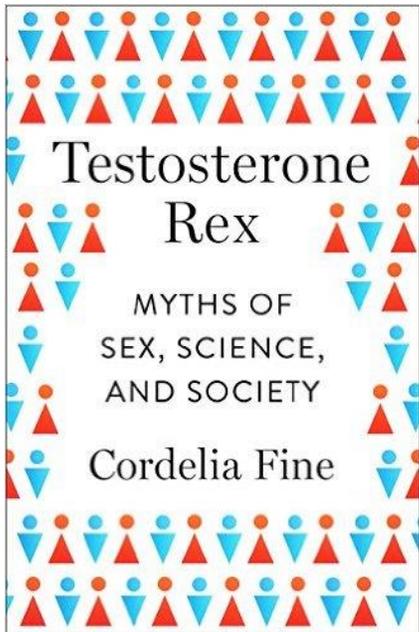


RIGHTS GUIDE – SPRING 2017



Lowenstein controls rights.

TESTOSTERONE REX

Audio - **Audible**

UK - **Icon Books**

Netherlands – **Lannoo**

Russia – **Phantom Press**



TESTOSTERONE REX

Myths of Sex, Science, and Society

Cordelia Fine

(W. W. Norton, 2017)

Psychologist Cordelia Fine wittily explains why past and present sex roles are only serving suggestions for the future.

Many people believe that, at core, biological sex is a fundamental, diverging force in our development. According to this familiar story, differences between the sexes are shaped by past evolutionary pressures—caution and childcare a more reliable route to reproductive success for women, status-seeking for men—re-created in each generation by sex hormones and male and female brains. Testosterone, for instance, is popularly assumed to make men more promiscuous, risk-taking, and competitive than women. This, in turn, is the basis of supposedly entrenched inequalities in our modern societies. In this entertaining and rigorous exploration of the latest research, Cordelia Fine draws on evolutionary science, psychology, neuroscience, endocrinology, and philosophy to reveal a much more dynamic situation. Moving beyond the old “nature” versus “nurture” debates, *Testosterone Rex* reinvigorates hope and determination for a more equal future.

“Fine’s funny, spiky book gives reason to hope that we’ve heard Testosterone rex’s last roar.”

– **The New York Times**, which featured the book in both a full review and in *The Editors Choice* section.

“*Testosterone Rex* is a debunking rumble that ought to inspire a roar.”

– **The Guardian**

“Fine crams *Testosterone Rex* full of scientific studies about human gendered behavior and interprets them skillfully...This intertwining of good science and gender activism makes *Testosterone Rex* a timely book.”

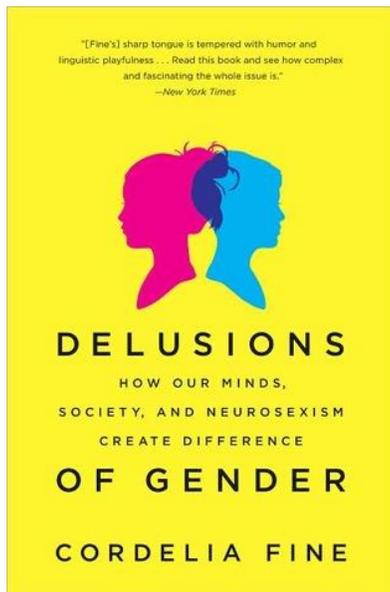
– **NPR**

“A fascinating, greatly contemplative discussion of sex and gender and the embedded societal expectations of both.”

– **NPR**

“Fine knocks it out of the park with her smart and eye-opening investigation into why we give credit to (or blame) testosterone for so many behaviors.”

–**An Amazon Best Book of January 2017**



DELUSIONS OF GENDER: How Our Minds, Society and Neurosexism Create Difference

Cordelia Fine
(Norton)

DELUSIONS OF GENDER is a "fabulous combination of wit, passion and scholarship...This marvelous and important book will change the way readers view the gendered world" (**starred Publisher's Weekly**), "an admirably fluent review of a gazillion brain-science studies" (**ELLE**), and "Like Robert Wright (*The Moral Animal*), Fine's greatest strength is her accessible voice and clear structure" (**Kirkus**).

"...it's not too late to read this book and see how complex and fascinating the whole issue is. It's really not just a few steps from looking longer at moving objects to aptitude in math, from gazing at faces to mind reading."

– **The New York Times**

"So you thought sexism was a thing of the past? A growing number believe there's an 'immutable' biological difference between the male and female brain. But brain differences are no explanations for why so few women are engineers and so few men go into nursing. Packed with rich, scientific detail, Fine's argument is solid."

– **Newsweek**

Lowenstein controls rights.

DELUSIONS OF GENDER

Audio - **Audible**

UK – **Icon**

Germany – **Klett-Cotta**

Netherlands – **Lannoo**

Spain – **Roca**

Turkey – **Sel**

Brazil – **Editora Pensamento**

Romania – **Nemira**

Korea – **Humanist**

Italy – **Ponte alle Grazie**

China (simplified) – **Beijing Guokr**

A MIND OF ITS OWN

Audio - **Audible**

UK - **Icon Books**

Australia – **Allen & Unwin**

Japan – **Soshisha**

Taiwan – **Locus**

Italy – **Mondadori**

Israel – **Aryeh Nir**

Brazil – **Bertrand**

Germany – **Elsevier**

Portugal – **Sinais de Fogo**

Korea – **Gongjin**

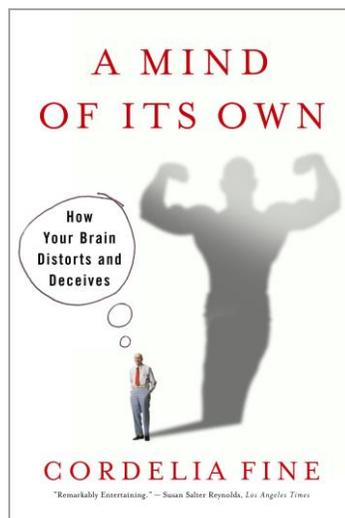
Romania – **Nemira**

China – **Bright Culture**

Turkey – **Sel**

Poland – **Wydawnictwo**

Pierwsze



PRAISE FOR A MIND OF ITS OWN:

