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FRANKFURT BOOK FAIR

2016

Non Fiction

FRANKFURT BOOK FAIR 2016 – NON FICTION

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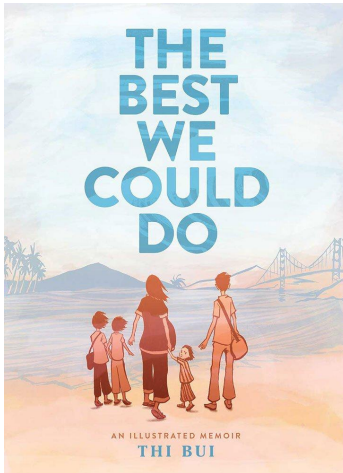
A haunting memoir about the search for a better future and a longing for the past

THE BEST WE COULD DO

An Illustrated Memoir

by Thi Bui

Abrams Comicarts, March 2017



THE BEST WE CAN DO is an intimate and moving graphic novel memoir of one family's journey from their war-torn home in Vietnam to their new lives in America. This beautifully illustrated and emotional story explores the anguish of immigration and the lasting effects that displacement has on a child and her family. Alternating between Bui's own childhood in California and the lives of her parents amidst the chaos of the Vietnam War, Bui explores the saga of her country while trying to understand the history of her parents and grandparents. Their struggles and pain reflect the turmoil within a country that whiplashed from French Colonial rule to Communism in a very short amount of time. As the child of a country and a war she can't remember, Bui's dreamlike artwork brings to life her journey to understanding her own identity in a way that only comics can.

Thi Bui was born in Vietnam and immigrated to the United States as a child. She studied art and law and thought about becoming a civil rights lawyer, but became a public school teacher instead. She lives in Berkeley with her son, her husband, and her mother. THE BEST WE COULD DO is her first graphic novel.

An art book from one of the most notable writers of his generation

UNGRATEFUL MAMMALS

by Dave Eggers

October 2017

100 color illustrations

Dave Eggers is one of the most notable writers of his generation, recognized for such bestselling and critically acclaimed books as "A Hologram for the King", "What Is the What", and "The Circle". Before he embarked on his writing career, Eggers was classically trained as a draftsman and painter. He then spent many years as a professional illustrator and graphic designer before turning to writing full-time. More recently, in order to raise money for Scholarmatch, his college-access nonprofit, he returned to visual art, and the results have been exhibited in galleries and museums around the country. Usually involving the pairing of an animal with humorous or biblical text, the results are wry, oddly anthropomorphic tableaux that create a very entertaining and eccentric body of work from one of today's leading culture makers.

Dave Eggers is the author of seven bestselling and award-winning books. He is also the founder and editor of mcSweeney's, an independent publishing house based in San Francisco that produces a quarterly journal and a monthly magazine (*The Believer*). In 2002, he cofounded 826 Valencia, a nonprofit writing and tutoring center for youth in San Francisco, which has spawned six affiliate 826 centers nationally.

Step inside the frontlines of the hit TV show Mr. Robot with this new in-world fiction book by series creator and showrunner Sam Esmail and series writer Courtney Looney—the first and only book to tie in to USA's Golden Globe, Award-winning series

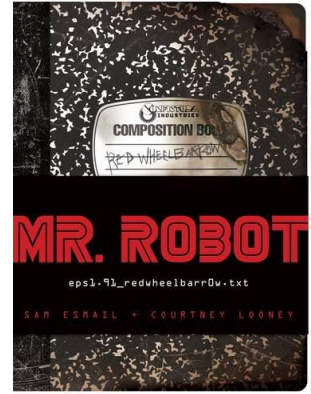
MR. ROBOT: RED WHEELBARROW
(eps1.91_redwheelbarr0w.txt)
by Sam Esmail and Courtney Looney

November 2017

Hardcover with bellyband, 7 removable items, 45 illustrations

MR. ROBOT: Red Wheelbarrow is the personal notebook of Elliot Alderson, main character of the Emmy-nominated and golden globe Award-winning drama MR. ROBOT. before and during the events of season two, Elliot recorded his most private thoughts in this journal—and now you can hold this piece of the series in your hands. Experience Elliot's battles to gain control of his life and his struggles to survive increasingly dangerous circumstances, in a brand-new story rendered in his own words. the notebook also holds seven removable artifacts—a ripped-out page, a newspaper clipping, a mysterious envelope, and more—along with sketches throughout the book. You'll discover the story behind MR. ROBOT season two and hints of what is to come.

Sam Esmail's screenplays include Sequels, Remakes & Adaptions; Norm the Movie; and Comet, which he directed. **Courtney Looney** has worked extensively in the film, commercial, music video, and television industries as a writer, director, and producer.



The vital power of coconut, coffee beans, and turmeric for an overall rejuvenated body

**SOS – SCHÖN OHNE SCHUMMELN
(SOS Beautiful without Cheating)**

by Katharina Bachman

Goldmann, December 2016



A beauty program from the jungles of Asia that will make one beautiful on the outside, while it simultaneously purifies and rejuvenates the organism deeply from within – and this without Botox or expensive anti-aging creams with artificial ingredients.

For her new book, Katharina Bachman has drawn on the comprehensive treasure of knowledge of the indigenous peoples of Malaysia. Included here are the power powders of turmeric and matcha for a glowing complexion, coconut for whiter teeth, and papaya and pomegranate to boost the metabolism. From these and other natural ingredients, Katharina Bachman has developed a detox program that will make our outer being shine and purify the body from within.

