





## ARENA PUBLISHING

Arena Publishing was founded in 1949 and is today one of the most important publishers of books for children and young adults in Germany. We publish a broad range of titles in our fiction and non-fiction lists; our programme includes titles for all age groups – from toddlers up to young adults. Arena was the first German children’s book publisher to start a paperback programme in 1958. Books from Arena already won numerous awards and are translated into many languages. We are also honored to be the German home of internationally well-known authors like Cassandra Clare, Roderick Gordon and Brian Williams, Tove Jansson, Jo Nesbø, Unni Lindell or Neil Gaiman.

## WELCOME TO OUR CHILDREN'S BOOKS CATALOGUE!

Ina Brandt opens our Children’s Book Catalogue with a magical friendship story between a girl and an owl: In our new series OWL MAGIC Flora meets a little owl in the forest! The owl follows her as if there is something she wants to tell Flora. Flora immediately feels magically connected to her new friend. Will the two of them uncover the golden secret? (page 4).

On page 6 you’ll find the great adventure book for story time reading – by the masterful narrator Andreas H. Schmachtl: SNÖFRID – a little hero who doesn’t really want to be one. More thrilling, more adventurous, more magical and more incredibly funny than any other story!

The new title of Kirsten John is a laugh-until-you-cry book for anyone who feels like age 9 or older: ME, SHEVI THE CAT AND THE WORLD’S YOUNGEST GRANDPA. Help, Grandpa on the loose! (page 7)

The successful duo Alice Pantermüller und Daniela Kohl again created the next hilarious volumes for these two series: there’s NO DRAMA WITHOUT A LLAMA in volume 8 of MY LIFE AS LOTTA (page 8) and in volume 2 LINNI MCLEFT tries to be the best Snow White the world has ever seen (page 9)!

### Kwiatkowski has been investigating with great success for 20 years – congratulations!

Volume 24 comes along together with 4 backlist titles with special features. When Kwiatkowski, P.I., is hired, no case remains unsolved, no eye remains dry. His adventures are super thrilling reading fun – not just for hard-core sleuths! (page 14 + 15)

Please enjoy browsing the next pages! We look forward to hearing from you at any time.



Pia Emling  
Rights Manager



Daniela Fauck  
Rights Assistant

## TABLE OF CONTENTS

3	Special Catalogues
4 - 7	Focus Titles
8	My Life as Lotta
9	Linni McLeft
10	Muffin Club
11	Lilli the Witch
12	Feli’s Survival Tips
13	Kiki’s Wild World
14 - 15	Kwiatkowski
16	Andreas H. Schmachtl
17	Stefanie Dahle
18	Picture Books
19 - 22	Board Books
23	Mini Picture Books
24	3-Minute Stories
25-29	Christmas
30	Contact Details



### Rudyard Kipling, retold by Maria Seidemann

Age 4+ • 80 pages • 17.5 x 24.6 cm • Hardcover  
€ 10.95 • August 2004  
978-3-401-05255-7  
Rights of the series: sold to CN, HU, KR

### ARENA CLASSICS RETOLD (VOL. 10)

Children need classics! The tales of world literature are treasures of timeless value, many of the characters fascinate us for a lifetime. With short text units and colourful pictures that enchant the small reader.

# SPECIAL CATALOGUES

Please also check out our specialty catalogues about our most important collections: LILLI THE WITCH has been delighting children all over the world for more than 20 years; the books by ANDREAS H. SCHMACHTL are becoming classics as well as the luminous illustrations of STEFANIE DAHLE. Our FIRST READERS COLLECTION has been in the market for more than 20 years now and offers an easy 3-level system.

## KNISTER

Lilli the Witch has been delighting children all over the world for more than 20 years now. You'll find all of Lilli's adventures and more collected in this catalogue.



## ANDREAS H. SCHMACHTL

Over 800,000 copies of Andreas H. Schmachtl's books have been sold. His bestselling character is the little mouse TILDA APPLESEED. Please enter A. H. Schmachtl's world and discover the detailed illustrations and the cosy stories.



## STEFANIE DAHLE

Stefanie Dahle's picture books are exclusively published by Arena and about 900,000 copies of all her titles have already been sold. Her illustrations are full of imagination and details.



## FIRST READERS SERIES

This specialty catalogue illustrates the level concept of our First Readers Collection and shows all titles available for the different steps.



# OWL MAGIC SERIES

Flora has a magic secret: As soon as it gets dark, she will sneak off to the big clearing in the forest. That's where Goldwing waits for her – a little magic owl with golden wings! With the help of her winged friend, Flora comes to the aid of anyone in need. A richly illustrated fun book for all owl girls Age 8+.



**Ina Brandt**  
**Irene Mohr**  
 Age 8+  
 136 pages  
 13.5 x 20.5 cm, Hardcover  
 Girls, friendship, magic,  
 fantasy  
**€ 3.99**  
 978-3-401-60102-1  
 August 2015  
 Rights: sold to CZ

## OWL MAGIC. A GOLDEN SECRET (VOL. 1)

Flora is sooo excited: She just moved to the country with her family. There are endless forests, old mills and mysterious medieval castles – but unfortunately lots of prissy girls, too. Fortunately Flora meets a little owl in the forest! The owl follows her as if there is something she wants to tell Flora. Flora immediately feels magically connected to her new friend. Will the two of them uncover the golden secret?

## OWL MAGIC. THE RESCUE OF SILVER PAWS (VOL. 2)

Flora is overjoyed: She finally has found a true friend in Goldwing! Together they uncover Mrs. Timmig's secret. The woman is hiding a baby fox in her shack – and the animal urgently needs help! Can the magic duo rescue the young fox?



**Ina Brandt**  
**Irene Mohr**  
 Age 8+  
 136 pages  
 13.5 x 20.5 cm, Hardcover  
 Girls, friendship, magic,  
 fantasy  
**€ 8.99**  
 978-3-401-60103-8  
 August 2015  
 Rights: sold to CZ

# CHRISTIAN ZIMMER

Christian Zimmer was born in a small town called Nordkirchen in the year 1966. He studied design at the Münster University of Applied Science and has been working as a freelance graphic designer and illustrator since 1997.

**Christian Zimmer**  
Age 30 months +  
12 pages  
23 x 23 cm  
Cardboard picture book  
**€ 9.99**  
June 2015  
978-3-401-70464-7  
Rights: available worldwide



- Funny cars that toddlers can put together themselves.
- 20 puzzle pieces that allow endless combinations.
- The ever-popular selling topic "cars".

## SUPER SPEEDSTERS! PUZZLE FUN WITH CRAZY CARS

Who's driving the racing carrot? And what's that thing speeding through the jungle? Five funny cars can be disassembled and put together again in a variety of puzzle combinations. A play book with 20 puzzle pieces that offer little car fans Age 2+ an endless variety of combinations.



# ANDREAS H. SCHMACHTL

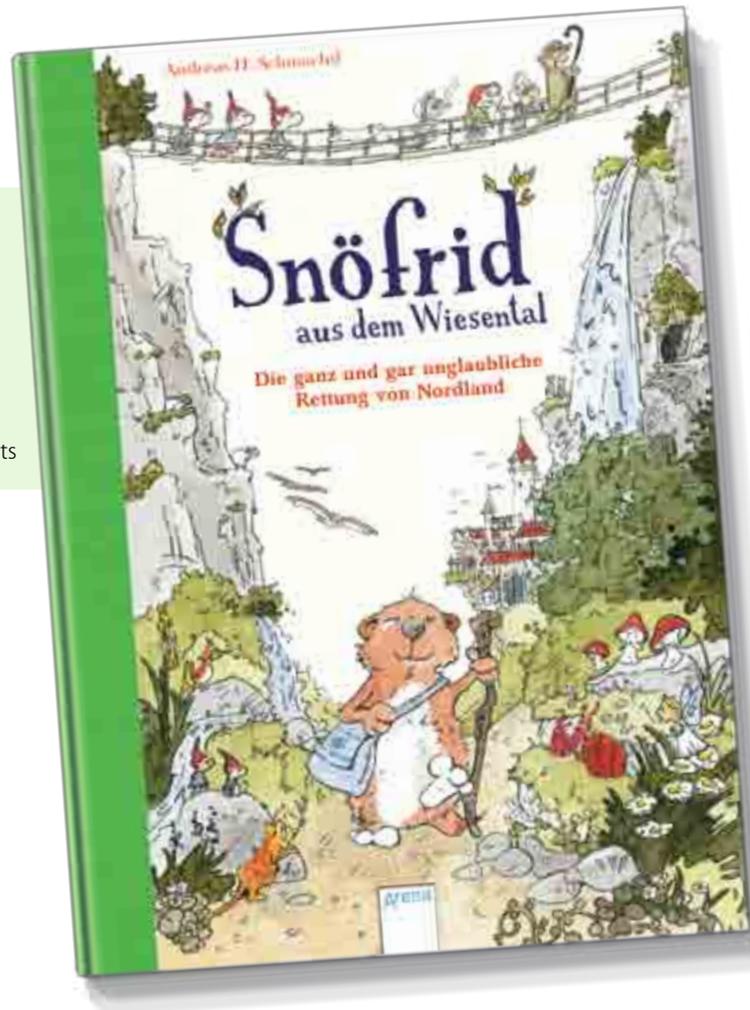


The Author Andreas H. Schmachtl was born in 1971; he studied fine arts, German literature and English literature. Since 2007, he has applied all his love for detail and his characters to narrating and illustrating enchanting and adventurous stories about mice, rabbits, hedgehogs and other small creatures. His books have been published exclusively by Arena Publishing House.