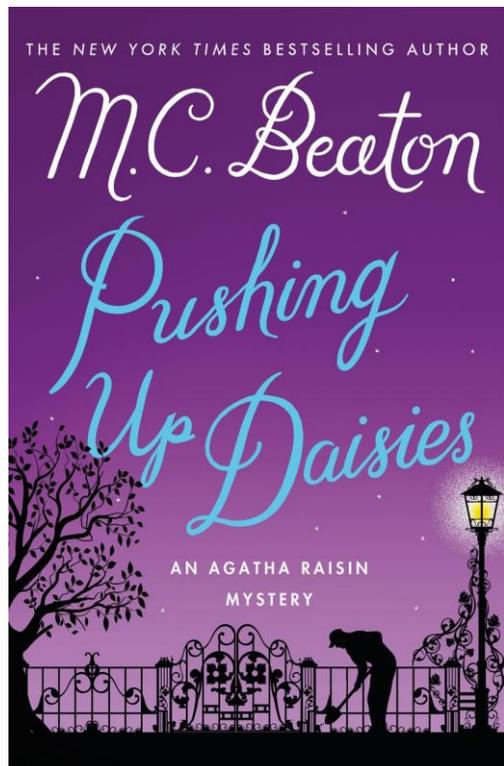
"An unsettlingly entertaining tour. ... An edifying exploration, wryly and ruefully expressed." – **Booklist**

"Excellent ... Fine's very engaging and chatty style ... will delight many readers ... Fine has got it just right. Although she is an academic, she writes like a human being ... All in all this short and enjoyable book is a must for anyone who wants to get a better understanding of what their brain gets up to when they aren't watching it. First class." – **Popular Science**

M.C. BEATON'S AGATHA RAISIN

Over 8,000,000 million copies in print worldwide

SIX-FIGURE deal for French Translation Rights Negotiated with Albin Michel!



**Lowenstein controls
UK/translation/audio**

Audio - **Blackstone**
UK - **Constable & Robinson**
France – **Albin Michel**
World Spanish – **Circulo de Lectores**
Germany - **Luebbe**
Italy – **Astoria**
Poland – **Edipresse**
Japan - **Hara-Shobo**
Hungary - **Erawan**
Turkey - **Nemesis Yayinlari**
Netherlands - **Merweboek-Ubron**
Estonia - **Tanapaev**
Czech Republic – **Motto**
Slovak Republic – **Motto**
Slovenia – **GIKS Ed.**
India - **Mehta**
Thailand - **Kaewkarn**

PUSHING UP DAISIES

Agatha Raisin Mystery #27

(St. Martin's / September 2016)

Lord Bellingham, Carsely's biggest landholder, has enraged locals by saying he is going to sell off their allotments to make way for a new housing development. So when he turns up dead, poisoned by antifreeze, nobody mourns his passing.

On another fine summer's day, Agatha visits Carsley's allotments where everything looks peaceful and perfect: people of all ages digging in the soil and working hard to grow their own fruit and veg. Agatha feels almost tempted to take on a strip herself . . . but common sense soon prevails. She doesn't really like getting her hands dirty.

She is introduced to three old timers who have just taken over a new strip; Harry Perry, Bunty Daventry and Josephine Merriweather are lamenting the neglected condition of the patch. But as Harry starts to shovel through the weeds and grass, his spade comes across something hard, so he bends down and tries to move the object. And then he starts to yell . . .

The body is that of Peta Currie, a newcomer to the village—but who would want to murder her? Blonde and beautiful she's every local male's favorite. And then Lord Bellingham's son engages Agatha to do some digging of her own and very soon Agatha is thrown into a world of petty feuds, jealousies and disputes over land. It would seem that far from being tiny gardens of Eden, Carsley's allotments are local battlefields where passions—and the body count—run high!

AGATHA RAISIN TITLES ARE PUBLISHED EVERY FALL

#28 THE WITCHES' TREE (2017)
#29 DEAD RINGER (2018)
#30 UNDERGROWTH (2019)
#31 LOVE YOU, HATE YOU (2020)

AGATHA ON TELEVISION!



Sky 1 HD in the UK aired eight new episodes of the **AGATHA RAISIN** series in June 2016 to critical acclaim. *The New York Times* reviewer wrote of the show, "Not all detectives have to be brooding, whiskey-swilling clouds of gloom. Not all of them even have to be real detectives. The delightful Agatha Raisin is the latest proof...This is an old-school series — consume as much or as little as you like. It's a pleasant meal any way you devour it."