Katharina Bachman worked many years as a freelance journalist and is the author of various non-fiction books, novels, and children's books. In 2001 she moved to Malaysia and was the editor-in-chief of a German-language magazine there. She has been an on-board lecturer and Asia expert for AIDA Cruises.

An entertaining and knowledgeable history of brain research

**EINE KURZE GESCHICHTE VON GEHIRN UND GEIST
(A Brief History of the Brain and Mind)**

by Matthias Eckoldt

Pantheon, September 2016

How do brain and mind interact? Where exactly does the thought of moving one's hand become reality? And in which way do external stimuli join together to form a sensation or sentiment? For centuries people have been trying to get to the bottom of the secret of the human brain, so far without success. Matthias Eckoldt tells an entertaining story of the exploration of the brain and mind, with a keen view of the intricate paths taken by human thought.

Matthias Eckoldt is an author, lecturer and radio contributor with multiple awards to his name. He has published novels, essays and non-fiction books. In addition, Eckoldt has written numerous texts on cultural history and science for radio broadcasting. For his work he was awarded the 2009 idf prize for scientific journalism. At present Eckoldt is a lecturer in writing at the FU in Berlin.



10 DINGE, DIE JEDER VON BUDDHA LERNEN KANN
(10 Things Anyone Can Learn from the Buddha)

by **Thomas Hohensee**

Lotos, September 2016



How can we find love, happiness, and composure? How can we free ourselves from stress and emotional blockages? How are thoughts, feelings, and actions interrelated? The Buddha found the answers to all these essential life questions – and Thomas Hohensee has made them available in the clearest and most accessible ways, very much in the sense of the "discoverer" himself: entertaining, close to life, without any exaggerated veneration or mystical, arcane baggage.

Buddhist knowledge of life, presented entertainingly – so that we can once again find our own middle and master the small and large storms of everyday life.

Thomas Hohensee worked as a jurist and debt advisor before he trained at the German Institute for Rational-Emotive and Cognitive Behavioural Therapy. He is the author of many successful books and a coach for personality development.

How our brain really works – explained by the World Memory champion

ALLES NUR IN MEINEM KOPF

(All Just in my Head)

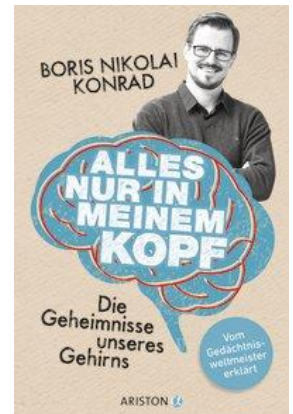
by **Boris Nikolai Konrad**

Ariston, September 2016

Why do we forget something? And don't remember it until we go back to where we first thought of it? Why do old people have clear memories of the distant past, but not of yesterday? Can regular memory training guard against Alzheimer's? And why does a nerve cell have a preference for actress Jennifer Aniston?

Boris Nikolai Konrad is a brain researcher and has won the World Memory championship several times. Here he shows us some unique views of the baffling world of remembering and forgetting and presents some amazing and intriguing aspects of our memory worth knowing. His message: a good memory is learnable!

Boris Nikolai Konrad, born in 1984, has been World Memory champion several times, has set up four Guinness Book records and is internationally in demand for television shows. He already started working as a memory trainer and lecturer in 2006. He has also devoted himself to this field as a scientist and is involved in research into extraordinarily good performances of memory, at present at the Donders Institute in Nijmegen, The Netherlands.



*"Oh Daddy, I wish we had a million minutes. Let's go far, far away until we have time."
A heart-warming and funny declaration of love for everything that doesn't work out as planned*

EINE MILLION MINUTEN

(A Million Minutes)

by Wolf Küper

Knaus, September 2016



When one night at bedtime Nina says, "Oh Daddy, I wish we had a million minutes. You know, just for nice things", it gets Wolf Küper thinking about his life. The successful scientist, who is about to reach a break-through in a job he has worked hard for, suddenly realizes that a million minutes might be worth much more than a perfect CV. Thus begins a two-year (or one million minutes) trip from Germany to Thailand, New Zealand, Australia and back again. On board, along with a father with a self-induced dent in his career, is Nina – handicapped and in every respect different to what child psychologists, teachers, doctors and politicians imagine a child should be like. Then there is Mr. Simon, Nina's brother, and Vera, the mother of the two.

Wolf Küper gained his PhD in the field of international environment politics, has spent several years working as a tropical scientist in the rain forests of South America and used to be an environment consultant for the UN. At present he lives in Bonn, working as a consultant in the field of education. He has never regretted his decision to devote more time to his family and writing.

A well-founded, intelligent and long overdue contribution to a highly topical issue

TIERE DENKEN

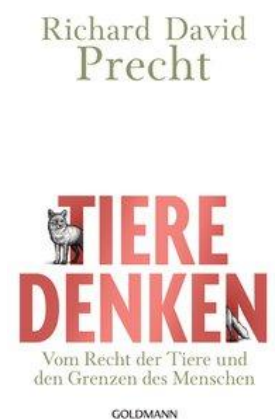
(On Animals)

by Richard David Precht

Goldmann, October 2016

How should we treat animals? We love them and we hate them; we mollycoddle them and we eat them. But is the way we treat animals right and morally justifiable? Across all disciplines and with a keen eye, wit and expertise, Richard David Precht here examines the structures of the ways we think. Is a human being not also an animal – and what makes us different from other animals? What consequences does this have for us? Precht covers a lot of ground, from evolution and behaviour science, through religion and philosophy to legal aspects and our everyday behaviour. Is it permissible for us to hunt and eat animals, keep them locked up in cages and use them for experiments? The balance at the end of this survey is extremely thought-provoking. A book to encourage us to rethink our attitude to animals and change our behaviour.