## Andreas H. Schmachtl

Age 4 +  
240 pages  
16.5 x 23 cm  
Story time book  
Half-linen Cloth back  
**€ 14.99**  
978-3-401-70581-1  
June 2015  
Rights: German audio book rights

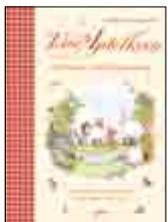
- Andreas H. Schmachtl is a magnificent storyteller.
- Suited for both, boys and girls.
- Narrated with a great sense of humour.
- About 800,000 copies of Andreas H. Schmachtl's books have been sold.



## SNÖFRID FROM MEADOW VALLEY. THE ABSOLUTELY INCREDIBLE RESCUE OF NORTHLAND (VOL. 1)

Actually a Snöfrid likes to be left in peace. But if three little fairy men appear on his doorstep in the middle of the night, it can mean only one thing: more excitement than Snöfrid wants. Princess Gunilla has been kidnapped – and supposedly Snöfrid is the only one who can rescue her. To do so, he has to start out on a long and adventurous journey, overcome dangerous dangers with his loyal companions and chase the mean trolls out of Northland. And before he knows it, Snöfrid has stumbled into a totally incredible adventure ...

### BACKLIST SAMPLES (AUTHOR)



**TILDA APPLESEED – THE FRIENDS FROM ROSE ALLEY. THE ADVENTURES OF TILDA, RUPERT, MOLLY & CO**  
Age 4+  
Story Book  
978-3-401-09727-3  
Rights of the series:  
sold to BG, EE, ES, FI, HU, IT, LT, LV, TR



**HIERONYMUS FROG – THE WORLD HAS NEVER SEEN ANYTHING LIKE IT**  
Age 4+  
Story Book  
978-3-401-07690-4  
Rights of the series:  
sold to BR, CZ, LT, PRC, RU, German audio book rights



**JULI DANDELION, BEST FRIEND FOREVER**  
Age 4+  
Story Book  
978-3-401-09925-5  
Rights of the series:  
sold to PRC, RU, German audio book rights

# KIRSTEN JOHN



Kirsten John has been inventing stories ever since she was ten years old. For a while she wrote stories after school, later while going to university and finally on the side while she was working as a city magazine editor. Eventually she started to focus exclusively on story writing – and has published books for children, teens and adults since then. Sitting at her desk, she has a fantastic view of Hanover, the city in which she, her family and their dog make their home.

**Kirsten John**  
**Kai Schüttler**  
 Age 9+  
 160 pages  
 15.3 x 20.5 cm,  
 Hardcover  
 Family, friendship, humour  
**€ 12.99**  
 978-3-401-60098-7  
 July 2015  
 Rights: available worldwide

- Fast-paced and exciting family story filled with slapstick comedy, lots of profound wit and tender irony.
- This grandfather is bold, a know-it-all and a grouch yet also shrewd, saucy and bursting with energy. A real best mate with whom you can have the wildest adventures!
- A story about conflicts between the generations and what old and young can learn from each other.



## ME, SHEVI THE CAT AND THE WORLD'S YOUNGEST GRANDPA

A few little tubes that have been connected the wrong way – and then it happens: Grandpa Arnold turns into eleven-year-old Arnie. What Grandpa Arnie considers “formidable”, his grandson and peer, Paul, and Paul’s girlfriend, Jill, don’t find all that hot. And the second object of the failed experiment reveals what can be expected to happen to Grandpa, too: Though Shevi the tomcat has turned back into a cuddly kitten, he is slowly discovering the tiger inside him. What if Grandpa Arnie, who’s stressful as he is, will undergo a similar development?

### BACKLIST SAMPLES (AUTHOR)



**DANGEROUS RABBITS**  
**(VOL. 1)**  
 Age 9+  
 Children's Book  
 978-3-401-50645-6  
 Rights: available worldwide



**DANGEROUS RABBITS**  
**(VOL. 2)**  
 Age 9+  
 Children's Book  
 978-3-401-50677-7  
 Rights: available worldwide

# MY LIFE AS LOTTA SERIES

Lotta keeps making more friends. While Volume 7 is conquering the List of Bestselling Novels, Lotta even befriends the much hated Lamb Girls in her latest adventure. That this friendship can't last is as certain as the incomparable sense of humour Alice Pantermüller and Daniela Kohl use to tell the tale of Lotta, Berenike and a very special llama. The MY LIFE AS LOTTA series sold a total of 550,000 copies in the German market in no time! It has been translated into 16 languages so far.

Rights of the series: sold to BE/NL, BG, DK, EE, ES, FI, GR, HU, LT, LV, NO, PL, PRC, TR, ZA

**Alice Pantermüller  
Daniela Kohl**  
Age 9+  
160 pages  
13,5 x 20,5 cm, Paperback  
Comedy  
**€ 9.99**  
978-3-401-60039-0  
June 2015  
Rights: see series information

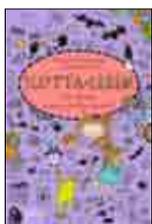


- The continuing success story of the Lotta brand: 550,000 copies of the Lotta series sold and No. 1 on the *Spiegel* List of Bestselling Novels for children in July 2015!
- Fantastic press reviews and high sales numbers show: Little girls and big girls love Lotta!

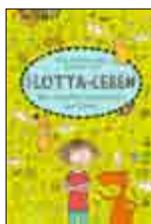
## MY LIFE AS LOTTA. NO DRAMA WITHOUT A LLAMA (VOL. 8)

Off to new adventures! Lotta and the rest of 6b take a school trip to the Baltic Sea. Besides a bunch of horses (plus one llama), a pack of eight-graders expect them at the hostel. In order to rout them, the Wild Rabbits have to band together with their worst enemies – the Rockers and the Lamb Girls. Fortunately Lotta didn't forget to pack her anti-Berenike spray. And her flute.

### BACKLIST SAMPLES (SERIES)



**MY LIFE AS LOTTA. I THINK MY TOAD IS CROAKING (VOL. 5)**  
Age 8+  
Comedy  
978-3-401-06961-6  
Rights: see series information



**MY LIFE AS LOTTA. THE LAST ONE WILL BE KISSED BY AN ELK (VOL. 6)**  
Age 8+  
Comedy  
978-3-401-06965-4  
Rights: see series information

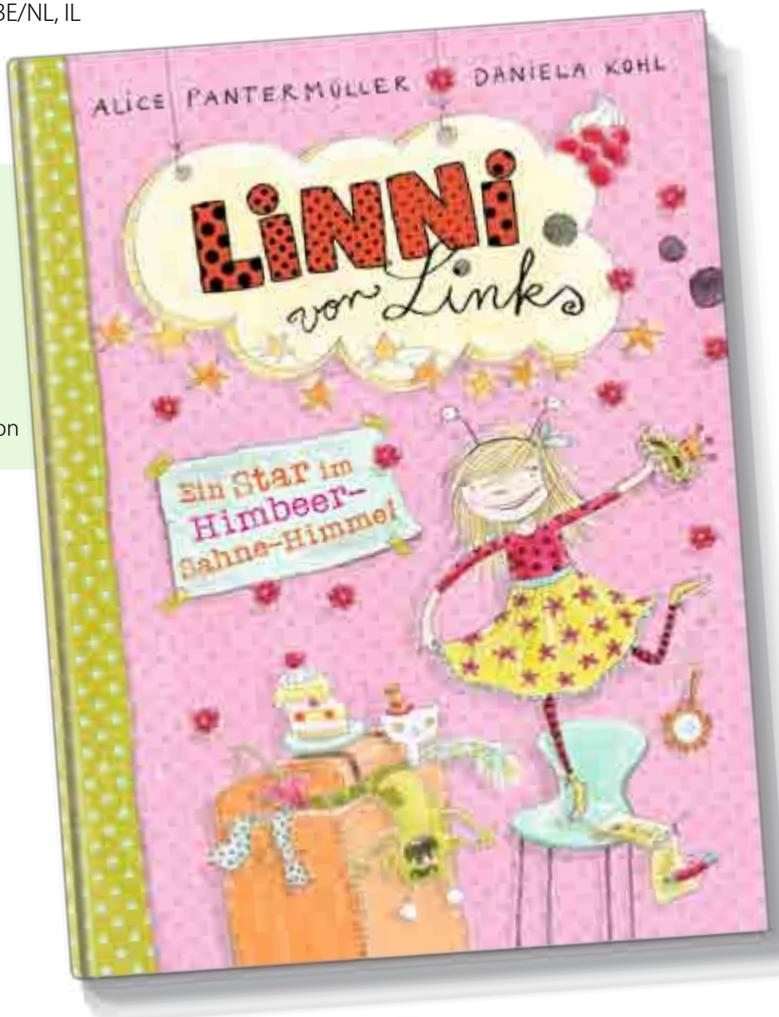


**MY LIFE AS LOTTA. DAILY GREETING FROM THE CAMEMBEAR (VOL. 7)**  
Age 8+  
Comedy  
978-3-401-60038-3  
Rights: see series information

# LINNI MCLEFT

Linni McLeft is getting even more famous now! In the 2nd volume the latest VIP created by the successful duo Alice Pantermüller / Daniela Kohl is on the road to stardom. Things get hilarious and emotional when Linni, guided by her famous great-grandmother, Emilie, and her best friend in the whole world, tests her acting talent. Of course poetry plays a part again – in four lines that'll make you crack up. Alice Pantermüller's and Daniela Kohl's first collaboration (My Life as Lotta) sold 550.000 copies in Germany and is being translated into 16 languages so far.

Rights of the series: sold to BE/NL, IL



**Alice Pantermüller  
Daniela Kohl**  
Age 8+  
136 pages  
15.3 x 20.5 cm, Hardcover  
UV finish on the cover  
**€ 9.99**  
978-3-401-60062-1  
July 2015  
Rights: see series information

- Linni has everything a popular young female protagonist needs: She is likeable, authentic, she doesn't take herself seriously, she has a sense of humour and a strong personality and she is always absolutely charming – and therefore the perfect character all girls Age 8+ can identify with.
- Linni McLeft has also been a great success with already over 15,000 sold copies.

