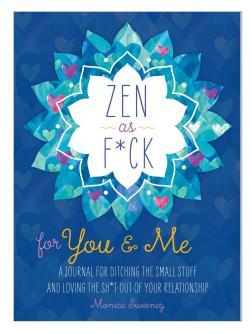


CASTLE POINT BOOKS



Castle Point Books | 1/12/2021 9781250273710 | \$14.99 / \$20.50 Can. Trade Paperback | 128 pages | Carton Qty: 60 7.9 in H | 5.6 in W | 0.4 in T | 0.4 lb Wt

MARKETING

Online Advertising Reader Review Campaign Social Media Post

Zen as F*ck for You & Me

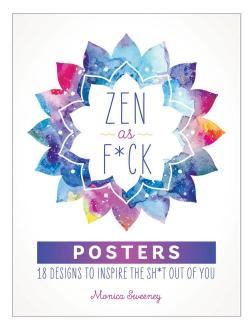
A Journal for Ditching the Small Stuff and Loving the Sh*t Out of Your Relationship

Monica Sweeney

A guided journal to help you celebrate the love and ignore the bullsh*t in your relationship

Every relationship has its high points, and also moments where you want to strangle the sh*t out of each other. *Zen as F*ck for You & Me* helps you hold on to the warm, fuzzy moments and let go of the rest so you can live blissfully happily ever after, or at least as close to it as possible.

MONICA SWEENEY works in the publishing industry, and she is the author of several books, including $Zen\ as\ F^*ck$, $Let\ That\ Sh^*t\ Go$, and $Find\ Your\ F^*cking\ Happy$. She lives in Boston.



SELF-HELP / PERSONAL GROWTH / SELF-ESTEEM

Castle Point Books | 1/5/2021 9781250274168 | \$16.99 / \$22.99 Can. Trade Paperback | 36 pages | Carton Qty: 34 12 in H | 8.9 in W | 0.3 in T | 0.9 lb Wt

MARKETING

Reader Review Campaign Social Media Post

Zen as F*ck Posters

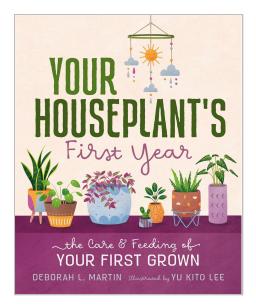
18 Designs to Inspire the Sh*t Out of You

Monica Sweeney

Surround yourself with a sh*t-ton of wisdom and inspiration with removable posters from *Zen As F*ck*!

Now you can bring the cheerful profanity of Zen as F*ck into your home or office with 18 clever posters featuring the art and words of your favorite sweary journal. Printed on f*cking high-quality paper, these posters will display your sense of humor and sassy attitude while they inspire you to be a badass.

MONICA SWEENEY works in the publishing industry, and she is the author of several books, including $Zen\ as\ F^*ck$, $Let\ That\ Sh^*t\ Go$, and $Find\ Your\ F^*cking\ Happy$. She lives in Boston.



GARDENING / HOUSE PLANTS & INDOOR

Castle Point Books | 4/27/2021 9781250273727 | \$19.99 / \$26.99 Can. Hardcover Paper over boards | 224 pages | Carton Qty: 22 8 in H | 6.5 in W

Other Available Formats: Ebook ISBN: 9781250273734

MARKETING

Reader Review Campaign Social Media Post

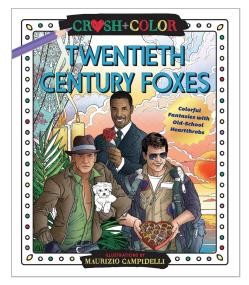
Your Houseplant's First Year

The Care and Feeding of Your First Grown

Deborah L. Martin; illustrated by Yu Kito Lee

A beginner's guide to houseplants, written in the style of a parenting book

Houseplants have exploded in popularity, as milliennials create Instagram-fueled plant collections out of a desire for a sense of fulfillment and purpose. Tied into the self-care and wellness movements, the houseplant boom is due in large part to the physical and mental health benefits of plants. This book adopts the tone and approach of a baby's-first-year guide as it shows readers how to grow different varieties of houseplants.