Richard David Precht is a philosopher, journalist, and author, and one of the most distinctive intellectuals in German-speaking countries. He is an honorary professor of philosophy at the Leuphana University in Lüneburg and at the Hanns Eisler Academy of Music in Berlin. His books are international bestsellers and have been translated into 40 languages.





The juicy inside story of Hillary Clinton's 2016 presidential campaign, written by the bestselling authors of the Hillary bio HRC

UNTITLED ON HRC

by Jonathan Allen and Annie Parnes

Crown, May 2017

As she had in 2008, Hillary Clinton entered the 2016 presidential campaign as the sure-thing frontrunner. This time, however, she had absorbed the lessons of her devastating primary loss to Barack Obama and the long journey back to the top that took her through the State Department. Or had she? In this inside look at the 2016 Clinton campaign, acclaimed reporters and authors Jon Allen and Amie Parnes dive deep in Hillaryland to find that in a chaotic election season, Clinton's biggest threat is, as ever, the one she sees in the mirror every morning. Chronicling a race that's hers to lose, and featuring a cast of characters from Trump to Jeb to President Obama to Bill Clinton—the world's most famous would-be First Husband—Allen and Parnes provide an intimate look into the world of the woman who (once again) might be the first woman president.

Jonathan Allen covers the White House and the 2016 presidential campaign for *Bloomberg News*. An award-winning reporter, he has also written extensively about Congress and national politics, and he appears frequently as a political analyst on national television news programs. **Annie Parnes** is the White House correspondent for *The Hill* newspaper in Washington, where she covers the Obama Administration. A ten-year veteran of political journalism, she traveled with the Clinton, Obama and McCain campaigns.

Soon to be a Netflix dramatic series written by Michael Chabon and Aleyet Waldman

AN UNBELIEVABLE STORY OF RAPE

by Christian Miller and Ken Armstrong

Crown, Spring 2018 (Ms due in 2017)

Expanding upon **Christian Miller** and **Ken Armstrong's** Pulitzer Prize and Polk Award for Journalism winning article, a deeper look into the story of a young rape victim, who was coerced by the police to rescind her accusation, and the two detectives who later found the rapist years later and thousands of miles away. A fascinating tale that reads like a thriller as the two female police officers work together to unravel the mystery of a methodical serial rapist. The characters— from Marie, the victim of the assault, to the two female cops who took down the rapist, to the perpetrator himself— are remarkable, and the page-turning story is the perfect engine for a broader exploration of rape culture, and what it will take to change the way we talk about and prosecute these crimes.

Rights sold: Brazil (Casa da Palavra), Germany (btb), Korea (Science Books/Minumsa), Poland (Czarna Owca), UK and Commonwealth (Hutchinson).

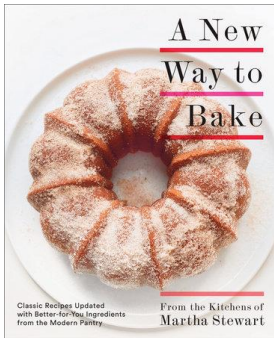
Home bakers everywhere have embraced healthful ingredients as the new normal in baking

A NEW WAY TO BAKE

Classic Recipes Updated with Better-for-You Ingredients from the Modern Pantry

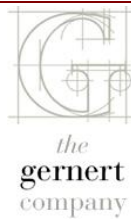
by the editors of Martha Stewart Living

Clarkson Potter, March 2017



A beautiful book that fully dives into a new kind of baking that features healthful ingredients beloved for their great flavors and textures—such as whole grain flours, nut flours, nut milks, coconut oil, oats, cocoa nibs, natural sweeteners, and more.

Martha Stewart is America’s most trusted lifestyle expert and teacher and the author of more than 80 books on cooking, entertaining, crafts, homekeeping, gardens, weddings, and decorating.



Drawing on new discoveries in cognitive psychology and neuroscience, a leading architecture critic reveals how the environments we build shape our feelings, memories, and well-being and shows how we must harness this knowledge to construct a world better suited to human experience. Erudite and beautifully illustrated with more than 150 color photographs

**WELCOME TO YOUR WORLD:
The Mind, the Body, and the Built Environment
by Sarah Williams Goldhagen**

HarperCollins, April 2017

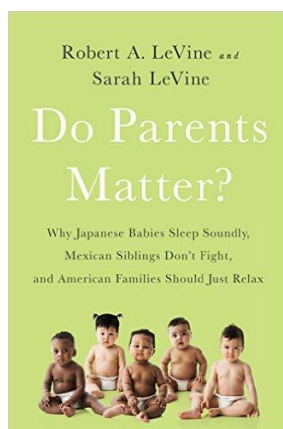
Taking us on a fascinating journey through some of the world's best and worst landscapes, buildings, and cityscapes, Sarah Williams Goldhagen draws from recent research in cognitive neuroscience and psychology to demonstrate how people's experiences of the places they build are central to their well-being, their physical health, their communal and social lives, and even their very sense of themselves. From this foundation, Goldhagen presents a powerful case that societies must use this knowledge to rethink what and how they build: the world *literally* needs better-designed, healthier environments that address the complex range of human individual and social needs.