## LINNI MCLEFT. A STAR IN RASPBERRY-CREAM HEAVEN (VOL. 2)

Play Snow White? Linni can do that left-handedly. When her school class rehearses a modern version of the famous fairy tale, Linni is sure that she'll become a famous actress. But then it's Jana, the boring class nerd, who ends up getting the main part. The fact that Linni only gets to play the seventh alien doesn't keep her from rehearsing like crazy. And when Jana falls ill right before opening night, Linni gets her big chance. Will she be able to play the raspberry-creamiest Snow White the dwarves – oops, aliens – have ever seen?

### BACKLIST SAMPLES (AUTHOR)



**LINNI MCLEFT. FAMOUS WITH A CHERRY ON TOP (VOL. 1)**  
Age 8+  
Girls series  
978-3-401-06994-4  
Rights of the series: sold to BE/NL, IL



**SUPER HEROES ALWAYS FLY IN SECRET (VOL. 1)**  
Age 9+  
Suspense/ Humor  
978-3-401-06825-1  
Rights: available worldwide

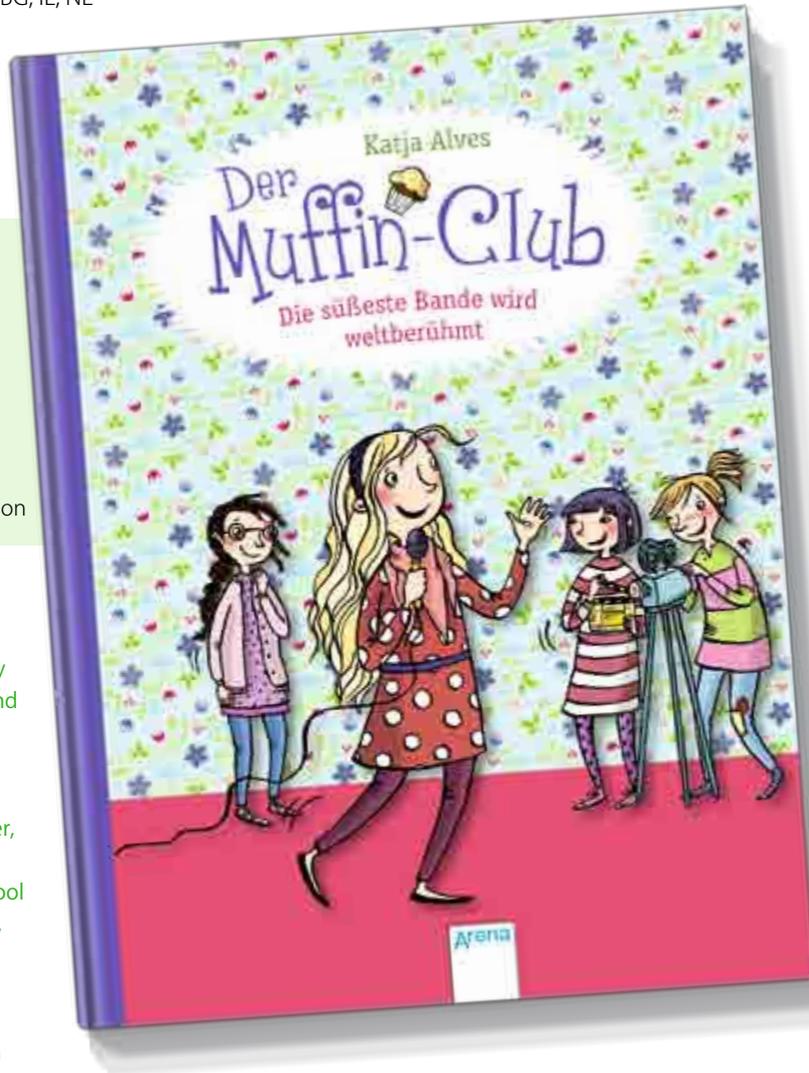


**SUPER HEROES ALWAYS FLY HIGH (VOL. 3)**  
Age 9+  
Suspense/ Humor  
978-3-401-06936-4  
Rights: available worldwide

# THE MUFFIN CLUB SERIES

Her incredible proximity to the target group, her great sense of her characters' special little quirks and her great timing for funny punch lines have enabled Katja Alves to purchase an extremely charming and hilarious series for girls: The Muffin Club! Wonderfully dynamic illustrations by Elli Bruder. More than 60,000 copies of the series have been sold. Rights of the series: sold to BG, IL, NL

**Katja Alves**  
**Elli Bruder**  
 Age 7/8+  
 104 pages  
 15.3 x 20.5 cm  
 Hardcover,  
 UV finish on cover  
**€ 8.99**  
 978-3-401-70683-2  
 July 2015  
 Rights: see series information



- Witty and fresh stories that reflect contemporary teeny life; entertaining and sensitive narratives.
- Popular girls' topics: friendship, courage, jealousy, sticking together, making up, best friends, rivalries among girls, school trips, school celebrations, baking, ballet, pets ...
- Attractive layout with plenty of pictures accompanying the text, a play with different fonts, large print.

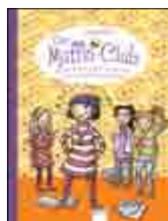
## THE MUFFIN CLUB. WORLD FAME FOR THE SWEETEST GANG OF ALL (VOL. 6)

Do you want to know what's really stressful? To try to explain something really simple! Such as that Miranda simply has to play the main part in a movie that will be filmed in her class. It only makes sense! Yet right in the middle of the preparations Miranda's nanny suddenly disappears ... Fortunately the Muffin Club knows at once what to do. And almost becomes world-famous in the process.

### BACKLIST SAMPLES (SERIES)



**THE MUFFIN CLUB. BEST FRIENDS AND THE SUPER RABBIT (VOL. 3)**  
 Age 7/8+  
 Children's Book  
 978-3-401-70402-9  
 Rights: see series information



**THE MUFFIN CLUB. THE BEST ANTI-SHYNESS-ACTION IN THE WORLD (VOL. 4)**  
 Age 7/8+  
 Children's Book  
 978-3-401-70419-7  
 Rights: see series information



**THE MUFFIN CLUB. THE FUNNIEST CLASS TRIP OF ALL TIMES (VOL. 5)**  
 Age 7/8+  
 Children's Book  
 978-3-401-70679-5  
 Rights: see series information

# LILLI THE WITCH SERIES

Lilli is a secret witch; nobody is supposed to know that she's able to do magic with the help of her spell book. This idea offers plenty of adventures which Lilli explores in more than 35 books. KNISTER is one of the most famous and successful German children's book authors. His books have been translated into more than 40 languages and over 21.5 million copies of the LILLI THE WITCH series have been sold worldwide. Birgit Rieger's LILLI illustrations have enchanted children all over the world by now. Being in the market for more than 20 years now, the series received a make-over and has been republished with a new look in autumn 2014.

Rights of the series sold to BG, BR, CZ, DK, EE, ES (Cast., Cat., Basque, Galician), FI, ID, IL, IT, JP, LT, LV, NL, NO, PL, PRC, SCG, SI, TW, TR, US, VN, ZA and German audio book rights

**KNISTER**  
**Birgit Rieger**  
 Age 7+  
 120 pages  
 15,3 x 20,5 cm  
 All illustrations in colour  
**€ 9,99**  
 978-3-401-70757-0  
 September 2015  
 Rights: see series information



- Translated into 40 languages.
- 21.5 million titles sold worldwide.
- Illustrated by Birgit Rieger.

## LILLI THE WITCH AND THE SHINING UNICORN (VOL. 20)

This time Lilli the Witch goes to the country of the Elfin. It is her dream to ride on a unicorn. But the unicorns are in danger! Especially one: Cassiopaius with the glitter horn – the evil Oskura has her eye on him. Can Lilli save her new friend?

### BACKLIST SAMPLES (SERIES)



**LILLI THE WITCH FLIPS THE SCHOOL UPSIDE DOWN (VOL. 1)**  
 Age 8+  
 Children's novel  
 978-3-401-06937-1  
 Rights: see series information



**LILLI THE WITCH MAKES MAGIC NONSENSE (VOL. 2)**  
 Age 8+  
 Children's novel  
 978-3-401-06938-8  
 Rights: see series information



**LILLI THE WITCH – CIRCUS CHARMS (VOL. 3)**  
 Age 8+  
 Children's novel  
 978-3-401-06939-5  
 Rights: see series information

# FELI'S SURVIVAL TIPS SERIES

Feli likes nothing better than to spend time with her two best friends, Mira and Kiki. But one day they have a big fight, and after that Feli is all by herself. Fortunately there is the note box filled with survival tips!

Rights of the series: available worldwide



**Ilona Einwohlt**  
**Carola Sieverding**  
 Age 9+  
 176 pages  
 13,5 x 20,5 cm  
 Novel/ guide for girls  
**€ 9.99**  
 978-3-401-60108-3  
 July 2015  
 Rights: see series information

- A one-of-a-kind book – there is no competitive product!
- Ilona Einwohlt's new series fills a distinct gap in the book market: There is no guide/novel combination that addresses PRE-puberty female readers!
- The refreshing and lively illustrations by the newcomer Carola Sieverding enchant the readers.
- Ilona Einwohlt's books are long-sellers and guaranteed to sell! 450,000 copies of her Arena titles have already been sold.

## FELI'S SURVIVAL TIPS. TROUBLE WITH FRIENDS (VOL. 2)

Feli has finally found two good friends. And when her teacher Mr. Pilz is looking for supporters who help out at the animal shelter, Feli, Kiki and Mira don't hesitate for one moment and joyfully tend to the animals. Yet one day they have an argument, and Feli finds out how lonely she feels without her friends. Can the quiet girl, Silvija, mediate between the friends? Or could it perhaps be even nicer if there were four of them?

