside, and Barnes & Noble See Inside
- Promotion on NAB Communities, Facebook, Twitter, Pinterest, featuring excerpts, author interview and links to reviews

The Smell of Rain on Dust

Grief and Praise
Martín Prechtel



The son of a Native American anthropologist and a Swiss paleontologist and raised on a Pueblo Indian reservation in New Mexico, author and artist Martín Prechtel is positioned to be a unique cultural interpreter. Trained as a Tzujutíl Maya shaman in Guatemala in the 1970s, Prechtel returned to the West in the 1980s to teach workshops and lead groups to help people reconnect to their own Indigenous Soul. His books and public events have attracted a wide range of followers interested in Earth-honoring cultures, environmental restoration, ritual, shamanism, and personal growth.

In Martín Prechtel's characteristic poetic language, the short essays in this book offer insights into the relationship between grief and beauty, loss and gratitude for life. In modern society, grief is something that we usually experience in private, alone and without the support of a community. Prechtel explains that this unexpressed grief is the reason for many of the social, cultural, and individual maladies that we are currently experiencing. According to Prechtel, "When you have two centuries of people who have not properly grieved the things that they have lost, the grief shows up as ghosts that inhabit their grandchildren." These ghosts, he says, can manifest as disease in the form of tumors, which the Maya refer to as solidified tears, or in the form of behavioral issues and depression. Shining light on ways to liberate these ghosts of grief and trauma, *The Smell of Rain on Dust* offers paths to healing for individuals, families, and the culture as a whole.

- **NEW PERSPECTIVES ON GRIEF:** Offering insights on grief not usually found in popular psychology, the deeply felt, authentic teachings Prechtel offers will give some solace, hope, and courage to people living through loss.
- **POPULAR AUTHOR:** Martín Prechtel's 1998 memoir of Mayan life *Secrets of the Talking Jaguar* is in its fourteenth printing with more than 40,000 copies in print.
- **RESPECTED FIGURE:** Prechtel was a prominent figure in the Mythopoetic Men's Movement (<http://bit.ly/ia4aRn>) and continues to command a loyal base of readers and students. Between 1993 and 2008, Prechtel toured internationally with over 80 events a year; annual attendance averaged 20,000 people. Currently 450 students a year register in Bolad's Kitchen, his school in New Mexico; his mailing list is 8,000+.
- "A brilliant writer, Martín Prechtel bears gifts from our ancestors, gifts that are essential to awaken a wayward humanity to the need for a spiritual ecology."--Michael Harner, author of *The Way of the Shaman*

About the Author/Illustrator

Author Residence: Ojo Caliente, New Mexico

A master of eloquence and innovative language, Martín Prechtel is a writer, artist, and teacher who, through his work both written and spoken, hopes to promote the subtlety, irony, and premodern vitality hidden in any living language. A half-blood Native American with a Pueblo Indian upbringing, he left New Mexico to live in the village of Santiago Atitlán, Guatemala, eventually becoming a full member of the Tzujutíl Mayan community there. For many years he served as a principal in that body of village leaders responsible for instructing the young people in the meanings of their ancient stories through the rituals of adult rites of passage. Once again residing in his native New Mexico, Prechtel teaches at his international school, Bolad's Kitchen. Through music, ritual, farming, sacred architecture, ancient textiles, tools, and story, Prechtel helps people in many lands to remember their own sense of place in the daily sacred through the search for the Indigenous Soul.

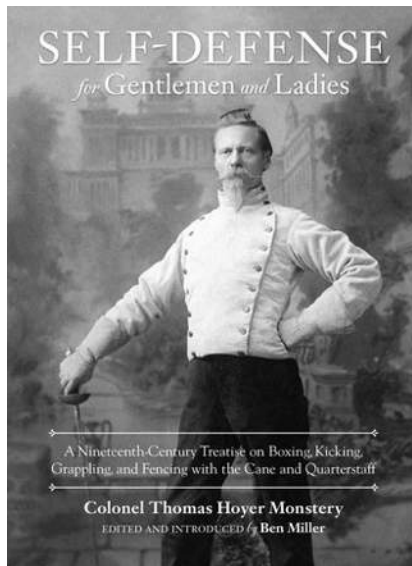
Rights

Territories:
Audio:
British:
Restriction: World

Return indicator: Full copies only
Book Club:
Translation:
Agency:

Reprint:
1st Serial:
Special Markets:
Agent:

Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
Unlikely Peace Cochumaquic/Prechtel, Mar...	9781583943601	1/12	North Atlantic Books	\$24.95/\$28.95
Disobedience Of Daughter Sun/Prechtel, M...	9781556436000	7/05	North Atlantic Books	\$13.95/\$17.50
Long Life, Honey In The Heart/Prechtel,...	9781556435386	10/04	North Atlantic Books	\$18.95/\$21.50
Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
Connecting To Our Ancestral Pa/Boring, F...	9781583944479	6/12	North Atlantic Books	\$17.95/\$21.50
In An Unspoken Voice/Levine, Peter A. Ph...	9781556439438	9/10	North Atlantic Books	\$21.95/\$24.95
New Self, New World/Shepherd, Philip/TR	9781556439117	8/10	North Atlantic Books	\$19.95/\$24.95
Spiritual Bypassing/Masters, Robert Augu...	9781556439056	7/10	North Atlantic Books	\$16.95/\$19.95
Healing Developmental Trauma/Heller, Lau...	9781583944899	9/12	North Atlantic Books	\$21.95/\$25.95
More Beautiful World/Eisenstein, Charles...	9781583947241	11/13	North Atlantic Books	\$19.95/\$22.95