Castle Point Books | 1/5/2021 9781250273925 | \$14.99 / \$19.99 Can. Trade Paperback | 80 pages | Carton Qty: 40 10.1 in H | 8.5 in W | 0.2 in T | 0.6 lb Wt

MARKETING

Reader Review Campaign Fan Outreach Email Marketing Campaign

Crush and Color: Twentieth- Century Foxes

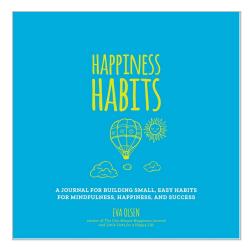
Colorful Fantasies with Old-School Heartthrobs

Maurizio Campidelli

A fangirl's dream coloring book

The latest addition to our Crush and Color series features your favorite movie stars from a simpler time. Bruce Willis, Tom Cruise, Harrison Ford, Val Kilmer; these hot and wild celebs will populate your dreams with images of them as the perfect boyfriends, all while you enjoy some meditative, relaxing coloring.

MAURIZIO CAMPIDELLI grew up reading comic books, and it was the amazing adventures, humor, and fantasy found in those pages that eventually inspired his illustration style. Maurizio now works as an illustrator in Rimini, Italy, and he can be found on the beach, running, or biking on the boardwalk in his free time. His coloring books include *Crush and Color: Jason Momoa* and *Crush and Color: Keanu Reeves*.



Castle Point Books | 1/5/2021 9781250273857 | \$16.99 / \$22.99 Can. Paperback - with flaps | 160 pages | Carton Qty: 24 7.1 in H | 7.2 in W | 0.5 in T | 0.7 lb Wt

MARKETING

Reader Review Campaign Social Media Post

Happiness Habits

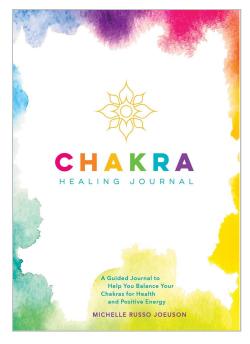
A Journal for Building Small, Easy Habits for Mindfulness, Happiness, and Success

Eva Olsen

Mindfulness and gratitude meet motivation and success

Happiness Habits is a guided journal to encourage simple micro-habits that don't feel like an intimidating lifestyle overhaul. On each page are bits of inspiration and motivation to create easy routines, whether it's waking up 5 minutes earlier to stretch or jotting down a few new ideas after stepping out of the shower. Each small addition paves the way for a little bit more over time, yielding higher feelings of achievement and a happier outlook. Track progress, gain confidence, and build a positive, more empowered mindset.

EVA OLSEN lives the good life in Fort Collins, Colorado—No. 4 on *National Geographic*'s Happiest Places 2017 list. Her husband, twin sons, hiking with friends, and the art of hand lettering bring her much happiness. She is also the author of *One-Minute Happiness Journal, Little Lists for a Happy Life,* and *My Little Lykke Journal.*



Castle Point Books | 3/30/2021 9781250273871 | \$16.99 / \$22.99 Can. Trade Paperback | 128 pages | Carton Qty: 40 8.5 in H | 6 in W

MARKETING

Online Advertising Reader Review Campaign Social Media Post

Chakra Healing Journal

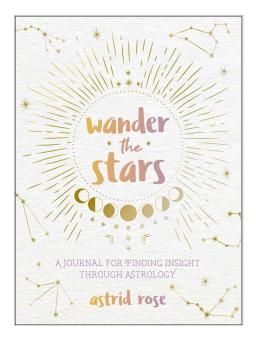
A Guided Journal to Help You Balance Your Chakras for Health and Positive Energy

Michelle Joeuson

Guided prompts help you to harness the power of your chakras

Chakra healing is back with a vengeance, like many other New Age topics. This is the first chakra healing guided journal, and it will help readers unblock and balance their chakras for healing, positive energy, and happiness.

MICHELLE JOEUSON is a clairvoyant empath who has used the power of journaling, energy healing, and the chakras to heal herself. Since 2018, Michelle's used the knowledge of the chakras to transform all areas of her life: relationships, finances, purpose, self-worth, health, and self-actualization. She shares her love and wisdom for energy healing, metaphysics, and spirituality on her blog (www.theinnermystic.com) and her podcast (The Inner Mystic Podcast). Connect with her on Instagram @innermys...