### BACKLIST SAMPLES (AUTHOR)



**FELI'S SURVIVAL TIPS. NEW SCHOOL, NEW CHANCES! (VOL. 1)**  
 Age 9+  
 Guide for girls  
 978-3-401-06996-8  
 Rights of the series: available worldwide



**ALICIA. MY FAMILY IS A DISASTER (VOL. 1)**  
 Age 11+  
 Teen book  
 978-3-401-06932-6  
 Rights of the series: available worldwide



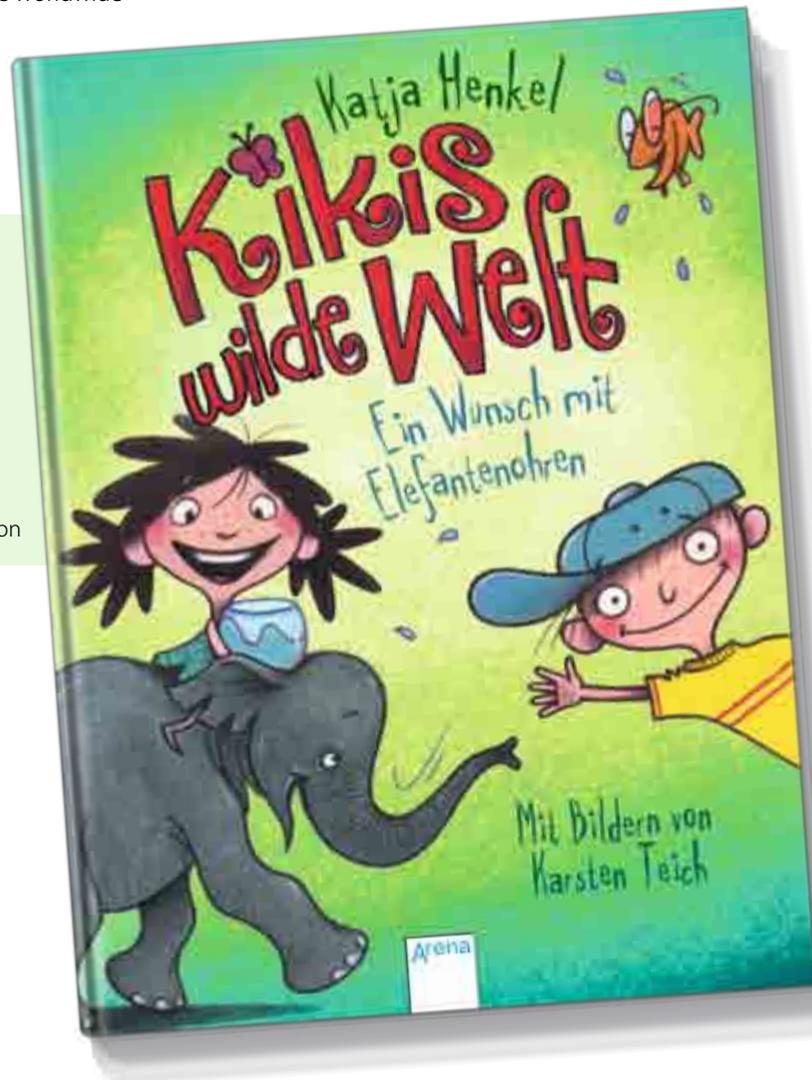
**ALICIA. EVERYTHING IS PEACHES AND CREAM (VOL. 3)**  
 Age 11+  
 Family/ Girls  
 978-3-401-60044-4  
 Rights of the series: available worldwide

## KIKI'S WILD WORLD SERIES

The odd family of Katja Henkel's character Kiki Spitz breaks the most wondrous records. This time a whole elephant disappears, Kiki and her friends enjoy the world's longest summer and somebody tells the greatest lie of all times – with unpredictable consequences. The Spitz Family's next tongue-in-cheek and imaginative adventure has been uniquely illustrated by Karsten Teich. Rights of the series: available worldwide

**Katja Henkel**  
**Karsten Teich**  
 Age 8+  
 168 pages  
 13.5 x 20.5 cm  
 Hardcover  
 Family Adventure  
 UV finish on cover  
**€ 9.99**  
 978-3-401-60048-5  
 June 2015  
 Rights: see series information

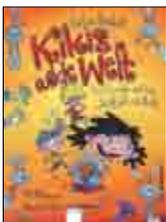
- Tradition combined with whimsicality: stories about family and friendship with that special something.
- The characters are vivacious, in part odd but actually just like you and me.



### KIKI'S WILD WORLD. A WISH WITH ELEPHANT EARS (VOL. 2)

Everything's roses for Kiki Spitz! The next record is about to be broken at her home, the Hotel of World Records: An elephant parade presents the loudest trumpeting of all times. Unfortunately the noise is driving everybody crazy! Only Monsieur Rouge, the old goldfish, doesn't seem to mind the hustle and bustle. He even befriends Elli the elephant girl and announces that he wants to go on a trip with her. Kiki doesn't appreciate that at all! Will the world's greatest lie and an invisible elephant be able to stop Monsieur Rouge?

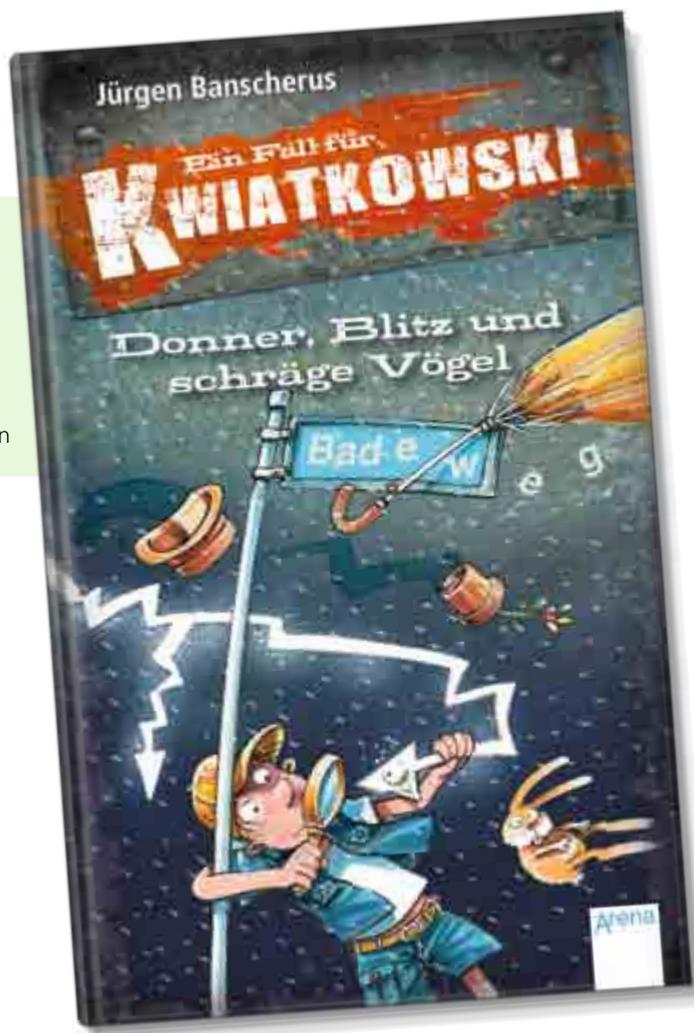
#### BACKLIST SAMPLES (AUTHOR)



**KIKI'S WILD WORLD. THREE FRIENDS AND A GOLDFISH WITH SPECTACLES (VOL. 1)**  
 Age 8+  
 Family Adventure  
 978-3-401-60047-5  
 Rights of the series: available worldwide

# A CASE FOR KWIATKOWSKI SERIES

A classic among detective stories for reading beginners that already sold more than 1 million copies worldwide! This is mega-exciting reading fun written by Jürgen Banscheraus with humorous illustrations by Ralf Butschkow. The series A CASE FOR KWIATKOWSKI received the Hansjörg Martin Crime Stories for Children and Juveniles Award 2006. Rights of the series: sold to CZ, CH, DK, ES, FR, GR, IL, LT, NO, PL, PRC, SI, ZA, SE, TH, TR, US, German audio book rights



**Jürgen Banscheraus**  
**Ralf Butschkow**  
 Age 7+  
 96 pages  
 12,1 x 19,5 cm  
**€ 7.99**  
 978-3-401-70684-3  
 July 2015  
 Rights: see series information

- The series has been translated into 18 languages so far.
- The series has sold more than 1 million copies worldwide.
- With illustrations by Ralf Butschkow.

## A CASE FOR KWIATKOWSKI – THUNDER AND LIGHTNING AND STRANGE BIRDS (VOL. 24)

During a thunderstorm Kwiatkowski stumbles upon a suspicious threesome. Yet even though he tails the three children, the private eye's investigations lead nowhere. But Kwiatkowski wouldn't be Kwiatkowski if he couldn't solve the mystery in the end: with patience, combination skills and lots of chewing gum ...

### BACKLIST SAMPLES (SERIES)



**A CASE FOR KWIATKOWSKI. THE CHEWING GUM CONSPIRACY (VOL. 1)**  
 Age 7+  
 Children's Mystery  
 978-3-401-70016-8  
 Rights: see series information



**A CASE FOR KWIATKOWSKI. DUEL OF DETECTIVES (VOL. 8)**  
 Age 7+  
 Children's Mystery  
 978-3-401-09907-1  
 Rights: see series information



**A CASE FOR KWIATKOWSKI. ABOUT MONSTERS, THE MOON AND MOTH POWDER (VOL. 19)**  
 Age 7/8+  
 Children's Mystery  
 978-3-401-70363-9  
 Rights: see series information

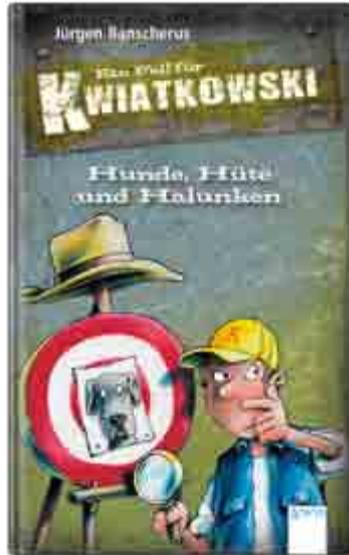
# A CASE FOR KWIATKOWSKI SERIES

When Kwiatkowski, P.I., is hired, no case remains unsolved, no eye remains dry. He has been investigating with great success for 20 years! To celebrate that, these four titles come with attractive gimmicks.