Sarah Williams Goldhagen taught at Harvard University's Graduate School of Design for ten years, and was the *New Republic's* architecture critic until recently. Currently a contributing editor at *Architectural Record*, she is an award-winning writer who has written for many national and international publications.

A fascinating look at differing parenting practices around the globe and what they teach us about how big an effect parents can really have on the raising of children

**DO PARENTS MATTER?:
Why Japanese Babies Sleep Soundly, Mexican Siblings Don't Fight, and American Families Should Just Relax
by Robert A. Levine and Sarah LeVine**

PublicAffairs, September 2016



Robert and Sarah LeVine, married anthropologists at Harvard University, have spent their lives researching parenting across the globe—starting with a trip to visit the Hausa people of Nigeria as newlyweds in 1969. Their decades of original research provide a new window onto the challenges of parenting and the ways that it is shaped by economic, cultural, and familial traditions. Their ability to put our modern struggles into global and historical perspective should calm many a nervous mother or father's nerves.

Robert LeVine is the Roy E. Larsen Professor of Education and Human Development, Emeritus, at Harvard University. His previous books include "Literacy and Mothering," "Anthropology and Child Development," and "Child Care and Culture." **Sarah LeVine** is an anthropologist who has conducted research on four continents and coordinated the fieldwork of the Project on Maternal Schooling. Her books include "Dolor y Alegria: Women and Social Change in Urban Mexico" and "The Saint of Kathmandu."



A collection of essays from “the Henry Miller of food writing” (Wall Street Journal)—beloved, New York Times bestselling writer Jim Harrison

A REALLY BIG LUNCH

by Jim Harrison

Atlantic Monthly Press, March 2017

New York Times bestselling author **Jim Harrison** (1937-2016) was one of this country’s most beloved writers, a muscular, brilliantly economic stylist with a salty wisdom. For several decades, he also wrote some of the best essays on food around, earning praise as “the Henry Miller of food writing” (Wall Street Journal) and “the poet laureate of appetite” (Dallas Morning News). **A REALLY BIG LUNCH**, which will be published on the one-year anniversary of Harrison’s death, collects many of Harrison’s essays on food for the first time—and taps into his larger-than-life appetite with wit and verve.

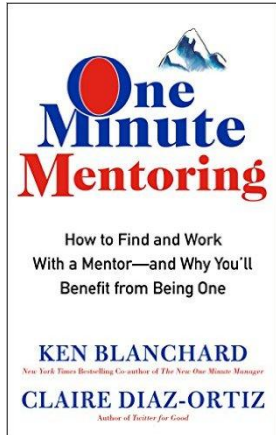
Jim Harrison’s legendary gourmandise is on full display in the pieces collected in **A REALLY BIG LUNCH**, which have previously appeared in **BRICK** magazine, the *New Yorker*, *Playboy*, *Men’s Journal*, and more. From the titular *New Yorker* piece about a French lunch that went to thirty-seven courses, to pieces on the relationship between hunter and prey, or the obscure language of wine reviews, **A REALLY BIG LUNCH** is shot through with Harrison’s pointed aperçus and keen delight in the pleasures of the senses. And between the lines the pieces give glimpses of memoir, a collective view of Harrison’s life over the last fifteen years. **A REALLY BIG LUNCH** is a literary delight that will satisfy every appetite.

*The bestselling co-author of the legendary **The One Minute Manager**® and a former Twitter executive join forces to create the ultimate guide to creating powerful mentoring relationships*

ONE MINUTE MENTORING

by **Ken Blanchard and Claire Diaz-Ortiz**

William Morrow, May 2017



The past decade has seen the dramatic rise of a word now well known in corporate hallways: mentoring. But a new awareness about mentoring hasn't necessarily meant an increased understanding of how to implement the practice. While most people agree that having a mentor is a good thing, they don't know how to find one or use one. And despite widespread approval for the idea of being a mentor, most people don't think they have the time or skills to do so. Positive mentoring relationships can change the way we lead and help us succeed. In *One Minute Mentoring*, legendary management guru Ken Blanchard and Claire Diaz-Ortiz, a former Twitter executive and early employee, combine their knowledge to provide a systematic approach to intergenerational mentoring, giving readers great insight into the power and influence of mentoring and encouraging them to pursue their own mentoring relationships. Using his classic parable format, Blanchard explains why developing effective communication and relationships across generations can be a tremendous opportunity for companies and individuals alike. *One Minute Mentoring* is the go-to source for learning why mentoring is the secret ingredient to professional and personal success.

Ken Blanchard, Ph.D., is the Chief Spiritual Officer of the Ken Blanchard Companies, and a highly sought-after author, speaker, and business consultant. His perennial international bestsellers include "The One Minute Manager", "Raving Fans", "Gung Ho!", and "Whale Done!". One of the first employees of Twitter, **Claire Diaz-Ortiz** is an author, speaker, and businesswoman.

This inspiring and highly relatable story shows us that the universal search for joy is much more attainable than many people think

**THE JOY PLAN:
HOW I TOOK 30 DAYS TO STOP WORRYING, QUIT COMPLAINING, AND FIND RIDICULOUS HAPPINESS**

by Kaia Roman

Sourcebooks, Spring 2017

From the time she could tell her stuffed animals what to do, Kaia Roman always had a plan. She even got paid to make marketing plans for businesses. But when Roman had a string of carefully laid plans go terribly wrong, she found herself examining what the point of all her planning really was. Ultimately, she simply wanted joy, and despite appearances, she rarely felt it. So she decided to make a new plan: The Joy Plan, dedicating her daily actions for one month to the singular pursuit of happiness—in hopes that month would change her entire life. In this entertaining, inspiring, and highly relatable book, Roman shares her insights and transformation through the simple, albeit not always easy, practice of feeling good even when it seems impossible.