Castle Point Books | 4/20/2021 9781250273840 | \$14.99 / \$20.50 Can. Trade Paperback | 128 pages | Carton Qty: 60 7.5 in H | 5.5 in W

MARKETING

Reader Review Campaign Influencer Outreach Social Media Post

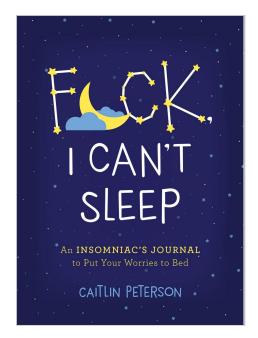
Wander the Stars

A Journal for Finding Insight Through Astrology

Nina Kahn

A guided journal to help you harness the power of the zodiac

Astrology is hotter than ever, and this beautiful guided journal takes you through the zodiac, the moon phases, and more to help you understand how cosmic forces are at play in your life. With insightful prompts that encourage readers to consider the ways in which astrology can affect their choices, *Wander the Stars* is a beautiful, practical addition to any astrology bookshelf.



Castle Point Books | 2/16/2021 9781250273833 | \$14.99 / \$20.00 Can. Trade Paperback | 128 pages | Carton Qty: 60 7.5 in H | 5.5 in W

MARKETING

Reader Review Campaign Social Media Post

F*ck, I Can't Sleep

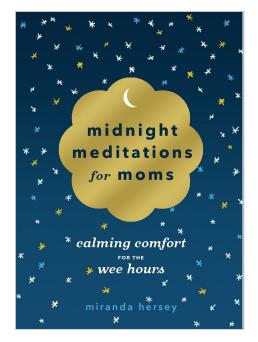
An Insomniac's Journal to Put Your Worries to Bed

Caitlin Peterson

A sweary journal for insomniacs

When you wake up in the wee hours with your mind racing, conventional wisdom says to jot down your thoughts. This journal takes that a step further by offering some cheerfully profane prompts to help you let go of the sh*t that's keeping you awake.

CAITLIN PETERSON is the author of several coloring and activity books for adults, including F*ck This Sh*t, You Are a F*cking Badass, and Cheer the F*ck Up.



BODY, MIND & SPIRIT / MINDFULNESS & MEDITATION

Castle Point Books | 4/6/2021 9781250275363 | \$17.99 / \$24.50 Can. Hardcover Paper over boards | 160 pages | Carton Qty: 40 7 in H | 5 in W

Other Available Formats: Ebook ISBN: 9781250275370

MARKETING

Reader Review Campaign Social Media Post

Midnight Meditations for Moms

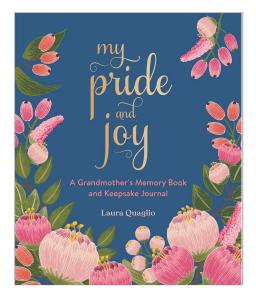
Calming Comfort for the Wee Hours

Miranda Hersey

A book of comfort for moms of any ages who are awake in the middle of the night

Motherhood comes with many common experiences, but chief among them is sleeplessness. Whether it's from a crying newborn, frightened preschooler, or a troubled teen, being awake in the middle of the night is a hallmark of being a mom. This book offers moms of all ages a source of understanding and reassurance through thoughtful, inspiring, short meditations to help calm their worries in the wee hours.

MIRANDA HERSEY is a life-design facilitator, certified creativity coach, and author. As an entrepreneur and the mother of five, Miranda is passionate about helping others live deeply satisfying, meaning-driven lives. She lives in Bainbridge Island, Washington, where she is happily overrun with books, people, and animals.



FAMILY & RELATIONSHIPS / PARENTING / GRANDPARENTING

Castle Point Books | 4/6/2021 9781250275783 | \$17.99 / \$24.50 Can. Hardcover with dust jacket | 96 pages | Carton Qty: 28 9 in H | 7.5 in W

MARKETING

Reader Review Campaign Social Media Post

My Pride and Joy

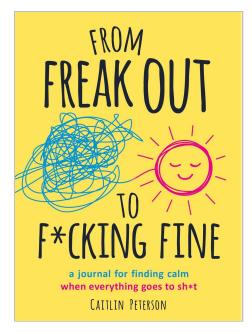
A Grandmother's Memory Book and Keepsake Journal

Laura Quaglio

A guided journal that creates a keepsake memory book for grandmas

There has never been a more passionate group of grandmas than there is in this moment. The generation that was more involved in their kids' lives than any previous generation has extended that involvement to their grandchildren. This guided journal is for all the enthusiastic grandmas to keep track of their grandchildren's growth, accomplishments, and special moments they share together.