## THE GIMMICKS :



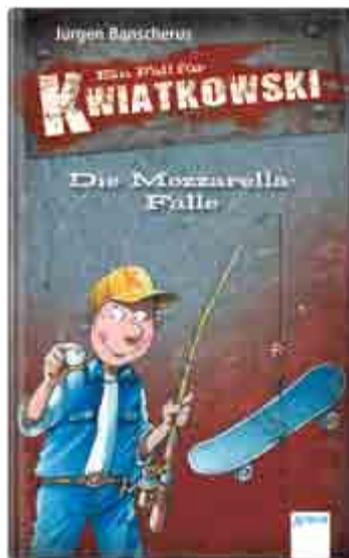
**A Case for Kwiatkowski – At Night All Heads Are Blue (Vol. 7)**  
978-3-401-70706-8



**A Case for Kwiatkowski – Canines, Caps and Culprits (Vol. 9)**  
978-3-401-70703-7



**A Case for Kwiatkowski - The Great Snake Trick (Vol. 14)**  
978-3-401-70705-1



**A Case for Kwiatkowski - The Mozzarella Trap (Vol. 18)**  
978-3-401-70704-4



torch in cardsize



magnifying glass for detectives



secret code wheel



secret writing pen



notepad for detectives

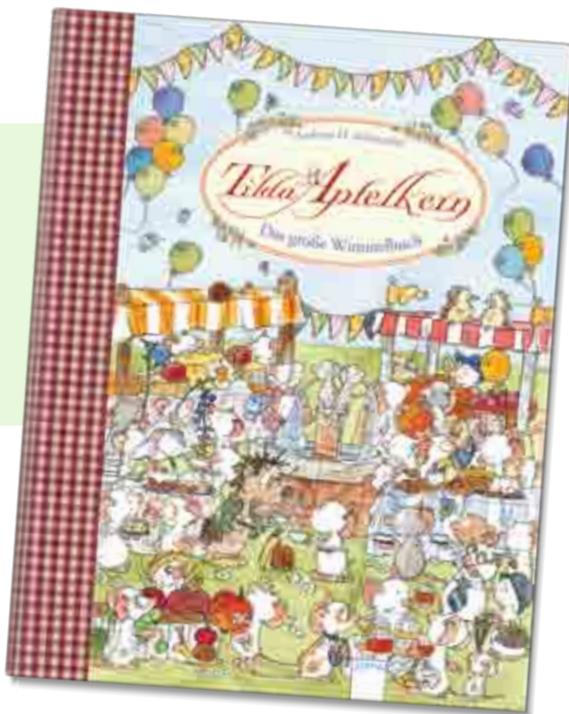
**All Titles:**  
Jürgen Banscheraus / Ralf Butschkow  
Age 8+ • 96 pages • 15.9 x 21.1 cm  
€ 7.99 • July 2015  
Rights: see series information page 14

# TILDA APPLESEED SERIES

Every day is lovely in the little village, snugly tucked into the hills, where small and big adventures await its inhabitants. Tilda, the small mouse who is as white as the flowers of the elder bush, lives in a small apartment in the parish's church. Whenever someone is in need of help, she is there – with advice, a nice cup of tea and delicious cookies. She and her friends – Molly the Mail-Mouse, Robin Robin, Billy and Benny Squirrel, and Rupert the Hedgehog – are inseparable. Our author and illustrator Andreas H. Schmachtl created a lovely world that demonstrates the importance of basic things like friendship and openness. About 600,000 copies of this popular series have been sold so far. Rights of the series: sold to BG, EE, ES, FI, HU, IT, LT, LV, TR, German audio book rights

**Andreas H. Schmachtl**

Age 3+  
28 pages  
21.5 x 28 cm  
Busy-Picture Book  
€ 12.99  
978-3-401-70451-7  
June 2015  
Rights: see series information

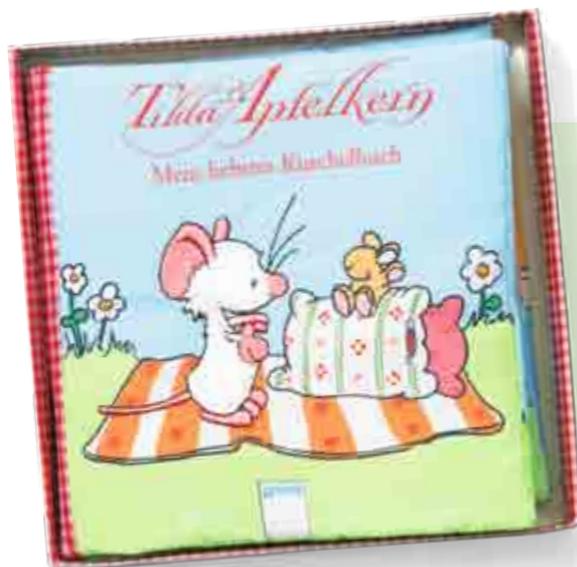


**TILDA APPLESEED.  
THE GREAT BUSY-PICTURE BOOK**

There's so much happening in Rose Alley! Tilda Appleseed has heard incredible news: The annual garden party at the parish has supposedly been cancelled this year! Tilda can't let that happen – she spontaneously decides to save the party with the help of her friends. So now they have to go shopping, prepare the party, cut and paste, bake and rehearse and decorate everything for a heavenly party!

**TILDA APPLESEED.  
MY FIRST SNUGGLE BOOK**

This velvety cloth book with enchanting applications of Tilda Appleseed is simply the most enchanting gift for babies Age 6 months and older! These first illustrations in a baby's life make for beautiful eye catchers; the soft fabrics invite the baby to touch and feel the pages – and there's even a page that rustles when Baby touches it. Wonderful fun & play for babies while all five senses are promoted!



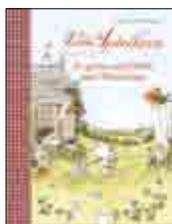
Age 6+ months  
10 pages  
Cloth book with applications, printed pages, rustling page, in a gift box  
€ 9.99  
978-3-401-70457  
June 2015  
Rights: see series information



**BACKLIST SAMPLES (SERIES)**



**TILDA APPLESEED.  
A SURPRISE VISIT TO TILDA'S**  
Age 3+  
Picture Book  
978-3-401-09812-8  
Rights: see series information



**TILDA APPLESEED.  
BLOSSOMS AND FLOWERS EVERYWHERE**  
Age 3+  
Picture Book  
978-3-401-09995-8  
Rights: see series information

# THE STRAWBERRY FAIRY

Everyone loves the Strawberry Fairy! The little fairy is caring, affectionate, and always there whenever her friends are in need for help. The books are as lovely as dreams, and tell magical stories about the adventures of the Strawberry Fairy and all of her friends from the Wildberry Woods with the most enchanting pictures. The Strawberry Fairy series consists of 17 titles. Rights of the series: sold to BG, CO, CZ, EE, FI, GR, HU, LV, PRC, ZA

## Stefanie Dahle

32 pages  
21.5 x 28 cm  
Picture Book  
Non-glossy, laminated; glittery finish on cover  
**€ 12.99**  
978-3-401-70452-4  
June 2015  
Rights: see series information



- The picture books by Stefanie Dahle are bestsellers in the Arena program with over 900.000 sold copies so far. More than 160.000 copies of the Strawberry Fairy series alone have been sold up to date.

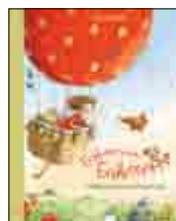
## THE STRAWBERRY FAIRY. THE MYSTERY OF BERRY WOODS (VOL. 3)

The Strawberry Fairy is baffled: Her magic wand has disappeared – and suddenly all her beautiful strawberries have turned blue. How could that happen? Could that mysterious animal that's supposed to have moved into Berry Woods have anything to do with it? Joined by her friends, the Strawberry Fairy sets out to solve the mystery ...