ON SALE 4/21/2015
BLUE SNAKE BOOKS
HARDCOVER

978-1-58394-868-2
\$14.95/\$17.95

BISAC 1: Sports & Recreation - Fencing
BISAC 2: Sports & Recreation - Martial Arts & Self-Defense
BISAC 3: History - United States - 19th Century
Page Count: 216 **Trim Size:** 5-1/2 x 7-1/2
Carton Count: 36
Illustrations: 54 B&W PHOTOS

Marketing and Publicity

- Outreach to book reviews editors at top national daily newspapers, as well as mainstream men's interest, sports and fitness national print magazines (Vice, Geek, Maxim, Men's Health)
- Outreach to mainstream pop culture, entertainment and fitness websites (Huffington Post, Slate, Buzzfeed, Gawker, ManCave Daily, Splitsider)
- E-galleys available to press and book trade on Edelweiss
- Digital previews available on Google Book Search, Amazon Search Inside, and Barnes & Noble See Inside
- Promotion on NAB Communities, Facebook, Twitter, Pinterest, featuring excerpts, picture quotes, author interview, and links to reviews

Self-Defense for Gentlemen and Ladies

A Nineteenth-Century Treatise on Boxing, Kicking, Grappling, and Fencing with the Cane and Quarterstaff

Colonel Thomas Hoyer Monstery; Edited and Introduced by Ben Miller



This remarkable nineteenth-century manual of self defense by a renowned swordsman will appeal to fencers and martial artists as well as enthusiasts of Victorian-era culture, steampunk, and American history.

Self-Defense for Gentlemen and Ladies is the treatise of Colonel Thomas Hoyer Monstery, a master swordsman who participated in more than fifty duels, fought under twelve flags, battled gangsters, and was constantly involved in the great conflicts and upheavals of his time. Monstery's treatise--originally published in the 1870s as a series of newspaper articles and collected here for the first time--proposes a holistic approach to self-defense, including both unarmed and armed methods for use against a wide variety of fighting styles and weapons, as well as touching upon issues of health, exercise, diet and longevity. *Self-Defense for Gentlemen and Ladies* presents a unique look into the Victorian fighting world, describing other styles of the era such as Cornish "purring" (shin-kicking), Welsh jump-kicking, Danish head-fighting, African American head-butting, and American rough-and-tumble fighting. Rare drawings and photographs from the period provide a fascinating glimpse into Monstery's world and training, while an extensive glossary of terms and an introductory biography of Colonel Monstery--including fascinating details of his many duels as well as his groundbreaking devotion to teaching fencing and self-defense skills to women--update Monstery's text to make it accessible to a broad and modern audience.

- **POPULAR AESTHETIC:** The ethos and culture of the 19th century fighting "gentleman" is very popular, as can be seen by the growth in "steampunk" subculture as well as the numerous film and television adaptations of Sherlock Homes and the TV shows *Copper*, *Ripper Street*, and *Dracula*.
- **APPEAL TO MARTIAL ARTISTS:** Those interested in martial arts of Western/European origin should find the book of great significance, and its extensive sections on unarmed self-defense (punching, kicking, grappling, head-butting, etc.) should appeal to mixed martial artists, boxers, grapplers, and kickboxers; its focus on unpredictable situations against both armed and unarmed aggressors will appeal to the general "street self-defense" crowd, while its inclusion of cane fighting will be of interest to martial artists using stick and staff weapons in their practice.
- **RARE MATERIAL:** The book's section on the quarterstaff is the only American source on this weapon prior to the 20th century, and as a living tradition. Additionally, Monstery's work seems to be the only extant text that discusses unusual European and American fighting styles such as Cornish "purring" or Danish head-fighting.

About the Author/Illustrator

Author Residence: Hastings on Hudson, **Author Hometown:** Walnut Creek, California
 New York

Ben Miller is an award-winning filmmaker and author. He is a graduate of NYU's Tisch School of the Arts, was the winner of the Alfred P. Sloan Foundation Grant for screenwriting, and has worked for legends such as Martin Scorsese and Roger Corman. He was the producer of the film *Rage and Discipline*, about pugilists in New York City. Miller's movies have appeared on Walt Disney Video, SONY Video, BET, HBO, Cinemax, and the Encore Channel. He currently serves as chef de salle at the Martinez Academy of Arms, one of the last schools in the world still teaching an authentic living tradition of classical fencing. He is active in the Association of Historical Fencing, and has written several articles for them focusing on the fencing and dueling of the American colonial period.

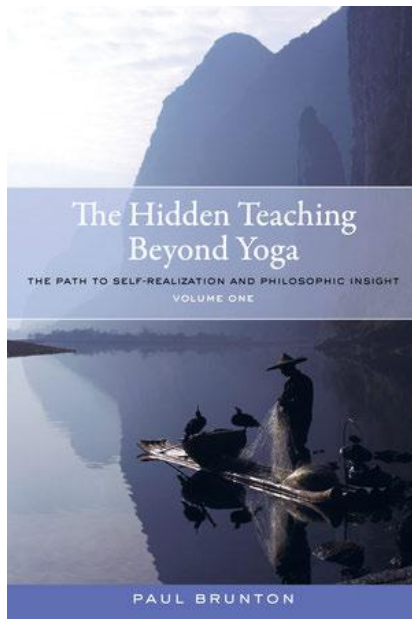
Rights

Territories:
Audio:
British:
Restriction: World

Return indicator: Full copies only
Book Club:
Translation:
Agency:

Reprint:
1st Serial:
Special Markets:
Agent:

Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
The Sherlock Holmes School of Self-Defen...	9781907332739	05/2013	Ivy Press	\$12.00
How to Be a Gentleman / Bridges, John / ...	9781401604738	01/2012	Thomas Nelson	\$16.99
The Modern Gentleman / Mollod, Phineas / ...	9781607740063	04/2011	Ten Speed Press	\$15.99
How to Win a Fight / Kane, Lawrence and...	9781592406319	10/2011	Penguin / Gotham	\$18.00
Facing Violence / Miller, Rory / TR	9781594392139	05/2011	YMAA Publication Center	\$18.95
Journey To The Heart Of Aikido/Holiday,...	9781583946596	9/13	Blue Snake Books	\$21.95/\$24.95