The series is now streaming on ACORN TV throughout the U.S. and Canada. PBS stations around the country are also airing the series through 2017. Here is a full list of stations:

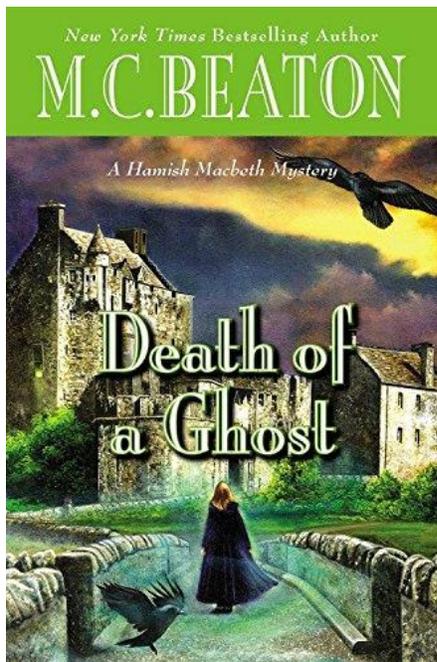
KCET/Los Angeles
KERA/Dallas
KQED/San Francisco
KQED Plus (KTEH)/San Mateo
WETA/Washington
WGBH (WGBX)/Boston
New Hampshire State Network
Georgia Public Broadcasting
TPT/Minneapolis
WLRN/Miami
WOSU/Columbus, OH
Milwaukee PBS
Louisiana (LPB) State Network

A second season of the show is currently in negotiation.

M.C. BEATON'S HAMISH MACBETH

32nd Anniversary!

M. C. Beaton's **Hamish Macbeth** is the incorrigible constable of a small town in the Scottish highlands, and the release of DEATH OF A GHOST marks his **32nd anniversary** in print. The title has received **rave reviews in Publishers Weekly and Kirkus**. Meanwhile, the beloved series has sold over **3.5 million copies** worldwide.



Lowenstein controls
UK/translation/audio

Audio - **Blackstone**
UK - **Constable & Robinson**
Germany – **Luebbe**
Poland – **Edipresse**
Netherlands - **Merweboek-Ubron**
Estonia – **Tanapaev**
Hungary - **Erawan**
India - **Mehta**
Thailand – **Kaewkarn**
Korea – **Hyundae Munhak**

DEATH OF A GHOST

Hamish Macbeth Mystery #32

M.C. Beaton
(Grand Central / February 2017)

There are many ruined castles in Scotland. One such lies outside the village of Drim. Hamish begins to hear reports that this castle is haunted and lights have been seen there at night, but he assumes it's some children or maybe the local lads going there to smoke pot, or, worse, inject themselves with drugs. Hamish says to his policeman, Charlie 'Clumsy' Carson, that they will both spend a night there.

The keening wind explains the ghostly noises, but when Charlie falls through the floor, Hamish finds the body of a dead man propped up in a corner of the cellar. After Charlie is airlifted to the hospital, Chief Detective Inspector Blair arrives to investigate the body, but there is none to be found. Dismissed as a drunk making up stories, Hamish has to find and identify the body and its killer before the "ghost" can strike again.

HAMISH MACBETH TITLES ARE
PUBLISHED EVERY SPRING

#33 DEATH OF AN HONEST MAN (2018)

M. C. Beaton is online at:
www.MCBeaton.com
[Facebook](#)
[Twitter](#)

STILL MORE FROM M. C. BEATON

THE POOR RELATION ROMANCE SERIES OPTIONED BY MAMMOTH FOR FILM/TV!

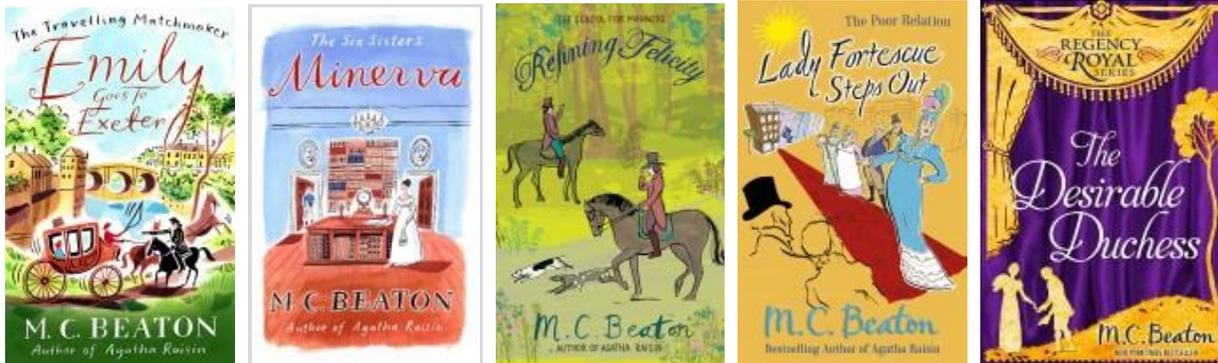
HISTORICAL ROMANCES

UK: Constable & Robinson (98 titles)

Ebook: RosettaBooks (98 titles)

Audio: Blackstone (98 titles)

Lowenstein controls translation rights



All 98 of M.C. Beaton's regency romance backlist titles (including 7 sequential series) are being published by **RosettaBooks**. Continuous promotions include Amazon's **Big Deal**, **Daily Deal**, and other major Amazon.com placements. **Blackstone** recently acquired US audio rights for all titles. UK rights for all titles were acquired by **Constable & Robinson (Little, Brown UK)** and **Audible UK**.

A HOUSE FOR THE SEASON series is published by Astoria in **Italy** and Take Shobo in **Japan**;

THE SCHOOL FOR MANNERS series is published by Asa (Leya Portugal) in **Portugal**;

THE TRAVELLING MATCHMAKER series is published by Nemesis Yayinlari in **Turkey**;

THE SIX SISTERS series is also published by Nemesis Yayinlari in **Turkey**.

Additionally, select REGENCY ROMANCE titles are published by Edel:eBook in **Germany**.