### BACKLIST SAMPLES (SERIES)



**STRAWBERRY FAIRY –  
SUNNYSIDE UP (VOL. 1)**  
Age 3+  
Picture Book  
978-3-401-09999-6  
Rights: see series information



**THE STRAWBERRY FAIRY –  
STRAWBERRY MAGIC IN  
FAIRY LAND (VOL. 2)**  
Age 3+  
Picture Book  
978-3-401-70161-5  
Rights: see series information



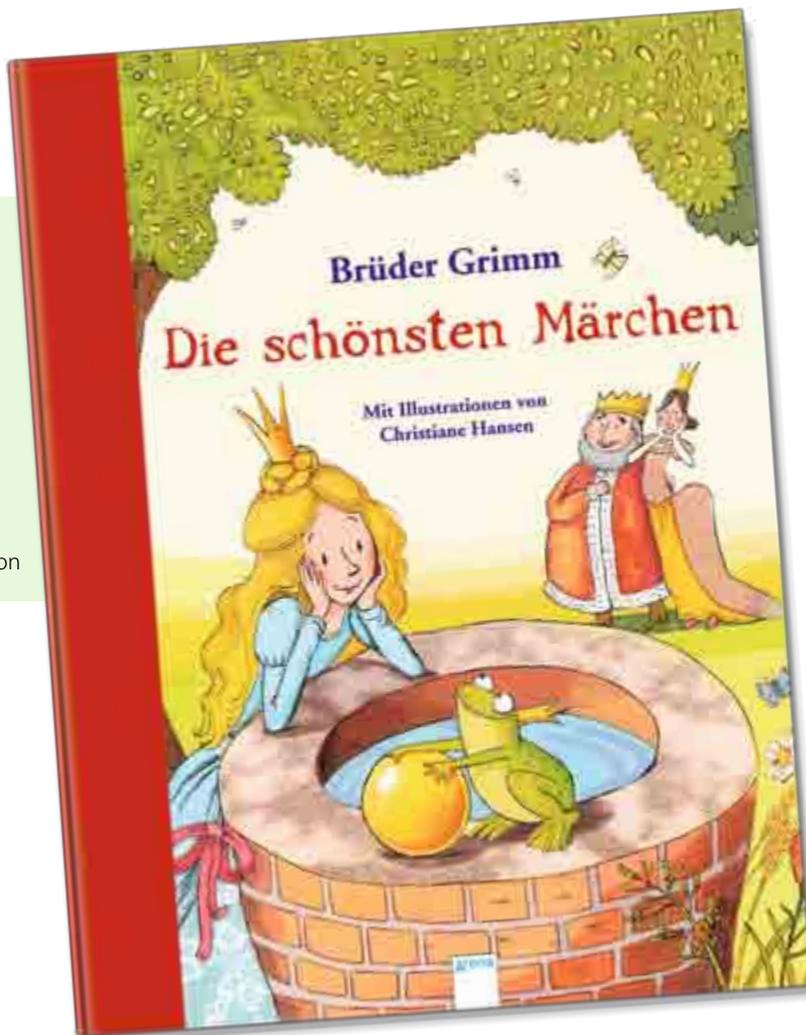
**STRAWBERRY FAIRY.  
MAGICAL STORIES FROM  
STRAWBERRY FIELDS  
(VOL. 1)**  
Age 4+  
Story Book  
978-3-401-70394-7  
Rights: see series information

# CLASSICS FOR CHILDREN

The world of picture books for reading aloud, rediscovering and listening again and again: the Arena Picture Book Classics with audio CD. To grow up with the treasures of international children's literature – that is what the Arena Picture Book Classics series offers!

Rights of the series: sold to CZ, PRC

**Sibylle Rieckhoff**  
**Christiane Hansen**  
 Age 4+  
 Total of 40 pages  
 23.5 x 30 cm  
 Classics for Children in  
 Picture Book Form  
 Linen spine with die  
 stamping, including audio  
 CD, laminated, non-glossy  
**€ 14.99**  
 978-3-401-70454-8  
 June 2015  
 Rights: see series information

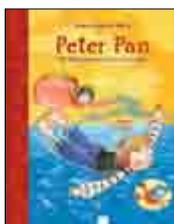


- A new volume of the popular series Picture Book Classics that shows a steady flow of sales of its backlist titles.
- The fairy tales by the Brothers Grimm have always been extremely successful and have the potential to become long-sellers.
- Series consists of 9 titles.

## THE MOST WONDERFUL FAIRYTALES BY THE BROTHERS GRIMM (VOL. 9)

Finally here comes a new volume in the popular series Picture Book Classics for children Age 4+: Sibylle Rieckhoff has re-narrated the 17 most well-known and popular fairy tales by the Brothers Grimm for children at kindergarten age, and every fairy tale is read and ingeniously interpreted on the CD that accompanies the book. Enchanting fairy tales that should be included in any family's library!

### BACKLIST SAMPLES (SERIES)



**PETER PAN**  
**(VOL. 1)**  
 Picture Book, Age 4+  
 978-3-401-09178-5  
 Rights: see series information



**ALICE IN WONDERLAND**  
**(VOL. 4)**  
 Picture Book, Age 4+  
 978-3-401-09253-9  
 Rights: see series information



**THE JUNGLE BOOK**  
**(VOL. 6)**  
 Picture Book, Age 4+  
 978-3-401-09242-3  
 Rights: see series information

# JANA FREY



Jana Frey was born in Düsseldorf in 1969. After finishing school in Wiesbaden, she studied literature, arts and history in Frankfurt, San Francisco and Auckland/New Zealand. In 1994 her first novel for juveniles was published. In the meantime she has written numerous books for children and young adults that have been highly praised by the media. Her novel *Höhenflug abwärts* (*Flying High to Hit the Bottom*) was nominated for the Award of Juvenile Literature. The author lives near Frankfurt am Main with her family.

**Jana Frey**  
**Christine Kugler**  
 Age 24 months+  
 Total of 18 pages  
 22 x 16 cm  
 Cardboard picture book  
**€ 6.99**  
 978-3-401-70462-3  
 June 2015  
 Rights: available worldwide



**Jana Frey**  
**Irmgard Paule**  
 Age 24 months+  
 Total of 18 pages  
 22 x 16 cm  
 Cardboard picture book  
**€ 6.99**  
 978-3-401-70463-0  
 June 2015  
 Rights: available worldwide

## SLEEP WELL, LITTLE OWL! / I LOVE YOU, LITTLE CUDDLY BUNNY!

Two endearing stories for our youngest book fans: Little owl Hop doesn't want to go to bed yet – there's just too much to see and experience! And the little cuddly bunny plays with his friends all day. Children will love these first picture book stories!

### BACKLIST SAMPLES (AUTHOR)



**SPARKLING STARS AND CHRISTMAS SEASON! 24 FIRST CHRISTMAS SEASON CALENDAR STORIES AND POEMS**  
 Age 2+  
 978-3-401-07834-2  
 Rights: available worldwide



**A LITTLE BROTHER FOR MATS AND SELMA**  
 Age 3+  
 978-3-401-70164-6  
 Rights: available worldwide



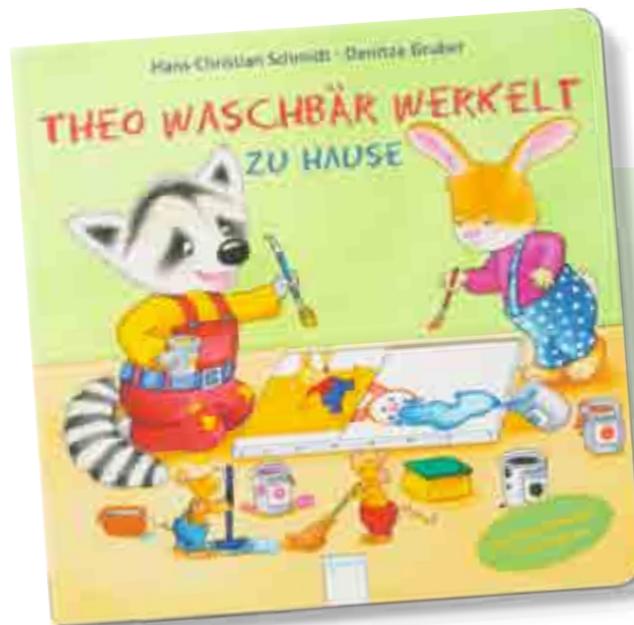
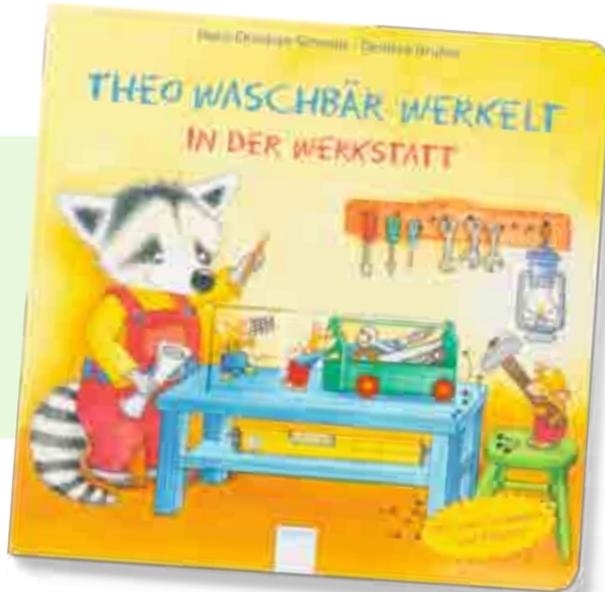
**HURRY OFF TO BED, LITTLE ANIMALS! VERY FIRST GOODNIGHT STORIES**  
 Age 2+  
 978-3-401-70150-9  
 Rights: available worldwide

# DENITZA GRUBER



At the age of 13, Denitza Gruber, born in Bulgaria in 1977, was accepted by the Sofia School of Applied Arts, Department of Toy Designs. Her difficult start in Germany did not let her give up drawing and painting, either. She completed her professional training as a graphic designer and went on to study communication design in Munich. Since 2002 she has been a freelance illustrator, turning her dream into her profession. She has two children and lives in Landshut with her family.

**Hans-Christian Schmidt  
Denitza Gruber**  
Age 30 months+  
12 pages  
20 x 20 cm  
Cardboard picture book  
**€ 8.99**  
978-3-401-70444-9  
June 2015  
Rights: available worldwide



**Hans-Christian Schmidt  
Denitza Gruber**  
Age 30 months+  
12 pages  
20 x 20 cm  
Cardboard picture book  
**€ 8.99**  
978-3-401-70445-6  
June 2015  
Rights: available worldwide

## CRAFTING WITH THEO THE RACCOON. IN THE WORKSHOP (VOL. 1) / AT HOME (VOL. 2)

Theo is crafting – and everybody can join him! The wonderful pages move when they are pulled, letting anyone join the little raccoon while he's hammering, sawing, painting, wiping, cleaning or vacuuming. And lots of flaps contain even more surprises. Incredible play and picture fun – look and participate!