ON SALE 5/5/2015
NORTH ATLANTIC BOOKS
TRADE PAPERBACK

978-1-58394-910-8

\$21.95/\$25.95

History: Weiser Books edition 1972

BISAC 1: Body, Mind & Spirit - Mindfulness & Meditation

BISAC 2: Philosophy - Hindu

BISAC 3: Health & Fitness - Yoga

Page Count: 520 **Trim Size:** 6 x 9

Carton Count: 24

Marketing and Publicity

- Outreach to print media in yoga, Buddhism, mindfulness (e.g., Yoga Journal, Yoga International, Spirituality & Health, Shambhala Sun)
- Online outreach to websites, blogs, and forums in yoga, Buddhism, mindfulness (e.g., Elephant Journal, DailyOm, RealitySandwich, Spirituality & Practice, Clarity, The Mindful Word)
- E-galleys available to press and book trade on Edelweiss
- Digital previews available on Google Book Search, Amazon Search Inside, and Barnes & Noble See Inside
- Promotion on NAB Communities, Facebook, Twitter, Pinterest, featuring excerpts, picture quotes, author interview, and links to reviews

The Hidden Teaching Beyond Yoga

The Path to Self-Realization and Philosophic Insight, Volume 1

Paul Brunton



Paul Brunton (1898-1981) wrote several classics on perennial philosophy, which views each of the world's religious traditions as sharing a single, universal truth on which all religious knowledge and doctrine are founded. Drawing on Vedanta and Buddhist teachings from Asia, Brunton's 11 books have been read consistently for 80 years, with an estimated 2 million copies sold. Together with the other books in the Paul Brunton series to be published by North Atlantic Books, *The Hidden Teaching Beyond Yoga* will appeal to spiritual seekers interested in traditional Asian philosophy as well as modern nondualist approaches such as that of Eckhart Tolle and contemporary Buddhists like Thich Nhat Hanh, Jack Kornfield, and others.

A remarkable exploration of human experience, this classic work on yoga philosophy demonstrates how everyday experience is based not on material objects but in the mind or consciousness. Offering a step-by-step guide to actually experiencing the spiritual truth that reality is formed within us, Brunton's expert analysis of perception, grounded in science, is much more than an intellectual study. Pursued whole-heartedly, it is designed to awaken us to our sacred foundation and to transform our personality into a mirror of that reality. Brunton prepares us for this journey by describing the attitudes, mental disciplines, and character traits that are beneficial for success in this quest.

- **REISSUE OF A CLASSIC:** Classic part of the literature by Western seekers of Eastern wisdom. The Rider UK edition of this book has sold over 17K copies.
- **CONTEMPORARY INTEREST:** Mind, body, and spirit books, especially by authors who translate Asian holistic, nondualistic views of the universe for Westerners, such Eckhart Tolle and Jack Kornfield, are a growing category.
- **COMMUNITY SUPPORT:** The Paul Brunton Philosophic Foundation (www.paulbrunton.org), based in Burdett, New York) plans to promote the rollout of the books via social media and traditional advertising.

Praise for *The Hidden Teaching Beyond Yoga*

"This is the most mature of Paul Brunton's books and should reach a more deeply philosophic audience, as well as his previous circle of readers interested in the Overself.... Brunton's function is to stimulate, to awaken the consciousness in readers who would hesitate before the imponderables of Patanjali, Einstein, and the sages of the East." -*Kirkus Reviews*

About the Author/Illustrator

PAUL BRUNTON (1898-1981) is one of the twentieth century's most brilliant spiritual writers. He is generally recognized as having introduced yoga and meditation to the West. His books sold over two million copies in 17 languages. He was the most popular and authoritative source of information on Eastern philosophies, gurus, and meditation systems from the mid-'30s to the '60s. In 1954, he withdrew from public life and continued writing the material that was posthumously published as *The Notebooks of Paul Brunton*--a truly East-West spiritual philosophy. Written with the passion of an authentic pioneer and the thoughtfulness of a seasoned practitioner, his work is re-emerging as a beacon for all contemporary seekers.

Rights

Territories:	Return indicator:	Full copies only	Reprint:	
Audio:	Book Club:		1st Serial:	
British:	Translation:		Special Markets:	
Restriction:	Agency:		Agent:	
World				
Other Editions of This Title (Title Family)	ISBN	On Sale	Publisher	Price US/Can.
Trade Paper	9780877285908			
Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
A Search in Secret India / Brunton, Paul	9781844130436	1970s	Rider UK	
The Secret Path / Brunton, Paul	9781844130405	1970s	Rider UK	
The Quest of the Overself / Brunton, Pau...	9781844130412	1970s	Rider UK	
A Hermit in the Himalayas / Brunton, Pau...	9781844130429	1970s	Rider UK	
Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
More Beautiful World/Eisenstein, Charles...	9781583947241	11/13	North Atlantic Books	\$19.95/\$22.95
Cave And Cosmos/Harner, Michael/TR	9781583945469	4/13	North Atlantic Books	\$19.95/\$23.95
Spiritual Bypassing/Masters, Robert Augu...	9781556439056	7/10	North Atlantic Books	\$16.95/\$19.95
The Book Of Not Knowing/Ralston, Peter/T...	9781556438578	1/10	North Atlantic Books	\$24.95/\$29.95