CLASSIC ISHMAEL REED

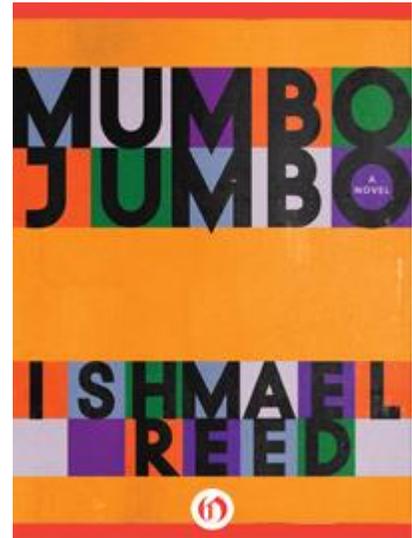
FLIGHT TO CANADA and MUMBO JUMBO To be newly published by Penguin Classics in the UK!

Ishmael Reed is an acclaimed multifaceted writer whose work often engages with overlooked aspects of the American experience. He has published ten novels, including **Flight to Canada** and **Mumbo Jumbo**, as well as plays and collections of essays and poetry. He was nominated for a National Book Award in both poetry and prose in 1972. *Conjure* (1972), a volume of poetry, was nominated for a Pulitzer Prize, and his *New and Collected Poems: 1964–2006* (2007) received a Gold Medal from the Commonwealth Club of California. Ishmael is online at www.ishmaelreed.org and [Facebook](#).

Now for these classic texts will be re-published lovingly in new editions by Penguin Classics in the UK in 2017.

MUMBO JUMBO is Ishmael Reed's inspired fable of the ragtime era, in which a social movement threatens to suppress the spread of black culture—**hailed by Harold Bloom as one of the five hundred greatest books of the Western canon**. In 1920s America, a plague is spreading fast. From New Orleans to Chicago to New York, the “Jes Grew” epidemic makes people desperate to dance, overturning social norms in the process. Spanning a dizzying host of genres, from cinema to academia to mythology, *Mumbo Jumbo* is a lively ride through a key decade of American history.

FLIGHT TO CANADA is a scathing, offbeat parody response to conventional anti-slavery novels such as *Uncle Tom's Cabin*. Though *Flight to Canada* has been classified by some as a “post race” novel, the villains and the heroes are clear. Three slaves are on the run from the Swille plantation. Among them, the most hotly pursued is Raven Quickskill, a poet who seeks freedom in Canada, and ultimately hopes to return and liberate others. A comedy flashing with insight, *Flight to Canada* poses serious questions about history and the complex ways that race relations are shaped by the past.



Lowenstein controls rights

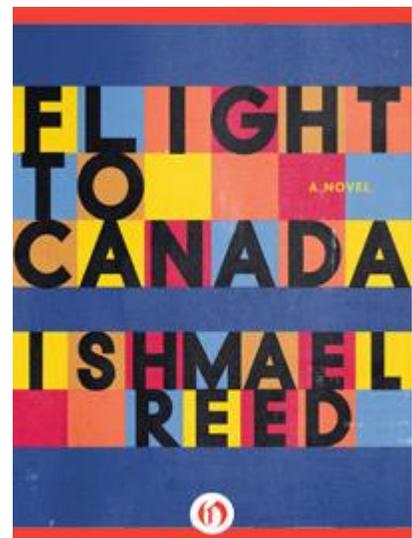
NEW DEALS

UK – Penguin Classics

Ebook – Open Road

France – l'Olivier

Spain – La Fuga Ediciones



Lowenstein controls rights

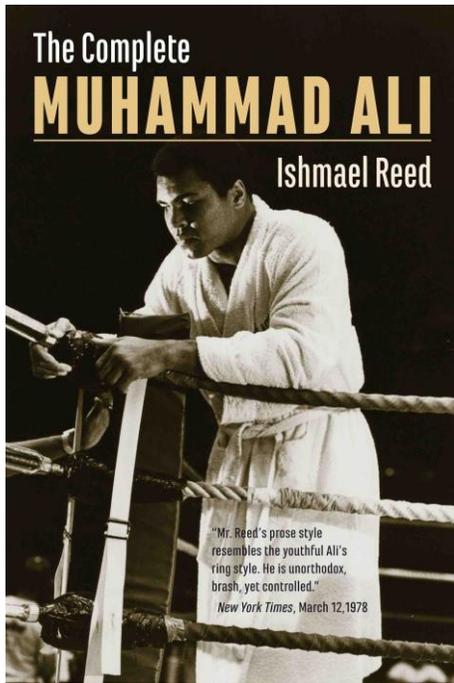
NEW DEALS

UK – Penguin Classics

Ebook – Open Road

Audio – Audible

MORE BY ISHMAEL REED



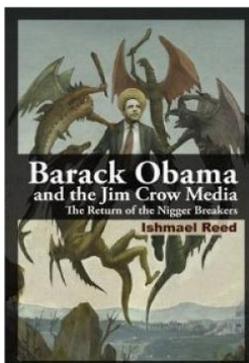
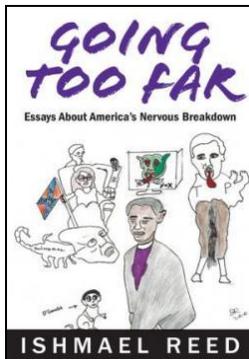
Lowenstein controls audio, UK and translation rights.