## MY FAVOURITE FANFOLD SERIES

In these books very young children discover their world – and their exciting first pictures! Just like vehicles, animals fascinate children from the beginning, and they can easily recognize their favourite animals and vehicles in these two beautiful fanfold books. And it won't take long until toddlers will be able to identify all the pictures, too!  
Rights of the series: available worldwide

**Sonja Egger**  
**My Favourite Fanfold:**  
**All My Animals (Vol. 1)**  
 Age 12 months+  
 16 pages  
 10 x 10 cm  
**€ 3.99**  
 June 2015  
 978-3-401-70458-6  
 Rights:  
 see series information



**Sonja Egger**  
**My Favourite Fanfold:**  
**All My Vehicles (Vol. 2)**  
 Age 12 months+  
 16 pages  
 10 x 10 cm  
**€ 3.99**  
 June 2015  
 978-3-401-70459-3  
 Rights:  
 see series information

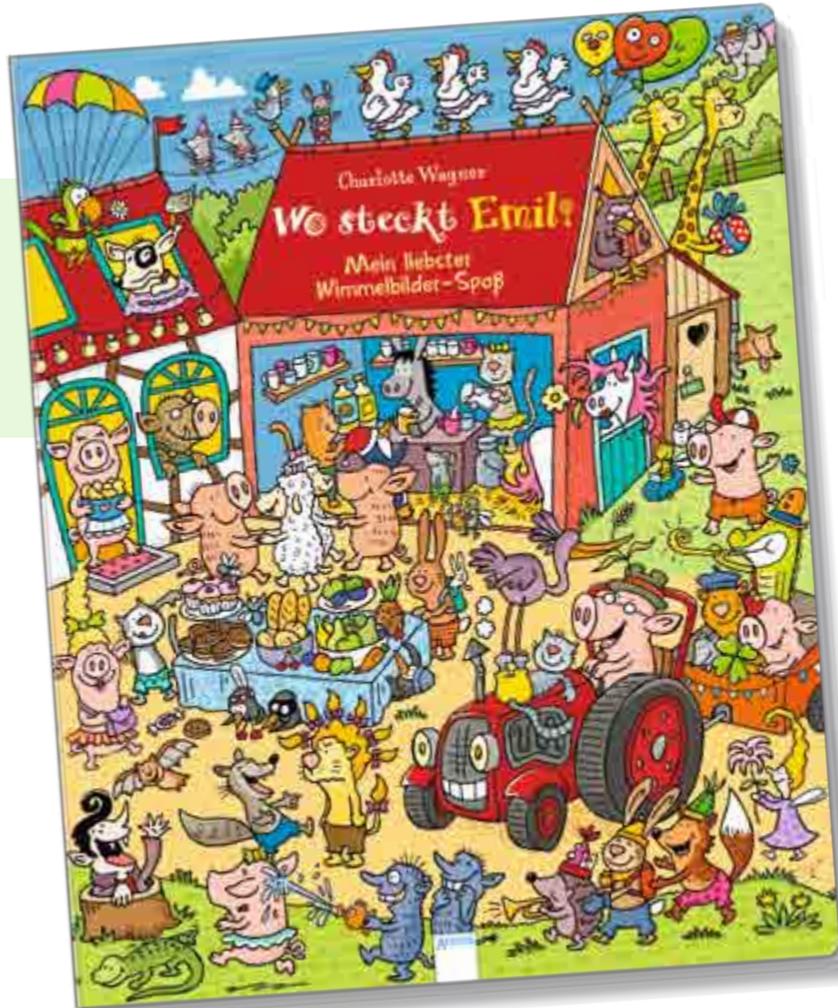
- Interesting book form: fanfolds for viewing and playing.
- Lovely illustrations and design in fabric look.
- Toddlers' most popular topics: "animals" and "vehicles".

# MY FAVOURITE BUSY PICTURES SERIES

Thousands of surprises and funny scenes – but you have to look closely to find them!

Illustrated right down to the smallest detail, these Wimmelbooks make you laugh and wonder. On every page, situations of everyday-life are portrayed, and they show how exciting the park, a construction site or a city can be! Hundreds of people, animals and amusing stories are waiting to be discovered. On a small surface many small things may happen!

**Charlotte Wagner**  
 Age 2+  
 14 pages  
 25.5 x 32 cm  
**€ 9.99**  
 June 2015  
 978-3-401-70466-1  
 Rights: available worldwide

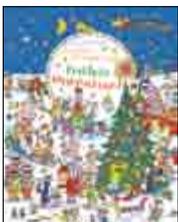


- An infinity of stories to tell and characters to find
- Charlotte Wagner's first two busy picture books were great successes.
- Children are thrilled by these colourful illustrations.

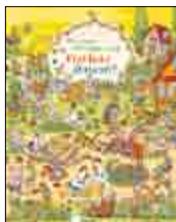
## MY FAVOURITE BUSY PICTURES. WHERE IS EMIL? (VOL. 3)

A thousand surprises can be discovered on every page of these busy picture books! Emil the pig is busy, distributing invitations to his whole family and all his friends – and the funniest things happen on his adventurous way to see Grandpa Walter in the mountains, Aunt Wanja at the beach, the big city, the circus and the forest!

### BACKLIST SAMPLES (ILLUSTRATOR)



**MY FAVOURITE BUSY PICTURES. MERRY CHRISTMAS! (VOL. 1)**  
 Age 2+  
 978-3-401-07816-8  
 Rights: available worldwide



**MY FAVOURITE BUSY PICTURES. HAPPY EASTER! (VOL. 2)**  
 Age 2+  
 978-3-401-70159-2  
 Rights: available worldwide

MINI PICTURE BOOKS // LONGSELLERS // RELAUNCH

# KINDERGARTEN-MINIS SERIES

These miniatures belong into every playroom. They include four important stories for kindergarten and cover issues young and old know only too well: goodbye diapers, fighting, bad mood and fear of separation.

**Katja Reider  
Aleš Vrtal**  
**The Nappy Speedsters**  
Age 3+  
32 pages  
Pocketbook  
12.2 x 16 cm  
**€ 1.99**  
978-3-401-50773-6  
June 2015  
Rights: sold to KOR



**Carola Wimmer  
Betina Gotzen-Beek**  
**Never Again Trouble  
in the Playroom**  
Age 3+  
32 pages  
Pocketbook  
12.2 x 16 cm  
**€ 1.99**  
978-3-401-50774-3  
June 2015  
Rights: available  
worldwide



**Ulrike Kaup  
Wahed Khakdan**  
**A Wonderful Day for  
Three Friends**  
Age 3+  
32 pages  
Pocketbook  
12.2 x 16 cm  
**€ 1.99**  
978-3-401-50775-0  
June 2015  
Rights: sold to HU, KOR



**Ulrike Kaup  
Wahed Khakdan**  
**I Love You Sooo  
Much, Mummy Bear**  
Age 3+  
32 pages  
Pocketbook  
12.2 x 16 cm  
**€ 1.99**  
978-3-401-50776-7  
June 2015  
Rights: sold to KOR, TH



- These miniatures belong into every playroom.
- Four important stories for kindergarten.
- Four issues young and old know only too well: goodbye diapers; fighting; bad mood; fear of separation.

# 3-MINUTE STORIES SERIES

Parents will find just the right stories for their child in the series 3-Minute Stories: short story time texts about children's favourite topics motivate children to listen. Particularly suitable as good-night stories or for short breaks during daytime. The popular story time series has been relaunched and comes now with a CD. There are already 16 titles of this series available.



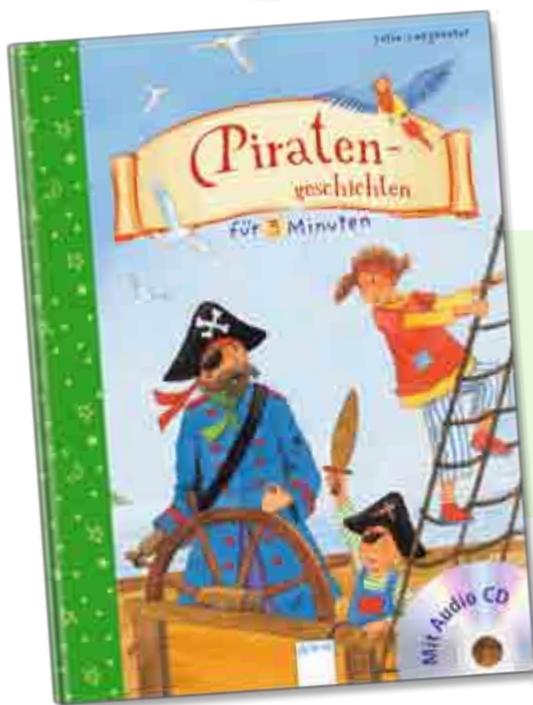
**Christina König  
Stefanie Dahle**  
Age 4+  
82 pages  
17 x 24 cm  
Special edition with CD  
**€ 9.99**  
July 2015  
978-3-401-70812-6  
Rights: sold to CZ, GR, ZA

## 3-MINUTE MAGIC PONY STORIES (VOL. 13, RELAUNCH)

Dream yourself into the land of the magic ponies! That's where funny, exciting and mysterious stories are waiting for true pony fans. The little soap bubble pony takes an adventurous journey to the moon, Pony Shaggy can't wait for the magic competition on Witch Hill, and Princess Patty escapes from the world's tallest tower on a flying pony.

## 3-MINUTE PIRATE STORIES (VOL. 8, RELAUNCH)

Oliver, Moritz and Dolly are real pirates! Or at least they want to become real pirates. But to do so, they have to bag a treasure first! During their sea journey they meet sea monsters, sea creatures, castaways and even a real princess! However, before the three young pirates can return to their pirates' island, they have to master plenty of adventures. Story time fun & adventure for little pirates and those who want to become pirates!