Over the past twenty years, **Kaia Roman** has been a planner, publicist, ghost writer, and editor for people, projects, and products working toward a better world. THE JOY PLAN is her first memoir/personal growth book.



Glenn Greenwald explores the global trend that has seen Western governments use the War on Terror as an excuse to enact harsh domestic policing policies

THE WAR ON TERROR BROUGHT HOME

by Glenn Greenwald

February 2018

Since its inception, the War on Terror has been highly polarizing among Western populations. The tactics adopted under its banner—from indefinite detention, torture, and militarized occupation to drones, targeted killings, and mass surveillance—have been heralded in some circles as necessary security measures, while others regard them as radical and dangerous powers vested in largely unaccountable national security states. It has become less about the wars abroad, and more about reducing the personal freedoms of their own citizens. The consequences are as profound as they are overlooked.

War policies intended to subdue enemy populations in war zones are now being used to maintain order and control in the UK, Canada, Italy, Germany, France and Scandinavia to name a few. The reasons for this domestic importation are quite consequential, yet the key questions have been almost entirely ignored. Glenn Greenwald is the most important voice in defense of civil liberties.

Glenn Greenwald is the acclaimed author of “No Place to Hide”, “With Liberty” and “Justice for Some”, and two other New York Times bestsellers. Praised as one of the 25 most influential political commentators by *The Atlantic*, Greenwald is a columnist for *The Guardian*, a frequent guest on MSNBC, and a constitutional law and civil rights attorney.

A fascinating new look at the sources and causes of the Holocaust, particularly the slaughter of over 100,000 Jews in the Ukraine during the Russian Civil War of 1917-1921: a largely forgotten story

THE HOLOCAUST BEFORE HITLER:

Pogroms and the Roots of European Genocide of the Jews

by Jeffrey Veidlinger

Henry Holt, Fall 2019 (Manuscript due May 2018)

Veidlinger’s groundbreaking work illuminates how the Russian Civil War created the preconditions for the genocidal violence that took place in the same towns and against the same people twenty-two years later. It explores the dynamics of genocide and the ideologies of hatred by dissecting the frenzied anti-Jewish violence that predated the Nazi invasion of the Soviet Union through the voices of townsfolk. He uses tens of thousands of pages of witness testimony, along with his own oral history interviews with Ukrainian pogrom survivors, to investigate how so many different groups of people came to the same conclusion: that killing Jews was an acceptable response to their disparate predicaments. The Holocaust Before Hitler asks not only why Germans, Poles and Ukrainians killed Jews, but also why one group—any group—would suddenly seek to physically exterminate another group.

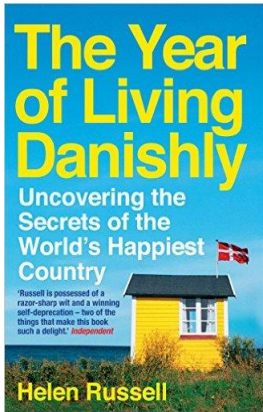
Jeffrey Veidlinger is the son of a holocaust survivor and the Director of the Frankel Center for Judaic Studies at the University of Michigan. Veidlinger is the author of three award-winning books: “The Moscow State Yiddish Theater: Jewish Culture on the Soviet Stage”, winner of the National Jewish Book Award, “Jewish Public Culture in the Late Russian Empire”, winner of the J. I. Segal Prize, and “In the Shadow of the Shtetl: Small Town Jewish Life in Soviet Ukraine”, winner of the Canadian Jewish Book Award.

The Amazon #1 bestselling self-help title which has spurred an international interest in the Danish concept of 'hygge'

THE YEAR OF LIVING DANISHLY

by Helen Russell

Icon Books, December 2015



When she was suddenly given the opportunity of a new life in rural Jutland, journalist and archetypal city dweller Helen Russell discovered a startling statistic: the happiest place on earth isn't Disneyland, but Denmark, a land often thought of by foreigners as consisting entirely of long dark winters, cured herring, Lego and pastries. What is the secret to their success? Are happy Danes born, or made? Helen decides there is only one way to find out: she will give herself a year, trying to uncover the formula for Danish happiness. From childcare, education, food and interior design to SAD, taxes, sexism and an unfortunate predilection for burning witches, *The Year of Living Danishly* is a funny, poignant record of a journey that shows us where the Danes get it right, where they get it wrong, and how we might just benefit from living a little more Danishly ourselves.

Helen Russell is a journalist and former editor of *MarieClaire.co.uk*. She now works as a Scandinavia correspondent for the *Guardian* and *The Independent*, as well as writing a column on Denmark for the *Telegraph*.

Rights sold: Korea (Maronie Books), Denmark (Turbine), Poland (Jagiellonian University Press), Brazil (Casa de Palavra), Germany (Fischer), Albania (Living Publisher)

Kate Tempest's new long poem written for live performance and heard on the album release of the same name, is both a powerful sermon and a moving play for voices

LET THEM EAT CHAOS

by Kate Tempest

Picador (UK/ Bloomsbury (US), October 2016

Seven neighbours inhabit the same London street, but are all unknown to each other. The clock freezes in the small hours, and, one by one, we see directly into their lives: lives that are damaged, disenfranchised, lonely, broken, addicted, and all, apparently, without hope. Then a great storm breaks over London, and brings them out into the night to face each other - and their last chance to connect. Tempest argues that our alienation from one another has bred a terrible indifference to our own fate, but she counters this with a plea to challenge the forces of greed which have conspired to divide us, and mend the broken home of our own planet while we still have time. *LET THEM EAT CHAOS* is a *cri de coeur* and a call to action, and, both on the page and in Tempest's electric performance, one of the most powerful poetic statements of the year.