THE COMPLETE MUHAMMAD ALI

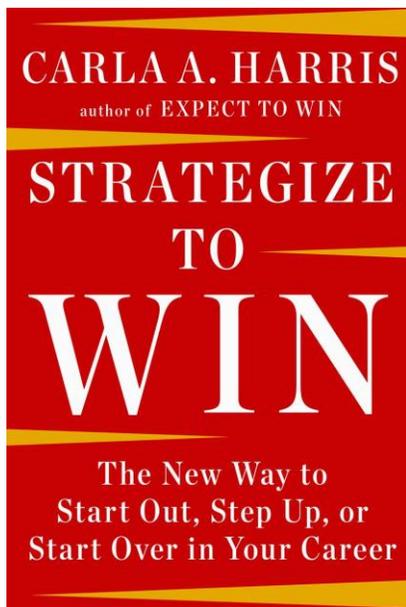
Ishmael Reed
(Baraka Books, June 2015)

Ishmael Reed calls this book *The Complete Muhammad Ali* because it includes material and photographs not found in other books about the Champion. *The Complete Muhammad Ali* also features new voices. Filipino American author Emil Guillermo speaks about how "The Thrilla" In Manila" brought the Philippines into the Twentieth Century. The book charts Ali's evolution from Black Nationalism to a universalism. But this does not discount the Nation of Islam and Black Nationalism's important influence on Ali's intellectual development. Instead of being dismissed as "Lunatics" and "thugs," we hear from Black Nationalists and Nation of Islam members in their own words. More than a biography, *The Complete Muhammad Ali* is a fascinating portrait of the Twentieth Century and the beginning of the Twenty-First.

More from Ishmael Reed and Baraka Books:



Ishmael Reed is a prize-winning essayist, novelist, poet, MacArthur "Genius," playwright and the author of numerous books, including *Mumbo Jumbo*, *Flight to Canada*, and *Barack Obama and the Jim Crow Media*. He was nominated for a National Book Award in both poetry and prose in 1972. *Conjure*, a volume of poetry, was nominated for a Pulitzer Prize, and his *New and Collected Poems: 1964-2006* received a Gold Medal from the Commonwealth Club of California. Reed has also received a Lila Wallace-Reader's Digest Award, a Guggenheim Fellowship, a Blues Song Writer of the Year award from the West Coast Blues Hall of Fame, and a Rosenthal Family Foundation Award from the National Institute for Arts and Letters. He taught at the University of California–Berkeley for 35 years, as well as at Harvard, Yale, and Dartmouth. He lives in Oakland, California.



STRATEGIZE TO WIN

The New Way to Start Out, Step Up, or Start Over

Carla A. Harris

(Hudson St. Press, January 2015)

- First Serial Rights sold to *ESSENCE*, with cover line
- Appearances on the [Today Show](#), CNBC's [Power Lunch](#) & CNBC's Closing Bell.
- High praise from [BET's Book Review](#).
- Further praise by *Publishers Weekly*, *Booklist*, and *Library Journal*.
- Excerpts printed in *Fast Company*, *The Globe & Mail*, and *Success.com*.
- Featured in the Jan/Feb 2015 issue of *Harvard Business Review*.
- Barnes & Noble order of 5,000 hardcover copies.

Carla Harris, one of the most successful and respected women in business, gives readers the fresh, new tools needed to get started, get "unstuck", redirect momentum, or start over, no matter what the economic environment or job market might be. With her trademark straight-forward, galvanizing advice, Carla identifies and clarifies issues that are often murky, offering lessons on:

- How to choose the right career when you are starting out
- How to position yourself for the role that you want
- How to Identify and make the most of your work profile (whether you are a Good Soldier, A Leader, or An Arguer)
- Preparing for a career change without taking a step down
- And thriving through change

Introducing a new way of planning your career in five-year units, STRATEGIZE TO WIN is essential reading for those looking to stay ahead of the curve and anticipate opportunities.

"Carla Harris has provided an indispensable guide to finding the career that's right for you and strategizing your way to the top. Chock full of case studies and practical advice, it's an essential tool for professionals at any stage of their careers."

—Dorie Clark, adjunct professor of business administration,

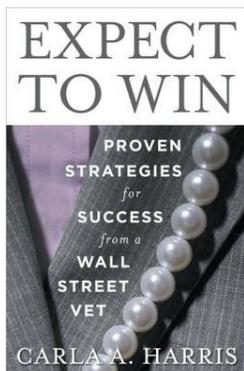
Lowenstein controls UK and translation rights.

Korea – **Tornado Media**

Japan – **CCC Media House**

Previous Foreign Publishers:

China - **Cheers**

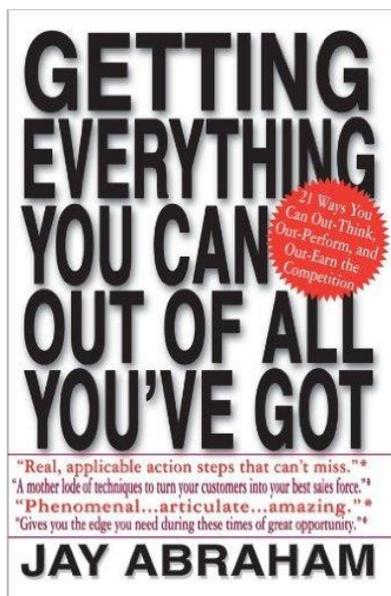


Praise for **EXPECT TO WIN**:

"I can't think of a book better suited to helping chart a sure path to success. Whether you're seeking professional instruction or personal inspiration, take my advice: put this book at the top of your reading list."

-- Richard D. Parsons, former chairman of Citigroup, former CEO/Chairman of Time Warner

NEW DEALS TRANSLATION DEALS FOR CLASSIC BUSINESS BOOKS



Lowenstein controls rights.