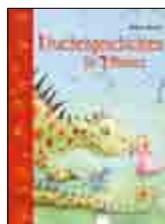


**Jutta Langreuter  
Kerstin M. Schuld**  
Age 4+  
80 pages  
17 x 24 cm  
**€ 9.99**  
July 2015  
978-3-401-70837-9  
Rights: available worldwide

### BACKLIST SAMPLES (SERIES)



**3-MINUTE KNIGHT STORIES  
(VOL. 9)**  
978-3-401-09155-6  
Rights: available worldwide



**3-MINUTE DRAGON STORIES  
(VOL. 11)**  
978-3-401-09193-8  
Rights: sold to CZ, GR, PL,  
SK, ZA, German audio  
book rights



**3-MINUTE SOCCER STORIES  
(VOL. 16)**  
978-3-401-09938-5  
Rights: available worldwide

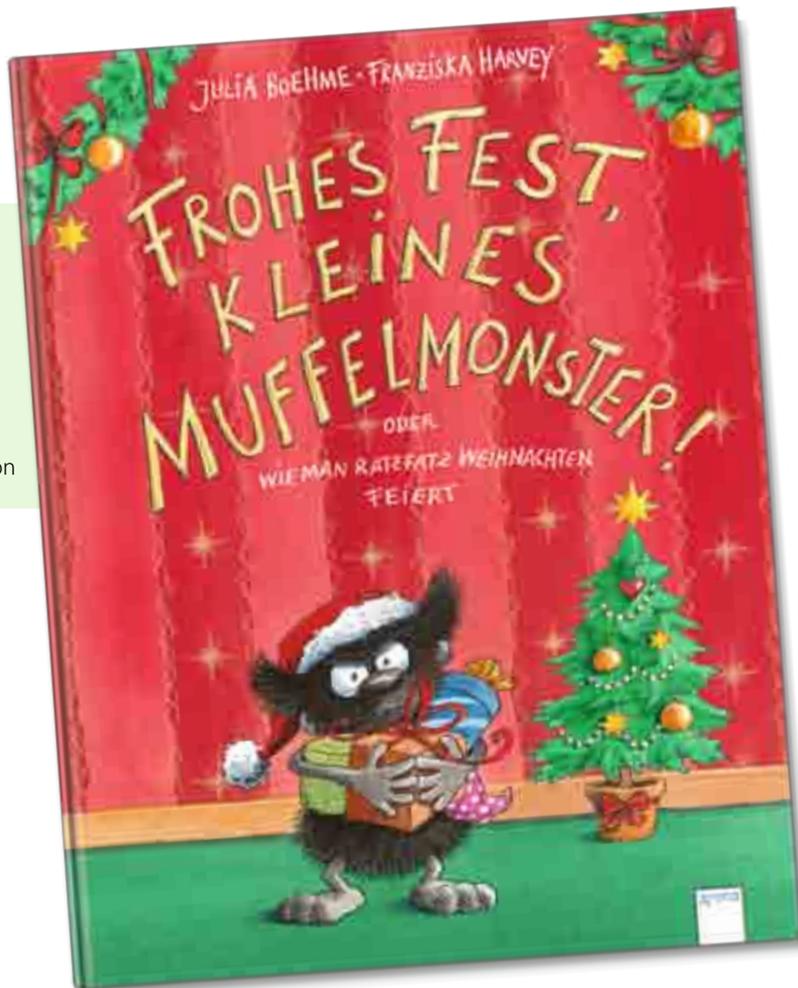
# BAD MOOD MONSTER SERIES

Important issue in children's lives: bad mood. Including great tips that will cheer up everyone. About 85,000 copies of these series with charismatic text by the successful author Julia Boehme and illustrator Franziska Harvey have already been sold.

Julia Boehme, born in 1966, studied literature and music. Franziska Harvey studied illustration and calligraphy in Wiesbaden.

Rights of the series: sold to PRC, German audio book rights

**Julia Boehme**  
**Franziska Harvey**  
 Age 3+  
 32 pages  
 21.5 x 28 cm  
 Picture Book  
**€ 12.99**  
 978-3-401-70600-9  
 September 2015  
 Rights: see series information

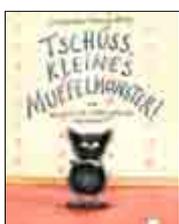


- The character of the moody monster has been extremely well established.
- Perfect occasion for a humorous discussion about this topic.
- The fourth volume of the successful picture book series.

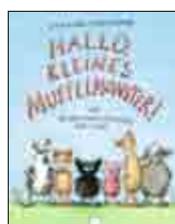
## MERRY CHRISTMAS, LITTLE MOODY MONSTER! OR HOW TO HAVE A WONDERFUL CHRISTMAS (VOL. 4)

Moritz can hardly wait: Soon it'll be Christmas Eve! Yet before the little silver bell rings and he gets to go inside the living room, the little moody monster suddenly appears in his room. And it is in a rotten mood as always. Of course Moritz has to think of something to make the monster's bad mood go away. And then the two have themselves a monstrosly merry Christmas!

### BACKLIST SAMPLES (SERIES)



**BYE BYE, LITTLE MOODY MONSTER! OR: HOW BAD MOOD WILL DISAPPEAR IN NO TIME (VOL. 1)**  
 Age 3+  
 Picture Book  
 978-3-401-09606-3  
 Rights: see series information



**HELLO, YOU LITTLE MOODY MONSTER! OR: FRIENDS WILL CHEER YOU UP IN A JIFFY (VOL. 2)**  
 Age 3+  
 Picture Book  
 978-3-401-70003-8  
 Rights: see series information



**ARE YOU TIRED, LITTLE MOODY MONSTER? OR: HOW TO FALL ASLEEP IN A JIFFY (VOL. 3)**  
 Age 3+  
 Picture Book  
 978-3-401-70389-3  
 Rights: see series information

# FRANZISKA JAEKEL



Franziska Jaekel, born in 1975, had already a passion for telling stories and reading when she was a child. She studied German, Sociology and Psychology and worked in a publishing house for children's and young adult's books. She now works as an author, editor and translates books for children of every age.

**Franziska Jaekel**  
**Josef Hammen**  
 Age 3+  
 12 pages  
 23 x 23 cm  
**€ 9.99**  
 978-3-401-70177-6  
 September 2015  
 Rights: available worldwide



- Including five puzzle pictures of nine parts each.
- Five Christmas stories that can be read to children.
- Popular seasonal topic: Christmas.

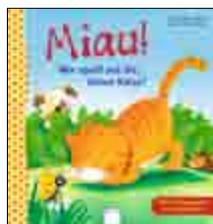
## MY GREAT BIG CHRISTMAS PUZZLE PICTURE BOOK WITH FIRST STORY TIME STORIES

In the winter the forest animals wonder: Who's that man with a white beard and red coat stomping through the snow? And Rudy the red-nosed reindeer has a cold. Will he be able to pull Santa's sled on Christmas Eve? Five short story time stories with five funny puzzle pictures: great playing and reading fun for the Christmas Season!

### BACKLIST SAMPLES (AUTHOR)



**TOUCH AND FEEL THE ANIMAL BABIES. VERY FIRST STORY TIME TALES**  
 Age 2+  
 978-3-401-07782-6  
 Rights: available worldwide



**MEOW! WHO PLAYS WITH YOU, LITTLE CAT?**  
 Age 2+  
 978-3-401-09764-0  
 Rights: available worldwide



**GOOD NIGHT, DEAR ANIMALS! MY FAVOURITE TOUCH-AND-FEEL BOOK**  
 Age 3+  
 978-3-401-09741-1  
 Rights: available worldwide

# ANNA MARSHALL



Anna Marshall was born in Bielefeld in 1980. Since studying design at the Technical College of Münster, specializing in illustrations, she has been drawing illustrations for various children's book publishers and likes to write stories, too. She and her husband live in Karlsruhe and work together. She particularly enjoys combining different techniques and materials and trying out something new.

**Anna Marshall**  
 Age 18 months+  
 18 pages  
 23 x 23 cm  
**€ 12.99**  
 978-3-401-70176-9  
 September 2015  
 Rights: available worldwide



- Perfect for kindergarten children – and the whole family.
- The most popular Christmas songs for playing along and singing.
- High-quality design with sturdy cover and page register.

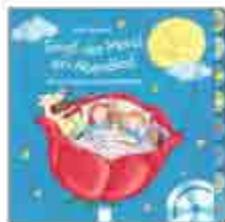
## JINGLE BELLS, JINGLE BELLS, JINGLE ALL THE WAY. THE LOVELIEST CHRISTMAS SONGS

Once a year you get to hear the most beautiful Christmas songs! This high-quality edition contains eight of the best-known songs the whole family can sing and play. The enclosed audio CD features enchanting interpretations of the songs suitable for singing along – for a very special Christmas time!

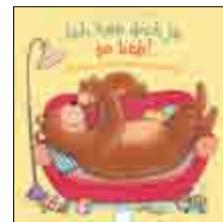
### BACKLIST SAMPLES (ILLUSTRATOR)



**SLEEPING BEAUTY WAS A TRUE BEAUTY. MY FAVOURITE FAIRY TALE SONGS**  
 Age 18 months+  
 978-3-401-09818-0  
 Rights: available worldwide



**MOON SINGS AN EVENING SONG. THE LOVELIEST LULLABIES**  
 Age 1+  
 Cardboard  
 Picture Book  
 978-3-401-09987-3  
 Rights: available worldwide



**I LOVE YOU SO MUCH! VERY FIRST STORIES AND POEMS**  
 Age 2+  
 978-3-401-07735-2  
 Rights: available worldwide

# FRIEDERUN REICHENSTETTER



Friederun Reichenstetter studied languages in Munich, Strasbourg and London. Afterwards, she worked for various international organisations all over the world. For many years, she has been working as a freelance author and writes books for children and young adults. She lives in Munich with her husband.

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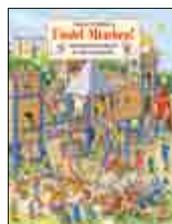
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