LAURA QUAGLIO has spent the last twenty-plus years happily toggling between momdom and writerdom. In addition to sharing thousands of practical suggestions from everyday heroes, subject matter experts and (sometimes) herself, she has published two personal essays: "50 Truths Worth Knowing" and "Achievement: Reaching Personal Summits." Most recently, she has ghostwritten three heirloom journals and begun dabbling in vinyasa yoga and painting (but not at the same time).



Castle Point Books | 3/23/2021 9781250273826 | \$14.99 / \$20.50 Can. Trade Paperback | 128 pages | Carton Qty: 60 7.5 in H | 5.5 in W

MARKETING

Reader Review Campaign Social Media Post

From Freak Out to F*cking Fine

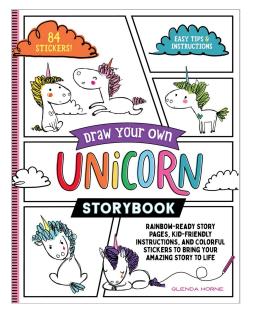
A Journal for Finding Calm When Everything Goes to Sh*t

Caitlin Peterson

A sweary stress journal for keeping calm in chaos

When the sh*t hits the fan, you need to find a way to stay cool. Meditation is great for some, but for the rest of us, *From Freak Out to F*cking Fine* will help shepherd you through the valley of anxiety and back up onto the road to happiness. With sweary prompts that help you process your feelings—and kick the f*ckers to the curb if they don't serve you—this fun journal is relatable and down-to-earth, a perfect antidote to a rough day.

CAITLIN PETERSON is the author of several coloring and activity books for adults, including F*ck This Sh*t, You Are a F*cking Badass, and Cheer the F*ck Up.



JUVENILE NONFICTION / COMICS & GRAPHIC NOVELS

Castle Point Books | 1/19/2021 9781250273956 | \$12.99 / \$17.50 Can. Trade Paperback | 112 pages | Carton Qty: 26 11 in H | 8.5 in W Includes 4 sheets of colorful stickers

MARKETING

Reader Review Campaign Social Media Post

Draw Your Own Unicorn Storybook

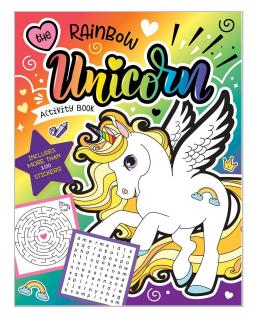
Rainbow-Ready Story Pages, Kid-Friendly Instructions, and Colorful Stickers to Bring Your Amazing Story to Life

Glenda Horne

A draw-your-own storybook for unicorn lovers

A creative activity book for kids that allows them to write and draw their own unicorn story, then decorate it with stickers! Complete with instructions on how to craft a great story and ideas to get started, this book makes it easy for kids to write their own book.

CLARK BANNER spent his childhood with his nose in a comic book. He grew up to discover that his greatest super power is writing. He hopes to save the world one creative book at a time.



JUVENILE NONFICTION / ACTIVITY BOOKS / STICKER

Castle Point Books | 3/2/2021 9781250273932 | \$12.99 / \$17.50 Can. Trade Paperback | 112 pages | Carton Qty: 26 11 in H | 8.5 in W Plus 4 pages of full-color stickers

MARKETING

Reader Review Campaign Social Media Post

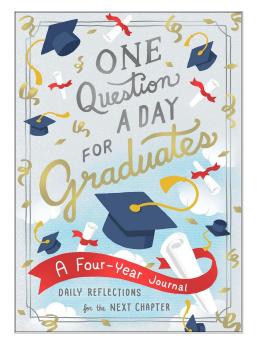
The Rainbow Unicorn Activity Book

Magical Games for Kids with Stickers!

Glenda Horne

A fun-packed activity book for kids who love unicorns!