The Naked Voice

Transform Your Life
through the Power of Sound



Chloë Goodchild
FOREWORD BY ANDREW HARVEY

ON SALE 5/5/2015
NORTH ATLANTIC BOOKS
TRADE PAPERBACK

978-1-58394-877-4
\$19.95/\$23.95

BISAC 1: Body, Mind & Spirit - Inspiration & Personal Growth

BISAC 2: Music - Voice

BISAC 3: Body, Mind & Spirit - Mental & Spiritual Healing

Page Count: 296

Trim Size: 6 x 9

Carton Count: 24

Marketing and Publicity

- Outreach to print media in new thought, spirituality and performing arts (e.g., The Sun, Spirituality & Health, American Theatre, Dramatics)
- Online outreach to websites, blogs, and forums in new thought, spirituality and performing arts (e.g., Elephant Journal, Spirituality & Practice, Backstage, Voices.com, Manner of Speaking)
- Broadcast outreach to radio focused on new thought and spirituality (e.g., Conscious Talk Radio, On Being)
- Coordinated social media campaign through authors' website (thenakedvoice.com), Facebook network, Twitter network, and YouTube channel to raise awareness for the book
- E-galleys available to press and book trade on Edelweiss
- Digital previews available on Google Book Search, Amazon Search Inside, and Barnes & Noble See Inside
- Promotion on NAB Communities, Facebook, Twitter, Pinterest, featuring excerpts, author interview, picture quotes and links to reviews

The Naked Voice

Transform Your Life through the Power of Sound

Chloe Goodchild



At the heart of every human journey exists the longing to feel at home in one's self and in the world. In a unique response to meet this longing, sound visionary Chloe Goodchild invites you on a compelling adventure of self-discovery and creative fulfillment through a direct experience of your own authentic voice--the voice of your personal authority, the song of your soul. Going beyond traditional vocal training guides, this book will appeal to anyone wishing to encounter themselves at a primal level through the medium of the voice. Those who wish to expand their possibilities for self-expression, in particular singers, actors, teachers, public speakers, and presenters, will also take note.

Both science and spirituality agree that every particle of matter, every phenomenon we experience, is a form of resonance or vibration. The human voice is quite literally a mouthpiece of this truth; there is no form of expression more personal, more tied to our identities, than our voices. With simple inspirational exercises, the book gives readers the tools to guide them in a journey of sound healing and soul communication that is guaranteed to open the heart and restore forgiveness, compassion, and interconnectedness between individuals, families, and communities.

- **BEYOND VOCAL TECHNIQUE:** *The Naked Voice* teaches authenticity in expression and voice as an instrument for healing, going beyond conventional voice training methods.
- **ACTIVE AUTHOR:** Chloe Goodchild has a well-established social network, with a website (www.thenakedvoice.com) with 3,000+ subscribers and a further 2,000 Facebook and Twitter followers. She also teaches online webinars at the Panacea Community, www.panaceacommunity.com.
- **NETWORK OF TEACHERS:** An expanding international network of trained facilitators continue to inspire individuals and communities throughout the U.K., Europe, Canada, and the U.S.

• "Chloe Goodchild's music is a new force for peace." --Ben Okri, author of *The Famished Road*

• "Chloe Goodchild has a voice of mesmerizing purity. She possesses one of the finest spirits I have seen on stage." --Juliet Stevenson, Royal Shakespeare Company member and actor

• "Chloe Goodchild's teaching has opened up my true voice for theater." --Jerry Hall, actor

• "Chloe looks like a nun, but she sings wild." --Angelo Badalamenti, film score composer

(*Twin Peaks, Blue Velvet*)

About the Author/Illustrator

Author Residence: Devon, England, U.K.

Over the past 30 years CHLOË GOODCHILD has established a worldwide platform as a voice pioneer, sound visionary, international performer, and recording artist. Her global brand The Naked Voice and its charitable foundation have reached thousands of people with their radical approach to the transformative impact of sound. Deafness in childhood catalysed Chloë Goodchild's lifetime's experiential research of the voice as one of humanity's most untapped resources for personal and global evolution and transformation. From the late 70s Goodchild developed her own East-West vocal research, influenced by travels through Africa, India, Turkey, Europe, the U.S., and Canada. Her encounters with indigenous wisdom teachers and Indian music masters ultimately gave birth to the unique method of sound and voice that she eventually named The Naked Voice in 1990. She was music director and composer for the 2001 V-Day performance of *The Vagina Monologues* with Eve Ensler in Madison Square Gardens. Goodchild sang there and conducted the Vulva Choir of 75 influential women, including Queen Latifah, Jane Fonda, Brooke Shields, and Glenn Close. Chloë has made a range of solo and compilation albums, notably *Devi*, Grammy Award-nominated *Sura*, *Fierce Wisdom*, and *Thousand Ways of Light*. She and Rumi interpreter Coleman Barks recorded two albums, *There Is Some Kiss We Want* and *The Glance*; she has also collaborated and recorded with composers Angelo Badalamenti, John Tavener, and film director Jane Campion.

Rights

Territories:

Audio:

British:

Restriction: World

Return indicator: Full copies only

Book Club:

Translation:

Agency:

Reprint:

1st Serial:

Special Markets:

Agent:

Author's Previous Titles (Sales Track)

Awakening through Sound/Audiobook

ISBN

9781591795452

On sale

10/1/2007

Publisher

Sounds True

Price US/Can.

\$62.95

Your Naked Voice/Audiobook

9781591795278

2006

Sounds True

\$22.95

The Naked Voice: A Singer's Journey to t...

9780712653176

1993

Rider

We Two: Couples Talk About Living, Lovin...

9781855381896

1/1993

HarperCollins

Comparative Titles by Other Authors

Your Body, Your Voice/Dimon, Theodore Ed...

ISBN

9781583943205

On sale

9/11

Publisher

North Atlantic Books

Price US/Can.