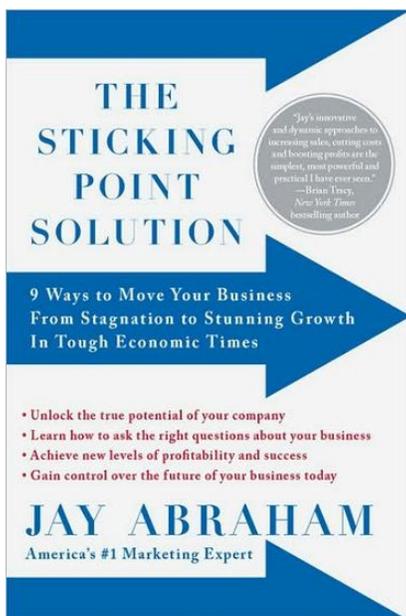
China (Simple) – **Zhejiang People's**
China (Complex) – **Persimmon**
Vietnam – **TGM**

GETTING EVERYTHING YOU CAN OUT OF ALL YOU'VE GOT: 21 Ways You Can Out-Think, Out-Perform, and Out-Earn the Competition

By Jay Abraham

Unseen opportunities face each of us every day. This program focuses on helping you spot the hidden assets, overlooked advantages, and untapped resources around you and gives you fresh eyes with which to see and capitalize on them. You'll also learn how to adapt and apply these tools to your unique circumstances to maximize your income, influence, power, and success. Using clear examples from his own experience, Jay explains just how easy it can be to find and/or create new opportunities for wealth-building in any existing business, enterprise, or venture.

And just how easy can it be? One entrepreneur took the concept of the ballpoint pen and refined it into a multimillion-dollar idea: roll-on deodorant. Fred Smith of Federal Express took the methods that banks use for clearing checks to develop an overnight delivery company that has revolutionized the way we do business. Now, what have you seen--or are going to see--that you could take and turn to your advantage?



Lowenstein controls rights.

Brazil – **Elsevier Editora**
China (Simple) – **Zhejiang People's**
Vietnam – **TGM**

THE STICKING POINT SOLUTION: Nine Ways to Move Your Business From Stagnation to Stunning Growth in Tough Economic Times

By Jay Abraham

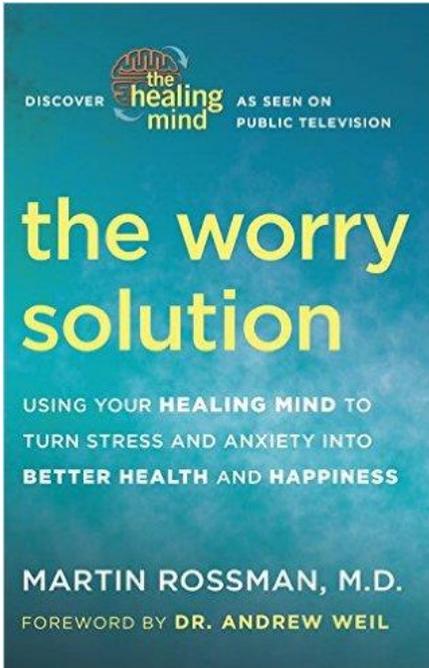
Businesses can plateau, stall, OR stagnate...without the owners or key executives even realizing it. A business might be achieving incremental year-on-year growth and yet still be in a situation of stagnation or stall. Why? Because entrepreneurs and executives often focus on the wrong things and don't know how to solve the problems that get their businesses stuck.

The purpose of *The Sticking Point Solution* is to help entrepreneurs and executives recognize the ways in which their businesses may be stuck, and to then give them tools for getting unstuck and enjoying exponential growth. To achieve this, Jay will help you identify the nine "sticking points" that keep entrepreneurs and executives alike grinding just to survive, instead of growing and thriving.

The results: freedom from stagnation and stalling, new levels of profitability and success; and a much greater sense of control and pleasure from running the enterprise.

AS SEEN ON PBS IN 2016

Now in a new edition



THE WORRY SOLUTION:

Using Breakthrough Brain Science to Turn Stress and Anxiety Into Confidence and Happiness

Martin Rossman M.D. (Crown)

Rossman is one of the world's leading authorities in the therapeutic uses of guided imagery. This is the first book to teach readers how and why their brains are wired for worry and how they can use both logical and imagery-based thinking to eliminate a life-draining worry habit and improve their problem-solving abilities.

Rossman is the **author of *Guided Imagery for Self-Healing*** (HJ Kramer/New World Library), which won an American Health Magazine "10 Best Books of the Year" award, and ***Fighting Cancer from Within: How to Use the Power of Your Mind for Healing*** (Owl). He is also a regular blogger on the *Huffington Post*.

Articles and interviews have appeared in:

- *USA Today*
- *Time Magazine*
- *Elle Magazine*
- *Whole Living Magazine*
- *Detroit Jewish News*
- *Stanford Radio KZSU*
- *KGO Newstalk AM 810*

Lowenstein controls translation rights.

UK – **Rider**

China (Simple) – **Posts & Telecom**

Netherlands – **Kosmos**

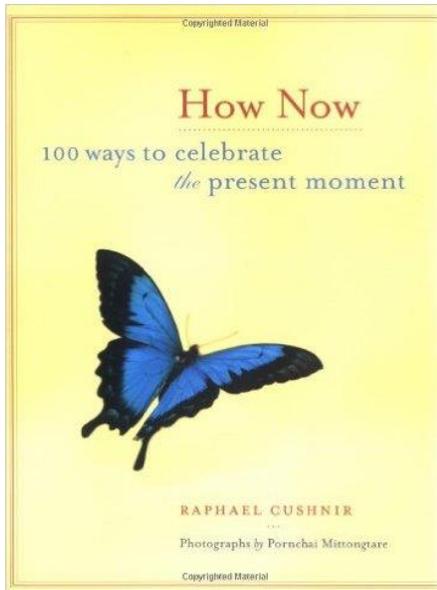
"A marvelous, marvelous book! I am amazed that it is possible to become happier without changing anything in your outer life. *The Worry Solution* really worked for me and I bet it will work for you too!"