Unicorns are everywhere, and this activity book is the perfect way for kids to indulge their passion for these magical creatures. With fun games like word searches, spot-the-difference, dot-to-dot, and other clever puzzles, kids will have hours of screen-free entertainment! Plus, there are colorful unicorn stickers in the back to decorate the activity pages.



Castle Point Books | 3/2/2021 9781250273864 | \$16.99 / \$22.99 Can. Flexibound | 368 pages | Carton Qty: 32 7 in H | 5 in W

MARKETING

Reader Review Campaign Social Media Post

One Question a Day for Graduates: A Four-Year Journal

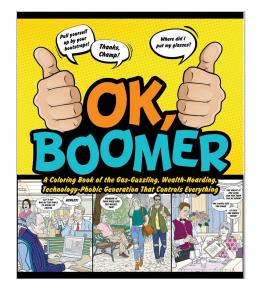
Daily Reflections for the Next Chapter

Aimee Chase

A four-year guided journal for high school and college graduates

The latest addition to our One Question a Day series, this guided journal is for new graduates to record their thoughts, feelings, hopes, and dreams as they navigate the next chapter of their lives. With guided prompts and space to write for four consecutive years, this journal makes it easy to reflect and remember a pivotal time of adult growth and development.

AIMEE CHASE is a writer and editor with a perfectly imperfect life. She lives in the Boston area with her husband and two spontaneous little boys who remind her to live in the moment.



Castle Point Books | 4/6/2021 9781250273949 | \$13.99 / \$18.99 Can. Trade Paperback | 80 pages | Carton Qty: 60 10 in H | 8.5 in W

MARKETING

Reader Review Campaign Influencer Outreach Social Media Post

OK Boomer

A Coloring Book of the Gas-Guzzling, Wealth-Hoarding, Technology-Phobic Generation That Controls Everything

Maurizio Campidelli

Put down your phone and color these hilarious images of boomers being boomers

"Ok boomer" swept the internet as a catchphrase for the frustration felt by millennials and Generation Z toward what they view as the cluelessness and privilege of the Baby Boomer generation. This tongue-in-cheek coloring book features original illustrations of boomers doing things like navigating with a paper map, asking someone to Google something for them, typing on their phone with their index finger, watering the lawn of their McMansion, and reading a printed newspaper while listening to a CD player.

MAURIZIO CAMPIDELLI grew up reading comic books, and it was the amazing adventures, humor, and fantasy found in those pages that eventually inspired his illustration style. Maurizio now works as an illustrator in Rimini, Italy, and he can be found on the beach, running, or biking on the boardwalk in his free time.



BODY, MIND & SPIRIT / INSPIRATION & PERSONAL GROWTH

Castle Point Books | 4/6/2021 9781250277930 | \$16.99 / \$22.99 Can. Hardcover Paper over boards | 96 pages | Carton Qty: 52 7 in H | 7 in W

Other Available Formats: Ebook ISBN: 9781250277947

Thank You For Teaching

A Celebration of the Inspiring Teachers in Our Lives

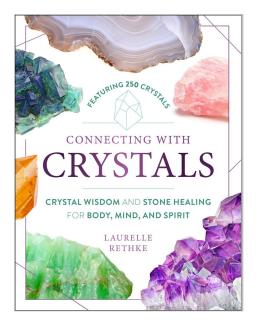
Mary Zaia

Show your appreciation for the educators who light the way.

The support of a teacher is unlike any other. They guide us when the road is rocky, they build confidence when we feel uncertain, and they champion our strengths that we didn't know were there. Teachers show up, every day, with compassion and dedication and they give us the tools we need to succeed. For their tireless efforts, their unwavering support, and their earnest celebration of learning—say *thank you* with recognition of the obstacles that educators overcome and everyday miracles they perform.

With this collection of moving quotes, celebrate the extraordinary character of teachers, instructors, aids, and tutors who tirelessly share with us the lessons that last a lifetime.

MARY ZAIA is a writer, loving mother to four rambunctious boys, and cooking enthusiast. She currently resides in Bergenfield, New Jersey.