\$18.95/\$21.50

Raise Your Voice/Jaime J. Vendera/TR

9780974941158

11/07

Vendera Publishing

\$29.95

The Art of Singing/Jennifer Hamady

9781423454809

4/09

Hal Leonard

\$19.95

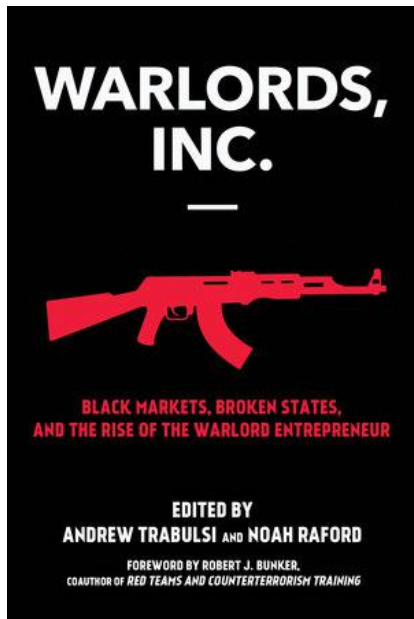
Power of Sound/Leeds, Joshua/TR

9781594773501

01/2010

Inner Traditions

\$19.95



ON SALE 5/12/2015
NORTH ATLANTIC BOOKS
TRADE PAPERBACK

978-1-58394-901-6
\$14.95/\$17.95

BISAC 1: Political Science - Globalization
BISAC 2: Political Science - Economic Conditions
Page Count: 256 **Trim Size:** 6 x 9
Carton Count: 24

Marketing and Publicity

- Outreach to top ten daily newspapers, magazines, and radio, and affiliated websites (e.g. Wall Street Journal, Time, The New Yorker, NPR)
- Outreach to progressive national outlets, print online, and radio (Yes!, The Progressive, Democracy Now, AlterNet)
- Outreach to author's local media in San Francisco Bay Area (KQED Forum, CBS San Francisco, San Francisco Chronicle)
- Coordinated social media campaign through authors' combined Facebook and Twitter networks to raise awareness for the book
- E-galleys available to press and book trade on Edelweiss
- Digital previews available on Google Book Search, Amazon Search Inside, and Barnes & Noble See Inside
- Promotion on NAB Communities, Facebook, Twitter, featuring excerpts, author interviews, picture quotes and links to reviews

Warlords, Inc.

Black Markets, Broken States, and the Rise of the Warlord Entrepreneur

Edited by Noah Raford and Andrew Trabulsi



A cutting-edge examination of new types of political actors who emerge in a world of drug cartels and transnational criminal organizations. Leading experts chart the changing geopolitical landscape as the world's elaborate but fragile political systems become increasingly vulnerable to breakdown and deliberate disruption.

From the rise of Mexican drug cartels, to revolts in the Middle East and North Africa, to military conflicts in Eastern Europe, to the growth of slums and street gangs in India, and the proliferation of cyber-attacks and drone warfare, new types of political actors are coming to the fore, and re-shaping the future of the geopolitical landscape. In this cutting-edge book, leading political scientists, advisors to heads of state, and award-winning academics analyze who wins and who loses in a world where unrelenting change and growing uncertainty cause a breakdown of the old order and allow new players to influence global events. Tracing the history and evolution of such forces, the contributors demonstrate how the underworld of the global economy thrives, how it disrupts and maintains power, and why, looking towards the future, we should all be paying attention.

- Explains how social unrest can be exploited by malevolent political forces
- Offers analysis on the future of warfare, highlighting advances in drones, cyber weapons, biotechnology, conventional arms, and globalized supply-chains
- Analyzes the way climate change will complicate governance issues in the future
- Offers tools and recommendations for how policymakers, business leaders, and laypeople can cope with turbulence in political-economic systems
- **TIMELY:** Each day the news is filled with stories of drug cartels, revolts, riots, violence, terrorism, cyber attacks, drone warfare, gang warfare, and more. This book addresses issues common to all of these problems--namely, how does the breakdown of infrastructure allow the emergence of new players on the scene, those who profit from change and uncertainty.
- **DIVERGENT VIEWPOINTS:** Chapters examine the issues from a variety of perspectives, including historic, scientific, and economic.
- **WELL-CONNECTED AUTHORS:** Authors' network includes journalists at publications such as the *Washington Post* and *New York Times* who could provide space in their pages.

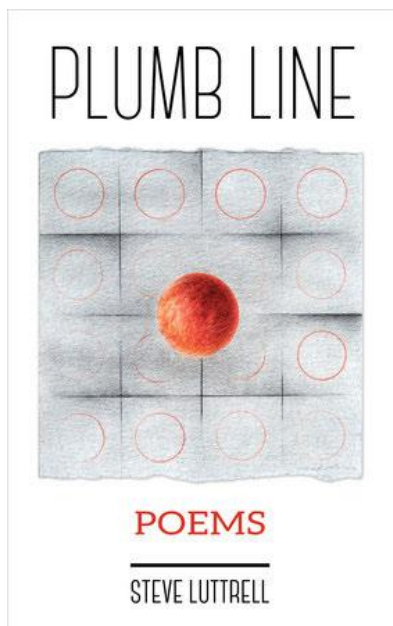
About the Author/Illustrator

Author Residence: San Francisco, CA **Author Hometown:** Arlington, TX
ANDREW TRABULSI is a consultant and entrepreneur who focuses on technology and economic development policy. Based in San Francisco, his work and research has included technology capacity building with indigenous communities in the Amazon rainforest, community development work with the Federal Reserve Bank, innovation consulting with Deloitte LLP, and analysis of the REDD+ carbon finance programme. **NOAH RAFORD** works as an advisor to the United Arab Emirates Prime Minister's Office, where he provides policy and strategy advice on a range of special projects. Previously he helped design, develop and manage the nation's first foresight and scenario planning unit. He has consulted with governments, NGOs and private corporations around the world on a range of issues related to foresight, urbanism, risk, governance, policy, and strategy.