Kate Tempest is a novelist, poet and musician. Her work includes the plays "Wasted", "Glasshouse" and "Hopelessly Devoted"; the poetry collections "Everything Speaks in its Own Way" and "Hold Your Own"; the albums "Everybody Down", "Balance" and "Let Them Eat "; and her debut novel, "The Bricks that Built the Houses". Kate was also named a Next Generation poet in 2014.



A profound story of personal transformation set against a high stakes, page-turning thriller, THE FOX HUNT is a mix of "Son of Hamas" by Mosab Hassan Yousef, "The Lemon Tree" by Sandy Tolan, and "Escape from Camp 14" by Blaine Harden

THE FOX HUNT

Escape from Yemen

by Mohammed Al Samawi

William Morrow, Spring 2018

Four Millennials stare at their iPhones. They've been glued to Facebook, Twitter, Whatsapp, and Skype for the past six hours. But they're not posting vacation photos, watching cat videos, or typing up 140-character reviews of local brunch spots. They're orchestrating a daredevil rescue operation that's taking place halfway across the world. Within thirty minutes, they'll learn if they've saved the life of a young Muslim-Yemeni peace-activist—or if he's been shot, execution-style, by Al Qaeda operatives. While Yemen crumbles in an all-out inter-Arab war between Iran and a ten country coalition led by Saudi Arabia, Mohammed puts his faith, and his one shot at freedom, in the hands of a rag-tag group of Facebook friends he barely knows. Nearstrangers to one another, with exactly zero experience in extraction or military strategy, the team of four turns to the only tool or tactic they have: social media.

Mohammed Al Samawi's memoir is a journey of faith, family, indoctrination, intellectual curiosity, technology, and unlikely friendships. It starts and ends with a book, and stories become the keys to both war and peace.

A gripping investigation of the stratospheric rise of Alibaba, the Chinese e-commerce company led by the high-profile, enigmatic founder, Jack Ma

THE TAO OF JACK

Alibaba, China's Digital Revolution, and What It Means for the World

by Clay Chandler

Penguin Press, Spring 2018

Alibaba is China's—and by many accounts, the world's—biggest online commerce company. Its three websites serve hundreds of millions of users and host millions of merchants and businesses. In 2013, sales through those sites totaled \$248 billion, more than those of eBay and Amazon combined. Alibaba's widely covered IPO on the NYSE last year catapulted the company into the ranks of the 10 most valuable companies in the world, and suddenly a Chinese company many business savvy Americans hadn't heard of a few years ago was on its way to becoming a household name in the U.S. At the heart of Alibaba's success story is the enigmatic Jack Ma, who started the company a mere 15 years ago out of his cramped apartment in the city of Hangzhou. Today, Ma is the richest man in China, and he was recently named runner-up for TIME's Person of the Year for 2014.

Clay Chandler has worked as Asia Editor for both Fortune magazine and McKinsey's Global Publishing division. He studied Asian history as an undergraduate and graduate student at Harvard under some of the most renowned scholars in the field. He now operates his own consulting business while still working part-time as a journalist.

Rights sold: Brazil (Portfolio), China (CITIC), Korea (Sahoi Pyongron), Poland (Studio EMKA), UK/Commonwealth (Transworld)

A memoir from the multitalented and omnipresent Isaac Mizrahi, a household name in the fashion world for over two decades

THIS REALLY HAPPENED

by Isaac Mizrahi

Flatiron Books, Fall 2017

Famed fashion designer Isaac Mizrahi's memoir THIS REALLY HAPPENED will weave together recollections, pronouncements, opinion, and anecdotes that at once entertain and enlighten. From Isaac's tortuous childhood in an Orthodox community of Brooklyn to his adolescence spent on the dance floor at Studio 54, his time at Parsons School of Design to the heady 1990s, when his friends and muses, supermodels such as Kate Moss, Christy Turlington, and Naomi Campbell ruled the runway, Isaac tells the story of coming into his own and becoming a fashion celebrity, all with his beloved wit and voice.

Isaac Mizrahi is an American fashion designer, TV presenter, and creative director of Xcel Brands. He is best known for his eponymous fashion lines.

Fast-paced and accessible, Roth's A SHORT GUIDE TO MEDITATION, is a must read for the millions of people searching for a way to survive and thrive in the ever-increasing stress of 21st century life

A SHORT GUIDE TO MEDITATION

The Life-Changing Practice of Calming the Mind and Overcoming Fear, Dread, Anxiety & Stress

by Bob Roth

Simon & Schuster, Fall 2017

A SHORT GUIDE TO MEDITATION is geared toward skeptics and curious first-timers. This light, fun read to bust their perceptions of what meditation is and demystify, using plainspoken language and vivified with personal stories inspired by Bob's 45-year career of teaching meditation to everyone from students to Fortune 500 companies to single moms to celebrities. Since learning to teach Transcendental Meditation from Maharishi Mahesh Yogi as a young skeptic, Bob Roth has been dedicated to spreading the life-changing technique. He hosts the Sirius XM radio show, "Success Without Stress" and speaks regularly on meditation to industry leaders at gathering such as Google Zeitgeist and Aspen Ideas Festival. Roth maintains 50 engagements yearly, at venues up to 3,000 attendees. He donates all of his speaking fees to the David Lynch Foundation's work with military veterans with PTSD and their families.