BODY, MIND & SPIRIT / CRYSTALS

Castle Point Books | 1/5/2021 9781250272133 | \$22.99 / \$31.50 Can. Paperback - with flaps | 272 pages | Carton Qty: 28 8.1 in H | 6.1 in W | 0.6 in T | 1 lb Wt Includes 4-color illustrations throughout

Other Available Formats: Ebook ISBN: 9781250272140

MARKETING

Social Media Post Reader Review Campaign

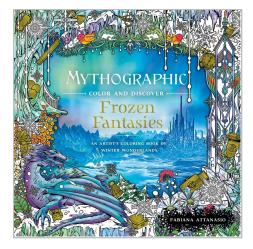
Connecting with Crystals

Crystal Wisdom and Stone Healing for Body, Mind, and Spirit

Laurelle Rethke

A beautiful full-color guide to 250 healing crystals

Crystals have been used for millennia for physical and psychic healing, and this book shows you how to harness their energy and power in your everyday life. With a simple, easy-to-understand description and a full-color photo for each crystal, this book is a handy reference and a beautiful object for anyone interested in the ancient art of crystal healing.



Castle Point Books | 1/12/2021 9781250271129 | \$17.99 / \$24.50 Can. Trade Paperback | 96 pages | Carton Qty: 20 9.8 in H | 9.3 in W | 0.4 in T | 1 lb Wt

MARKETING

Reader Review Campaign Social Media Post

Mythographic Color and Discover: Frozen Fantasies

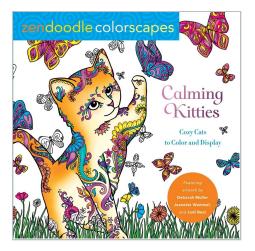
An Artist's Coloring Book of Winter Wonderlands

Fabiana Attanasio

Ice castles, wintry forests, and more just waiting for your creative coloring

The newest entry in the successful Mythographic series showcases gorgeous, intricate illustrations of magical winter scenes to color. Each illustration includes hidden objects to discover along the way, making this a perfect activity book for serious colorists.

FABIANA ATTANASIO is an Italian illustrator whose work includes picture books, puzzle books, and coloring books, such as *Mythographic Color and Discover: Enchanted Castles*.



Castle Point Books | 2/2/2021 9781250273918 | \$14.99 / \$20.50 Can. Trade Paperback | 128 pages | Carton Qty: 40 9 in H | 9 in W

MARKETING

Reader Review Campaign Social Media Post

Zendoodle Colorscapes: Calming Kitties

Cozy Cats to Color and Display

Deborah Muller, Jodi Best, and Jeanette Wummel

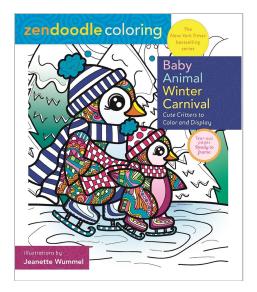
Let these cuddly kitties calm you in this gorgeous, giftable coloring book from the Zendoodle Colorscapes series

Another manic Monday? How about a frantic Friday? We all have those days, and when they happen there's only one cure: our fuzzy, feline friends! So put your devices on silent and escape into the world of purring kittens, every one of them standing by just waiting to cuddle you back to your happy place. And in exchange? You provide the color and joy. Who needs a beach getaway or a mountain escape to relax? Not you, you have the kitties.

DEBORAH MULLER is an illustrator, designer, and gypsy at heart. Even her dog is a doodle—a Labradoodle named Marley (her assistant).

JODI BEST lives in Maryland with her husband and children and loves showing her children how art can be both a process and a product to help us learn about the world around us.

JEANETTE WUMMEL enjoys creating daily designs with a whimsical feel to them. She lives in Michigan where she spends countless hours filling her life with art and enjoying nature.



Castle Point Books | 2/9/2021 9781250273895 | \$14.99 / \$20.50 Can. Trade Paperback | 128 pages | Carton Qty: 30 10 in H | 8.5 in W

MARKETING

Reader Review Campaign Social Media Post

Zendoodle Coloring: Baby Animal Winter Carnival

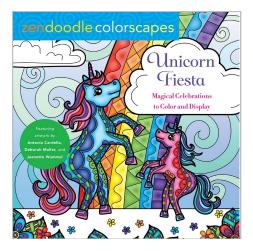
Cute Critters to Color and Display

Jeanette Wummel

The cuteness continues with more fun in the animal kingdom, from the best-selling Zendoodle Coloring brand

What better to break up the cold winter days than a festive Winter Carnival? And who better to enjoy it with than your own baby animal crew?! You'll sled down the snowy hills with baby deer and build the best snowman in town with your BFF raccoon. Feel like a snow mobile adventure with a baby fox? Done! How about ice skating with the tiniest polar bear? It can happen! So grab your mittens, scarves, and colored pencils and text your squad. This is one snow day that's about to get lit... with color!