-- Rachel Naomi Remen, MD, Author of *Kitchen Table Wisdom* and *My Grandfather's Blessings*

"Letting yourself fall into what Dr. Rossman calls "bad worry" habit is like feeding junk food to your mind. Reclaiming control of your imagination can let you use its creativity, wisdom, and motivational power to solve life problems and enjoy life more. I am happy to commend you to a masterful teacher who will teach you how to do just that."

-- Andrew Weil, MD, Director, Integrative Medicine Fellowship Program, University of Arizona

NEWLY AVAILABLE



HOW NOW: 100 Ways to Celebrate the Present Moment by Raphael Cushnir

Lowenstein Associates has obtained a reversion of rights for this very popular title, originally published by Chronicle Books. It has never been published in an eBook or audio edition.

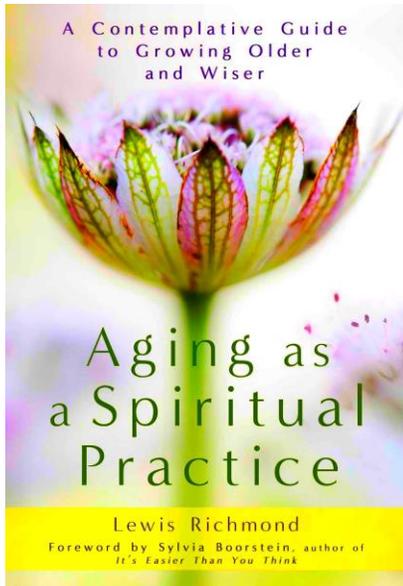
From the Buddha to Ram Dass, sages have extolled the benefits of living in the "now." But what exactly does that mean and, more importantly, how's it done? In ***How Now***, Raphael Cushnir demystifies the concept of living in the present moment and offers 100 easy, specific practices designed to bring awareness to our thoughts and actions. Readers participate in inspiring, life-affirming activities, ranging from redefining friendships to forging forgiveness, or even revisiting such simple childhood pleasures as blowing bubbles. When it was released, *How Now* quickly became a bestseller and was chosen as "One of the Best Spiritual Books of 2005" by *Spirituality and Health Magazine*.

Cushnir is a leading voice in the world of emotional connection and the **author of six books, including *Unconditional Bliss: Finding Happiness in the Face of Hardship***, which was nominated for a "Books for Better Life" award, and ***Setting Your Heart on Fire: Seven Invitations to Liberate Your Life***, which is used as a teaching text at major spiritual centers around the U.S. He is in high demand to coach individual teams at Fortune 100 companies, governments, religious organizations, and leading nonprofits. In addition, he is a popular contributor to *O, The Oprah Magazine*, *Psychology Today* and *The Huffington Post*.

Please note: There is also a deck of cards, *How Now: 50 Ways to Celebrate the Present Moment*, drawn from the book for easy referral and practice of present-moment awareness.

NOTABLE BACKLIST TITLES

Digital publishing has afforded a great opportunity for backlist revitalization, and Lowenstein Associates has been taking advantage of this opportunity to its fullest, re-releasing previously published titles in ebook and audio to great success. These titles are now enjoying a brand new readership, proving their timeless value.



AGING AS A SPIRITUAL PRACTICE: A Contemplative Guide to Growing Older and Wiser

Lewis Richmond
(Gotham [Penguin])

AGING AS A SPIRITUAL PRACTICE offers a new perspective on aging, one which will help readers with the challenges and realities of aging through spiritual teachings and practices, and highlight the gifts and transformative possibilities aging has in store for us all.

The author's published books include *Work As A Spiritual Practice* (Broadway), *Healing Lazarus* (Atria/Pocket), and *A Whole Life's Work* (Atria/Pocket). Articles have appeared in such magazines as *Tricycle*, *The Buddhistharma*, *Turning Wheel*, and *Shambhala Sun*. Lewis Richmond trained at S.F. Zen Center and taught religious studies at Green Gulch Zen Temple, as well as being a corporate executive. Richmond founded the Vimala Sangha, a meditation community in Mill Valley, California, and in 2007 he co-founded the Shogaku Zen Institute, a Zen Priest training seminary. He leads an increasingly busy teaching schedule of retreats and workshops on the subject of aging spiritually, as well as online activities, which makes for a steadily expanding public profile.

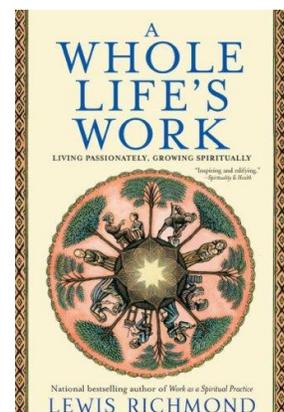
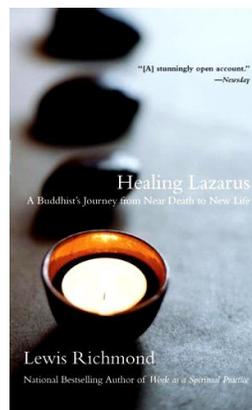
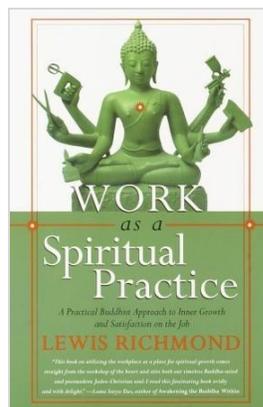
**Publisher controls
translation and audio rights.**

Audio – **Blackstone**
UK – **Michael Joseph**
Netherlands – **BBNC Uitgevers BV**
Spain – **Urano**
Estonia – **Nebadon**
Finland – **Basam**
France – **Editions Octave**