Rights

Territories:	Return indicator: Full copies only	Reprint:
Audio:	Book Club:	1st Serial:
British:	Translation:	Special Markets:
Restriction: World	Agency:	Agent:

Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
Sacred Economics/Eisenstein, Charles/TR	9781583943977	7/11	EVOLVER EDITIONS	\$22.95/\$25.95
The Price of Inequality/Stiglitz/TR	9780393345063	4/13	W.W. Norton	\$16.95
Sex, Drugs, and Body Counts/Greenhill/TR	9780801476181	5/10	Cornell University Press	\$24.95
Why Nations Fail/Acemoglu/TR	9780307719225	9/13	Crown Business	\$17.00
The Origins of Political Order/Fukuyama/...	9780374533229	3/12	Farrar, Straus and Giroux	\$18.00
Why the West Rules--for Now/Morris/TR	9780312611699	10/11	Picador	\$23.00



ON SALE 5/19/2015
NORTH ATLANTIC BOOKS
TRADE PAPERBACK

978-1-58394-894-1
\$12.95/\$15.95

BISAC 1: Poetry - Single Author - American
BISAC 2: Literary Collections - American - General
Page Count: 104 **Trim Size:** 5 x 8
Carton Count: 24

Marketing and Publicity

- Outreach to print media in poetry reviews (e.g., Publishers Weekly, Bookforum, Poetry Magazine, Poetry Flash, ThreePenny Review, Poets & Writers, American Poet Magazine, 32 Poems)
- Online outreach in poetry reviews (e.g., Midwest Book Review, Poetry Bay, New Poetry Review, Boxcar Poetry Review)

Plumb Line

Poems
Steve Luttrell



Crisp collection of poetry by the poet Steve Luttrell, exponent of the Black Mountain school and the Beats.

The poems in Steve Luttrell's *Plumb Line* capture quiet moments of observation, evoking a sense of place and presence in the moment. The language is sparse; the words land on the page--and on the ear--with an easy cadence. Personal, intimate, and yet approachable to all, Luttrell's poetry evokes the Beats, but his voice and his craft are unique and fresh.

- **A STRONG POETIC PRESENCE:** As the Founder Publishing Editor of the quarterly *Cafe Review* for over twenty-five years, and Steve Luttrell is well known among poets and poetry lovers.
- **FORMER POET LAUREATE:** As poet laureate of Portland, Maine, Luttrell organized the community TV program, "The Poet's Cafe," and public reading events.
- **RIPE FOR WIDER READERSHIP:** This highly-regarded poet has published ten books through small presses. This collection of fresh poetry will appeal to an ever-widening following.

"These poems are exquisitely crafted. In their concision they celebrate what draws us most keenly to the art of poetry. This is a book to be read and treasured for its lyrical grace and commitment to deeply held emotions. Steve Luttrell tailors life down to essential and luminous moments that celebrate our humanity."

--Neeli Cherkovski

"Steve Luttrell's new book *Plumb Line* is aptly named. The resonance of Luttrell's finding the depths in ordinary experience, foregrounding it so we see (and hear) is the art of a serious poet."

--David Gitin

"His poems are brief, spare, barely there, yet watch them come alive in meditation's lamplight."

--Jack Foley

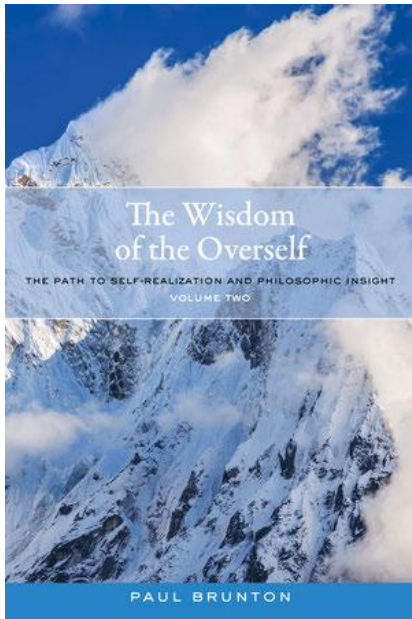
About the Author/Illustrator

Author Residence: Portland, Maine **Author Hometown:** Portland, Maine

Founder and editing publisher of The Café Review, STEVE LUTTRELL has been named Poet Laureate of Portland, Maine. He is a graduate of Franklin Pierce College and is the author of ten books of poetry.

Rights

Territories:	Return indicator:	Full copies only	Reprint:	
Audio:	Book Club:		1st Serial:	
British:	Translation:		Special Markets:	
Restriction:	Agency:		Agent:	
Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
Home Movies / Luttrell, Steve / TR	9781878471055	1/1998	Big Bridge Press	\$n/\$a
Conditions / Luttrell, Steve / TR	9780963535207	1/1993	Midnight Press	\$n/\$a
This 'n That / Luttrell, Steve / TR	9781882265244	1/1995	Muse Press	\$n/\$a
Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
Jackleg Opera/Ward, Bj/TR	9781583946770	9/13	North Atlantic Books	\$22.95/\$25.95
Selected Poems, 1945-2005 / Creeley, Rob...	9780520251960	1/2008	New Directions	\$29.40
The Collected Poems of Denise Levertov / ...	9780811221733	11/2013	New Directions	\$35.68
Collected Poems / Dorn, Ed / TR	9781847771261	10/2012	Caranet Press	\$37.95