JEANETTE WUMMEL enjoys creating daily designs with a whimsical feel to them and is the author of the wildly popular *Zendoodle Coloring: Baby Animals* and *Zendoodle Coloring: Baby Animal Safari*. She lives in Michigan where she spends countless hours filling her life with art and enjoying nature, which often inspires her artwork.



Castle Point Books | 3/2/2021 9781250273901 | \$14.99 / \$20.50 Can. Trade Paperback | 128 pages | Carton Qty: 40 9 in H | 9 in W

MARKETING

Reader Review Campaign Social Media Post

Zendoodle Colorscapes: Unicorn Fiesta

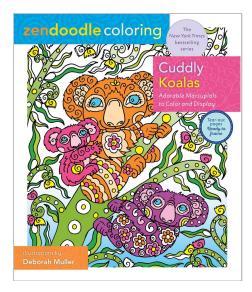
Magical Celebrations Color and Display

Jeanette Wummel, Antonia Cardella, and Deborah Muller

Dancing unicorns abound in this gorgeous, giftable coloring book from the Zendoodle Colorscapes series

It's time to "get down" at the best fiesta in town—the unicorn fiesta! This is one party you won't want to miss. Absolutely flooded in beautiful light and incredible sounds that'll have you dancing into the night with your one-horned, mystical friends, this party all comes together with a touch of magic and one-of-a-kind colors that only you can provide. The only thing left to do is to pull on your dancing shoes and sharpen your colored pencils. This unicorn fiesta starts now!

JEANETTE WUMMEL enjoys creating daily designs with a whimsical feel to them and is the author of the wildly popular *Zendoodle Coloring: Baby Animals* and *Zendoodle Coloring: Baby Animal Safari*. She lives in Michigan where she spends countless hours filling her life with art and enjoying nature, which often inspires her artwork.



Castle Point Books | 4/13/2021 9781250273888 | \$14.99 / \$20.50 Can. Trade Paperback | 128 pages | Carton Qty: 30 10 in H | 8.5 in W

MARKETING

Reader Review Campaign Social Media Post

Zendoodle Coloring: Cuddly Koalas

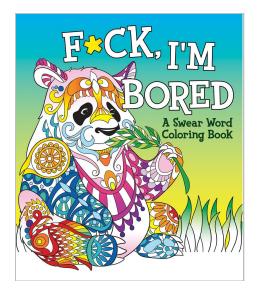
Adorable Marsupials to Color and Display

Deborah Muller

Get your cuddly coloring on with a brand-new collection from the best-selling Zendoodle Coloring series

Sure, puppies and kittens are great cuddle buddies, but have you ever cuddled a koala? Now's your chance! Grab your colored pencils and settle in for a cozy getaway Down Under with its most adorable furry creatures. Whether hanging out in trees or foraging lazily in the tall grass, these pint-sized bears need exactly two things right now: a splash of color and a warm squeeze from you. So don't delay, Australia's fuzzy bears are waiting!

DEBORAH MULLER is an illustrator, designer, and gypsy at heart. Her unique and whimsical style comes from doodling, which she finds therapeutic. Even her dog is a doodle—a Labradoodle named Marley (her assistant).



Castle Point Books | 3/9/2021 9781250273963 | \$9.99 / \$13.50 Can. Trade Paperback | 64 pages | Carton Qty: 60 10 in H | 8.5 in W

MARKETING

Reader Review Campaign Social Media Post

F*ck, I'm Bored

A Swear Word Coloring Book

Caitlin Peterson

A coloring book for people who are bored and love to swear!

Another fun-and-filthy coloring book to entertain and enlighten colorists of all levels! With pretty drawings and sassy sayings, this coloring book will amuse and delight anyone with a little time to kill.

CAITLIN PETERSON is the author of several coloring and activity books for adults, including *You Are a F*cking Badass, Cheer the F*ck Up*, and *Not Safe for Work: Naughty Word Searches.*