Bob Roth is one of the most experienced and sought-after meditation teachers in the world. For nearly five decades, he has helped bring Transcendental Meditation to millions of people around the world—in 35 countries across North and South America, Europe, Asia and Africa. Some of his noteworthy clients include Oprah Winfrey, Jerry Seinfeld, Paul McCartney, Katie Couric and Ellen DeGeneres. He also works with several nonprofits, seeking to improve the lives of victims of domestic and sexual assault, the homeless and military veterans. Bob is Cofounder of the David Lynch Foundation, a charity whose mission is to bring meditation to those in need.

Rights sold: Brazil (GMT Editions), Czech Republic (Euromedia), Germany (Kamphausen), Holland (Kosmos), Italy (Giunti), Poland (Illuminatio), Portugal (Penguin Portugal), Spain (Penguin Spain)

The next Dan Ariely's book attempts to reveal how we think about money and the mistakes we make when we do

THE PSYCHOLOGY OF MONEY

by Dan Ariely and Jeff Kreisler

HarperCollins, October 2017

Most of us think about money all the time. How much we have, how much we need, how to get more, how to keep what we have, and how much our neighbors, friends, and colleagues make, spend, and save. Luxuries, bills, opportunities, freedom, stress. Money touches every part of modern life, from family budgets to national politics, from shopping lists to retirement savings. Just thinking about it can change an individual, often for the worse. People are demonstrably worse at problem solving when they've got money problems. A Berkeley study showed that the wealthy are often less ethical than poor people, while another study found that just seeing images of money makes people more likely to steal from the office, hire a shady colleague or lie to get more money. Even simple, quick exposure to the idea of money has proven to change people's behavior. Money literally messes with our heads. This book is about the gap between our common use of money and our understanding of how money works. It's about the challenges we have reasoning about money, and the common mistakes we make spending it.

Dan Ariely is the author of "Payoff" and the New York Times bestsellers "Predictably Irrational", "The Upside of Irrationality", and "The Honest Truth About Dishonesty". **Jeff Kreisler** is the bestselling author of "Get Rich Cheating".

It's widely agreed that an ability to achieve one's goals (whether called self-control, grit, or something else)—even in the face of hardship—is perhaps the single best predictor of future prosperity and happiness

EMOTIONAL SUCCESS

by David DeSteno

Eamon Dolan Books/Houghton Mifflin Harcourt, Late 2017/Early 2018

Manuscript due September 2016

DeSteno, a professor of psychology at Northeastern University, argues that we may be cultivating it in exactly the wrong way—by ignoring the "social" emotions of gratitude, compassion, pride and guilt. The book will explain how these emotions work, why they are beneficial in practical terms, and how we can make them work better in ourselves and those we care about.

David Desteno is a professor of psychology at Northeastern University, where he directs the Social Emotions Group. A fellow of the Association for Psychological Science and editor in chief of the American Psychological Association's journal Emotion, he is the author of "The Truth About Trust" and a co-author of "Out Of Character". DeSteno earned his PhD from Yale University and has written for publications including the *New York Times*, *Harvard Business Review*, and *The Atlantic*.

Rights sold: Chinese (S) - China CITIC Press, Korean - Sahoi Pyoungnon and UK Commonwealth - Bluebird/Pan Macmillan

The current CEO of Microsoft explores how people, organizations, and societies can and must transform—hit refresh—in their persistent quest for new energy, new ideas, relevance, and renewal

HIT REFRESH:

The Transformation of an Organization, The Coming Transformation of Humanity

by Satya Nadella

Harpercollins, November 2016

Manuscript due March 2017

As told by Microsoft CEO Satya Nadella, HIT REFRESH is the story of corporate change and reinvention as well as the story of Nadella's personal journey, one that is taking place today inside a storied technology company, and one that is coming in all of our lives as intelligent machines become more ambient and more ubiquitous. It's about how people, organizations and societies can and must hit refresh – transform -- in their persistent quest for new energy, new ideas, relevance and renewal. At the core, it's about us humans and our unique qualities, like empathy, which will become ever more valuable in a world where the torrent of technology will disrupt like never before. As much a humanist as a technologist, Nadella defines his mission and that of the company he leads as empowering every person and every organization on the planet to achieve more.

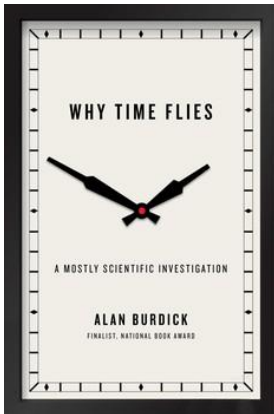
Satya Nadella is Chief Executive Officer of Microsoft. Before being named CEO on February 4, 2014, Nadella held leadership roles in both enterprise and consumer businesses across the company. After Joining Microsoft in 1992, Nadella quickly became known within the company as a leader who could span a breadth of technologies and businesses to transform some of the world's best known and most used products.

“Time” is the most commonly used noun in the English language; we all live in it and organize ourselves around it. But what is time exactly?