ON SALE 5/26/2015
NORTH ATLANTIC BOOKS
TRADE PAPERBACK

978-1-58394-914-6
\$21.95/\$25.95

BISAC 1: Body, Mind & Spirit - Mindfulness & Meditation

BISAC 2: Philosophy - Hindu

BISAC 3: Body, Mind & Spirit - Mysticism

Page Count: 592 **Trim Size:** 6 x 9
Carton Count: 24

Marketing and Publicity

- Outreach in conjunction with *The Hidden Teaching Beyond Yoga*, to print media focused on yoga, Buddhism, mindfulness (e.g., Yoga Journal, Yoga International, Spirituality & Practice, Spirituality & Health, Shambhala Sun)
- Online outreach to websites, blogs, and forums in yoga, Buddhism, mindfulness (e.g., Yoga Teacher Magazine, Elephant Journal, PsychCentral, DailyOm, RealitySandwich, Clarity, The Mindful Word)
- E-galleys available to press and book trade on Edelweiss
- Digital previews available on Google Book Search, Amazon Search Inside, and Barnes & Noble See Inside
- Promotion on NAB Communities, Facebook, Twitter, Pinterest, featuring excerpts, picture quotes, author interview, and links to reviews

The Wisdom of the Overself

The Path to Self-Realization and Philosophic Insight, Volume 2
Paul Brunton



Paul Brunton (1898-1981) was the writer of several classics on the subject of the perennial philosophy, the perspective that views each of the world's religious traditions as sharing a single, universal truth on which all religious knowledge and doctrine are founded. Drawing on Vedanta and Buddhist teachings from Asia, Brunton's 11 books have been read consistently for 80 years, with an estimated 2 million copies sold. Together with the other books in the Paul Brunton series to be published by North Atlantic Books, *The Wisdom of the Overself* will appeal to spiritual seekers interested in traditional Asian philosophy as well as modern nondualist approaches such as that of Eckhart Tolle and contemporary Buddhists like Thich Nhat Hanh, Jack Kornfield, and others.

Informed by the insights of deep meditation, this book is a profound re-creation of the teachings of two great philosophical schools of thought originating in India, Vedanta and Buddhism. Purposely written without the specialized vocabulary found in those traditions, it speaks directly and clearly to the contemporary spiritual seeker about the relationship between the individual and the universal consciousness; the Overself of the title is nothing less than the meeting point between the self and the cosmic mind.

- REISSUE OF A CLASSIC: Classic part of the literature on Western seekers of Eastern wisdom. The Rider UK edition of this book has sold over 16K copies.
- CONTEMPORARY INTEREST: Mind, body, and spirit books, especially by authors who translate Asian holistic, nondualistic views of the universe for Westerners, such as Eckhart Tolle and Jack Kornfield, are a growing category.
- COMMUNITY SUPPORT: The Paul Brunton Philosophic Foundation (www.paulbrunton.org, based in Burdett, New York) plans to promote the rollout of the books via social media and traditional advertising.

Praise for the work of Paul Brunton

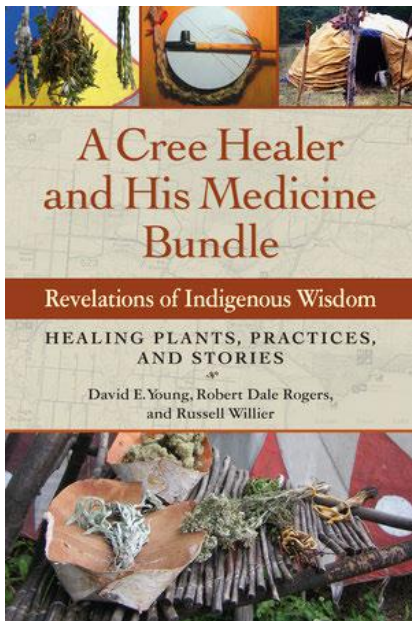
- "Paul Brunton was a great original and got to a place of personal evolution that illumines the pathways of a future humanity." --Jean Houston
- "Paul Brunton's *Notebooks* are a veritable treasure-trove of philosophic-spiritual wisdom." -- Elisabeth Kubler-Ross
- "Although I have made it a policy not to endorse books, I feel this wonderful book ... inspires me to add whatever small support I can... [N]uanced and subtle ... profound and transformational teachings." --Adyashanti
- "This book is alive with supreme knowledge." --Gangaji

About the Author/Illustrator

PAUL BRUNTON (1898-1981) is one of the twentieth century's most brilliant spiritual writers. He is generally recognized as having introduced yoga and meditation to the West. His books sold over two million copies in 17 languages. He was the most popular and authoritative source of information on Eastern philosophies, gurus, and meditation systems from the mid-'30s to the '60s. In 1954, he withdrew from public life and continued writing the material that was posthumously published as *The Notebooks of Paul Brunton*--a truly East-West spiritual philosophy. Written with the passion of an authentic pioneer and the thoughtfulness of a seasoned practitioner, his work is re-emerging as a beacon for all contemporary seekers.

Rights

Territories:	Return indicator:	Full copies only	Reprint:	
Audio:	Book Club:		1st Serial:	
British:	Translation:		Special Markets:	
Restriction:	Agency:		Agent:	
World				
Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
A Search in Secret India / Brunton, Paul	9781844130436	1970s	Rider UK	
The Secret Path / Brunton, Paul	9781844130405	1970s	Rider UK	
The Quest of the Overself / Brunton, Pau...	9781844130412	1970s	Rider UK	
A Hermit in the Himalayas / Brunton, Pau...	9781844130429	1970s	Rider UK	
Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
More Beautiful World/Eisenstein, Charles...	9781583947241	11/13	North Atlantic Books	\$19.95/\$22.95
Cave And Cosmos/Harner, Michael/TR	9781583945469	4/13	North Atlantic Books	\$19.95/\$23.95
The Book Of Not Knowing/Ralston, Peter/T...	9781556438578	1/10	North Atlantic Books	\$24.95/\$29.95
Spiritual Bypassing/Masters, Robert Augu...	9781556439056	7/10	North Atlantic Books	\$16.95/\$19.95