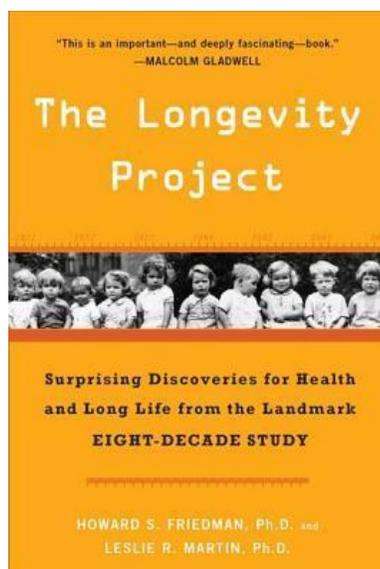
Author's Previous Publishers

Israel – **Pecker Publishing**
Spain – **Ed. Paidos Iberica**
Denmark – **Sphinx**
China – **Sitak Pub**
Korea – **Dosol Publishing**
Holland – **Asoka**

OTHER TITLES BY LEWIS RICHMOND



NOTABLE BACKLIST TITLES



**Publisher controls
translation rights.**

Audio - **Audible**
UK – **Hay House**
Czech – **Friedman & Martin**
Australia – **Scribe**
Germany – **Beltz Verlag**
Sweden – **Pagina Forlags**
Korea – **Sam&Parkers**
Taiwan– **China Times** (Complex)
China– **Contemporary**
(Simplified)
Finland – **Basam Books**
Russia – **Sophia Pub Group**
Japan – **Seiryu Shuppan**
Bulgaria – **Obsidian**
Brazil - **Editora Prumo (Rocco)**
Serbia - **Mono & Manjana**
Turkey - **Kultur**
Romania - **Litera**

THE LONGEVITY PROJECT

Surprising Discoveries for Health and Long Life From The Landmark Eight-Decade Study

Howard S. Friedman, PhD and Leslie R. Martin, PhD
(Hudson Street [Penguin])

A 2012 Books for a Better Life Award Winner

Good Morning America
Martha Stewart Show
Fox and Friends
WNYC The Takeaway
WGBB 1240 am
The TODAY Show

Nightline
CNN Morning Show
WNYC The Brian Lehrer Show
NPR OnPoint
Dr. Oz Show

Serial Rights:

Parade – cover (circulation: 32.4 m)
Health Magazine – (circulation: 2.5 m)
Elle Italia

Articles, reviews and interviews:

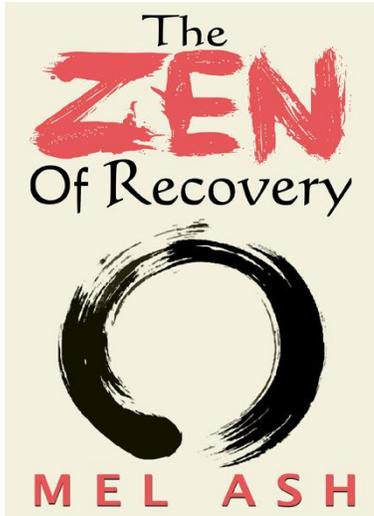
- **Health Magazine** –(circulation: 2.5 m)
- **Reader's Digest** –(circulation: 7 m)
- **Better Homes and Gardens** –(circulation: 7.5 m)
- **San Francisco Chronicle** – (circulation: 1.2 m)
- **Life Times** –(circulation: 500K)
- **Wall Street Journal** – (circulation: 2.1 m)
- **People Magazine** – (circulation: 3.8 m)
- **New York Times** – (circulation: 2.4m daily)
- **USA Today** -- (circulation: 3.3m daily)
- **Men's Health** – (circulation: 1.9 m)
- **Web MD**
- **The Atlantic.com**

"The Longevity Project uses one of the most famous studies in psychology to answer the question of who lives longest—and why. The answers will surprise you. This is an important—and deeply fascinating—book."

— **Malcolm Gladwell**, author of *The Tipping Point* and *Outliers*

"A compelling and objective assessment of character traits associated with longevity. Only a handful of studies in this field last long enough to give meaningful results, and even fewer remain significant after their primary investigators have passed away. Friedman and Martin have resurrected a remarkable achievement with surprising conclusions. I learned a lot from this book."
— **Andrew Weil, MD**, author of *Spontaneous Healing*

NOTABLE BACKLIST TITLES



THE ZEN OF RECOVERY

Mel Ash

Open Road Media (ebook)

Audible (audio)

Mel Ash shows how Zen mind and practice connect to the heart of recovery. Courageously drawing from his lifetime of experience as an abused child, alcoholic, Zen student, and dharma teacher, Ash presents a practical synthesis of AA's Twelve Steps and Zen's Eightfold Path.

You don't have to be Buddhist to appreciate the healing power of THE ZEN OF RECOVERY, which has sold over **75,000 copies** in the US. The book makes Zen available to all seeking to improve the quality of their spiritual and everyday life. It also includes practical instructions on how to meditate and put the book into action. Its message will help readers live more profoundly "one day at a time."

Praise for THE ZEN OF RECOVERY:

"The effectiveness of the Twelve Step program is well established, but its power is vastly enhanced when the systematic techniques of Eastern meditation are incorporated into the Eleventh Step. THE ZEN OF RECOVERY represents a pioneering effort in addressing this important issue."

- Shinzen Young, Senior Teacher,
Vipassana Support Institute, Los Angeles

"This most exciting book brings together the wisdom of Zen with the spirituality of recovery. It speaks to the problems of life in an exciting, dynamic, and practical approach—a must-read."

- Father Leo Booth, Author of *When God Becomes A Drug*