**WHY TIME FLIES:
A MOSTLY SCIENTIFIC INVESTIGATION**

by Alan Burdick

Simon & Schuster, January 2017



In this witty, graceful, and intimate exploration, award-winning author Alan Burdick takes readers along on a quest to understand the clocks that tick inside us all. For the better part of a decade, Burdick, a *New Yorker* staff writer and National Book Award finalist, journeyed among scientists studying the most vexing questions about our perceptions of time. Along the way he visits the most accurate clock in the world—which exists only on paper; he discovers that “now” actually happened a split-second ago; he lived in the Arctic, in a bid to lose all sense of time; and, for one fleeting moment in a neuroscientist’s lab, he even made time go backward. The result is an instant classic, a vivid and deeply moving examination of the stuff that makes us human.

Alan Burdick is a senior editor at *The New Yorker* and a contributing editor for *OnEarth*, where he writes the Synthesist column about technology and nature. His first nonfiction book, “*Out of Eden: An Odyssey of Ecological Invasion*”, was a National Book Award finalist and won the Overseas Press Club Award for environmental reporting.

Rights sold: Germany (Campus Verlag)

With at least a million billion synapses, and thousands of miles of neural wiring—all of which guides our thoughts, creates our feelings, retrieves our memories, and allows our consciousness to emerge—the brain is the most fascinating, but still the least understood, of our organs

THE MIND OF GOD: THE NEUROSCIENCE OF IMMORTALITY

by Jay Lombard, M.D.

Crown, June 2017

It is widely held that the brain is an organ just like the heart or the liver and that when we die, the whole thing’s unplugged, and consciousness ends. But researchers taking a closer look at the brain have found groundbreaking new insight into death. Pioneering neuroscientist Dr. Jay Lombard argues that the brain itself is the gateway to something else and not the end of our story. Our minds are designed to help co-create this world and the next. In *The Mind of God* Dr. Lombard takes us on a cerebral journey—both literal and figurative—into the depths of the brain and mind, using cutting edge science, to explore what happens to our brains and ourselves after our physical death. Like Oliver Sachs before him, Dr. Lombard employs case studies from his own behavioral neurology practice to illustrate his arguments with poignancy.

Dr. Jay Lombard, a Board-certified Neurologist, is the co-founder, chief scientific officer, and medical director for Genomind, a company devoted to improving the lives of patients with psychiatric and neurological conditions. Dr. Lombard has written extensively on neuroscientific topics, including several peer-reviewed papers and medical textbooks. His research has included an original hypothesis linking autism to mitochondrial dysfunction, which has subsequently been validated by recent genetic findings at Baylor Medical Center.

Rights sold: Brazil (Editora Pensamento), Korea (Woongjin Think Big)

Universally recognizable and singularly heartbreaking

**THE FACT OF A BODY:
A MEMOIR & A MURDER**
by **Alexandria Marzano-Lesnevich**

Flatiron Books, May 2017

When Alexandria started Harvard Law School, she had no idea how her life would be dramatically altered. After taking a summer internship at a small law firm in Louisiana and working on the murder retrial of convicted child molester Ricky Langley, she begins identifying with the killer through their mutually abusive childhoods. The young woman finds herself thrust into Ricky's narrative which forces her to face her own story and rationalize the path that led her to a Harvard education. Alexandria realizes that she is not alone in interpreting the crime through her own life; the judge, the jury foreman, even the victim's mother and the defense attorney—all saw the crime through their own experiences, their own trauma. In the face of the unknowable, personal history becomes fiction, the role of the victim is jeopardized, and the stakes are high to get to the truth.

Alexandria Marzano-Lesnevich is a 2014 National Endowment for the Arts fellow in creative writing, an award given for her work on *THE FACT OF A BODY*.

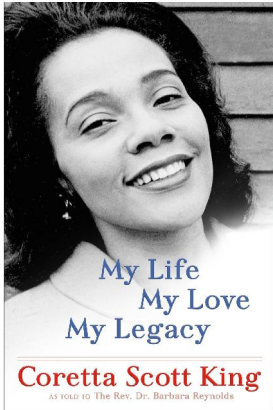
Rights sold: The Netherlands (Holland Diep), Taiwan (Taiwan Knowledge Bank), UK (Macmillan)

The life story of Coretta Scott King — wife of Martin Luther King Jr., founder of the King Center for Nonviolent Social Change, and singular twentieth-century American civil rights activist — as told fully for the first time, to one of her closest friends

MY LIFE, MY LOVE, MY LEGACY

by Coretta Scott King

Henry Holt, January 2017



Born in 1927 to daringly enterprising black parents in the Deep South, Coretta Scott had always felt called to a special purpose. One of the first black scholarship students recruited to Antioch College, a committed pacifist, and a civil rights activist, she was an avowed feminist—a graduate student determined to pursue her own career—when she met Martin Luther King, Jr., a Baptist minister insistent that his wife stay home with the children. But in love and devoted to shared Christian beliefs and racial justice goals, she married King, and events promptly thrust her into a maelstrom of history throughout which she was a strategic partner, a standard bearer, a marcher, a negotiator and a crucial fundraiser in support of world-changing achievements. Coretta’s is a love story, a family saga and the memoir of an independent-minded black woman in 20th-century America, a brave leader who stood committed, proud, forgiving, nonviolent and hopeful in the face of terrorism and violent hatred every single day of her life.

Coretta Scott King was an American civil rights activist, international human rights champion and author, the wife of Martin Luther King Jr., and the mother of four. Born in 1927 in Heiberger, Alabama, she died in 2006 in Rosarito Beach, Mexico.