ON SALE 6/9/2015
NORTH ATLANTIC BOOKS
TRADE PAPERBACK

978-1-58394-903-0
\$24.95/\$28.95

BISAC 1: Social Science - Indigenous Studies
BISAC 2: Health & Fitness - Herbal Medications
BISAC 3: SOCIAL SCIENCE - ANTH/CULTURAL
Page Count: 328 **Trim Size:** 6 x 9
Carton Count: 24
Illustrations: 109 IMAGES FULL-COLOR THROUGHOUT

Marketing and Publicity

- Outreach to mainstream print media in news (e.g. Time, Newsweek, Washington Post, USA Today)
- Outreach to print media in alternative news/activism (e.g. Mother Jones, Yes!, Ode, Adbusters, Peace Magazine)
- Online outreach in news (e.g. Huffington Post, Salon, Slate, Politico, The Awl, Upworthy)
- Online outreach in alternative news/activism (e.g. Grist, Disinfo, Counterpunch, Change.org, Alternet, Reality Sandwich)

A Cree Healer and His Medicine Bundle
Revelations of Indigenous Wisdom—Healing Plants, Practices, and Stories



David Young, Robert Rogers, and Russell Willier

Sure to appeal to readers interested in health and healing as well as to those interested in traditional medicinal knowledge, *A Cree Healer and His Medicine Bundle* details the life and healing practices of Medicine Man Russell Willier and includes extensive photographs and materials on the plants used by Willier—in addition to valuable information on the active ingredients in these plants and their uses in alternative therapies.

With the rise of urban living and the digital age, many North American healers are recognizing that traditional medicinal knowledge must be recorded before being lost with its elders. *A Cree Healer and His Medicine Bundle* is a historic document in that it is the first in which a native healer has agreed to open his medicine bundle to share in writing his repertoire of herbal medicines and where they are found. Providing information on and photos of medicinal plants and where to harvest them, anthropologist David E. Young and botanist Robert D. Rogers chronicle the life, beliefs, and healing practices of Medicine Man Russell Willier in his native Alberta, Canada. Despite being criticized for sharing his knowledge, Willier later found support in other healers as they began to realize the danger that much of their traditional practices could die out. With Young and Rogers, Willier offers his practices here for future generations.

- **RARE INSIGHT:** Cree healer Russell Willier opens his medicine bundle and gives readers a clear look at his ancient practices in an effort to preserve his knowledge.
- **KNOWLEDGEABLE AUTHORS:** David E. Young holds a PhD in anthropology from Stanford & taught in Canada & Japan before retiring; he also conducted fieldwork in Mexico, Japan, China & Canada. Robert D. Rogers is a retired clinical herbalist, amateur mycologist & professional member of the American Herbalist Guild; he teaches family medicine and plant medicine. Russell Willier was born on the Sucker Creek Reserve in northern Alberta where he continues to practice as a Medicine Man as his great grandfather did many years ago.
- **DESCRIPTIONS, PHOTOS, MAPS:** Includes detailed descriptions of medicinal plants, including info on active ingredients, how to use them in alternative healing practices, maps of where Willier collects his herbs, and color-photos of the plants in full bloom and at harvesting time

About the Author/Illustrator

Author Residence: Gabriola, B.C., Canada **Author Hometown:** Dayton, OH (David E. Young)

DAVID E. YOUNG holds a BA in sociology & philosophy, BD in religion & anthropology, MA in Asian studies & PhD in anthropology & taught anthropology at the Univ of Alberta before retiring to teach at Kansai Gaisai Univ in Japan. He has conducted fieldwork in Mexico, Japan, China & northern Canada & coauthored several books. **ROBERT D. ROGERS** has been a student of native plants & fungi from the Canadian prairies for over 40 years. He is a retired clinical herbalist, amateur mycologist & professional member of the American Herbalist Guild. Rogers teaches family medicine at the Univ of Alberta & plant medicine at Grant MacEwan Univ & the Northern Star College of Mystical Studies in Edmonton. He has authored over 20 books on the traditional use of plants & fungi of the boreal forest. **RUSSELL WILLIER** was born on the Sucker Creek Reserve in northern Alberta. After showing signs of having been selected by the Spirit World to be a healer he received the medicine bundle of his great grandfather Moostoos, a well-known healer in the area. Over many years he pieced together the information he needed to begin practice as a Medicine Man. He still lives on the Sucker Creek Reserve & travels extensively to treat those who call upon him for help.

Rights

Territories:	Return indicator: Full copies only	Reprint:
Audio:	Book Club:	1st Serial:
British:	Translation:	Special Markets:
Restriction: World	Agency:	Agent:

Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
Cry of the Eagle: Encounters with a Cree...	9780802068200	8/90	Ingram Book Company	\$31.95
Fungal Pharmacy/Rogers, Robert/TR	9781556439537	11/11	North Atlantic Books	\$29.95/\$34.00
Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
Way Of The Ancient Healer/Apostol, Virgi...	9781556439414	12/10	North Atlantic Books	\$19.95/\$22.95
Secrets of Aboriginal Healing/Holz Garyl...	9781591431756	9/13	Inner Traditions Bear & Co	\$15.00
Rainforest Medicine/Weisberger, Jonathon...	9781583946084	9/13	North Atlantic Books	\$19.95/\$22.95
Red Medicine/Gonzales Patricia/TP	9780816529568	5/12	University of Arizona Press	\$35.00
The World We Used to Live in/Vine Delori...	9781555915643	3/06	Consortium Book Sales	\$16.95
Sacred Plant Medicine/Buhner Stephen Har...	9781591430582	3/06	Inner Traditions Bear & Co	\$16.00
Wild Edibles/Boutenko, Sergei/TR	9781583946022	7/13	North Atlantic Books	\$19.95/\$22.95